War of attrition



British Labour's leader-apparent



South Africa

Now, to deliver the promises rrey, Section III

FINANCIAL TIMES

MONDAY JULY 18 1994

Rwandan refugees killed in clash near Zaire border

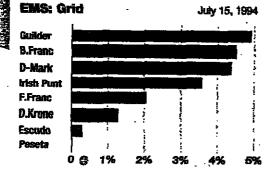
Europe's Business Newspaper

As many as 80 Rwandans were killed in stampedes when rebels attacked the retreating government army at Gisenyi as the refugees were fleeing towards the Zairean border. The UN high commissioner for refugees estimated that between 800,000 and one million refugees had poured into Zaire in the previous five days. In Paris, French officials held an emergency meeting on Rwanda amid reports that the UN had suspended its airlift for the refugees because of an attack on Zaire's Goma airport. Germany joins aid moves, Page 4

Standard Chartered directors quit: Two directors of Mocatta, Standard Chartered's bullion arms, have quit after taking responsibility for a corruption scandal at the bank. The resignat follow a probe into bribes paid by Mocatta employ-ees in return for business. One director was based in London, the other in Hong Kong. Page 17

French minister quits: French communications minister Alain Carignon resigned over a legal case involving a press group based in Grenoble, where he is mayor. A statement said he was quit-ting "in order to be able to express himself freely".

European Monetary System: In a week which saw the D-Mark shed some of its recent strength against the dollar, the only change in the EMS grid was the Belgian franc overcoming a small cut in interest rates to move above the D-Mark. The spread between strongest and weakest currency was little changed. Currencies, Page 29



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies can fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a narrow 2.25 per cent band.

Hostages feared killed: Britons Dominic Chappell and Tina Dominy and Australian Kellie Wilkinson, kidnapped in Cambodia in April by suspected Khmer Rouge guerrillas, are feared to have been killed. The Foreign Office in London said items found near where the three went missing were undergoing forensic analysis.

fisheries minister Luis Atienza was due to meet his French counterpart Jean Puech today to discuss a row between fishermen from the two countries over illicit drift nets. Yesterday Spanish fishermen headed for port towing an abandoned French trawler which they claim will verify their allegations of illegal fishing.

IRA kills 'informer': The IRA said it "executed" a Northern Ireland woman because she was a police informer. The terrorists dumped her body in Co Fermanagh, close to the border with Ireland.

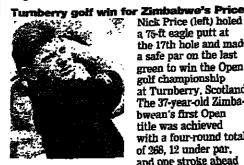
Action on consultancies: A radical shake-up in the was a IIK government hires consultants is recomme in a report due out soon. The recommendatic mes after the disclosure that the British government spends more than 2500m (\$760m) a year on outside consultants.

Lebanon branch for Dutch bank: Dutch bank Internationale Nederlanden Bank is to be allowed to set up a full branch in Beirut - the first time Lebanon's central bank has given such an approval for 25 years. Page 19

Opec countries urged to hedge: International banks and commodity exchanges are trying to persuade big petroleum producing countries to use futures contracts and forward oil sales to hedge against sharp falls in oil revenues

Rolling settlement for UK shares comes into force today. Under the new system, shares must be delivered or paid for 10 business days after a bargain is struck instead of the two or three weeks that has been traditional on the London Stock Exchange.

Lloyd's of London 'poised for profits': Lloyd's of London insurance market can expect to make comfortable profits in 1993 and for the next three years, according to Nick Bunker of Hoare Govett UK Investment Research.



Nick Price (left) holed a 75-ft eagle putt at the 17th hole and made a safe par on the last green to win the Open golf championship at Turnberry, Scotland. The 37-year-old Zimbabwean's first Open title was achieved with a four-round total of 268, 12 under par. and one stroke ahead

of Sweden's Jesper Parnevik who had taken the lead in the late stages of the championship.

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Berlusconi faces resignation threat to coalition

By David Lane in Rome

The survival of Italy's three-party coalition government led by Mr Silvio Berlusconi was in danger last night, following the resignation threat of a senior cabinet minister in a worsening row over a controversial decree curbing the power of magistrates.

Mr Roberto Maroni, minister for home affairs and deputy to Mr Berlusconi, accused cabinet colleagues of trickery. He said he had been deceived about the contents of the decree, promulgated last week. which has already led to the release from jail of several well-known politicians and business people accused

of involvement in the "Tangentopoli" ("Bribesville") corruption scandal. Mr Berlusconi said yesterday evening that Mr Maroni's accusations were not true, and he demanded that his deputy

should either make an unconditional withdrawal of the accusations or resign. The cabinet crisis and trial of strength between Mr Berlusconi and members of his government come at the start of a week when the government's economic

policy is scheduled to be announced. Mr Maroni, who said he should have not trusted his cabinet colleagues when he sought assurances that the decree would not lead to the freeing of suspects, told his party, the populist North-

Italian ministers trade blows on ...Page 2

ern League, that he was ready to resign from the government.

However, at a meeting yesterday afternoon, the League's executive declined his offer to resign from the cabinet. Mr Umberto Bossi, the League's leader, said the deputy prime minister enjoyed the full confidence and support of the party. Following the meeting Mr Bossi said that the decree should be withdrawn

tions, which Mr Berlusconi has threat-

and that the affair should not be used as an excuse for fresh parliamentary elec-

ened to call on several occasions since assuming power two months ago.

A firm line against corruption has been a fundamental part of the Northern League's policy. Any softening of this position would threaten the standing of Mr Bossi, and the release of those under investigation might be seen as a sign of

weakening.

Mr Bossi's call for withdrawal of the decree aims to reassure his party's followers. Similar calls were made this weekend by the neo-fascist MSI/National Alliance party, government partners with the League and Mr Berlusconi's Forza Italia. In common with the League, the MSI takes a strong line against corruption. With two of the coalition members expressing misgivings about the decree. Mr Berlusconi has been left isolated. Opinion polls suggest the public is against the decree and supports the Milan investigating magistrates who resigned in protest last week.

However, the prime minister appears to enjoy full support from his own party. Mr Alfredo Biondi, a member of Forza Italia and minister of justice responsible for the decree, described Mr Maroni's

accusations as grave and false. Mr Berlusconi has counter-attacked, listing twelve points to justify the decree. Among these was the slow process of justice.

Microsoft deal settles anti-trust probe

By Louise Kehoe in San

Microsoft, the world's largest computer software company, has avoided potentially costly legal actions on both sides of the Atlantic by settling allegations that it used anti-competitive practices to maintain a monopoly in the personal computer market.

The deal between Microsoft. the US Justice Department and the European Commission settles one of the biggest anti-trust investigations since the break-up of American Telephone and Telegraph, the US telephone group, in

The settlement, which requires Microsoft to drop some alleged monopolistic practices, marks the end of a four-year investigation which involved unprecedented co-operation between competition authorities in the Europe.

in a telling judgment upon the methods Microsoft used to maintain its predominance in the software industry, the US Justice Department said: "While the company fairly and legally climbed to the top of the industry ladder, it used unfair and illegal practices to maintain its domi-

nant position."
Microsoft, with annual revenues of \$4.5bn dominates the personal computer software industry with its operating systems installed in more than 120m machines. Operating systems act as the "central nervous system" of a computer, controlling its

The company founded by Mr Bill Gates, a young entrepreneur who has become one of the rich-

est people in the world, has faced increasing criticism for commer-cial practices which its competitors allege limit their ability to break into the market.

Microsoft provided the operat-ing system for the original Inter-national Business Machines PC in 1981. This rapidly became a

Page 3

■ Joint effort is a warning to

■ Undisputed leader backs

■ Details of the complaint and

settlement

world standard and Microsoft has dwarfed its competitors ever

The US authorities, announcing the settlement on Saturday, said that Microsoft had "built a barricade of exclusionary and unreasonably restrictive licensing agreements to deny others opportunity to develop and market competing products".

Ms Anne Bingaman, Assistant Attorney General in charge of the anti-trust division of the US Justice Department said: "Microsoft is an American success story, but there is no excuse for any company to try to cement its success through unlawful means, as Microsoft has done."

She added: "This case sends a powerful message that the anti-trust authorities of the US and the EC are prepared to move decisively and promptly to pool resources to attack conduct by multinational firms that violate

Continued on Page 16



A wounded Palestinian is rushed from the main Gaza-Israel checkpoint yesterday after Palestinian and Israeli police exchanged fire. Two Palestinians were shot dead in the incident, which put the Israeli-Palestinian peace agreement under severe strain. Report, Page 16

Detergent war enters a new cycle

By Diane Summers Marketing Correspondent

Unilever and Procter & Gamb are about to open a new front in their washing detergent wars, with Unilever preparing to test samples of a new product developed by its rival.

The Anglo-Dutch consumer

goods group said it had obtained a draft sales brochure and a sample of a new Procter & Gamble

Procter & Gamble plans to launch its own new-generation detergent, called Ariel Future, in Germany in the autumn and then elsewhere in Europe.

The two consumer giants have been engaged in a battle for months over Unilever's detergent, called Persil Power or Omo Power. Procter & Gamble claims the detergent could damage clothes after frequent washing. Unilever will later this week

vindicate the product.

Mr Andrew Seth, who heads Unilever's UK detergent business, said the Procter product, Ariel Future, was "rivetingly similar" to its own detergents in the way the sales literature emphasised better stain removal at lower temperatures.

Mr Seth said the apparent similarities between the products

publish details of its own tests on "unquestionably" explained Proc- before you." its detergent which, it will argue, ter's attacks. "This completed the jigsaw puzzle for me," he said.

Mr Seth said he thought Proc-

ter had been working on its new formulation for some time but had been pipped to the post by Unilever: "I think this is something they've been intending to do for a long time but we got in a bit sooner than they thought we would. You realise how galling it

must be to have somebody do it

However, Procter & Gamble is already preparing its defence of Ariel Future. It said yesterday "This is not a copy-cat product but a leap-frog product.

It emphasised that Ariel Future would not contain the manganese based ingredient which has been at the centre of the controversy

> Continued on Page 16 Lex, Page 16

Shipbuilding nations avert

By John Ridding in Paris

Leading shipbuilding nations yesterday agreed to scrap subsidies to their shipyards in a landmark deal for the industry, averting a potentially serious trade

France, however, opposed the deal, reached after a week of

US, the EU, Japan, South Korea, Finland, Norway and Sweden, follows five years of talks and was concluded in the early hours of yesterday. It will end direct and indirect subsidies to shipyards in these countries and includes an

Leader Page

anti-dumping code, drawn up in response to concerns about Japanese and Korean pricing. Officials said failure to con-

clude an agreement could have provoked a subsidy war between the bigger shipbuilding nations and triggered US retaliation against ships built in subsidised

foreign yards. "Given the huge increase in capacity in Korea and the rise of producers like China and Ukraine, European countries might have been forced to provide increased aid to their yards, prompting a subsidy and price war," said an official involved in the talks. "It was clear ... the US

by all participants and is due to 1996. But it faces opposition from France, which sought to suspend the talks at the weekend, and

which is concerned about jobs at its remaining shipyards, notably Saint-Lazare and Le Havre.

France, on its own, would be unable to stop a qualified major-ity vote on the deal in the European Council of ministers and appears isolated in its opposition. Yesterday's agreement fol-

lowed the resolution of several protracted disputes. These included European concerns about the Jones Act, which restricts US coastal trade to vessels built in US yards. The Jones Act will remain in place, but there will be a cap placed on the tonnages it covers and countermeasures will be available in the case of misuse.

The agreement covers about 75 per cent of the world's shipbuilding capacity and officials want to

Danes attack Brussels on ship subsidies, Page 3

THE BLACK COUNTRY. INTHE MIDDLE OF EVERYWHERE. Every business wants to be dose to its customers. Of course, getting to and from the Black Country isn't the only thing that's easy And when you're located in the Stack Country that's exactly where you will be. Moving in is just as straightforward. The Black Country is right in the From planning to funding, the ddie of virtually everywhere. Which Black Country Development Corporation will make sure you're up means you can be almost anywhere in and running with the minimum While to help you on the road, there's quick access to no less than five main So, where better for a business to be otorways. The M5, M6, M54, M42 and M40. TELEPHORE 021-511 2000



negotiations at the Organisation for Economic Co-operation and Development in Paris. Its rejection indicates a rift with its European Union partners, represented in the talks by the European Commission, which are unlikely to be swayed by the French

The agreement, between the

was considering unilateral action

if a deal wasn't reached." The agreement must be ratified take effect at the beginning of

CONTENTS

Arts Guide . World Bond Markets 22

Equity Markets ...

THE FINANCIAL TIMES LIMITED 1994 No 32,421 Week No 29

LONDON · PARIS · FRANKFURT · NEW YORK · TOKYO

may reject peace plan

control 51 per cent of Bosnia,

while the Serbs - who cur-rently control 70 per cent -

would pull back to a 49 per

Some of the strongest evi-

dence that Mr Milosevic backs

the plan comes from the edito-

rial line of the daily Politika,

which is close to the president.

been detected in the pursuit of

a corruption scandal which has embarrassed the Bosnian Serb

interior minister and could

give the Belgrade leadership

greater leverage over its kins-

British and French foreign

ministers last week that he took seriously their offer to lift

economic sanctions in return

But Mr Radovan Karadzic,

the Bosnian Serb leader, told the visiting ministers he had

strong objections to the plan,

mainly constitutional ones. He

wanted the Bosnian Serb terri-

tory to be fully independent, while the plan called for both

statelets to form a loose con-

Mr Karadzic was frustrated

by the contact group's refusal to allow the Bosnian Serbs to opt out of the confederal

arrangement after two years. Politicians from the Serbian

Democratic party, the main

political grouping in Pale,

made it clear they intend to

Some of the loudest rejec-

tions have come from represen-

tatives of regions that would

have to be ceded to the Mos-

lem-Croat federation under the

peace plan. Bosnian Serb para-

militaries at the weekend

rounded up Moslems who have

remained in Serb-held terri-

tary commander of the Bos-

nian Serbs, has told Mr Milos-

evic he will never hand over

such strategic positions as Mount Ozren in northern Bos-

source of publicity for the

scents and sunglasses from

which the fashion houses make

most of their money.

General Ratko Mladic, mili-

vote No.

Haute couture

comes back

into fashion

Mr Milosevic indicated to the

Mr Milosevic's hand has also

cent share.

men in Pale.

for co-operation.

Bosnia's rival assemblies - the republic's Moslem-led legislature in Sarajevo and the Serb deputies in nearby Pale - will today give their verdict on an internationally sponsored peace plan. And all the signs are that the Serbs will say No.

Diplomats said yesterday that only a last-minute turnround, under the influence of Serbian President Slobodan Milosevic, could avert a resounding rejection from delegates in Pale.

If they turn down the plan devised by a five-nation con-tact group, the Bosnian Serbs will by defying international opinion. In effect, they would be challenging the group to put into effect the threatened "disincentives" for those who refuse to co-operate.

The contact group has pledged to tighten economic sanctions against Serbia and possibly to lift the arms embargo against the Bosnian government, if the Serbs say No and the government says Yes. United Nations and Nato commanders at the weekend met in Zagreb to decide possible responses if one side rejects

Senior Bosnian Serb officials have defiantly predicted that the deputies who arrived in Pale over the weekend from all parts of their self-proclaimed Serb republic will turn down the proposals, even though they have been described as a "last chance"

In Belgrade, President Milosevic has not delivered a firm opinion on the peace plan but is believed to support it, if only to ease economic pressure on

However, he claims to have only limited influence over his kinsmen in Bosnia, and he wants to avoid the humiliation he suffered last year, when the Bosnian Serbs ran counter to his advice and turned down the Vance-Owen peace plan. Mot The latest proposals call for nia.

By Alice Rawsthorn in Paris

t might be seen as a poi-

gnant symbol of the pros-

pects for haute couture,

the most exclusive - and

expensive - form of Paris fash-

ion, that this week's couture collections opened last night

with a show by Gianni Ver-

sace, a designer who is not

An interloping Italian, how-

ever, is only one of the prob-

lems confronting the French

couture houses, which have

been lighting for survival in

the early 1990s in the face of economic recession and the

anachronistic structure of the

The market had been in

decline since the 1960s until a

brief renaissance in the mid-

1980s, with turnover peaking at

FFr320m (\$60m) in 1988 and

1989, according to the Chambre Syndicale. But the decline then

haute couture system.

French but Italian.

Bosnia Serbs Italian ministers trade blows on decree

David Lane charts the events which have led to the Berlusconi government's difficulties

s the Italian national football team prepared for the final of the World Cup in Los Angeles last night, in Rome a deeply divided cabinet led by prime minister Silvio Berlusconi neared a government crisis.

Statements by ministers during the weekend highlighted the serious fault lines existing within the three-party coalition. Government colleagues accused one another of deceit and implied that self-interest might lie behind last week's decree to limit the use of preventive detention.

Mr Giuliano Ferrara, minister for parliamentary relations and press spokesman for Mr Berlusconi's government, described cabinet colleague Mr Roberto Maroni, minister for home affairs, as politically infantile and amateur. Mr Maroni, a member of the Northern League and deputy prime minister, has said he is ready to resign his ministerial post over the decree. He claimed he had been assured that the decree was agreed with opposition parties.

He said he had placed his ministerial mandate at the dis-

posal of the party.
Mr Ferrara, who belongs to Mr Berlusconi's Forza Italia party, was responding to Mr Maroni's accusations of trick-



Umberto Bossi (left), Northern League leader, and Roberto

ery in the cabinet. Mr Maroni said he had been deceived about the contents of the decree, announced at the end of last week, and that he had

from prison of persons accused of corruption.

He said he was ingenuous in trusting his cabinet colleagues. The Northern League has been assured that the decree won much of its following in would not lead to the release northern Italy as a result of its

stand against corruption in public life and in business. Northern League supporters have criticised a decree which opens the gates of Italian prisons to many well-known fig-ures accused of corruption offences and cancels requests for extradition of others who are abroad. There were demonstrations

in Milan on Saturday against the decree, and in favour of the team of investigating magistrates who resigned last week in protest. Although the demonstrations were organised by opposition parties, significant numbers of Northern League supporters were present. Tele-vision news crews from Mr Berlusconi's media network empire sought police protection during the demonstra-

Opinion polls taken after the decree seem to confirm that it is unpopular. Polls undertaken on behalf of the daily newspaper l'Unità show that nearly three-quarters consider that the decree is wrong. Only one in seven believes that Mr Berlusconi is right.

More than three-quarters of

the paper's sample support Mr Antonio Di Pietro, the head of the team of investigating magistrates.

Results of an approval rating published in La Repubblica

newspaper on Sunday show citizens have, however, been that Mr Di Pietro scored 85 per cent, while Mr Berlusconi slipped to 48 per cent. At the end of last week the prime minister, whose offer of a ministerial post to Mr Di Pietro was refused when Mr Berlusconi was forming his government, accused the magistrates

of seeking media star status. Under fire from the public, press, opposition parties and one of his coalition members,

The League has won support through its stance on corruption

Mr Berlusconi counter-attacked on Saturday, listing 12 points to justify the decree. Among these were the crowded conditions in Italian prisons and the slow process of justice. Mr Berlusconi said that remanding in custody should be an exception and only used for serious offences.

He added that it was the duty of the prime minister to defend the weak and that any modifications to the decree should reduce still further custody for suspects. Motives

attributed to the commitment of Mr Berlusconi and Mr Alfredo Biondi, his justice minister, to the decree.

Mr Maroni noted that one of the effects of the decree has been to put a brake on investigations into corruption cases involving the fiscal police in Milan, where important revelations had been thought imminent. One of the first beneficiaries of the decree was Mr Biondi's former Liberal party colleague, Mr Francesco De Lorenzo, former health minis

In holding a rigid line on the decree, Mr Berlusconi may be seeking a government crisis in the hope that another parliamentary election this year would lead to the strength. would lead to the strengthen-ing of Forza Italia's position at the Northern League's

The neo-fascist MSI/Nationalist Alliance, the third member of Mr Berlusconi's coalition, is taking a spectator's role, although it maintains a hard line on corruption. Before leaving for the US to watch the World Cup final, Mr Gian-franco Fini, its leader, said a solution to the conflict in the cabinet would be found. How-ever, even if he is correct, the longevity of the government is in question.

Kuchma shows his true colours

Ukraine's new leader is embracing market reforms and is cautious of Russia, writes Chrystia Freeland

Republican leaders, with their impeccable anti-communist credentials, had the clout to negotiate with the Soviets.

In a Ukrainian version of this political axiom, Mr Leonid Kuchma, the president-elect who is to be inaugurated tomorrow, appears ready to implement policies which, under a different leader, would

the new republic and a cautious friend to Russia.

home, might wish. He sees the Ukraine's eco-Yet couture now seems to be staging a revival after years of nomic future as closely tied to decline. "There's definitely been an improvement," says Christian Lacroix, one of France's most famous couturiers. "Our spring collection sold very well at the January shows. The increase in sales recently ousted, overlord.

hasn't been enormous, but business is better." Mr Lacroix is not alone in having noted such an improvement. Denise Dubois, an official at the Chambre Syndicale de la Couture Parisienne, the industry body, reckons that most of the couture houses dent's top economic aides (an ethnic Russian entrepreneur) reported increased sales after this spring's collections.

Some of the avant garde designers who show in Paris
- John Galliano, Vivienne Westwood and Koji Tatsuno - have introduced their own versions of couture outside the Chambre Syndicale system. Meanwhile the official couturiers are attracting new custom

resumed, with sales falling to around FFr290m in each of 1991, 1992 and 1993. Haute couture, once the

most creative area of French

fashion, had deteriorated into a

uring the cold war, it who had already visited him. was a truism of US Mr Kuchma is also commitwas a truism of US politics that only ted to hold on to the contested Crimean peninsula. It "is now

provoke the fiercest outcry from his own constituencies. He was swept into office last weekend through the pro-Russian and communist vote, and is setting himself up as a free marketeer, a defender of

Mr Kuchma is a farm-boy He is committed from central Ukraine who sian-speaking defence industry but is increasingly reverting to the Ukrainian language of his childhood. The new president has a far greater ambivalence towards Russia than romantic proponents of Slavic brotherhood in Moscow, or his Russian-speaking supporters at

Russia's fortunes and he aims to create "a Euro-Asia common market". Mr Kuchma intends to tear down trade barriers between Ukraine and its largest market, viewing Russia as a potential economic partner rather than a still clawed, Even so, Mr Kuchma and his advisers retain what many Ukrainians would see as a healthy wariness of mother Russia. One of the new presia part of Ukraine and will stay that way". He points out that it voted for the new Ukrainian president.' The new leader's confidants admit that the hard-headed industrialist has "a romantic

side; this is a man who strums the guitar in his free time". Some observers have feared that this sentimental streak might extend to a belief that the old days of cheap Russian fuel might return, given a sufficiently accommodating government in Kiev. But his tenure as prime minister, while

to holding on to the contested Crimea peninsula

Russia was jacking up oil prices almost to world market levels, appears to have cured Mr Kuchma of this nostalgia. "Of course, Russia won't sell

us oil and gas at subsidised rates," Mr Kuchma says, lec-turing on the rules of the free market as though to a dim pupil. "That's how the market works - no-one sells anything more cheaply than he has to." The new president realises that closer economic ties with Russia are no panacea - a harsh reality which Mr Kuchma did not often share with his voters. The fledgling administration will struggle to

Ukrainian bureaucrats, many of them hand-picked for

find more viable economic

new administration. Each new revelation makes the Kuchma team more depressed. The new man has inherited a debt-laden government with no official budget and outstanding prom-ised credits - which Mr Kuchma says he will try to block - which could trigger a new round of inflation. It also has a huge debt to Russia and

Turkmenistan for oil and gas. He still cherishes warm memories of the old days when heavy industry, including the missile factory he managed, was the pride of Soviet industry, but Mr Kuchma appears to have decided that market

reforms are the only solution. He hopes to meet Mr Michel Camdessus, managing director of the International Monetary Fund, as soon as possible and has already met the US ambassecure the \$4bn (£2.6bn) promised to Ukraine by the Group of Seven industrialised countries if it begins reforms. Mr Kuchma realises, though, that western aid can alleviate no more than slightly the pain of economic transition.

"Between 20 and 25 per cent of our factories must be closed down. They are barely operating and what they do produce they sell to themselves." Mr Kuchma says. "Our main task now is to figure out how to transfer state factories to private ownership."

That sounds promising but,

as Mr Kuchma himself is the first to admit, as the leader of the country with one of the worst economic records in what was the Soviet Union, he has a credibility problem. "We've had so many programmes already. I don't even want to talk about mine. Now



President-elect Leonid Kuchma, who is to be inaugurated in Kiev tomorrow, is cautions about Ukraine's links with Russia Peters Af

and future cabinet members: Mr Roman Shpek, economy minister and the most progres sive figure in the old govern-ment, will stay. Mr Viktor Iushchenko, chairman of the national bank, will need to explain to the new president why he did not more forcefully fulfill his mission to defend the national currency if he wants to keep his job.

Mr Kuchma says he will let the new prime minister stay on initially - "I met him and he

reformist credentials of current ment, which is dominated by hard-line leftists.

Mr Kravchuk ruled Ukraine through an agile series of political manoeuvres, at the expense of a clear political agenda. Mr Kuchma, accustomed to the disciplined obedience of the Soviet defence industry, is by nature inclined to a very different sort of leadership. The first stages of his administration will show whether his commitment to reform Ukraine's economy and create an effective, but not subservient, relationship with Russia survive in the often brutal and inchoate world of

A Duchy at the heart of Europe

By Emma Tucker in Luxembourd

"We get on well with everyone," said a Luxembour hat-shop owner, in one of th narrow, sandy-coloured stonstreets that run steeply down hill from the city's mai square. "We are the very be

On Saturday, the mornin after Mr Jacques Santer, th Luxembourg prime minister had been chosen to replace if Jacques Delors as president the European Commission. was difficult to find Luxer

bourgers in the Grand Duchy The woman serving in a co fee shop in the city centre wi Belgian. "You won't find an she confidently predicted "You have to go to the countr

to find a pure Luxembourger. The man behind a stall i the fruit market was from Po tugal. "We're all Europea now, anyway," he said grum; ily. Two elderly ladies daintil eating fruit salad in the shad

of a tree were Dutch. Each day, thousands of cou muters travel to the Grand Duchy to work in banks iusurance companies, bars and restaurants, the result being a polygiot nation where some 30 per cent of th. 400,000-strong population ______alf the work-

force is forces. Luxembourg's location boxed in by France, Belgium and Germany - means that the citizens are tri-lingual, speaking French, German and the local language, Letzebuer-gesch. A German dialect heavily laced with French, it has recently been designated the official language, although government business is still

mainly carried out in French. "There's no point asking what Luxembourgers think about something, because there is virtually no such thing as a real Luxembourger any more," said a barman of French and Luxembourger origin, who carried a Luxem-

bourg passport.
"There is nothing here to feel really proud of, but it's a

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DENMARK

is the time just to do it." bustled through the campaign their loyalty to the out-going First, Mr Kuchma must seems to be a reformer" - but headquarters serving as Mr president, Mr Leonid Kravassemble a government and the president-elect wryly admits, "I do not expect pas-Ruchma's temporary office chuk, are only reluctantly take control of the state. He with a tale of Russian "spies" releasing information to the appears to be vetting the sionate embraces" from parlia-

Compromise offer in Polish strike Christopher Bobinski on a dispute between Warsaw steelworkers and Italian employers

bitter five-week strike by work-ers at the Warsaw steelworks, taken over two years ago by Lucchini, Italy's largest private steel-WE END UP SHOWING ALL OUR maker, reached a turning point at the weekend as strike leaders dropped plans to take control of production and offered the Italian management a compromise designed to open talks. In a landmark confrontation between EVIS THE DOOR

the 3,400-strong Polish workforce and a foreign investor, Lucchini is demanding that the strike end before talks can start on their demand for a 30 per cent wage increase. But the gap between the two sides - which Catholic bishops acting as mediators are seeking to close is large.

Lucchini argues that the wage demand is too high. The workers, who earn an average \$250 (£165) a month gross compared with \$175 a month when Lucchini took over in 1992, say pay increases have not corresponded to either inflation or the 100 per cent rise in productivity over the last two years. Mr Andrzej Wieczorek, the deputy head of the Solidarity union's Warsaw region, vesterday threatened to step up protests if Lucchini did not accept the compromise proposal. He was speaking after a church service at the works at which the workers and their families heard Fr Henryk Michalak, a local parish priest, tell them: "When there is a conflict between capital and labour,

labour always comes before capital." The workers' determination is fuelled by the feeling that the new Italian owners are failing to respect their past achievements. Under communist rule the plant, built in the 1950s, enjoyed prestige as a crucial supplier to the defence and engineering industries. Then, in the 1980s when the plant was a Solidarity stronghold, the authorities went out of their way to accommodate their requests. Even now it is a key supplier to local industries, including Fiat Auto Poland's Cinquecento plant

sales in 1991 as Comecon markets col-The agreement with Lucchini, which has a Polish government golden share giving it veto powers in the joint venture, commits the Italians to an Ecu150m (£115.5m) modernisation programme to cut costs while bringing output up to 1m tonnes a year from present annual sales of 300,000 tonnes, 15 per cent of which are exported. Last year Lucchini's output in Italy was 2.4m tonnes and the strategy in Poland was to position the company to be

'You are fighting for control of the nation's right to its means of production,' a priest says

in Bielsko.

But a sign on the gate saying "Welcome to the white blacks at Lucchini" implies that they feel they have been pushed into a neo-colonial situation. Workers complain that the foreign owners show them no respect. The mood contrasts sharply with the almost 100 per cent backing for the joint venture with Lucchini which the workforce, then 4,500 strong, voted in a referendum two years ago.

At that time the Lucchini joint ven-

ture was seen as the only way out for the debt-laden works, which was beginming to recover from a sharp drop in

ready to supply the countries of the former Soviet Union once the area recovers.

However, the modernisation plans ran foul of a complex land ownership situation. Lucchini says it did not know when it signed the initial deal that much of the steelworks was built on a former tsarist military training ground taken over in 1920 by the newly independent Polish state, which however failed to document its title to the land. The registration of ownership has taken 18 months to complete. Meanwhile, the International Finance Corporation, the European Bank for Reconstruction and

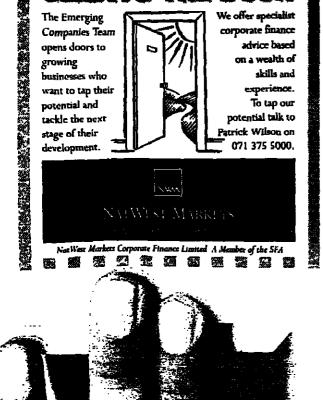
Development and a group of Italian banks whose loan is to be guaranteed by SACE, the Italian credit agency, have held up the already arranged esty indicative of the country. Ecul50m in modernisation loans until the land deeds were ready. The delay infuriated the workers, one

of whose strike demands is that the modernisation be started immediately. Last year the group showed a net loss in Warsaw of 27bn zlotys (£780,000), against more than 400bn zlotys recorded in 1992, the last year of Polish Lucchini says it will not abandon its

initial investment commitment -Ecu19m in cash and knowhow transfers and Ecu8.3m in promissory notes. Actual investment in Warsaw by the Italians has been a mere 100bn zlotys. The Polish government so far has

backed the Italians. Mr Wieslaw Kaczmarek, privatisation minister, told parliament recently the strike was illegal and the blame for the delay in modernisation was to be laid entirely at the door of the Polish side.

But the conflict has a nationalist undertone. "Not only are you fighting for wages you deserve, you are also fighting for control of the nation's right to its means of production," the strikers heard Fr Michalak say yesterday. If the stoppage is allowed to escalate, it will put question marks over the viability of foreign investment in Poland.



sonal computer software industry, has done what it vowed it would never do by signing a consent decree to try, while at the same time antitrust charges levelled by the US Justice Department and the European Commission.

Still proclaiming its innocence, Microsoft took a pragmatic approach when faced with the imminent prospect of being dragged through both the US and European courts on charges that it erected barriers to competition, bullied PC manufacturers into buying its products and tried to impose restrictive agreements on other software developers in order to maintain its dominant role in the PC operating system soft-

"We had very much in mind what happened to IBM," said Mr Bill Neukom, Microsoft chief counsel, referring to the computer company's decadelong struggle against antitrust charges in the US which, when finally dropped, were picked up in the European courts.
"This could have been a 10-

or 12-year battle," he said, "costing millions of dollars per

Instead, by settling the complaints on what it called "reasonable terms", Microsoft has brought to an end four years of speculation surrounding the antitrust investigations, which raised a far broader range of allegations than those specified in the official complaint.

Notably omitted from the official complaint, for example, were the allegations of several Microsoft competitors that the company's applications software group had unfair advantages over competitors because of internal links - a charge which if it had been upheld, might have led to a forced division of the company.

The Justice Department may also be relieved to have resolved a case which could

istration in an embarrassing battle with one of the most successful companies in the US information technology induspromoting high technology as the "engine for US economic

growth". Thus some may see the settlement as a let-off for Microsoft, despite the strong rhetoric of Ms Janet Reno, US attorney general, who charged that Microsoft was being forced to abandon "illegal monopolistic practices" that have "choked off competition and preserved its monopoly position".

"Today's settlement levels the playing field and opens the door to competition," said Ms Reno. PC buyers will have a wider choice of operating systems and PC manufacturers will no longer have to pay royalties to Microsoft for comput-ers not containing its software,

In practice, however, industry analysts do not expect the settlement to have a significant impact on the balance of in the foreseeable future. "The operating system wars adopt it.

are over - Microsoft is the winner." said Mr Richard Shaffer, president of Technologic Partners, a technology research company in New York. The huge installed base of

Microsoft operating systems some 120m PCs have MS-DOS installed - together with the plethora of applications designed to run on Microsoft's operating systems, virtually guarantee that Microsoft will continue to dominate the field for some time,

IBM, Microsoft's strongest rival in the PC operating system market, sold about 3m copies of its OS/2 program last year compared with Microsoft's sales of about 2m copies of Windows a month. The consent decree might

create a short-lived opportunity for Novell one of Microsoft's flercest antagonists on the antitrust issue.

The Utah company offers an alternative version of Microsoft's DOS, called DR-DOS, and

suade PC manufacturers to

"We will be knocking on the doors of PC makers on Monday morning offering them an alternative to MS-DOS at competitive prices," said Mr David Bradford, Novell's chief coun-

However, with Microsoft planning later this year to launch "Chicago" - a new PC operating system that incorporates all of the functions of MS-DOS, Windows and more -Novell's chances of stealing Microsoft custom may prove to

Had the antitrust settlement come a year ago, it might have had a greater impact, industry analysts said. Now, with Chicago on the borizon, Microsoft has little to lose because none of its competitors has a prodnct that can match the new operating system.

The only obvious beneficiaries of the Microsoft settlement are PC manufacturers, who now have the right to demand new licensing terms from

strength is still limited by Microsoft's dominant role in the PC industry.

PC buyers are unlikely to notice the effects of the settlement. Operating systems represent a very small portion of the total cost of a PC - in the region of \$15-\$50 - so any cost savings by PC makers are likely to have a minimal effect

on prices.

Microsoft is not, however, entirely off the hook. The company is "wide open to private antitrust suits", said one industry lawyer. Although Microsoft has not admitted guilt in the consent decree, the Justice Department allegations might bolster charges brought by competing software compa-

Microsoft also faces a 61/4 -year period during which its activities will be closely monitored by the department and by EU competition authorities. Concerns about antitrust infringement are widely seen as one of the factors in IBM's fall from industry leadership because the company's day-to-day management activities were for many years routinely reviewed by lawyers,

slowing decision-making.
"We have been largely successful in avoiding that syndrome," during the antitrust investigations, said Mr Neu-

We have not let it slow us down or distract us." He acknowledged, however, that if Microsoft should become "slow-footed or start secondguessing ourselves too much we could fall behind the pace

of the industry."
Other companies have dominated sectors of the computer industry for a period of years, only to fade into oblivion when new technology overtakes them, Mr Neukom recalled.

It is a fate that Microsoft must now work harder to

Joint Danes attack effort is **Brussels** over warning ship subsidies to others

By Heary Barnes

The Association of Danish

Shipbuilders has charged that

the European Commission

exceeded its powers by approv-

ing German subsidies to ship-

yards in the former East Ger-

many and is attempting to

bring the issue before the

European Court.

Danish shipbuilders contend

that the German subsidies will

jeopardise their own shipbuild-

ing industry. However, the

association received a severe

setback late last week when

the Danish government refused

to take the Commission to task

before the European Court.

Any action will have to be

taken by the association itself

without concerted government

Requests by the German

chancellor. Mr Helmut Kohl, to

the Danish prime minister, Mr

Poul Nyrup Rasmussen, not to

pursue the shipbuilding issue

have been reported by the Dan-

ish media as a factor in the

The Danish shipbuilders'

"A genuine and irreversible

reduction" in shipbuilding

capacity was one of the condi-

tions. Another was that the

subsidies should not exceed 36

per cent of a shipvard's "nor-

mal turnover" after restructur-

government's decision.

backing.

in Copenhagen

By Louise Kehoe

The European Commission yesterday said its co-operation with the US Department of Justice in stopping alleged anti-competitive practices by Microsoft was a warning to other large businesses.

"It serves as an important model for the future, as it shows how the two authorities can combine their efforts to deal effectively with giant multinational companies," the commission said.

The success of this joint approach sends a strong signal to all multinational companies, including those in other sectors."

The Justice Department and the commission announced a joint deal under which Microsoft agreed to stop certain licensing practices in exchange for the two authorities dropping anti-competition actions against the software company. The Microsoft settlement with US and European competition authorities marks the first time that the US and the EU have co-ordinated their efforts in formulating antitrust

charges and a settlement. ase is driven by grave concern The precedent-setting case that their shipyards will be "sends a powerful message... that the antitrust authorities rendered uncompetitive. The history of their complaint of the US and the EU are predates back to 1992 when Gerpared to move decisively and man subsidies to four shippromptly to pool resources to vards in the eastern provinces attack conduct by multinawere approved in principle by tional firms that violate the an EU directive the seventh autitrust laws of the two jurisshipbuilding directive under dictions," said Ms Anne Binga-man, head of the US Justice which several conditions were attached.

Department antitrust division. The US and EU treaty allows the exchange of information in multinational antitrust cases. However, that treaty is under review by the European Court of Justice and was not used as the basis for collaboration in this case

The Danes claim that far Instead, the department's from being reduced, capacity antitrust division sought Microsoft's approval before at the four German yards will be dramatically increased. The sharing information with its Danish shipbuilders also contend that the German yards European counterparts. The commission said the two sides are being restructured to comhad a number of meetings to pete in precisely the type of prepare a co-ordinated approach to dealing with Microsoft, then held joint ships - supertankers, and Pan-amax container-carrrying and bulk carriers (the maximum meetings with the company in size for passing through the both Washington and Brus-Panama canal) - in which two

Burmeister & Wain Shipyard in Copenhagen and the A.P. Moller shipyard near Odense.

are specialists. At the MTW Shipyard at Wismar, say the Danes, the yard will be able to build up to six supertankers a year, of 300,000dwt each, compared with vessel up to a maximum of 30.000 dwt before restructur-

The Kvaerner Warnow yard's new drydock at Warnemunde will allow it to build vessels of up to 180,000dwt compared with its present four slipways each for vessels up to 7,000dwt. Yearly potential capacity will be much more than doubled, according to the Danish association.

Similar changes in capacity are planned at Volkswerft (Straissund), and Peenewerft. according to the Danes.

The Danish shipbuilders fail to see how this complies with the seventh directive's call for "a genuine and irreversible reduction in capacity" and point to an apparent discrepancy between the seventh directive and the Commission's wording when in May this year it approved the subsidies for the MTW Shipvard. In the case of MTW, the Commission declared that "The German government is requested to ensure that the volume of production is limited for five years," which is not the same as an irreversible reduction. The Commisson, say the Danes, has agreed to subsidies to the MTW Shipyard equal to

about 70 per cent of annual turnover, not 36 per cent. The MTW Shipyard is a test case, as it is the first of the vards for which the Commission's approval has been received. The Danish shipbuilders argue that the Commission's decision "will legalize a smilar practice" for the

three other vards.

Under the seventh directive, all operating subsidies were to be paid out by December 31, 1993, but the latest tranche of operating subsidies was authorised by the Commission on May 11 this year, which makes the payments illegal. according to the Danish argu-

CHRONOLOGY

■ 1975 Microsoft founded ■ 1981 MS_DOS chosen for first IBM PC

June 1990 Federal Trade Commission launches "non-public" probe, initially into Microsoft's partnership with IBM ■ March 91 Microsoft and IBM acknowledge they are co-operating with the FTC's investigations. (IBM subsequently dropped from the investigation)

■ Sept 92 Microsoft denies reports of "exclusionary behaviour" ■ 1993 Steve Jobs, founder of Apple Computer, calls for break-up of Microsoft into separate applications and operating

systems companies ■ 1993 UK Office of Fair Trading investigating Microsoft Feb 93 FTC deadlocks on whether to act on broad antitrust case against Microsoft ■ June 93 Novell files complaint against

Microsoft with European Directorate General

for Competition

■ July 93 FTC deadlocks again on whether to charge Microsoft with antitrust ■ July 98 US Justice Department requests

documents from FTC ■ July 93 Bill Gates accuses rival Novell of stirring up trouble on antitrust for its ■ August 93 US Justice Department launches

its investigation, taking over from FTC ■ Feb 94 US and EU move to collaborate on Microsoft investigations April 94 New industry charges that Microsoft uses restrictive non-disclosure agreements to limit competition July 3-8 US and EU officials meet in Brussels to begin working out a settlement

with Microsoft July 13 Further meetings begin in Washington. Microsoft faces deadline to agree to negotiate settlement ■ July 16 Settlement announced.

DETAILS OF THE COMPLAINT AND SETTLEMENT

icrosoft is alleged to have engaged in several restrictive practices limiting competition in the software market, according to a complaint filed in a Washington district court by the US Justice Department, writes Louise Kehoe.

"Virtually all major PC manufacturers find it necessary to offer Microsoft operating systems on most of their PCs," the complaint states. "Microsoft's monopoly power allows it to induce these manufacturers to enter into anticompetitive, long-term licences under which they must pay royalties to Microsoft, not only when they sell PCs containing Microsoft's operating systems, but also when they sell PCs containing

non-Microsoft operating systems."

The Justice Department alleges that by making its MS-DOS and Windows programs available on a "per processor" basis, Microsoft requires PC manufacturers to pay a fee for each computer shipped, whether or not that computer contains a Microsoft operating system.

This arrangement gives Microsoft an unfair advantage by causing a PC manufacturer selling a non-Microsoft oper-

ating system to pay at least two royalties - one to Microsoft and one to its competitor - thereby making a non-Microsoft computer more expensive, it is alleged. Microsoft, however, said that the Justice Department and European competition authorities had misunderstood the terms of its licensing arrangements, noting that manufacturers could

exclude specific models from their

Microsoft licence agreement. The Justice Department further charged that Microsoft's contracts are unreasonably long. By binding manufacturers to purchase Microsoft products for years the agreements make it difficult for new competitors to enter the market.

Under the terms of the settlement, Microsoft will be prohibited, for the

next six-and-a-half years from: ■ Entering into any "per processor" licensing agreements with PC manufac-turers. Instead, Microsoft must license its operating systems on a "per system" or per computer basis.

Requiring PC makers to purchase any minimum number of Microsoft operating systems, regardless of how

■ Entering into licensing agreements with terms longer than one year. ■ Requiring licensees to pay Microsoft on a "lump sum" basis, rather than according to the number of copies of the software used.

Another significant element of the settlement refers to alleged "tying" of sales of other Microsoft products to purchases of operating systems. Competitors have charged that Microsoft forces PC manufacturers to buy other products to obtain discount prices, a charge Microsoft has denied. The settlement specifically prohibits this practice.

The Justice Department also charges that Microsoft's "non-disclosure agreements" with some software developers have been unfairly restrictive. This issue surfaced recently when software developers claimed Microsoft was attempting to prevent them working on applications programs that would run on non-Microsoft operating systems.

The NDAs required programmers granted access to pre-release versions of a new version of "Windows" could not

ating systems for a period of three years. When the issue came to light Microsoft acknowledged that it had "made a mistake" and offered to modify

the terms of the agreements. The antitrust settlement limits duration of an NDA to 12 months and prohibits Microsoft from imposing any terms that would prevent a software developer from developing products to run on competing operating systems.

Notable missing from the complaint and settlement documents is any mention of allegations raised by software industry executives that Microsoft's applications software developers gain an unfair advantage because they have greater access to the company's oper-

ating system technology. Microsoft has stridently denied these and other charges. On Saturday, Microsoft stressed that the settlement agreement covers "all matters" raised by the antitrust investigations, which the company acknowledged had "initially included many allegations raised by our competitors and began as a very broad

probe into lots of aspects of the way we do business." work on programs for competing oper-INTERNATIONAL PRESS REVIEW

David v Goliath over new trade HQ

pan German response last

It was also calculated to

raise Swiss hackles. The cost of

living in Geneva is no more

than 10-15 per cent higher than

in Bonn, say Swiss officials

crossly, citing United Nations

And if there were any fur-

ther hesitation on cost grounds

"states should know that, in

Geneva's services sector, the

rate of absenteeism for quali-

statistics in support.

If the volume of press coverage were the deciding factor. Geneva would be the victor in the struggle with Bonn to host the new World Trade Organisa-A final decision on the site

for the WTO headquarters is due to be made by members of the General Agreement on Tariffs and Trade tomorrow. The Geneva press, stridently vaunting the city's case, is portraying Switzerland as a penu-

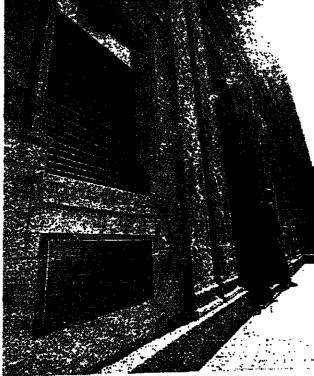
rious David battling valiantly against the superior political and economic might of the German Goliath. The Journal de Genève last week quoted accusations by

Swiss officials of unfair German tactics, including rumoured promises of extra banana and coffee imports in return for votes. Sniffily decrying such a bra-

zen appeal to economic selfinterest, the Swiss press argued that this bodes ill for the independence of a Bonn-based WTO. "You don't choose the headquarters of an international organisation like you would the venue for the Olympic Games.

Most people could be forgiven for being fooled. To tempt the WTO, both Bonn and Geneva have put up multimillion-dollar packages of office accommodation and diplomatic privileges for the WTO, its 450-500 staff and the associated diplomatic missions.

But, while Bonn has alleg-



The present Gatt headquarters in Geneva

ises, Switzerland has appealed to the heart. Its offer allows Moslem diplomats to register two wives (Islamic law permits up to four), the only ploy so far to arouse international press

The Germans refused to rise to the bait, preferring figures to frills. "Diplomats with several wives will be particularly well-sited in Bonn where the cost of living is one-third less than in Geneva," was the dead-

attention.

less than in Germany and pro-ductivity is 16 per cent higher," according to the same Swiss officials reported by the Journal de Genève. The German press has paid little attention to the duelling between the two cities. What

fied personnel is 35 per cent

little coverage there has been supported the government's view that an important trading nation such as Germany needed an international institution such as the WTO but otherwise focused almost entirely on what Geneva had to offer

Even Bonn's own newspaper, the *General-Anzeiger*, which has campaigned relentlessly to keep the federal government on the banks of the Rhine, could do no better than a worthy article comparing the two offers in terms of free parking spaces, available office accomnodation and tax-free perks.

The Swiss have taken more interest in the wider political backdrop. While Geneva has been assured of the support of France and other francophone countries, the position of the US is causing some concern. To push Washington in the right direction, the Tribune de Genève reported, US citizens in Switzerland have written to Mr Mickey Kantor, the US trade representative, to put Geneva's

Evoking nearly 200 years of US-Swiss friendship, the letter reminds Mr Kantor of 1801 when a Swiss, Albert Balatin. became US treasury secretary and negotiated the purchase of Louisiana.

If this does not impress him, there is the more recent role of choosing Geneva for the headquarters of the pre-war League of Nations.

Yet, having urged the Berne government to fight for the WTO, some Swiss newspapers are beginning to wonder whether it has been too gener-

"Are we on course to create

a class apart of international organisations whose privileges are disproportionate to the costs involved," asks Le Nouveau Quotidien, echoing the Zurich-based Neue Zürcher Zeitung a few days earlier. It says officials in the Swiss

finance ministry are grinding their teeth at the VAT exemptions, duty-free booze and petrol, tax-free pensions and the like being offered to diplomats in Geneva, concessions which will apply to all UN organisations as well as to the WTO.

The NQ quotes figures showing that the international organisations already cost the canton of Geneva SFr500m (£245m) a year.

In return, however, the organisations spend SFr3bn a year, provide some 23,000 jobs (8 per cent of total employment in the city) and fill 40 per cent of hotel space.

As for the little town on the

Rhine, which is groping for a new identity after the federal government moves to Berlin, it is left with no concrete prospects if the WTO bid fails.

"Then we will have a new situation and have to take new decisions," sagely remarks Mr Lorenz Schomerus, a senior civil servant in the economics ministry, which is leading

of the largest Danish yards, the

RIUNIONE ADRIATICA DI SICURTA

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155th FINANCIAL YEAR

On 29th June 1994, the General Meeting of Shareholders of Ras S.p.A. approved Company's Accounts for 1993, and resolved the payment of a dividend of Lit, 340 per ordinary share and of Lit. 400 per savings share.

The Shareholders' General Meeting appointed as members of the Board of Directors: Mario Arcelli, economist and rector of Libera Università Internazionale degli Studi Sociali (LUISS), Rome, Francesco Cesarini, President of Banca Popolare di Milano, economist and university professor, Nicola Costa, President of Costa Crociere; Leonardo Del Vecchio. President of Luxottica, and Renato Riverso, President of Alitalia. Subsequently, the Board of Directors appointed Angelo Marchiò as Chairman of the Board, Giulio Baseggio, Attilio Lentati and Angelo Marchiò were confirmed as Managing Directors.

Furthermore, the extraordinary General Meeting of Shareholders resolved:

—the power to convert, at par and with regular entitlement, one savings share to one

ordinary share for every group of ten savings shares owned;

—the authorization to the Board of Directors, for a period of five years, to increase the share capital up to a maximum of one thousand billion lire, in one or more stages and even free of charge, through the issue of ordinary and/or savings shares, and to issue bonds, even convertible and/or cum warrant, in one or more stages, up to a maximum amount equal to that of the share capital and reserves of the last approved financial statement, with power to reserve part of the above mentioned issue to the Group's employees.

The main figures of the Company's and consolidated accounts are reviewed below.

HIGHLIGHTS OF RAS 1993 ACCOUNTS AS COMPARED WITH 1992

	(in !	oilion lire
	1992	1993
Premium income	3,720	4,219
Claims, maturities etc.	2,157	2,406
General business technical reserves	4,149	4,586
Life business technical reserves	4,823	5,651
Investments	8,961	9,961
Share capital	271	271
General reserves	2,558	2,577
Profit for the year	95	187

HIGHLIGHTS OF RAS GROUP'S 1993 CONSOLIDATED ACCOUNTS

	(in billion	
	1992	1993
Gross aggregated premiums	7,337	8,465
Consolidated premiums	6,793	7,728
Lovestments	16,478	19,404
Net shareholders' equity	3,332	3,725
Profit for the year	117	354

Saddam offers olive branch to Arab neighbour states

By Mark Nicholson in Cairo

Iraq yesterday offered "peace and security" to neighbouring regimes which had "misbehaved" towards Baghdad, in a speech by President Saddam Hussein apparently aimed at Kuwait, Saudi

Arabia, Syria and Egypt. Mr Saddam's remarks, in a televised address on the 26th anniversary of his ruling Baath party's ascent to power, are among the most direct since the Gulf war, aimed at mending relations with Arab states which opposed Iraq during the con-

Without naming any countries, Mr Saddam said he was offering peace to all neighbours, including "rulers who misbehaved towards us". He went on: "To him who would heal the disease of his soul, and has firmly determined to mend what has been spoiled... Iraq is ready to react

positively. Mr Saddam's speech is a further

its neighbours and in the west, though it contained characteristically belligerent proclamations that Iraq remained unweakened and unbowed by its post-Gulf war isolation. "It has become known to everybody", said Bir Saddam, "that we

fear no one but the Almighty." The apparently placatory remarks, however, follow concerted lobbying by Iraq for the lifting of the four-year-old sanctions against Baghdad, which have

attempt to rehabilitate Iraq both among increased in intensity as economic conditions in the country have continued to deteriorate.

The United Nations sanctions committee meets today to review the embargo against Iraq, and diplomats and UN officials say they expect the restrictions to be kent in place. Mr Tariq Aziz, Iraq's deputy prime minister, has been in New York lobbying Security Council members for the past week, arguing that Iraq has now fulfilled Gulf war ceasefire resolutions

calling for the destruction and monitoring of its weapons of mass destruction. However, the UN special commission on frag's weapons of mass destruction says it has not yet completed installation of its

monitoring regimes for biological, chemical, ballistic and nuclear weapons. These. officials say, should be in place by September and would require at least six months' testing before the commission could conclude that Iraq was meeting the terms of the monitoring regime.

But diplomats in New York add that Iraq could effect a substantial improvement in the Security Council's attitude towards Baghdad if Mr Saddam's regime were to make a public and unequivocal commitment to the recognition of Ruwait's sovereignty and to its newly UN. defined borders - something at which yes. terday's remarks perhaps blinted. "If they came forward and did this. there would be an immediate effect," said

one UN official. INTERNATIONAL NEWS DIGEST

Water and borders key to Israel-Jordan peace talks

inston Churchill is said to have pencilled out the bor-ders of Transjordan after lunch on a Sunday afternoon. As colonial secretary of a troublesome British Empire in 1928, he meant his sketch as a quick fix for mounting problems between Jews and Arabs living under the British mandate for Pal

raeli wars later, Jordanian and Israeli negotiators meet today along their disputed border hoping finally to agree on the demarcations laid out by

These talks will set in chain a series of unprecedented meetings as the two sides edge towards a settlement. On Wednesday, Mr Shimon Peres, Israel's foreign minister will be the first Israeli politician publicly to enter Jordanian territory, where, accompanied by US secretary of state Warren Christopher, he will meet Mr Abdel Salam al-Majali, Jordanian foreign minister, at a Dead Sea resort.

And next Monday in Washington, King Hussein is to meet Mr Yitzhak Rabin, Israel's prime minister, for the first time in public in a summit described by Mr Peres as marking "the end of a state of war and the beginning of peace'

Although no final Jordanian-Israeli peace treaty will be signed in Washington, both the king and Mr Rabin are seeking tangible benefits to take home to critics of the peace process, many of whom are looking for ways to exploit the lack of momentum.

The gap between the two countries is not large. Today's talks focus on two key issues, borders and water. Israel has already agreed in principle to redrawing the border and Jordan is claiming 360-382 sq km along the Arava desert, which would entail moving Israeli barbed-wire fences back to Churchill's line of 1928. Israel is likely to concede a substantial part of this claim and seek other arrange-

sides are also likely to agree quickly on a maritime border.

The water issue is a little more difficult. Jordan, with one of the world's lowest per capita rates of water consumption, is demanding an increased

Both sides are eager for a pact which would embody a post-prandial sketch made by Winston Churchill 66 years ago, James Whittington and Julian Ozanne report

water share from the Yarmouk and Jordan rivers, which it accuses Israel of diverting. Israel opposes a redistribution of water and favours the devel-opment of joint projects such as desalination plants to meet Jordan's water

The future status of Palestinian refugees, a third thorny issue, is to be decided in a quadrilateral committee of Jordan, Israel, Egypt and the Palestine Liberation Organisation.

Resolution of borders and water could be resolved by next Monday's Washington summit. Details have been under negotiation for at least 18 months now, and the past month has involved numerous clandestine meetines. Israeli officials say the outline of a treaty is largely in place. Mr Peres said last week the border and water issues were "technical problems which can take time or be resolved quickly'

Israel can hardly hide its impatience to sign anything close to a peace treaty with Jordan. Such a move would be widely popular among the Israeli left and right. A second peace treaty with a hostile Arab neighbour since the Israeli-Egyptian agreement of 1979 would lessen

strip of disputed land now being Israel's sense of fear and isolation and farmed by an Israeli kibbutz. Both would considerably bolster support would considerably bolster support for the peace process and for the Rabin government. Israeli officials believe it would also pile pressure on Syria, and hence Lebanon, to be more flexible in talks.

However, Middle East experts have said King Hussein, always a cautious risk-taker, is reluctant to move too quickly towards an official signing which would leave his powerful neighbour Syria exposed and margin-

On the other hand, he is anxious to win concessions from Israel on borders and water and present his deal to domestic critics as a victory for Jor-dan's territorial integrity.

The king is also keen to take several economically beneficial steps such as opening borders to tourists and trade and developing joint pro-jects in the Dead Sea and Jordan Val-ley to boost his economy's flagging

In Jordan the king's change of gear has been met with surprise and criticism. Less than two months ago officials and the state-run newspapers were talking of a comprehensive peace and praising Jordan's co-ordi-nated stance with Syria and Lebanon. Now they are trying to explain why the kingdom has broken ranks and is sprinting towards the finishing line.

One explanation is the weight of US pressure on Jordan to reach an agreement with Israel and the other is the king's frustration over the collapse of any common Arab stance and the lack of co-ordination with the PLO and Syria. The king is also anxious to maintain some influence on the embryonic Palestinian state emerging on his border.

In a weekend television appearance to sell his peace moves King Hussein mixed the promise of benefits, including a US promise to cancel \$950m (£625m) in debt, with a blunt warning: "This country, under pressure from



Religious Jews pray at the Wailing Wall in Jerusalem yesterday. Thousands gathered at Judaism's holiest site for the day of mourning which marks the destruction of the first and second temples.

overstated, there is cause for concern. The kingdom's Moslem fundamentalists have condemned the latest peace moves. The Islamic Action Front,

Although the pessimism may be bloc, said a Rabin-Hussein meeting was "forbidden by history". Unless the king is able to deliver real changes on the ground his Jordanian critics may wonder whether this new which holds the largest parliamentary flurry of activity was all worthwhile.

Germany joins moves to send

aid for Rwanda The German government yesterday provided an aircraft to carry humanitarian aid to central Africa, the first sign that Germany will join the international humanitarian effort for refugees fleeing fighting in Rwanda. However, a Bonn official said there were no further plans for the Bundeswehr, the

German armed forces, to take part in efforts to put an end to the bitter fighting in the African republic. In the Rwandan capital Kigali, UN officials said up to 2m Rwandans were on the move in southern Rwanda and a mass exodus there could become a crisis. In Geneva, the United Nations High Commissioner for Refugees (UNHCR). Sadako Ogata, appealed for an immediate ceasefire to avert a disaster as rebel forces drove tens of thousands of refugees and the defeated army across the border into Zaire .

Germany's move comes days after a decision by the consti tutional court in Karlsruhe allowing German troops to join UN operations outside the Nato area. The government has taken part in a number of humanitarian operations in recent years. including Cambodia and Somalia, but the court ruling prevents opposition parties from contesting the decision as they had in the past. Michael Lindemann, Bonn

Hope for future of coal

The European Commission's drive to eliminate subsidies and deregulate markets will greatly improve coal's long-term chances of survival as a fuel for power generation and as a replacement for unpopular nuclear power, according to a new energy forecast by DRI, the energy specialists. DRI says coal's share of the fuel mix will decline between now and the end of the decade because of the growth in popularity of natural gas. But the shift to market-driven prices, as well as the growth of clean coal technology will raise its attraction as a fuel in the next decade.

DRI expects coal to show relatively small increases in real cost between now and the year 2015 as expensive indigenous produced coal is replaced by cheaper imports. David Loscelles Resources Editor

Envoys missing in Algeria

There was no sign the ambassadors of Oman and Yemen to Algeria who were reported missing on Friday. The burnt-out car in which Mr Kacem Askar Djebrane and Mr Hilal Ben Salem were travelling was discovered 10km from Khemis & Kechna, at the heart of a region known as the "death triangle", south east of Algiers, The area has been over the past year the scene of bloody encounters between the security forces and supporters of radical Islamic movements who have, on and off, controlled some of the town and streches of the countryside. Violence has risen in recent weeks although the strict media censorship makes the task of estimating the exact level of violence ever more difficult. Last week seven foreigners were killed in the capital, bringing to 51 the number of foreigners who have lost their lives in the past 2% years. Over the same period, an estimated 5,000 Algerians have been killed. Francis Ghilès, London

Ban on Shia sect teachings

The Malaysian government will ban the teachings of Darul Arqam, a radical Malaysian Islamic Shia group led the self-styled Abuya Sheikh Imam Ashaari Muhammad. In June, officials described Darul Argam as a threat to national security and the government has accused Ashaari Muhammad of claiming to be the Iman Mahdi (the second prophet) and of building an armed, 313-member suicide squad trained in Thal-land. No evidence has been produced on the suicide squads Although the Malaysian constitution espouses freedom of religion that has been interpreted to mean the freedom of the

non-Malay races to practise non-Islamic religions, the government has in the past, detained Islamic radicals. Darul Argam, founded in 1969, claims a following of 10,000.

Group publications say Ashaari preaches returning to life as the Prophet Mohammed decreed. He demands "undivided obedience" to his mind and teachings while rejecting armed revolutions and western politics and preparing for the day when he will be "handed over the administration of the country." Christine Hill, Kuala Lumpur

UK trade with Malaysia grows

Trade between Britain and Malaysia grew in the first quarter of this year despite a Malaysian government ban on British companies. Malaysia's exports to Britain rose to 1,26bn ringgit (£315m) in the first quarter of the year from 1,08bn ringgit for the same period last year. Mr Rafidah Aziz, Malaysian trade and industry minister, told parliament that both countries were taking steps to enhance bilateral trade. The Malaysian government banned British companies from government contracts in February in reaction to what it saw as negative press reports in Britain. Mr Rafidah said that during the first quarter of the year, nine projects involving joint ventures with British companies were approved. Reuter, Kuala Lumpur

IMF backing for Bulgaria

The International Monetary Fund mission to Sofia approved Bulgaria's reform performance and said it would ask the IMF board for additional funds to support its debt reduction deal.

Mission leader Mr Russel Kinkaid said \$100m (£65.7m) would be released upon approval by the IMF board later this summer. A further \$200m is expected to become available after the next review mission in October. The World Bank has also been asked for extra loans to fund Bulgaria's initial payments on the deal it recently signed with the London Club Commercial Bank Creditors. The agreement provided for 47.1 per cent reduction in Bulgaria's \$8.1bn debt to a group of some 300

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The IMF mission reviewed the implementation of Bulgaria's third standby arrangement with the Fund, approved last April. The DAF loans for this year includes \$97m in standby credits and Systemic Tranformation Facility, totalling \$320m. Theo-

Afghan hostages to go free

Pakistan yesterday confirmed that an Afghan warlord is due to release 11 Pakistani and two Chinese hostages today of tomorrow in a Saudi-brokered deal. Mullah Abdul Salaam "Rocketi", as the warlord is popularly known, ordered the kidnappings in retaliation for a Pakistani security forces operation at his stronghold in Afghanistan's south western Zabul province, almost three years ago, in which three USmade Stinger missiles were recovered.

The anti-aircraft missiles were supplied under a CIA covert operation to back the Afghan mujahideen against Soviet occipation. US officials have been trying to recover them and western diplomats have been concerned over the possible threat to aircraft. It is not known how many missiles have been returned. Farhan Bokhari, Islamabad

Peres takes softer line on returning Golan Heights

With encouraging signs in peace talks with Jordan, Israel has also softened its position towards Syria and the vexed question of the return of the Israeli-occupied Golan Heights. Mr Shimon Peres, Israeli for-eign minister, said last week that Israel now recognised Syrian sovereignty over the strate-

gic Heights, which the Jewish

state seized in the 1967 Arab-Is-

"The government of Israel has recognised Syrian sovereignty over the Golan Heights and the concept of peace based on international borders subject to the security needs of Israel," Mr Peres said.

Mr Peres also referred in a Foreign Ministry communiqué to a 1967 secret cabinet resolution which called for negotiations with Syria on the basis of withdrawal to the "international border" in return for full peace, demilitarisation of the Golan and guarantees of the flow of water to the Jordan Valley.

The foreign minister also spoke of the strong precedent of the 1979 peace treaty with Egypt which had seen the return of all Egyptian territory occupied by Israel.

said the formal recognition of Syrian sovereignty effectively relegated Israel's annexation of the Heights in 1981 and that Mr Peres' "far reaching" remarks were the broadest hint so far that Israel would yield all the Heights up to the 1967 international border in return for full peace and security guarantees. The Israeli-Syrian peace talks have been deadlocked as

Foreign Ministry officials

Israel refused to specify how much of the Heights it would return to Damascus until Syrian President Hafez al Assad made a commitment to full peace including open borders, trade, tourism and the establishment of embassies. Until now Israel has only spoken of a withdrawal "on"

not "from" the Golan meaning a "significant" but not complete withdrawal. However.

hints, Israel has still not met Syrian demands that Jerusalem formally declare it will withdraw to 1967 borders and return the entire Golan, Syria said Mr Peres' statements added nothing new, as Israel's recognition of Syrian sovereignty over the Heights was "a recognition of fact" in accordance with United Nations res-

despite Mr Peres' apparent

China snubs UK minister

Prospects for a smooth transition by Hong Kong to Chinese control in 1997 dimmed at the weekend when the goodwill visit to Beijing of a UK Foreign Office minister, Mr Alistair Goodlad, ended in

China refused to let Mr Goodlad visit the mainland's top official responsible for Hong Kong affairs, Mr Lu Ping, in the third snub to Mr Goodlad during his visit. The visit to Mr Lu, director

Office, would have given the

of the Hong Kong and Macau

financing of Hong Kong's new airport and Chinese ratification of a raft of treaties and laws on such essential matters as air safety and the validity of business contracts - which the UK wants sorted out before the

Instead, Mr Goodlad tried to convince Hong Kong journalists that his visit had been "most useful" and that relevant issues had been discussed thoroughly and courteously with other Chinese officials.

China's Ministry of Foreign Affairs issued a terse state-UK an opportunity to suggest new approaches to the long list ment suggesting that the meet of technical issues - including ing was "not necessary" because of the Sino-British dispute over Hong Kong Governor Chris Patten's programme of

political reform.
On Friday, Mr Goodlad had made a public appeal to China that the two countries should put this dispute behind them and get on with other unre-Two hours later, Mr Qlan

Qichen, China's foreign minister, rejected this plea, in a stinging snub delivered as they

Investment in SE Asia up

By Victor Mailet in Bangkok

Foreign investment in south-east Asia is rising sharply after two slow years and domestic investment remains robust, according to figures from national investment promotion agencies. Governments had feared interest in their countries and concentrating principally on China, where the market is exceptionally large and labour

costs are low.

But statistics show that com-panies from Japan, the US and other developed economies

continue to commit billions of dollars to south-east Asia for everything from electronics and vehicle components factories to new power stations. Indonesia's Investment Co-ordinating Board said it had approved \$5.33bn (£3.5bn) in foreign investment for the first six months of this year, up 23 per cent from the same period last year. Malaysia reported approved

manufacturing investments of M\$10.5bn (£2.6bn) in the first half of the year (MS4.6bn from foreign companies), compared with M\$4.3bu in the first half

\$4.8bn in foreign investment in the first four months of the year, only slightly below the sum for the whole of 1993. The Philippines, where Hong Kong and other foreign compa nies are investing heavily in new power stations, said its Bol approved projects worth a record P239bn (£5.75bn) in the first half, more than quadruple the amount at the same time last year and more than double the target for all 1994; both foreign and domestic investment rose sharply.

In Thailand, the Board of Investment (Boi) said it had

received applications for

Technocrats wait in North Korea's wings

Kim faces a test of his ability to promote a new generation of reformers, writes John Burton

he postponement of the funeral of North Korean leader Kim Il-sung from yesterday to tomorrow has prompted speculation whether his son and designated successor, Mr Kim Jong-il, is facing unexpected opposition to his assumption of complete power. Some analysts looking for clues to possible shifts in

power in North Korea have interpreted the postponement as a political setback for Mr Kim Jong-il who is expected to take formal control of the country after the funeral. However, a more important

indication of Mr Kim's political strength will be his ability to promote a new generation of technocrats soon. North Korea has been ruled

since the 1950s by members of the late president's extended family and a small group of ex-guerrillas who fought with Mr Kim against the Japanese in the 1930s. But since the late

1980s, a new generation of reflecting frustration that and Mr Kim Dal-hyon to deter-reform-minded officials, many North Korea's actions had not mine the future direction of related to the conservative ruling elite, have achieved promithe younger Kim, according to

"North Korea has seen a generational struggle among the ruling elite in the past few years over the direction of the country's economic and diplomatic policy," says Mr Michael Breen, editor of Korea Countdown, a Seoul-based newsletter on North Korean affairs.

The reformers first came to the fore in 1988 under former prime minister Yon Hyongmuk. North Korea began a tentative opening to the outside world by joining the UN. Mr You held meetings with his South Korean counterparts that produced non-nuclear and non-aggression pacts between the two Koreas in late 1991. But a conservative backlash

became apparent in late 1992.

gained diplomatic recognition or economic aid from the west. Mr Yon was dismissed and several key technocrats were subsequently demoted. The shake-up occurred shortly after disputes with the US and South Korea over inspections

of the North's nuclear programmes first emerged. North Korea's threat to withdraw from the nuclear nonproliferation treaty (NPT) in March 1993 may have been an attempt by the younger Kim to appease the conservative faction while achieving the goals of the reformers by forcing the US to grant concessions.

"If Kim Jong-il secures full power, he is likely to bring back those favouring changes in economic and foreign polsays Mr Breen. Analysts are closely watch-

ing the fate of two prominent

technocrats. Mr Kim Yong-sun

North Korea. Both fell out of favour in the past year to appease conservative critics, but appear to be making strong comebacks following the death of President Rim.

r Kim Yong-sun was formerly the ruling party's secretary for international affairs and travelled widely, even attending a congress of the Welsh nationalist party, Plaid Cymru. In December 1992, he became party secretary for South Korean affairs in what was regarded as a slight demotion. He also lost his position as alternate Polithuro member in December 1993. He favours ties with the US, Japan and South Korea, and expressed opposition to the North's threatened withdrawal from the NPT.

Mr Kim Yong-sun is believed

a close confidant of the North's

new leader. He was seen com-forting Mr Kim Jong-il's sister during mourning ceremonies last week and is playing a prominent role in arranging the president's funeral.

He also received a delegation from the pro-Pyongyang federation of Korean residents in Japan and was responsible for notifying South Korea that the planned inter-Korean summit would have to be postponed, but not cancelled. His recent activities indicate that he will assume an important post in the new leadership. Mr Kim Dal-hyon, the late

president's nephew by marriage, was in charge of promoting foreign trade and visited South Korea in 1992 to tour industrial plants. He impressed South Korean officials with frank discussions about North

Korea's economic problems. He was appointed economic planning chief in December later and demoted to managing a synthetic fibre factory. Although he may have been a scapegoat for the country's economic failings, there have been reports in Seoul that one allegedly accepted bribes from South Korean companies seeking factories sites in North Korea. But he has reappeared in the past week. In spite of his low ranking of 140th in the party hierarchy, he was among 100 selected to attend mourning ceremonies last week. Mr Kang Song-san, the prime

minister, is also regarded as in the reformist camp since he pushed for inter-Korean contacts in his first term as premier in 1984-86 and later promoted cross-border trade with the Soviet Union when he was governor of the north-eastern province of North Hamyong, now the site of the country's



names like Cirio

and Polenghi.

Think about it.

Could these

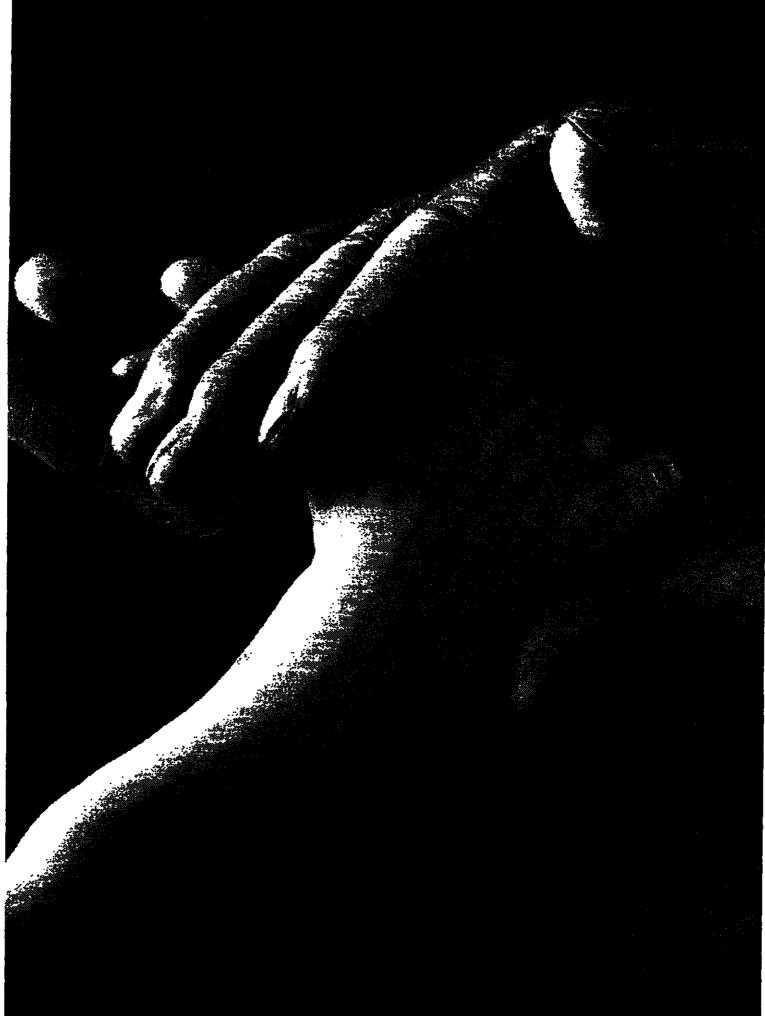
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In every country, some companies, more than others, express that country's culture.

It's what makes them unique. In Italy, it is

companies have been born in any other place? Or from different people? The answer is no. and it's easy to see why. In 1860, Francesco Cirio had the idea to protect tomatoes in a safe and practical tin - he used the typical Italian creativity and flair appreciated all over the world. Likewise, in 1870, Mr. Polenghi knew that a food as important and delicate as milk needed more selection at source and better protection during distribution. He applied that Italian courage and sharpness of mind admired and envied by



world. For over 130 years, these companies have never compromised their ideals about preserved food or given up

the rest of the

their love for the land and its produce. They have enjoyed a privileged relationship with agriculture since the very beginning.

> Today a great project has been realised - the gathering together of all the companies and brands such as Ala, Berna, Cirio, De Rica, Matese, Optimus, Polenghi, Solac, Stella and Torre in Pietra into one Group. Today, in 1994, the "Cirio" Group is born. A Group that brings together the experience and resources, the traditions and innovative strengths, that are so intrinsically Italian. A Group that shares a common industrial and production philosophy. The "Cirio" Group benefits from a wealth of technology and employees with their sights set on the future. But at the heart of the "Cirio" Group is

a heritage tinted with those three important colours - the green of the fields, the white of the milk and the red of tomatoes.

BIANCO, ROSSO E FUTURO.

The Cirio Group brands are: Ala, Berna, Cirio, De Rica, Matese, Optimus, Polenghi, Solac, Stella, Torre in Pietra.

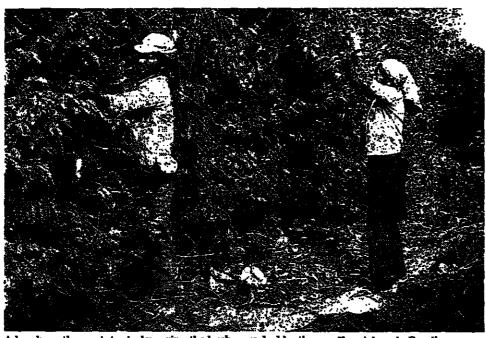
Frosted coffee not so chilly for Brazil

By Angus Foster in São Paulo

₹ he Brazilian media sped down south last week. and drove past the main story. Television crews were in a rush to film snowfalls in the southern state of Rio Grande do Sul unusual in even the harshest Brazilian winter. Residents were shown making snowmen (well, knee-high snowmen) and writing rude messages in the snow about the new currency introduced

Further north, though, in the country three main coffeegrowing states, frost rather than snow was making the headlines abroad and raising coffee prices in London and New York. What with damage from a previous frost last month, up to half of the harvest next year may be threat-ened. London Robusta coffee prices have nearly doubled in a month, reflecting worries about reduced supply.

The media priorities were understandable, even so. Coffee is still one of the main products which the rest of the world associates with Brazil. But the coffee industry has lost its importance within the country and, although it has always been a popular drink among Brazilians, coffee still leaves a bad taste with those



A harsh southern winter is damaging the bushes worked by these coffee pickers in Brazil

land tenure and the economy's reliance on foreign markets. Coffee became big business

in Brazil a century ago, when the state of São Paulo was found to have suitable land and climate. Slavery had been abolished nationally in 1888 and the state filled its need for cheap labour by attracting immigrants from poor regions

who link it with inequality of of Europe, such as southern Italy and Germany, as well as

> The fortunes made on coffee in the next decades, mainly by a few dozen landowners. turned São Paulo into Brazil's richest state. Accumulated capital helped to launch the country's industrialisation and led to the decline of coffee's relative importance

Brazilian coffee exports, once responsible for more than half of foreign exchange earnings, last year represented only 3 per cent of total exports, or \$1.2bn (£774m). São Paulo has slowly forgotten its roots. The Avenida Paulista, once the choicest address in São Paulo city for coffee barons, has been

invaded by Brazilian and inter-

it could become grave depending on the weather," Mr Gou-lart says. "About 80 per cent of our producers are small. They will feel the effects worse and have no other source of income. They have suffered from low prices in the last years, so there has been a lack of investment. In the worst-hit

survived before.

areas, they will not get back to normal for three years." This disruption does not appear to concern customers in

end of August, and forecasters

are already predicting further frosts. "It's already serious, but

Café Martinelli, one of central São Paulo's smartest coffee In the countryside, coffee has been overtaken, in terms of area planted and export values, houses. A group of brokers from the nearby stock exchange, sipping espressos at a price equivalent to 50 US by soya and orange juice. But it is still an important crop and one of the biggest employers in the three main coffee growing cents joked that Brazilians states - Minas Gerais, São may now have the chance to Paulo and Paraná. In these enjoy top-quality coffee, which is usually exported. "The gov-ernment holds 16m bags which areas, the recent frost has caused severe problems for would normally be sold to local growers and workers. The Guaxupé co-operative, Europe, but which will now be

sold locally to keep domestic prices down," according to one. This attitude partly reflects Brazil's largest, groups 6,500 producers from the three main regions. Mr Joaquim Goulart, technical manager, says the the popular Brazilian belief that the country's best prodlatest frost spared less than half of the co-operative's plants. "I'm 44 years old and ucts go abroad. The image of European superiority, which remember the frosts of 1965, '69, '81 and '85. This was more stems from colonial times, is also reflected in advertiseserious, it hit areas which had ments in many bars for "Italian roasted" coffee, even Brazil's winter lasts until the though the same coffee proba-

bly grows in Brazil. The country's poorer con-sumers, who drink their coffee in tiny cups, cafezinhos, often with much sugar to change its bitter taste, have little time for such musing In a large supermarket

beside the Avenida Paulista, one housewife had decided to stock up with 500g bags of ground coffee and was advising fellow shoppers to do the same "The coffee companies will use the frost as an excuse for higher prices, whatever the government says," she argued.

Caracas plans tax rise to cut fiscal deficit

By Joseph Mann in Caracas

The Venezuelan government is studying a new economic adjustment plan, which would incorporate tax increases, in an effort to reduce the fiscal deficit. The programme should be completed over the next several weeks, according to Mr Julio Sosa, finance minister and the government's chief figure in economic policy-making. The minister's statement fol-

lows demands by Venezuelan businessmen for the government to establish a coherent economic policy and anti-inflation strategy. Since the government of President Rafael Caldera took office in February, it has had to cope with a host of economic and financial problems, most of which were

Mr Caldera has frequently discarded free-market policies implemented under the previous government.

Venezuela's economic situation has worsened recently. There has been a sharp devaluation, inflation has soared and the confidence of investors has Mr Sosa stressed that the

administration was working hard to attack a fiscal deficit projected at 9 per cent of GDP this year, and to lower the deficit to around 4 per cent of GDP in 1995.

Several proposals mentioned by government officials recently are likely to be included in the administration's adjustment programme These are: a rise in domestic retail prices for petrol; an increase in a new wholesale tax (from 10 per cent to 12.5 per cent); cuts in deductions now allowed for income taxes; reforms aimed at speeding the privatisation programme and possible use of debt-equity swaps in privatisations; possible sale of some of the government's remaining shares in CANTV, the state telecommuncations company privatised in 1991; and new efforts to slim

the government. Mr Sosa expressed the hope that recently announced controls on prices and foreign exchange transactions wou be "temporary."

WORLD CUP

All eyes on the boiling bowl

southern California," goes the old 1960s song (Beach Boys? Jan and Boys? Jan and Dean? Mammas and the Poppas? No matter). That's still true, but the ground has been shaking a bit of late and these days you can barely see the San Gabriel mountains from the Rose Bowl even though they cannot be more than five miles away, Jurek Martin writes from

This lack of natural habitat ~ glowering, mountainous, wet - may explain Bulgaria's pathetic performance in the World Cup third-place game on Saturday. But it was also the setting for the big one - Brazil vs Italy - just after high noon, Pacific time, yesterday.

There is something of the Roman

amphitheatre to the Rose Bowl. Its towers are faintly Romanesque. Its plain seating, for all of 102,000. offers no relief from the blazing emperor and his court in air-conditioned sky-boxes.

Cup operation and lord of all soccer in America, though doubtless Fifa's Joao Havelange claims equal status.

many Fifa officials, conspicuous in their smart blue-and-white striped shirts and ties, been gathered together at one time before; their principal task seemed to be to whip hack into their seats any reporter daring to seek relief from the sun.

The court consisted of luminaries beyond number: Silvio Berlusconi and half the Italian government; Henry Kissinger, without whom, possibly, the tournament would not have come to the US for the first time; and what passes for glitter in Tinseltown. The senior aristocrat, Pelé, was, however, frying like the rest of us, doing his Brazilian TV

The World Cup is still pretty big locally - big enough on Saturday, in an increasingly Latino city, to draw about 95,000 to the Rose Bowl to watch a match between one country stretching into the Arctic Circle and another whose location 99.9 per cent of Angelenos would be

be getting anxious at this stage The emperor this weekend was about the lack of reporting on the Alan Rothenberg, head of the World outcome. In journalistic parlance, an account of the same should be "broken out" - that is, rendered distinct and separate - much as the

Certainly never before have so FT renders, for example, OECD country reports into dozens of vital, component parts. There are reasons for this obfuscation. The correct one is that nobody cares who finishes third in the World Cup, and many wonder why the match is played at all. (Fifa announced at the weekend that it would not be discontinued, so there). The real one is that the

Bulgarians have given so much

asure that it seems indecent to break out" their worst peformance. It was a perfectly pleasant and civilised match which featured four goals but had all the life of a leftover souffle. Curiously, all the goals were scored by Sweden and all in the first half.

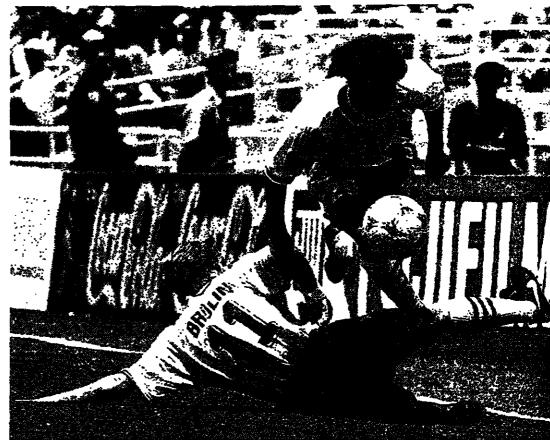
The first and last goals, by Brolin and Andersson, came in the northern European manner, good headers from accurate crosses. Brolin made the second, for Mild, with a quicklytaken free kick, and Larsson ambled through a disconnected defence for the third. If Sweden felt Fans of Sweden and Bulgaria may their negative approach to their senting anxious at this stage semi-final with Brazil, they may claim vindication.

But the Bulgars never turned on: even the great Stoichkov found himself alone in front of Ravelli with a few minutes to go and muffed it. This inspired great rapport in the waning moments between the Swedish goalie and the crowd, compensating for any disappointment Ravelli may feel for not having

made the tournament All-Star team. That honour rightly went to another greybeard, Preud'homme of Belgium. He may have been beaten three times by Germany but miraculously saved twice that number and looked a cut above a not wholly distinguished goalkeeping crew. Only Ravelli, accorded "honourable mention," and Mohammed Al Deayea of Saudi Arabia, otherwise looked the part.

The rest of the list drew no controversy. Nor should it, since Pelé and Bobby Charlton were among the judges. It comprised Jorghino and Marcio Santos of Brazil in defence, along with Maldim of Italy, Dunga (Brazil), Balakov (Bulgaria), Hagi (Romania) and Brolin in midfield, and Roberto Baggio (Italy), Romário (Brazil) and Stoichkov

permitting, were due to play in the final yesterday and for them, their team-mates and what promised to be the noisiest and most colourful crowd a World Cup final has ever and all, was a fitting arena.



Bulgaria's Krasimir Balakov skips over a challenge from Sweden's Tomas Brolin during Saturday's Third-Place play-off game which Sweden won comfortably 4-0. Both players feature in the tournament's All-Star team

An uncertain future for US soccer's \$100m promise

Then the US soccer establishment six years ago earned the right to host the 1994 World Cup, it made two promises to Fifa, the sport's governing body. First, it promised that the US would put on a great World Cup; second, that the tournament would be so successful that it would leave a priceless legacy for the game in the form of a sustainable top-flight US professional league.

The US organisers have delivered on their first promise - and then some. The negatives have been few, the positives many, including record-breaking attendances, impressive TV ratings, peaceful crowds, superb organisation and. not least, plenty of exciting soccer. Delivering on the second promise is likely to be a much trickier proposition, at least if history is

anything to go by. Since 1960, there have been six attempts to create a major

professional soccer league in the ÙS. All failed, mostly because of lack of support from fans, sponsors

The most memorable was the North American Soccer League, which briefly burned bright in the 1970s with the help of international stars like Pelé and Beckenhauer. The NASL, however, collapsed little more than a decade later in bankruptcy.

If the new league - named Major League Soccer, and due to kick-off next April - is to avoid the fate of its predecessors, it has to start well. But progress so far has been

When Alan Rothenberg, head of the US Soccer Federation, unveiled plans for MLS last December, he said he would announce at the start of the World Cup the names of the cities where the 12 league franchises would be

based. By June 16, however, only seven locations had been chosen Boston, Los Angeles, New Jersey, Washington DC, Long Island, San Jose and Columbus - and only one city, Columbus, had met the target of attracting deposits from 10,000 potential season-ticket holders that MLS originally required of all potential franchises.

Rothenberg was also unable to provide names of any corporate sponsors who had agreed to contribute to the \$100m capital MLS intended to raise to pay for the running of the league. Since then, MLS has signed up Nike to provide kits for half the teams, and Mitre

to provide the league's official ball. Thus, with less than a year before the first ball is due to be kicked. MLS had an incomplete roster of teams and little money from

sponsors.
What it did have was a TV

contract - ESPN, the cable sports channel, and the ABC network have agreed to broadcast the games (at no cost to them, mind you) - and an organisational structure designed to ensure the league's

financial survival. in most unAmerican fashion, MLS is centrally-owned. All the teams and players are owned by the league, rather than individual franchises, as with every other major US sport. To keep the league competitive, MLS will control the drafting and movement of players, and set pay levels that are very low by US standards. The average salary will be \$70,000 a year, with

\$100,000 a year. This structure might make good business sense, but it could deter potential owners who would like to own an MLS franchise but who might balk at ceding so much

top players earning little more than

Patrick Harverson looks ahead to the problems to be faced in setting up Major League Soccer control to the league. And fans might not like the idea of a sports league where a single owner decides who plays where.

The limits on players' salaries could be an especially big problem. Everyone agrees it is crucial that MLS signs up some well-known players for its first season, especially some of the Americans who starred for the national team in the World Cup.

Yet the very success of the US team will make that difficult. The World Cup was such a good showcase for US players that many foreign clubs have already expressed interest in signing them to play abroad - at salaries that will dwarf those on offer in the

Pay may not be the only issue likely to deter US players from staying at home. If the US team is to improve its performance at the next World Cup, the squad has to have a larger contingent from the world's best leagues, which are all in Europe. It will be years, possibly decades, before the quality of the MLS rivals that of the top Italian, Spanish German and

English leagues. Although MLS's chief operating officer, Bill Sage, has said the league would be willing to pay top rates to attract some stars to the US, the money may not be enough on its own. It seems that US soccer officials are resigned to seeing most of the players in the US squad not already employed overseas sign with top foreign clubs in the next

few months. The success of the World Cup may prove a double-edged sword for MLS in another way. American sports fans have notoriously short attention spans, and the enthusiasm for soccer the

tournament has generated is likely to have dissipated by next April. And once MLS does start. Americans who were captivated during the World Cup by Romário's sleight-of-foot dribbling and Roberto Baggio's lethal finishes may find it a huge let-down when they watch a bunch of unknowns battling it out in a three-quarters-empty

stadium somewhere on Long Island. For now, though, the challenge is to raise enough money to get the league off the ground. Eager to use the World Cup as a launch-pad, Rothenberg and other MLS executives met potential

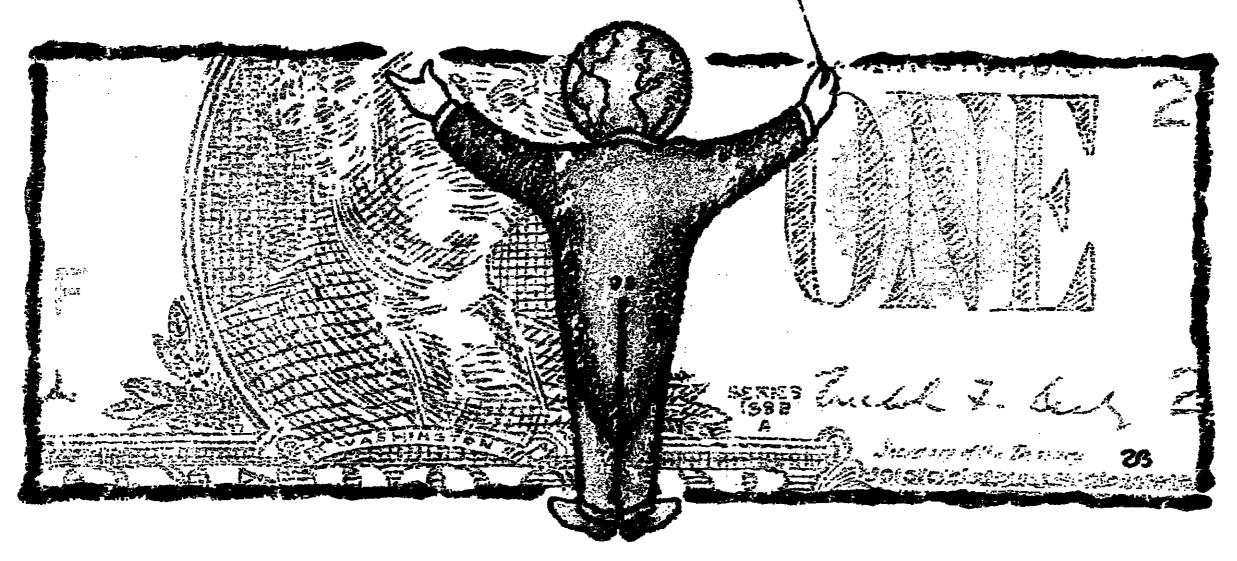
corporate sponsors last week. If they can secure the money to persuade some World Cup stars to join in the debut of MLS, then they may win over enough US sports fans - plus the weight of advertising and sponsorship dollars that are the difference between life and death for all big-time Sports.

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The battle lines of British politics from now until the next election will be drawn this week with sweeping changes of top government ministers and the almost inevitable election of Mr Tony Blair as the new Labour

Mr John Major is likely to announce his Cabinet reshuffle on Wednesday, one day before the Commons rises for the summer recess, although it could come as early as today. The changes will pit a modernising Labour leader promising new political ideas against a government

after two divisive years in which morale and cohesion have been sorely

The new line-up of ministers will give Mr Major a chance to reassert his authority over a fractious Conservative party which has suffered setbacks in recent local government, European and parliamentary by-elec-

The new ministers will face a reconstituted Labour leadership. Also contesting the party's top job are Mrs Margaret Beckett, Labour's acting leader and Mr John Prescott, shadow employment spokesman. While Mr assured of victory, there is less certainty over the outcome of the contest for deputy leader. However, political observers believe it is increasingly likely that Mr Prescott will defeat Mrs Beckett for the number two post.

Commenting on the government reshuffle, Sir Norman Fowler, the outgoing Tory party chairman, said yesterday that the prime minister would aim to bring in new faces. "I imagine there will be quite a number of changes," he said.

However, it is thought unlikely that any of the three main offices of state will change hands.

Mr Kenneth Clarke, the chancellor, remains the standard bearer of the government's determination to restore the public finances to health. Mr Douglas Hurd is expected to stay as foreign secretary despite pressure from the party's right wing for a Euro-sceptic replacement.

Mr Michael Howard, home secretary, has had a difficult year pushing the Criminal Justice Bill through parliament, but political observers believe that his position is safe.

instead, the focus of the reshuffle will be the appointment of a new party chairman to rally the party until the next general election. Hunt, employment secretary. However, in recent weeks Mrs Gillian Shephard, agriculture minister and Mr Jeremy Hanley, armed forces minister, have been suggested. Some ministers are also backing Mr Brian Mawhinney, health minister, for the

Those most likely to leave their posts are Mr John Patten, education secretary, and Mr Peter Brooke at National Heritage. Mr John MacGregor, transport secretary, and Lord Wakeham, leader of the Lords, have been tipped to quit the Cabinet to take up appointments in the City.

in \$1.8bn

Commerce International have

partial repayment to creditors

by completing a formal agree

holder, Simon Davies writes.

The legal agreement with the

BCCI creditor's committee and

Luxembourg. The creditors

committee is expected to meet

The latest proposal will see

Abu Dhabi waiving rights to

pursue US\$2.2bn of assets,

which it says were stolen by the bank, and it will make a

government has given a simi-

lar assurance to the liquida-

based on heads of agreement

the liquidators have reached

embourg appeal court last

only a range of compensation from US\$1.2bn to US\$2.2bn,

depending on the realisation of

The earlier agreement gave

October, on technicalities.

this week.

March.

Mercedes in bus deal with Leeds maker

Optare, the Leeds-based bus maker bought from receivers by its managers and employees last December, has entered a joint venture with Mercedes-Benz to make and market large single-decker Liquidators buses for the UK market.

Britain in brief

Under the agreement Optare will produce 51-seat chassis supplied by Mercedes-Benz, the world's largest commercial vehicle

both Optare and Mercedes-Benz. The first The liquidators of the collapsed Bank of Credit and deliveries are scheduled for later this year. moved a step further towards Optare, employing 310

people, says that it is profitable and on course for ment bringing in US\$1.8bn from the bank's major sharea £27m turnover in its first ownership. It expects to deliver about 75 government of Abu Dhabi Mercedes-based buses in the requires approval from the first year, representing about 20 per cent of its output of then ratification by courts in the UK, Cayman Islands and buses and coaches.

Investor watchdog up and running

An extensive programme of consultation with the financial services industry is being direct contribution of planned by the Personal In exchange it will win an Investment Authority, the UK's new watchdog to protect the private investor which agreement that the liquidators will not take any legal action becomes operational today. against Abu Dhabi, while the In the coming months the PIA will ask for views on a

tors. The legal document was range of issues, such as the registering of all individuals who work in retail financial between the two parties last services, and training and This is the second time that competence requirements. The PIA is starting work against a background of this stage. A previous agree-ment was blocked in the Lux-

suspicion and reluctance even among some of the 3,500-plus organisations which have applied to join. It will consult in the autumn on extensions to the new regime for giving customers much ereater information about financial

products. This new disclosure regime will come into effect on January 1.

NHS drug savings of £50m identified

Britain's National Health Service hospital trusts could save more than £50m a year by changing their drug purchasing practices, according to a report published today.

Hospitals should maximise their use of drugs that have strong competitors and those widely prescribed by general practitioners, says the report from the London office of German management consultancy Roland Berger. It says that drug discounts average 45 per cent from the list price, but that discounts

of up to 95 per cent are possible for drugs that face heavy competition. The survey of more than 100 of the UK's trust hospital pharmacists finds that the companies that offer the biggest discounts are the two largest UK manufacturers,

Glaxo and SmithKline Reecham. Those that offer the lowest are BOC, a supplier of anaesthetics, and Abbott Laboratories of the US. NHS hospitals spend about £600m a year on drugs and influence much of the test of

the NHS which has a total

drugs budget of about £3bin.

Asthma inquiry follows outbreak

The British government is to launch an inquiry into last month's unprecedented outbreak of asthma attacks. Department of Health officials will this week begin

writing to all health authorities in England requesting information on patients who suffered acute asthma attacks on June 24 following violent thunderstorms.

The move follows reports by hospitals, particularly in London and the south-east, of large numbers of people attending accident and emergency units in the 12-hou period after the storms.

Hospitals expect on average to treat between two and eight asthma-attack victims a day. However following the thunderstorms several reported that up to 100 people

MoD considers detailed plan for science cuts

By Bernard Gray

Britain's Ministry of Defence has admitted that it has no detailed plans of how it will save the £50m to £60m a year from its science research budget which was promised in last week's defence cuts. Nor is it sure where the proposed 1,300 iob cuts will fall.

In spite of eight months' study under its Front Line First review, the ministry has yet to work out where to make most of the redundancies or where the proposed new science agency will be based.

The ministry has acknowledged that both the savings and job cuts figures given in the package of cuts last Thurs day are estimates.

In its report the government proposed to set up a Science and Technology Agency to replace the multitude of smaller research operations currently spread around the country. It will cover all of the ministry's non-nuclear scientific research and will be modelled on the Defence Research Agency, which was established last year and is based at Farnborough in Hampshire.

Detailed proposals will have to wait until the new agency is established, which may not be

year and employs about 20,000 people on scientific research. It also funds about £1.8bn of development in private-sector

The STA will have its own chief executive and budget and will act as a supplier of services to the MoD.

The STA's main divisions will be the Defence Research Agency with 8,500 staff, a test and evaluation centre employing 2,825, the Chemical and Biological Defence establishment at Porton Down with 615 people and a small defence operational analysis centre. A number of smaller groups will be consolidated into one of these divisions.

The DRA conducts most of the ministry's basic scientific research, while Porton Down studies chemical and biological warfare. The test and evaluation centre verifies weapons performance and runs some missile test range

The operational analysis centre evaluates potential threats and projects what weapons systems might be needed to counter them.

The market-based efficiency improvements which were introduced to the DRA last year will be extended to the rest of the science divisions, and the ministry thinks that

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neighbours.



Philby under the hammer

British master spy Kim Philby, who betrayed western intelligence to the Kremlin for 30 years, narrowly missed exposure as a committed Communist, documents to be auctioned on Tuesday show.

Philby's trade union pass from

an early trip to Austria and

enting his links

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month the newsletter reports and explores developments

Books, papers and personal elongings of Philby, who died in 1988 in Moscow aged 76, are expected to fetch up to £90,000 for his widow Rufina at a London auction by Sotheby's.
One of the 128 lots includes

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with the Viennese Socialist Society, which would have raised suspicions if they had been discovered by British intelligence.

Philby, part of a spy ring formed by leftwing Cambridge University intellectuals in the 1930s, became a double agent working for British intelligence and supplying military secrets to the former Soviet

Cnion. Named as "The Third Man" after suspected traitors Guy Burgess and Donald MacLean fled to the Soviet Union in

1951, Philby himself fled to Moscow in 1963 when he was on the verge of being exposed. Among a collection of about 50 photographs there is the only known photograph (shown above) of Philby and Markus Wolf, the famous head

of East German Intelligence. Philby's wallet, containing a press clipping from Izvestia announcing his defection, is also for sale, as are many KGB tributes to him, as well as a trophy for his 75th birthday depicting a globe circled by a Soviet spy satellite.

LEGAL NOTICES

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

In re-METALLURG, INC., 201d SHIELDALLOY METALLURGICAL CORPORATION,

Chapter [| Case Nos.: 93 B 44468 (JLG) 93 B 44469 (JLG)

NOTICE OF ENTRY OF BAR ORDER FIXING LAST DAY TO FILE PROOFS OF CLAIM AGAINST DIEBTORS
TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST OR EQUITY INTELESTS IN METALLLING, INC. OR SHIELDALLOY METALLLINGCAL CORPORATIONS

ESTS IN METALLIENG, INC. OR SHIELDALLOY METALLIENGCAL CORPORATION
PLEASE TAKE NOTICE, that the United States Bankruptcy Court for the Southern District to
New York (the "Bankruptcy Court") has empered an order dated May 5, 1994 (the "Bar Order"
requiring all persons and entities, including, without Britistion, individuals, partnerships, job
ventures, corporations, estates, trusts and governmental units, EZCEPT TROBSE PERSONS ANI
RNTITIES DESCRIBED IN PARAGRAPES A THROUGH CHELOW, that exsert a claim to
defined below upanues, or equity interests in, Mesallurg, Inc. or Stireleditoy Metallurgical Corporation,
(collectively, the "Delvors," and individually, the "Delvor") which stuss private Separatio
2, 1993 (the "Petinon Dase" to file a written proof of such claim, either (1) by mailing the origins
proof of claim to the United States Bankruptcy Court for the Southern District of New York, or
Metallurg, Inc. or Stireleditor Metallurgical Corporation, Bowling Green Station, Post Office Bo
53, New York, New York 10724 40055 or (1) iv at band delivery or courier service to the Cleak the
United States Bankruptcy Court for the Southern District of New York. Alexander Hamilto
Customs Houste, One Bowling Green, Fifth Floor, New York, New York 10004-1408, as a
ctually recoved at the appropriate destination not later than 500 than (Baster
Dayishik Savinus Time) on or petince August 15, 1994 (the "Bur Dust"). Such proofs of claim
will be deceased tracity filed only when they are actually received by the Cleak.

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endeated.

PLEASE TAKE FURTHER NOTICE THAT if was not received to the autoriable to remed of claims.

reduced to judgement, fixed, contingent, treatured, unmanment, displated, undisplated, secured of insecured.

PLEASE TAKE FURTHERS NOTICE THAT If you not required to file a proof of claims an fall no do so in the manner mescribed above, you will be forever beared from soming upon, of the control of the proof of claims and in the foreign of the proof of the persons and in the foreign terms from under the proof of the persons and in the foreign of the persons of the pe

CATION AND AMOUNT SET FORTH IN SUCH SCREAULES RIBER TOLE FLOG PROOF OF CLAIM.
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NOT AFFECTED BY THIS NOTICE OR THE BAR ORDER AND, THEREFORE, AN
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PROOF OF CLAIM ON OR BEFORE THE BAR DATE FOR SUCH EXCLUDER
CLAIM ALL OTHER PROOFS OF CLAIMS MUST BE FILED ON OR BEFORE
AUGUST 15. 1994 THE BAR DATE:

And person or citize (i) whose mens is listed on the List of Equityholders filed with the Count by Metallurg, Inc. on October 6, 1993 pursuant to Bentemptory Rule (1007 (a)(3), mas amounded on April 28, 1994, as a holder of outstanding shares of common or preferred stack or other equity security of Metallurg, Inc. and till that agrees with the number and class of equity securities therein listed for soch person or entity; provided, however, that an equitybolder who wishes to assert a claim against either of the Debtors as a credity of security that is not based solely upon overenting of an equity interest in the Metallurg, Inc most file a proof of claim on on prior to the Ber Date unless (ii) another exception provide for herein applies, or (ii) the claim is otherwise scheduled by the Debtor.

5. Any bulder of a claim arising from the rejection of an exception according to the proof of the proof of the extention of the region of an exception of the second of the second of the proof of the second of the exception of the exceptio

tor berein appliet. Or [10] the claims is otherwise senseauen by the Licente.

5. Any budger of a claim stating from the respection of an eteratory contract or smerphre lease shall file any such claim on or before the date fixed in the order authorizing such reservior.

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PLEASE TAKE FURTHER NOTICE THAT each proof of claim to the filed either (a) by that filing each such proof of claim to defort the both of the claim of the southern Destree of the Claim o ed: New York, New York May 5, 1994 BY ORDER OF THE COURT

THE HONORABLE JAMES L. CARRITY, JE UNITED STATES BANKRUPTCY JUDGE UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK ALEXANDER HAMBLION CUSTOMS HOUSE ONE BOWLING GREEN NEW YORK, NEW YORK 19004-1408

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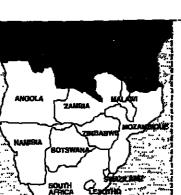
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Cultural revolution in Whitehall

Following last week's White Paper, Peter Norman looks at the Treasury's plans for reform

ir Terry Burns, permanent secretary to the Treasury, feels rather like a harassed home-owner who started some necessary repairs and has found more and more problems that

What began in early 1992 with an internal enquiry into the style, workload and external image of Whitehall's pivotal ministry has burgeoned into a drive for management reform and a crusade to change the Treasury's culture in readiness for the 21st century.

Reform is in part externally generated. The Treasury, which over-sees the government's economic and budgetary policy, is having to adapt to decentralisation and dele-gation among its "client" ministries in Whitehall. Even before last week's White Paper for restructur-ing the Civil Service, the creation of more autonomous bodies such as next step agencies, and the ques-tioning of traditional civil service activities were forcing the Treasury to change its ways.

More subconsciously, the Treasury is trying to put five difficult

It has been blamed for policy failures such as the early 1990s recession and Britain's exit from the European exchange rate mechanism in September 1992 and accused of failing to understand the needs of British business.

It has problems of sagging morale. Earlier this year, an attitude survey of its 1,400 staff revealed deep unhappiness. While senior officials complained of long hours when these were spent on essary work, staff lower down feared for their jobs in the event of contracting out activities to the private sector and market testing.

Add to all this, the launch of the fundamental review of the Treasury's spending and running costs announced in the November 1993 Budget - and the scene is set for a

large-scale, internal shake up.
Change at the Treasury "is like starting work on part of your house where you can see it needs a signifi-cant effort, and finding that is just the beginning," Sir Terry says. "You start wanting a new kitchen, and you suddenly discover you need new wiring. Change becomes more difficult because the scale of it

Sir Terry likens the Treasury's functions to those of a head office in a company. Spending decisions, for example, are decentralised in other departments, leaving the Treasury to hold the ring and ensure that policy is coherent.

But if management practices change elsewhere in the system, then the role of head office also has

The emphasis in other ministries on setting objectives against which the management of agencies can be judged is difficult to reconcile with a detailed "command and control" style of management of public-sector activities by the Treasury. In the present review, Sir Terry says the Treasury "is looking quite fundamentally at the sort of jobs we do and asking 'Should we be doing

He wants to place more emphasis on setting the agenda and getting the framework for policy right so that the department is less involved with detail and second guessing

others. Because of the breadth and depth of the department's self examination, the Treasury has adopted a gradualist approach to change. It is not following the example of the Bank of England, which recently started and completed its biggest management restructuring since 1980 in just six months, at the cost of some bruised feelings in Thread-

ut change is under way in the form of management delayering and problem delayering and pushing down responsibility to lower levels. Late last year, the Treasury effectively took out a layer of top management immediately below permanent secretary

Its top mandarins are now known as directors. They have greater responsibility for their budgets than before and their duties are more clearly defined in their job titles. This is partly to emphasise the very different tasks carried out inside the Treasury and to create clearer entities in the department in the belief that this also can help push

responsibility downwards. Further detailed work on the organisation of directorates and the allocation of resources inside the Treasury is being carried out as part of the fundamental review. This task has been handed to Jeremy Heywood, a young high-flyer and formerly principal private sec-retary to chancellors Kenneth Clarke and Norman Lamont.

However, change at the Treasury is not just about organisation charts. Inspired partly by the attitudes survey and his own experiences since entering the Treasury in 1980 when he came to fill the post of chief economic adviser from the London Business School, Sir Terry also wants to change the Treasury's

"I'd always been slightly worried about the general relations that the Treasury had with the outside world," he says. On becoming per-manent secretary in 1991, he gained a greater insight into the nature of the Treasury's relationships with other parts of Whitehall.

"People who were really quite quiet would write the most strident letters backwards and forwards to each other," he recalls. "When I'd say, let's have something more polite that makes the point, they would often turn round and say fine. They weren't always happy writing strident letters either. That

was just the way it was.
"That's what culture is. It is where people inherit styles and ways of doing things and it often turns out that each individual in the process is not really very happy

"That is when a change of culture is needed. What we are doing now is trying to bring about a lot of the changes that people themselves actually want to make, but which have not been properly articulated."

are not just about women but men

In practice, this means that targets for flexible working practices are to be introduced across the building. A new, friendlier office culture is to be promoted in special "awareness" courses - although not compulsory they have been attended by 75 per cent of the male and female staff so far.

And to ensure that the men do not feel excluded, they have been invited to selected meetings of the women's network - to discuss. among other things, the issue of

"image". The acid test of these low-key tactics will be whether they actually result in any more female mandarins. But so far, at least, they annear to have defused any

lutterings persist about a te middle management "dinosaurs". Senior – male – managers say publicly they are enthusiastic. But rank and file male officials appear to have responded in true Treasury style - with a polite, albeit



DESERT ISLAND MANAGER

Sir John Harvey-Jones

Sir John Harvey-Jones, former chairman of Imperial Chemical industries and now a leading management consultant, is undaunted by the prospect of life on a desert island. His years in the Royal Navy as a submariner and latterly as a solo yachtsman have taught him how to cope with being alone.

What would you need to run your business life? I would need a computer with a modem to collect E-mail. I would sign on to the Internet and that would give me access to virtually any area of debate I

wanted to get into. I came to computers fairly late in life. One of my great regrets is that I never learned to type properly; I am still a two finger man. I could do a lot of business by phone but I really prefer to meet face to face. All my work is about persuading people. For that you need direct contact to be able to read someone's body

Would you miss the hub-bub of an office?

I am quite good at being on my own. I an interested in nature, particularly birds. We have a Noah's Ark of animals at my

From being at sea I get an almost sensual pleasure at changes in the seasons. But I am not introspective. I need to reach out to relate to others.

Would you become a beach

I am pretty self disciplined. I would not just fall into apathy under a palm tree. For many years I have woken at between 5.30am and 6.00am.

I would continue to do that, although I can sleep at anytime, for anytime. So I can lie down for 20 winks and be out for hours uniess someone wakes me.

How would you keep fit? My life has been dedicated to being unhealthy. The business of cleaning and tidying up would be enough to keep me in trim. successful people have in common is that they are robust. physically and mentally.

You could have one book and

The book would be Laom of Language by Frederick Bodmer about philology. The film would be a CD-Rom guide to the National Gallery in London.

You can have one type of food. Vegetarian curry with rice. I am very nearly a vegetarian and always eat vegetarian curry when we are in India.

One person could accompany

you. Who? It would have to be my wife. We have been married for 47 years, but one cost of the kind of life I lead is that we have not spent as much time together as we would like. There are still so many ranges of experience we have not explored.

What would be the frustration of being stranded? Not being able to contribute to the debate about business in Britain. It is old fashioned I know but I was brought up to believe that duty was very important, that you should contribute something to your country and that if you did not

you were not much of a person.

Charles Leadbeater

In search of female mandarins

Gillian Tett reports on attempts to promote a women-friendly image

she says, "every waking hour feeling completely exhausted". Now, as one of the top three women in the Treasury, Perkins is a walking advertisement for management change. She is now working a four-day week, having recently moved to head of defence

policy and materiel. Her story is rare in an institution still largely dominated by sober. workaholic men. But if Sir Terry Burns, Treasury permanent secretary, is to be believed, it could become more common. For after decades of being perceived as a bastion of male mandarins, the Treasury has embarked, as part

en years ago Alice Perkins

As mother of two small children,

civil service job - and spending,

was trapped on a typical

working woman's treadmill.

she was holding down a high-flying

on an initiative to promote a new 'women-friendly" image. The programme has already challenged some hallowed traditions. In an attempt to change the workaholic culture, the Treasury's "sin list" that used to

P. C. Harris

name officials who had failed to meet deadlines is fading from view; at another, the Treasury has joined the government's pro-women "Opportunity 2000" programme and has drawn up targets to monitor the gender balance at different levels of the organisation.

But the changes are also raising a broader question relevant outside the Treasury's walls - namely how far can an institution use a wider management shake-up to further the cause of the women in its The starting point of the

Treasury's initiative is statistics. Women currently make up 43 per cent of the Treasury staff. But they hold only 9 per cent of the top 124 jobs. And though this percentage is growing, it remains far lower than the proportion of women entering the "feeder" ranks

Quite why women should be so under-represented is a matter of some dispute. As officials point out, the proportion is not dramatically worse than in most other civil service departments. Indeed, many believe that the real problem lies in the outside world and the low proportion of female students who study economics.

oira Wallace, a senior official in the general expenditure policy group, says: "One problem is getting women to apply – people do tend economics to work here which is not true."

But those women who have arrived – often from other civil service departments – admit the institution itself is also to blame There is little sexual harassment

or overt prejudice, they say - with the offices largely staffed by earnest men, the atmosphere has none of the aggressive banter that marks some City banks. But this British reserve conceals more subtle factors

that have left some women uneasy. One practical problem has been the workaholic culture which can penalise women with child-care commitments.

Another factor is the sheer atmosphere of a building dominated by long, gloomy corridors, Carol Scott, a personnel assistant, for example, arrived from an open plan office in the Department of Trade distinct culture shock. The Treasury, she found, was a world of closed office doors where "no

one ever said hello to anyone". But although these gripes are widespread, finding a consensus about how to tackle them has not been easy. Although a women's network was set up last year, it initially provoked some unease. As one woman admits: "Women are not keen to be seen sticking out their necks here."

enthusiasm. Nevertheless most women remain adamant that it should not carry any "women only" tag and that "positive discrimination" in the form of, say, a quota system for office jobs should be avoided.

just on women's issues - this affects both men and women," says Caroline Slocock, head of Treasury personnel policy. "In the past men thought you had to work all hours to prove your commitment. Now

fter the network held a series A of discussions with Sir Terry, the initiative generated more

we are not w

that is being challenged. Families

the perfect after-dinner topic

id you know that last week was the TECs' annual conference? Do you know what TEC stands for? Can you name two British figures who are important in training? Can you say anything cogent about the training debate at

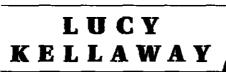
all? Do you care? Good for you if you can confidently answer yes to all of the above. I do not usually advertise my ignorance, especially on a subject that we are told is the key to the country's competitiveness/to all our tomorrows etc etc. But I have done some soundings and found that my plind spot on training is shared by a large number of otherwise well-informed people. At the first mention of TECs (Training and Enterprise Councils), NVQs or IIP, we go blank. And by the time the conversation swings round to CENs, let alone EBS, or FCWG, we have

unplugged ourselves altogether.

If this crucial subject is not treated as a yawn, it is regarded as a laugh. My husband recently gave an after-dinner speech to a group of personnel managers in the City. He started with the usual jokes, which met polite laughter, moving along rapidly to the serious part of the speech he mentioned TECs. This brought the house down.

The poor old TECs have been valtantly trying to raise their image. They have retained Des Wilson, the most fanatical campaigner of them all, and a team of highly paid PR people at Burson-Marsteller. But so far, the only big publicity they have had was a television programme alleging that some TEC money had been handed out to dodgy trainers.

The problem is partly one of pre-sentation. The general talk about training is full of platitude and hyperbole. Take David Hunt's sentimental speech last week about how training matters because it is the future of his 13-year-old daughter. (I have a hunch that his daughter will be OK whatever the TECs are up to in the year 2000.) Everyone knows that training is vital, to go on saying that is not interesting. But once you get to the meat of the discus-



sion, it quickly becomes technical and complex. The subject is dry, incremental and full of initials: a crashing bore to all but the faithful. And the faithful themselves don't help. There is a missionary zeal about them: a chance encounter with a training expert full of talk of "competences" and I start feeling like the wedding guest in Rime of

the Ancient Mariner. Maybe none of this matters. It couldn't be less important whether the chattering classes are preoccupied with training. What matters is that someone is getting on with doing it. And the news from last week's conference that 12 per cent of the British workforce is involved in investors in People sounds encouraging. I still don't really know what IIP is, but so long as the companies involved are enthusiastic that is what counts.

Returning to the subject of speeches that do not go quite according to plan, a management consultant friend recently addressed a group of senior managers on the subject of partnership sourcing. He felt he had acquitted himself with credit and was therefore a little put out to get a letter a couple of days later

informing him that his audience had rated him seven out of 10 on content and five out of 10 on presen-This is performance measurement

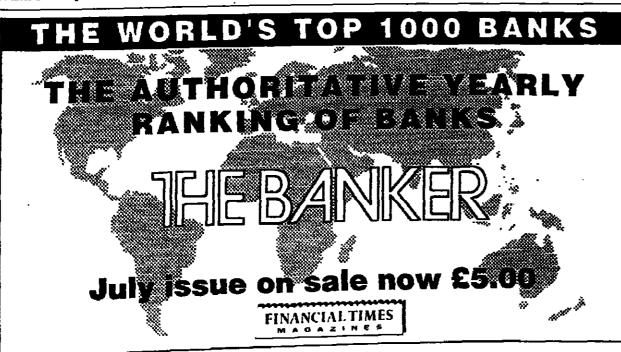
run riot. The craze for appraising and grading employees on every aspect of their jobs is had enough, but the idea of ranking guest speakers is dotty. Maybe the conference organisers feel it is necessary in order for them to know who to ask back next time. But why on earth would the speaker want to hear the verdict, especially one expressed in a meaningless number? Next time 1 have a dinner party I shall ask my guests to grade their fellow eaters. and give marks for the food, too. And then we'll all know in a handy modular way what others think of our small talk and of our cooking.

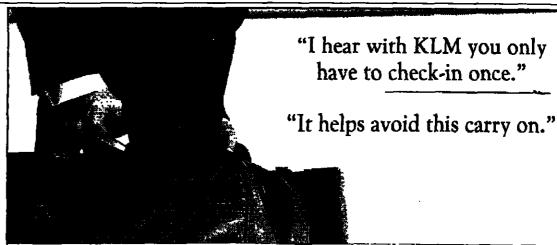
The traditional macho manager will be extinct by the year 2001. He will be replaced by a natural team leader who is loved and respected

by colleagues. He - or just as likely she - will be a class communicator, responsive to change, a whiz at strategic planning, good at coaching and delegating - a true hero or her-I can't help feeling there is some

wishful thinking in this picture, as presented in today's survey from the Institute of Management. The number of women managers is, if anything, falling and it is hard to believe that an explosion of numbers is on the way. Moreover, the changes being forced on managers are just as likely to turn them into nervous wrecks as into rounded collegiate players. So far, restructuring has meant executives taking more load on themselves, going through the nasty business of firing others and worrying about their own jobs at the same time.

The IM survey thinks management training will shape the brave new boss. But as I read about the MCI, about transferability/accreditation of skills, I find my mind going regrettably blank . . .





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traffic are to hold a strike on Friday, affecting na

The strike, called by Naly's three big trade Unions, will take place from 7am (0500 GMT) to Spm (1300 GMT), the CGE, CISL and UE unions

said in a joint statement. The strike will cause ravellers in Italy. Journeys were disrupted by a series of strikes at state airline Alitalia at the beginning of the month.



from the far eastern city of Vladivostok to the central Japanese town of Toyaima last Friday. Aeroflot will fly the route once a week, using Tupolev Tu-154 airliners, which can carry about

160 passengers.

proved largely abortive, and the market has returned to a duopoly, with Ansett and Cantas (now incorporating Australian Airlines) as the two nationnide carriers. Average fares edged up by 6.5 per cent in the year to March, and now stand about 25 per cent below the pre-deregulation levels of 1990.

Australian fares

Gone are the heady days of

writes Mikic Tait in Syd

Efforts to "deregulate the nation's airline indu

and encourage comp

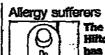
from new carriers he

ap tares on .

Air news in brief

Long delays at Athens airport will continue, because of a big seasonal increase in flights, Mr Theodoros Pangelos, Greece's transport minister said last

A Palestinian airline will start up in mid-August to link the self-ruled Gaza and Jericho with Cairo. The earline will start with helicopters and then switch to



district

The Basie Hilton, which has just been renov has design seven of its

214 rooms to meet the special needs of allergy sufferers, the tall, the blind, the deat, the elderly and other handicapped people, writes ian Rodger in Zurich. This laudable effort is not

believed to be related to the fact that the hotel is frequently used by central bankers attending meetings of the Bank for International Settlements pext door. in the four rooms for Bergy sufferers, parquet floors replace rags, special

varnishes have been used, and non-allergenic walipabers, walipape nastes and bedding have been chosen. Additional air

filters minimise dust. For the blind, there are braffe newspapers and menus, For those with w sight or hearing, an under-pillow vibrator serve as an alarm clock. The tall can find extra long bads (2.3m) and high desks.

These services come at no premium to the le-room rates of SFr270 to SFr390 (£130 to £188) a night, and the botel undertakes to give SFr5 to charity for each night the rooms are occupied by a ndicapped person.

Likely weather in the leading business centres

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Peter Wise offers tips on getting around and staying in Lisbon - and the etiquette of doing deals

he Portuguese, with self-deprecating humour, like to describe Lisbon as a city of the developing world, rather than a European capital. The country's historical involvement with Africa, Asia and the Arab world is evident in the city's architecture, culture and cuisine - but on a technical level it functions almost on a par with the most modern of its European counterparts.

Doing business in Lisbon is rarely arduous and the hospitality of the Portuguese usually makes it a pleasure. The city from where discoverers such as Vasco de Gama and Fernão de Magalhäes (Magellan) set out in the 15th and 16th centuries enjoys being

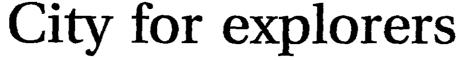
discovered by newcomers.
Lisbon will be welcoming more and more foreign businessmen over the next few years, as the host to Expo '98 and the promoter of important infrastructure projects, including new road and rail crossings over the Tagus

Visitors will discover that taxis are the best way to travel. They are cheap, reliable and plentiful in the city centre. Except at rush hours, nowhere is much more than 20 minutes away. Unless you are travelling to the country's interior, it is not worth hiring a car (but if you do, it is often cheaper to book outside Portu-

There are good reasons for hailing a cab. First, it is virtually impossible to park in Lisbon Second, public transport is crowded and uncertain. The vellow trams are fun but slow. Third. driving in Lisbon can be frightening. Portugal has the highest road-accident rate in Europe. US soldiers at a Nato base on one of the most dangerous roads out of Lisbon have had T-shirts printed saying "I survived the Marginal".

Grand

Hyatt





Lisbon's yellow trams are fun but slow - taxis are a more reliable way to travel to appointments

The few sharks among Lisbon taxi drivers wait around the airport. The most frequent trick is to clear the meter when you reach your destination and ask for a higher fare. There is a 50 per cent surcharge for heavy luggage, but it should be registered on the meter. Tolls are not shown, and are charged double to cover the driv-

Company headquarters, banks, financial markets and government departments are scattered around Lisbon. But most are within easy reach of the main hotels.

The Tivoli, Ritz, Meridien and Sheraton offer the best five-star accommodation. However, businessmen are increasingly staying at new three- and four-stars hotels. The Sol Lisboa, Amazônia and Dom Rodrigo Lisboa, which offers self-catering apartments for longer stays, provide good service and ample space.

Most Portuguese businessmen speak English and French. A single foreign visitor is enough for a meeting of 20 Portuguese executives to be held entirely in English. A few words of Portuguese from a foreigner are taken as a compliment, but not expected. It is not advisable to try out your Spanish. The Portuguese do understand it, but pride themselves on the

Punctuality is prized in Portugal, but rarely practised. As a foreigner, however, you are expected to be on

individuality of their own language.

mal. But the Anglo-Saxon habit of quickly adopting first names can affront some sensibilities. Women wear skirts; men wear suits or jackets

Lunch is a vital part of doing business. It begins at 1pm or 1.30pm and lasts a minimum of 90 minutes, more often two hours. The city is teeming with good restaurants, but a few are especially favoured for business meetings. They include the Veranda at the Hotel Ritz, Gambrinus, Hotel da Lapa, Casa da Comida and Chester. The latter attests to the penchant of Lisbon businessmen for traditional British styles, from oak-panelled rooms to tweed jackets. The Portuguese do not take a siesta and dinner starts no

later than 9pm. Breakfast is a non-event, and it is unwise to organise business meetings

around it. The most frequent business journey out of Lisbon is to the northern city of Oporto. The aircraft is faster and more reliable than the train, Portugália, a small private airline, tends to be more efficient on this route than the national carrier, TAP-Air Portu-

On a free day, visit the romantic palaces of Sintra or the rolling plains of the Alentejo.

Lisbon is this year's European Capital of Culture, making it a fertile city for night life. The medieval Bairro Alto is a lively district of Fado music houses, boxing clubs, boutiques, bars, restaurants, discotheques and bordellos. Over the past three years, the clubs along the Avenida 24 de Julho, beside the Tagus, have become the most fashionable. The action goes on until dawn. No one has yet worked out when the young professionals who dance the night away there actu-

Both sides of car hire in Geneva

By Paul Abrahams

escalator tucked on the left just before Swiss passport con-trol can whisk you to the airport's little-known French side. The canny business executive can take advantage of this by hiring a car on the French side for far less than in Switzerland. But, as in all things,

there are problems. The theory is simple. Last month, Hertz's Europe on Wheels was offering prices of £196 for an eight-day hire of a Peugeot 106 on the French side, compared with \$247 for a vehicle of the same class in

Switzerland Renting in France does take a little effort. You have to pass through Swiss immigration. pick up your luggage, nip back past passport control, take the escalator, walk past the French authorities and then down to the car hire desks. Instructions

Geneva's Cointrin airport is are provided on how to take truly international. A small the short road corridor to France and then back into Switzerland. The whole process takes about 20 minute

SURF. OF

One irritant is that Hertz's French cars do not have Swiss motorway tax disks. I recently got lost on the French side of the border and ended up on a Swiss motorway. I was then promptly forced by a humourless bureaucrat to acquire a SFr30 (£14.60) disk in order to drive less than 15km. The fact the disk lasted a year was little compensation, given the car would be handed back to Hertz

20 minutes later. Travellers need to check the rates on each side of the airport from month to month. The latest figures offered by Hertz on its Europe on Wheels scheme is £192 for France and £210 in Switzerland. But this excludes the Swiss 8 per cent

Avis cuts expat rates

Avis, the car hire company, is offering low car rental rates for expatriate Britons returning to

rates when they hire a car for

seven days or more. Examples of rates - inclusive of unlim-

ited mileage, legal liability

the UK for holiday or business Under the year-round offer, expatriates will get special insurance, collision damage insurance, theft protection and value added tax - include: £149.50 a week for a Group A (small) car; £175 a week for Group B (mid-sized manual 1.4L); and £349.50 for Group I (large manual 3.0L).

Reservations are required 48hours in advance and drivers must be at least 23 years old.

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ARCHITECTURE

Let's start blowing things up

Colin Amery backs John Gummer's move on the man-made environment

ohn Gummer, the UK environment secretary, last week launched a debate on how Britain's man-made environment can be improved. His speech to the Royal Institute of Chartered Surveyors was accompanied by a discussion document, in which he promise to demolish his own department's hideous three-towered, 1960s concrete office building in Marsham Street in Westmin-

Is this the outward and physical sign of an inner conversion away from the horrors of modernism to the values of civilised architecture? Is Mr Gummer a latter day Pugin? We know he has converted to catholicism, but is he also poised to be as passionate and polemical as Pugin in the pursuit of qual-

It is worth looking hard at the document because it bears the marks of the minister's own hand and, if that same hand succeeds in demolishing the 1960s horrors of Marshau Street, we have to take the minister seriously.

In his preface to the consul tation document he rightly says that architecture is the only art form that is inescapable. He also points out that it is not architecture alone that shapes our world but other important factors like air quality, noise, roads, open spaces street furniture, trees and walls. But it is architecture and design that creates many of the visual boundaries of our world and there is a responsibility on all who build to improve the quality of that

There is a strong moral tone in much of what is written in this document and it has a note of the new political correctness about it. The key words are "quality" and "sus-tainability" - both of them subjective and both of them hard to define and achieve. The miracle is to see any

minister using these words at all, and Mr Gummer uses them with the pleasurable anticipation. He always reminds me of "The Water Babies". His philosophy is, "do as you would be done by". This minister eats the beef to prove there is no such thing as mad cow disease. This minister will demolish his own offices to encourage others to do the same

There are key points in this



document which are hard to resist. The idea of sustainable mixed development is not just jargon - it does make sense to provide for local needs locally and to encourage a sense of local community by putting houses near jobs and making use of new technology to encourage home working and less time wasting travelling.

The recent rail strikes in the UK have only helped to encourage people to find ways of working at home and have obviously had no effect on communication by fax or modern. It is no longer necessary to move people about so much, nor to build giant offices full of commuters.

Mr Gummer is keen on revitalising town centres, although I notice he says nothing about excessive rents or the swinge-

ing business rate. Small shops simply cannot afford to be in town centres - even in areas of central London there are hundreds of empty of shops, "Nur-turing vitality" is a much more subtle and complex process than Mr Gummer seems to realise. Why does his docu-

ment appear to encourage more suburban development by its admission that it is hard to raise the quality of innercity housing to the level of comfort of the suburbs? Planning, lack of traffic control. high rating and conservation rules still make it too difficult to build enough good inner-city

New urban villages - a charming idea - have a long way to go before they are much more than a pipe dream. in fact, there are plenty of

older urban villages in existence already - they need the help and support of government improvement grants. If this government under Margaret Thatcher had not fallen in love with the illusion of London Docklands, London's infrastructure would not have suffered such a terrible decline and money would have been available to help communities

in all the inner cities. The new urban regeneration agency, known as English Partnerships, has been given a responsibility to promote high standards of development and diminish the bureaucracy of planning. But does it really have any teeth?

T he object of the document is to encourage discussion about good design and it is an opportunity for FT readers to take part in the debate. Send for a copy of, "Quality in Town and Country" from the Department of the Environment, Room C13/10a, 2 Marsham Street, London, SW1P 3EB, and complete the response form. Filling in the form and suggesting ideas for the ministe to think about is this year's holiday task. You have until September 30 to reply.

As a brief guide to help both responders and Mr Gummer why not add a few suggestions to his demolition list. Why stop at the Department of the Envi ronment? The tin sheds that litter the edges of almost every town to promote the worst aspects of DIY should all go. In the capital, that parody of an art gallery, the Hayward Gallery on the South Bank, should be blown up as should the Hil-ton Hotel, the Knightsbridge Barracks, the Home Office in Queen Anne's Gate and all other hotels and excrescences on the skyline that ruin the Royal Parks. They should all be selectively exploded. A par-ticularly offensive example is the Royal Garden Hotel that blights the entrance to Kensington Palace. Most of Victoria Street should go and I suppose there is no hope of abandoning that pointless erection Canary Wharf and letting it become a picturesque ruin? As part of my own mitiative to encourage quality in town and country, I am shortly setting up a school of creative vandalism - Mr Gummer is my first.



DRIVING

Top cars to hire for that special occasion

For those special hire car occasions in the UK, you have to admit that a Ford Escort will not really do. Weddings, birthdays, self-indulgent weeks off – these demand something a little more demonstrative than the average small family batchback that is meat and drink to the usual car hire firm. Having said that, of course, Hertz

are running a special offer of a Ford
Escort cabriolet – not a car to be
sneezed at in these summer months
– for \$39 per day, inclusive. You
must, however, be at least 30; and
the offer closes at the end of
September. To be frank, it's a start,
but only a start – especially when
you consider the alternatives.

but only a start – especially when you consider the alternatives.

Wykehams of South Kensington, for instance, will hire you something altogether more adventurous: a Morgam Phus 4, for only £496.87 per week, insurance not included. And if this true Brit fails to excite you, they also do Alfa Romeo Spyders at the same

At the other end of the scale, Alan Day Car Rental, based in Swiss Cattage, will let you have an awesome Mercedes S300 for a mere £1280 per week (plus £19 per day insurance supplement), or the even more desirable SL280 sports model for £1575 per week. And for the determinedly eccentric, a Land Rover Defender TDi can be borrowed from 4x4 Motors of Bromsgrove, for only £220 per week, if you absolutely must drive up a corrie or negotiate a peat

if you have a full motorcycle licence, of course, then the place to go is Scootabout, on the Albert Embankment. Its list of rentable motorcycles is too long to explore in detail but, if you need to look like Mickey Rourke for a few days and have no regular machine, they can hire you anything from a Kawasaki GTS50 for £150 per week, up to a Kawasaki GR 1000 (with appropriately mind-blowing performance) for only £280 per

If the truth be told, however, the doyen of exotic car hire must be Modena Car Rentals of Birminghan. Its list of rentables includes everything from a BMW 7-series, to a Ferrari Testarossa and a Bentley Turbo. In between lie such startling pieces of machinery as a TVR Griffith, a Honda NSX and a Porsche 911 Carrers.

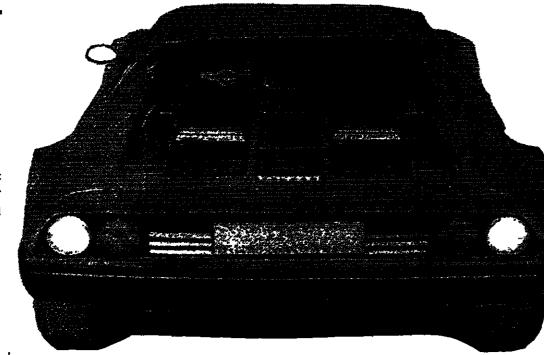
The prices naturally reflect the rarity of these vehicles, and while the cheapest weekly rate is £50 (for a Mitsubishi Shogun, of all things), the top rate (for the Testarossa) is £3783.50, inclusive.

Like all the other car hire firms,

Like all the other car hire firms, of course, Modena will quote you a daily rate, but at just under £600 for the Testarossa, this may be something of a false economy. Given that it costs considerably more for a day than a Morgan for an entire week, you can see that the Testarossa is not to be undertaken lightly. If, on the other hand, it gives your bank manager a seizure when he catches you in

it, it can only be money well spent. Hertz Rent a Car, 081 679 1799; Wykehams, 071 589 6894; Alan Day Car Rental. 071 435 1133; 4x4 Motors, 0527 576777; Scootabout, 071 582 0055; Modera Performance Car Rentals,

Charles Jennings



referred to the GP.

GP if they are healthy.'

"We are trying to make a

judgment as to whether someone

National Power. "We do not want

to pass people willy-nilly on to the

Each year McCaul compiles the

results of all screenings completed

within the company and distributes

the statistics to executives and site

screening programme – the actual

improvement in the health of the

employees – is difficult to measure

because employees who volunteer for screening may be health

FIRST I WANT YOU TO

KNOW THE COMPANY IS

GRATEPUL YOU TOOK

HEALTH SCREENING

PROGRAMME

ROBERTALE

severe problems.

Motoko Rich

conscious and considering lifestyle

changes anyway, while those who

"If you are going to try to get

people to improve their lifestyle,

do something more than just send

out a general invitation for people

to come in and find out about their

health," says Dr Anne Cockcroft,

director of occupational health at

the Royal Free Hospital. "In order

to provide screening programmes

in the best possible way we need

to think about how we target

you are probably going to have

stay away may have the most

PART IN LAST WEEKS

managers. No employee can be

identified in the statistics.

But the effectiveness of a

is sick or not," says Dr John McCaul, chief medical officer at

HEALTH

Every little beat of your heart

If employees are exposed to asbestos, noise pollution or bad office conditions at work, companies are expected to take responsibility for resulting health problems. But even if a company removes all risks from the workplace that is no guarantee it will suddenly have a healthy staff.

As far back as 1990, National Power, of the UK, decided to launch "Get Healthy Stay Fit", a voluntary health screening programme for its employees

It is one of several companies, including Marks and Spencer, Zeneca and Cable & Wireless, that provide voluntary testing for health risks. Such programmes are designed not only to identify specific health problems, but to alert employees to future risks as a result of practices such as smoking, drinking alcohol and eating certain kinds of foods.

At National Power, the management and the occupational health department decided a screening programme could provide potential financial benefits to the group. They hoped to reduce the incidence of premature retirement or long-term absence from work, and boost company morale by projecting a "caring company" philosophy.

The programme is open to all employees, who are seen by occupational health nurses based at each company site. Before a screening appointment, an employee is sent an extensive lifestyle questionnaire.

At the appointment, nurses review the questionnaire and offer advice on how an individual might improve his or her health habits.

During the check-up the nurses analyse 14 biochemical indices pinnointing the likes of cholesterol

analyse 14 biochemical indices pinpointing the likes of cholesterol and glucose levels and bone disorders. They also test the patient's vision, lungs, hearing and blood pressure.

If the employee agrees, the results are sent to the patient's GP. Nurses

are advised to send any employees who test positive for diabetes, high blood pressure or visual defects to their GPs for immediate consultation. But not every

abnormality detected will be

EATING OUT

At the Louvre

If there is one thing Paris probably does not need it is another cafe: but there is always room for somewhere special such as Café Marly, the new brasserie in the heart of the Louvre Museum.

Café Marly is the brainchild of Gilbert Costes, whose Philippe Starck-designed Café Costes in Les Halles was one of the hottest places in Paris during the mid-1980s but has since deteriorated into a tourist trap. His new venture boasts one of the best locations in the city: buried in the Richelieu wing, the part of the Louvre that once housed the French finance ministry but reopened last autumn as a spectacular new extension to the

Through a window looking into Cour Marly, the diners in the Marly restaurant have a stunning view of the sculpture liberated from the royal palace gardens by the 1789 revolutionaries. The Cour Marly is one of the palatial glazed courtyards created by IM Pei, the Chinese-American architect responsible for the Louvre renovation scheme.

The brasserie windows overlook
Pel's Louvre Pyramid, while the
18th century interior has been
restyled in an uncompromisingly
contemporary combination of black,
red and gold.
The best views, however, are

from the terrace which looks out over the whole Cour Napoléon, from the Fritz Langesque tourists lining up by the Pyramid to the Tuileries Gardens.

As for the menu, the Marly offers

the standard, if unspectacular fare dished up at other fashionable Paris brasseries, such as Café de Flore or Brasserie Lipp on Boulevard Saint-Germain the other side of the Seine.

The price of the food is

surprisingly reasonable with lunch for two totting up to around FFr400 (\$76). But drinks on the terrace are

as absurdly expensive as anywhere else in Paris – even if the Marly is, of course, the only place to throw in a bird's eye view of the Pyramid for free.

Café Marky, Cour Napoléon, 75001 Paris. Tel: (331) 4926 0660

Alice Rawsthorn

READING MATTER

Paperback writers

So you're off on holiday this week and you haven't had a moment to think about the paperbacks you'll need for the beach. And, truth to tell, for most of the year you don't have much time for fiction.

Nothing too ambitious, then. No, not Tolstoy again this year, and you'll resist the present craze for George Eliot after the success of Middlemarch on TV. Nor can you face the new young Tolstoy of India, Vikram Seth, whose A Suitable Boy at 1,474 pages would fill at least a fortnight (Phoenix £8.99).

Something more like fum? One solution would be John le Carré's The Night Manager (Coronet £5.99), the spy-master's latest novel and very good indeed with its globe-trotting tale of the hotelier who sets out to track down "the worst man in the world", an international arms-dealing tycoon straight out of the pages of this newspaper.

If you are a Wilbur Smith fan,

STYLE

Wherever I

lay my hat

the sun off your head.

The problem with men's hats, is

that it's hard to wear them without

seeming ironical. Hats, like bow-ties

things which make a self-referential

Which is probably why the classic Panama and the baseball cap are

the two most popular hats around

at present: you can just about get

having to explain your motives.

Lock's of St. James has some of

planter's Panama costs £67: this

a change from the traditional

is both functional and stylish and

folding Panama with its ridge (or

optimo) crown and narrower brim.

Christy's of London also make

and Panama variations, many of

But what if you want to break

want to look larger than life? Well, back at Austin Reed, there is a very

free from the masses and make

that big statement? What if you

fetching Burma Bush hat (made

by Austin Reed itself), in muddy

the band. It looks indestructible

fisherman's fly feather tucked into

Even better, perhaps, is the R.M.

olive felt and with a kind of

Williams Australian Outback

clothing store, a little way up

Regent's Street from Austin Reed.

It has a terrific range of tough-guy, outdoors headgear, including the

Pastoralist (which looks a bit like

is none the worse for that) and the

splendid Cattleman, which is built

on an heroic scale and should

outlast its owner. Both cost £65.

Or, back at Lock's, there is

self-dramatising: a vast white

sunshade job, wide-brimmed and

with a coral-coloured band, made

hy Borsalino of Italy, Admittedly,

it has more than a whiff of Cosa

object - and the fact that Lock's

is prepared to stock it is a

extravagance, for £97.

guarantee of its quality. Sheer

Nostra about it, but it is a beautiful

something for the truly

Lester Young's pork pie hat, but

and it costs £79.

which are can be found at

Selfridges and Austin Reed, at prices between £30 and £60.

a very decent selection of Panamas

away with one or the other, without

As is usually the case with hats,

the nicest items. Its broad-brimmed

and mustard-coloured waistcoats,

aren't so much clothes as items

from the dressing-up cupboard;

statement, rather than just keep

in company with countless millions, think twice before you grab the latest River God (Pan £5.99) – not because it's no good, but because it is a total departure from his usual territory of African bush and sundowners. This is Ancient Egypt, fun and games among the Pharoabs. The switch may not be as surprising as it sounds when you remember that Rider Haggard was an Egyptologist in his spare time.

The last-but-one Barbara Vine is also at the airport – Asta's Book (Penguin £4.99). Vine is of course another name for Ruth Rendell, and is a leisurely saga based on a Scandinavian woman's diary throughout the century. It is rather slow and fairly long, which may not matter by the pool.

Last year's Booker Prize winner, Paddy Clark Ha Ha Ha, is now out in paperback (Minerva £5.99). A small boy in Dublin, wonderfully done - but it won't last you more than a couple of days.

So try Bill Clinton's favourite,

Walter Mosley. The President is right on this one: Mosley is a splendid addition to the American private eye tradition established for all time by Raymond Chandler. Mosley's hero is Easy Rawlins, an amateur black gumshoe returned from the Second War to the Los Angeles ghetto. So far there have been three books: Devil in a Blue Dress, A Red Death and White Butterfly (available from Serpent's Tall, Pan or both) Utterly distinctive; well worth trying.

And if you've finished them all by Tuesday week? You could move back into serious literature – Picador have brought out as paperback batch of the modern "Westerns" of Cormac McCarthy, who scored in this country with All The Pretty Horses. But don't confuse him with Zane Grey - the comparison in this case would be

with William Faulkner.

J D F Jones

Does that sound a bit alarming? Then all praise to Penguin which has just issued The Adventures of Dickson McCunn by John Buchan (£8.99), a sequence 70-years-old and so much less known than the ubiquitous adventures of Richard Hannay. Here are the Gorbals Die-Hards born again, with their patron, the retired and romantic Glaswegian grocer. Huntingtoner, Castle Gay and The House of the Four Winds in one volume. Pure bliss! The perfect escape from the office, and from 1994.

Charles Jennings

FINANCE

Why AVCs should be a low priority for a number of senior executives

Pensions are one of the most tax-efficient ways of saving, which is why many employees who have not made full contributions to their pension scheme are encouraged to top them up.

The two main ways of doing so are with additional voluntary contributions (AVCS), which form part of the main company scheme and free-standing AVCS (FSAVCS), sold independently by life offices

and some unit trust groups.

AVCS and FSAVCs are the most tax-efficient method of increasing your company pension, because they attract full tax relief on contributions. The fund also enjoys tax-free growth. However, John Shuttleworth, an actuary at accountant Coopers & Lybrand, says that for senior executives earning over about £100,000 a year who joined their company scheme before March 17 1987, AVCs should be low on their list of choices.

Their AVCs either buy a taxed pension or allow the executive to take cash from his AVCs, so avoiding commuting - taking cash from - his company pension. But either way, the tax-free lump sum is not increased. Directly or indirectly, the AVCs buy a taxed pension. So the advantages of AVCs for these executives, are exemption from income and capital gains tax on the underlying investments and any fall in the executive's marginal rate of tax in retirement.

However, Shuttleworth says that the risk of tax rates increasing before the executive comes to take his pension is too high to be worth taking. If higher-rate tax rises from the present 40 per cent to 60 per cent, the executive will have received tax relief at 40 per cent but will be taxed on the pension at 60 per cent.

"In the present low tax environment, it is better to take cash now rather than to be in a cash deferral plan such as an AVC For many pre-March 17, 1987 executives, the potential gain relative to other investments in paying AVCs is low, but the downside can be high. Other investments which do not carry the risks of a potentially poor return as well as giving greater accessibility in the case of a need for funds, can give a return as good as that with AVCs." These include Tax Exempt Special Savings Accounts, Personal Equity Plans and some National Savings products. Other investment, such

as unit trusts also compare well.

AVCs still remain a potentially good deal for two groups: those below senior management level who are higher-rate taxpayers but expect to retire as lower-rate taxpayers. They are receiving tax relief on contributions at 40 per cent but their pension will be taxed at the lower rate (assuming that any future increase in basic rate

tax is below 40 per cent).

Most employees who joined their company scheme after March 16, 1987 should also benefit, says
Shuttleworth, since as a rule of thumb, about a quarter of each
AVC emerges as tax-free cash, on which there is a genuine tax saving of up to 40 per cent.

Scheherazade Daneshkhu

SPORT: LAURA THOMPSON



Pavarotti in the ballpark

tears.

o the two glamour teams finally got it together, serenaded by the three heavenly voices. This was as it should be. This was the perfect conjunction – the one, perhaps, that was dreamed of on the day, more than four years ago, when a prophetic soul at the BBC decided that nothing less than Luciano Pavarotti singing Nessun Dorma was good enough for the World Cup.

How ridiculous it seemed, at the beginning of Italia '90, that such a voice should be swelling our emotions to such a pitch in preparation for a qualifying match between Ireland and Egypt. What was the BBC playing at? Had it never heard of INXS? Who was this rogue romantic, this complicated personality who knew about football yet knew about opera, and who believed that Puccini could provide

an anthem for the terraces?

Whoever they were, they took a bold and beautiful decision. They may have only taken it because the World Cup was being held in Italy. Whatever the reason, the decision expressed a belief that football could be something majestic and, unlikely as that then seemed, football became something majestic: it lived up to its signature tune. By the end of Italia '90, Nessun Dorma

was no longer inappropriate. It was the only accompaniment possible.

Even when the football let the music down - as it did, inevitably, and never more so than in the nasty little final between Germany and Argentina - that did not matter. The soft, liquid sensations aroused by the music had massaged and oiled the uptight emotions of the football fan, and reminded him of the greater gratifications that the game can give. Such as those that I felt on the evening before England played in the World Cup semi-final, when I sat in a pub and felt an unspoken kinship with every person there; if the sound of Nessun Dorma had filled the bar I think we might all have dissolved together in

The music revealed an image of the game beyond the narrow, banal thing that English football so often is. This image had been forgotten during the dour, violent years of Heysel and Hillsborough, and was lost again during the tense, farcical years of Graham Taylor. Now, however, it can be found far more easily, because it has been identified forever with the sound of a heavenly voice.

But the opera factor did not merely reveal an image of football. It helped to change its image. If, in the summer of 1990, Gary Lineker at upmarket dinner parties would



Encore Nessun Dorma: (left to right) Domingo, Carreras. Mahta and Pavarotti at Dodger Stadium this weekend and Paul Gascoigne brought the describe the eruption of Ian Wright from it. Is that why England don't

and Paul Gascoigne brought the game to a wider audience, so too did Pavarotti and Puccini: they took football into the world beyond itself, a place where it had not been for some time.

So many people then thought of football as something that could never be important to them, only to people as unlike them as possible – obsessives, hooligans, sickos, men. But the fact that this music, something which was part of their world, could be proudly heralding the way into the world of football, helped to sanction their emotional engagement with the World Cup. Who is to say that they would have wept with Paul Gascoigne if Pavarotti had not already cleared a path through their tear ducts?

These people have not all stayed with football, but however brief their love affair with the game, it has had its effect. Who, just over four years ago, would have imagined that intellectuals would want to deconstruct the image of a daft, over-hyped Geordie? Or that guests at upmarket dinner parties would

onto a football pitch with the verve that they had previously used to conjure the image of MacBeth upon an RSC stage? Or that bright young women would be proclaiming their passion for Ryan Giggs across the pages of quality newspapers? This didn't all happen because

Pavarotti sang. But the moment, sometime during Italia '90, when Nessun Dorma ceased to sound out of place and began to sound magnificently right, was, I believe, the moment that it all became possible. And yet, for all that, the image of football as something splendid, stylish and emotionally unifying remains a dream. The dream took on life in 1905, it came to half-life in

Ann yet, for an that, the image of football as something splendid, stylish and emotionally unifying remains a dream. The dream took on life in 1966, it came to half-life in 1990, and last season Manchester United gave it some life again; but still the English seem never quite to believe in it. For all their love of the game, they seem to think of football as a source of perverse, not pure, pleasure.

They are passionately defensive about it, but in truth they have a low opinion of it, low expectations

from it. Is that why England don't play like Italy or Brazil? In those countries, nobody would

In those countries, nobody would think it remarkable that clever types, smart types, female types, have decided to fall in love with football. The only thing that would surprise them was that such people had not done so earlier, for in Italy and Brazil, everybody loves football, and this is because they see their game differently.

The English dream of football is

their reality. It makes no difference how badly their teams play; nothing can make the game anything less than naturally majestic. The faces of the Italian and Brazilian fans reflect the fact that football is part of the whole of their lives. Compared with the strained, inhibited expression of the English fan, they look full of emotion, free with it, just as they would be if they were hearing Nessum Dorma. And they do hear it, every time they see a football passed around the pitch: the two glamour teams and the three heavenly voices inhabit the

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Checking in, and not checking out

Robert Peel, the head of Britain's second largest hotel chain, tells Katharine Campbell why he has stuck with it

n what line of business would a suave and successful Old Etonian be labelled "a rough diamond" and "a Gerald Ratner who can count"? The British hotel business, apparently, where the four star hoteliers speak only to the five star hoteliers, and the five star hoteliers speak only to God.

Robert Peel, chief executive of Mount Charlotte Investments, has no patience with such nonsense. Hating "preten-tiousness and bullshit", this chain-smoking, workaholic iconoclast, who tucks himself away most of the week in Leeds, and relaxes equally happily at the Savoy and Tramps. is a bit of a puzzle to his stuffier rivals.

With a portfolio of 112 hotels ranging from the no star to the five star. Mount Charlotte Thistle is Britain's second largest chain after Forte. Yet it is hardly a household name, not least because Peel, 47, sees no need to court publicity. "You get a fair hearing if no-one

Peel is likely to be forced into the news rather more in the next few years. The group has just embarked on a sweep ing modernisation programme, concentrating on the four star business market; its boss is confident that finances will improve as Britain emerges from recession. Rumours of a stock market flotation will con-

sequently never be far away. An intuitive hotel-keeper who betrays a passion for service while brandishing a sharp knife in the direction of the most modest outlay, Peel is an eccentric existing outside both the hotel establishment and the City - his pukka upbring-

ing notwithstanding.
It was at home that he first learned to love the business. Early childhood was spent in Egypt. but the family lost its cotton fortune in the aftermath of Suez and his father returned to London, turning his hand

variously to the restaurant trade, pig farming and

After Eton, Peel headed for Paris, and a series of menial jobs in grand hotels. Back in London, his formative appren-ticeship was at the Hyde Park Hotel, acquired in 1968, while he was there, by Trust Houses (which merged with Forte in

Passing through the Grosvenor House Hotel as conference and banqueting manager. and the old Quaglinos restaurant as general manager, Peel was poised to go to Johannesburg for THF when his elder brother made a suggestion. Then at stockbrokers Field-

ing Newson-Smith. Charles Peel was acting for a group of institutions acquiring Mount Charlotte Investments from the rubble of the Slater Walker empire. Originally established to mine gold in Rhodesia, the company was by 1976 a curious collection of seaside hotels, pubs and nightclubs in search of a manager. Peel liked the idea, and swapped his luxury hotels for the "serious shock" of a headquarters in Leeds and some months living in a group-

owned old people's home. From there he embarked on just over a decade of helter-skelter expansion, turning a loss of around £1m to profits of £38.8m by 1989. Then he made what many would claim was his biggest mistake: he bought Thistle Hotels from Scottish & Newcastle.

The attraction was a branded

chain to bolt on to the mishmash of properties already accumulated. "I effectively lost my company because of that deal," Peel acknowledges, but reminds me that he was under 'enormous pressure" from his banks and shareholders to make a move because they thought his gearing too low. "With the benefit of hindsight. I bought at the top of the

market, yes," he says. A year

later, however, up to his ears

in debt, Peel was forced to sell out to Brierley Investments for just £644m; the New Zealanders later sold on 30 per cent to the Singaporean government.

Did he consider leaving? "It's the same as if you consider leaving your family; it's a big decision," muses Peel, who has never married. As it happens, he gets on

famously with Paul Collins, Brierley's chief executive, and feels a seat on the main board in Wellington has expanded his horizons. Reaching for the positive spin on having a boss, he says New Zealand has proved an important new market, too. But the Gulf War and deep

recession put a severe strain on the relationship. Even now the group's financial performance is far from impressive. Peel dismisses recently released 1993 post-tax profits of £10.4m on sales of £214m as peanuts" compared with what he thinks the group is capable. That is why he denies per-

sistent rumours that Mount Charlotte is ripe for flotation. Collins adds, in cricketing style: "What we need is runs on the board. Any price at which we might float now would severely undervalue future prospects." It also needs to attend to gearing; even in last year's favourable rate environment, 88 per cent of trading profits were absorbed in interest payments.

Financial travails delayed until early last year plans to upgrade many of the Mount Charlotte properties into Thistles, but by 1996, the aim is to have almost two thirds of the hotels with that branding. Even Peel realised he would need to make a bit of noise about this "repositioning", so

he hired the well-regarded Peter Bates, previously at the Savov, as his new sales and marketing director. "He needed more people who could stand up to him," remarks one observer. Bates, who arrived



last November, says there are regular slanging matches. Yet the entrepreuneurial gifts that carried him through the 1980s will not be enough to take the group much further. With its 14,300 rooms, Mount Charlotte needs more structured management. Instead, Peel still carries most of the company around in his head, and, aside from his senior operations director Norbert

Petersen, there have been very few he has really trusted. He will still get involved in the tiniest detail. "I like to know this pipe goes from there to there. I'm annoying like that," he agrees. He has even taken to tape-recording staff as they negotiate discounts so that he can improve their tech-

But there are limits even to his energy, and his extraordinary involvement has its impractical side. "He complains that he can't keep up with me, I tell him, you don't have to keep up," observes. Peel has, of course, heard the criticism many times. "I see margins go with every act of delegation. If I can do it quicker, I'd rather do it," he says simply.

One can see he frets about his much-prized cost-controlling abilities being compromised by building an infrastructure. In his personal life,

he "never has a clue" what he spends, but at Mount Charlotte he signs every cheque over £300, and worries about such things as whether he can catch his own water on those acres of roofing. Necessary though he knows it is, he winces when he mentions that the salesforce has doubled from 40 to 80 in the past six months.

As and when Thistle Hotels plc - as it is likely to be renamed in the next year or two - comes to the market, investors will look for greater management depth, and strategic brain. They will ask questions both about the debt and Peel's unsinkable optimism that business spending will bounce back more or less to pre-recession levels.

And, while they will applaud the fact that Peel recognises he lacks the infrastructure to expand into European hotels. they will point out that that is where his competitors think the growth will come from. He will not pass comment on last year's rumour that Rocco Forte offered him the position of chief executive at his former stable. But he would presum-

ably just hate having to knuckle under in a buge organisation of that kind. That is why the man who at 30 wanted to run the biggest hotel chain Charles Forte.



Ear to the ground at CS First Boston

It has been clear for some time that Allen Wheat was not going to let himself become another casualty of CS First Boston's notorious in-fighting. writes Richard Waters, Last year, this newspaper was rash enough to question whether Wheat had been sidelined in the latest upheaval at the Swiss-owned investment bank: interpreting the politics inside CS First Boston has always been like Kremlin-watching in the days of the Soviet empire. Wheat's blunt response was to point out who makes all the money in the bank.

These days, it looks like Wheat's staying- (and earning-) power are carrying him closer to the top. In May, he was given a seat on the board of CS Holdings, the investment bank's ultimate parent. At the same time, John Hennessy, CS First Boston's chairman relinquished his board seat.

No one in the securities industry questions Wheat's professional skills. He was largely responsible for building Bankers Trust's derivatives business before jumping ship in 1990. Since then, he has created another leading derivatives firm in CS Financial Products, which is half-owned by CS First Boston and Credit Suisse, another part of the group. And last year he moved from London to New York (the new seat of power at the investment bank, which used to be run as separate US and European fiefdoms) as

president and ceo. Modern-day Kremlin watchers should beware of writing off Hennessy too soon, though Last year, he mounted an amazing internal coup to take full control of CS First Boston. Casualties along the way included Archibald Cox (his former number two in New York) and Hans-Jorg

Rudioff (the bank's former London head.)

CS First Boston warus against reading anything into the reshuffle of board seats at the holding company. The presidents of each of the group's operating companies rather than the chairmen

- are represented on the board, it points out. So when Hennessy handed over his president's title to Wheat, it was only natural that the new man get the board seat as well. Perhaps, But experience shows few things at the bank are ever

Schacht fulfils his long-term strategy

The decision last week by Henry Schacht to hand over the reigns of Cummins Engine to his long-time friend and colleague James Henderson is just another example of the vision that has characterised Schacht's 21-year term as ceo, writes Laurie Morse.

Once described as a "prairie patrician" because of his Harvard MBA-style of management at the Indiana company, Schacht opted for long-term solutions as he battled against foreign competition, loss of domestic market share, and a hostile takeover bid (from Hanson) during the 1980s.

His strategy, which included a costly investment in engines for mid-size and smaller trucks and in technology that allowed Cummins engines to exceed US clean air standards for automotive emissions. resulted in long years of

However, the long-term investments began to pay off in 1991 and last year Cummins earned \$177.1m on sales of \$4.25bn. The company has a much more diversified product base than it had a decade ago, has formed strategic international alliances, and is profiting from a surge in truck orders as the US economy recovers. What better time, said Schacht, than to take care of a most important duty - an orderly leadership transition. "I started talking with our board in 1992. We realised that in 1994 both Jim and I would be 60, and that we needed to avoid a double

Henderson, who has managed side-by-side as chief operating officer with Schacht for two decades, will take over

transition."

as Cummius ceo. He intends to retire at 65, so has 5 years to put his mark on the company. Schacht intends to continue in his post as chairman, and Theodore "Tim" Solso, who is 47, will

become chief operating officer In the meantime, Schacht has no plans to slow down. "I will be pursuing full-time the strategic alliances we've been building overseas," he

Fiat snaps up Renault's Caperan

Fiat Auto has wooed Loic Caperan, formerly Renault's commercial director for France, to Turin, where he will become the Italian carmaker's overall commercial director from January 1, writes Andrew

This could be a good time to join Fiat Auto; it has just launched the Punto, to wide acclaim, and has plans to produce 18 new models by 1998 The Fiat group, after heavy losses in 1993, expects to break even in 1994.

Caperan's decision to leave Renault was announced in May, after nearly 25 years there. He had spent five years as commercial director for France, and was reported to be frustrated that Repark could not make room for him to develop within the company. During his career with Renault, he worked in Germany, Austria and for a time was director-general of

Renault UK In the highly competitive automotive sector, the move is certainly not as dramatic as the now notorious job-switch of Jose Ignacio Lopez de Arriortua, the former General Motors director who joined Volkswagen of Germany.

But analysts have interpreted Caperan's appointment as a further sign of the internationalisation of Fiat, which has seen its share of the domestic market decline over the last decade and is seeking to increase its share

At Fiat, Caperan, 51, will initially work alongside the current commercial director, Guglielmo Chlarle, who is to move on within the Fiat group at the end of the year. Caperar will then take on full responsibility for the Fiat, Lancia and Alfa Romeo marques around the world.

MEDIA FUTURES

WPP backs US study

By Raymond Snoddy

Martin Sorrell's WPP has joined the million dollar Electronic Assess Study in the US – one of the most significant attempts so far to find out what the electronic highway is actually going to

WPP, the world's largest advertising group, whose agencies include Ogilvy & Mather and J Walter Thompson, is the only marketing communications company to sponsor the study. which should continue beyond

"We believe our stock in trade is a deep understanding of the consumer. And our exclusive access to the findings of the study - exclusive, that is, in our line of work - ought to further sharpen our focus on consumers." Sorrell said last week.

The study, other sponsors of which include US West , Bell South, British Telecommunications, Fidelity Investments and the US Postal Service, will look at both supply and demand.

Seventy companies will be asked about the services they would like to supply down an electronic highway. Researchers will also talk at length with 1,400 households to learn everything they can about what people are likely to want, and how much they will pay for it. One part of the research will be specifically about advertising.

Sorrell believes that whatever form the information superhighway takes, interactive marketing - any back-and-forth communication between a buyer and a seller will be in there some-

The WPP chief executive believes that, no matter how. or at what speed, the technology develops, consumers will in the end be sitting in front of computers, television sets or videophones ordering, receiving and paying for a wide range of information, entertainment and other services.

Fujitsu lines up trials across a range of services

By Michlyo Nakamoto in Tokyo

Fujitsu, the computer and telecommunications manufacturer, plans to start trials of what it claims will be Japan's first comprehensive multimedia services.

In December, it will launch trial services such as near video-on-demand, games and karaoke software delivery, local community information services and telephone. communications services. It

will do so in co-operation with five Japanese CATV companies in which it owns equity

The aim of the trials is to evaluate what kinds of services consumers want, how much they would be willing to pay for such services and how such

services can be made to become viable businesses, says

While the company has recently been putting emphasis on its service businesses, the latest venture takes it into new territory.

Fujitsu, which has one of the most well-defined strategies for multimedia among Japanese electronics manufacturers, says it hopes to use the trial to gain experience in the management of urban CATV companies.

The increased involvement in cable TV management and in rolling out multimedia services through cable TV would also support the hardware business of the company. Fujitsu is a significant manufacturer of much of the equipment that

goes into providing multimedia services, from central computers that control the systems, to transmission equipment and PCs, which could act as the home

terminals. However, if the trials lead to a fully-fledged multimedia service, it could put Fujitsu in direct competition with NTT, the telecommunications its own multimedia trials and

of the co-operating CATV companies, with additional equipment introduced as necessary. The company stresses

regardless of manufacturer. Near video-on-demand will be provided by using several channels with staggered starting times for programs. These will be shown

simultaneously across a number of channels. Video games and other

The trial services will be subscribers to cable TV during between 6 months and a year. Fujitsu says it will launch a second phase of trial services in which it will offer full

NBC financial video network

NBC, the US network television company, plans to launch a new desktop video services for the financial community in September. It will do so through its business television division,

CNBC. The new services will use normal terrestrial TV to deliver to personal computers news stories that might affect the financial markets

Desktop Video, will also provide on-demand video retrieval of items already broadcast, and enable subscribers to send their own multimedia information to other subscribers on the NBC

Trials have already begun in the US before the September introduced to Europe in the fourth quarter of this

NBC already delivers specialist desktop information to the financial services industry, with the launch last year of Private Financial Network.

Tom Rogers, president of NBC cable and business development, says that since the launch of PFN "the need for live video coverage of market-moving events, linked with a retrieval component, has become even more important to our customers

In the UK. Renters, the news and information group, has recently launched a service of breaking news to City terminals, although without retrieval capability so

Sikes sees electronic pie in the sky

Alfred Sikes, former chairman of the Federal Communications Commission, last week denounced most of the talk about electronic superhighways as hype, fantasy and

crystal ball gazing. He told a Financial Times multimedia conference in London that, as a result, many companies were defying the law of gravity "by having multiples of earnings before there are any earnings, or even well conceived predictions of

The former FCC chairman. now president of Hearst New Media and Technology, said that as far as the eye could see television revenues would continue to be spread across broadcasting, cable, video and. in some countries, satellite

delivery. "I am also convinced that, over the long run, today's retailers will capture the bulk of home-shopping revenues, not the network providers.

Sikes said. Change would almost cer tainly be evolutionary and much of television would remain the same - although gradually much more would be available through the creation

of advanced networks. Sikes forecast that "Advanced networks will increasingly come along with virtually unlimited capacity. supported by consumers-friendly search tools. The vlewer will be master."

There could be thousands of new information providers, although some would never get off the ground and others would remain niche players. He predicted that the information and programme content equivalents of companies

such as Apple and Microsoft would also develop. "I can't tell you for sure how advanced networks are going to develop or how many there

(channe) capacity) will be cheap and that the days of scarcity are over," he con-



Henkel: "IT will change the way we Europeans work."

information software can be offered through repeated company which has scheduled transmission for users to download as desired on home The new services. NBC terminals which is a major customer of

For the trial services, Fujitsu plans to use equipment that already exists at the studios

though that it plans to use the

available to up to 1,000 an evaluation period of

If these trials prove successful,

Blue-print for IBM in Europe

Hans-Olaf Henkel outlines his view of the future to Andrew Adonis

ranged from mixed to dire, but Hans-Olaf Henkel, president of IBM Europe, believes that the liberalisation of telecoms networks offers a "tremendous opportu-

Henkel was a member of the Bangemann group of industry leaders which reported to last month's Corfu EU summit on the essential steps to create an "information society" in Europe. His view of the future is black-and-white. With open networks architecture and strong telecommunications competition. Europe will forge shead. Without them, it will languish. He takes it for granted that high tech is the

key to competitive advantage. "Information technology will change the way we Europeans work, and fast," he says. "We still have 12 telecoms markets

in Europe: they are fragmented mainly for protectionist reasons - in terms of companies and standards. We have to change that." "Governments have a key

role to play, they can put

Europe at the head of the infor-

he recent fortunes of mation society or they can IBM in Europe have make us a follower behind the US." Pressed on the precise role of government, Henkel sees it mainly in terms of liberalising markets and harmonis

Should governments set targets for connecting public sector institutions, such as schools and hospitals, to the new networks? "We did not consider that specifically, responds Henkel. They would have to be reasonable targets. The main role of government in this area is to set an exam-

He is an enthusiast for teleworking, and believes it will soon change working practices radically. "The EU should use teleworking as the principal mode for its translation service. Why can't most of them work from home?" Henkel accepts that there is

a "certain amount of hype" around. "We have got to find applications. Video-on-demand will be one of the first, but it is proceeding slowly." He is nonetheless convinced that the future lies in networks, not in disc technologies

such as CD-rom. "If the tele-

coms networks were not so costly, CD-rom would not be attractive. From a global economic standpoint. CD-rom is an outdated means of transporting data."

What is IBM doing to hasten the information age? He cites the company's flagship project to provide "superhighway" services between Bonn and Berlin, allowing Berlin to function as Germany's capital while a large proportion of the country's bureaucrats remain in Bonn.

Other, smaller scale, projects include putting the entire Vatican library on-line, and an on-line video trial with the University of Geneva. He claims IBM is leading the industry in the adaptation of ATM technology for the next generation of hardware.

On standardisation, Henkel's recommendation is for more "user groups and consortia to develop market-oriented specifications".

"Take Internet with its 25m users. Whether you like it or not, it is a standard. It needs improving in terms of privacy and security - but let's say it is a de facto standard, and make sure it fulfils the industry's needs.

Henkel sees the UK as a model for the EU's telecoms industry. "On the Bangemann group we all felt the UK was getting ahead of the rest of the continent. The first thing is competition which will result in lower rates, and the compet itors will also find the capital for the new infrastructure."

Who will provide the compet-itors to established telecoms operators on the continent? "It is obvious to me that utility companies are the most natural competitors in the telecoms market. They already have networks, and the rights of way needed to lay new ones," says Henkel

For IBM, increasing PC penetration in Europe is the key. It estimates that in the US there are 34 PCs per 100 citizens, in Europe 10 per 100. "That is the key business opportunity."

Whether IBM is best placed to exploit it is, of course, another matter. "The whole playing field is being changed. It will be increasingly difficult to separate IT from telecoms. But we are the pioneers," Henkel insists.

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will be," said Sykes, who added he thought there would be more than one.
"I do know that bendwidth

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plays are frequently revived.

WELLS Barbara Gook.... gue oudinal. Curegonde of Semateur's and the test Ample of ... Me" - isomethed & Cayeer SOTTIS

yeers apo es a concert change para and deserved to be discussed alongside the leading classical singers. She so transforms certain songs from as the Rodgers Hart Welt Till You See Flight, the Schwartz-Dietz Dencing in the Dark", and even "Nothing Could . Be Finer Than to be in Carolina" - that they become wholly hers. At Sadier's Wells stont Translag.

BREGENZ FESTIVAL The festival at the Austrian comer of Lake Constance has won an enviable reputation for artistic boldness, while preserving its appeal for tourist suclences. This year's programme maintains the belance: an

operatic rafty, Zandonal's "Francesca da Rimini", opens the festive on Vicenceday in the indoor theatre, while a rawket of a reviver of Devid Pountney's production of draw on the

ROYAL FESTIVAL HALL The mercurial Neva Simone, a main action in the star-studged 95.8



to the South Beak tonight. Back in the Streticht through the re-release of some of her pop hits and a song in a TV ad, her live shows can be either intense or infuriating, but are always memorable. On Wednesday, reliable gultar hero, John McLaughlin invokes his electrical Free Spirits at the



THE BARBICAN They look brendy end Wen afomore tashions in musi The Kranos Quartet is among the brightest advoca of contemporary classical music and the group's three recitets at the Barbican Hall this week Include UK premieres of new works by Don Byron Peter Scutthorps and Terry Rivey. The second of them on Wednesday is devoted single mindedly to the four cuartets of Alfred

he BBC allowed itself one or two extravagances at the start of this year's season of Promenade concerts. Most noticeably, an array of banners high up in the roof of the Royal Albert Hall proclaims "Proms 100" just in case anybody has missed the publicity campaign. In fact, there is a bit of a problem here, as people planning the celebra-tions for the millenium have already found. Should the Proms' centenary be said to fall this year, which is the 100th season, or next, which is 100

years since they started (at the

Queen's Hall on 10 August 1895)? Doubtless reckoning that a Proms

100 not out, or are they?

Richard Fairman on the start of the Promenade concerts

celebratory mood, the management has decided to have it both ways, in 1994 looking back over 100 years and in 1995 putting the emphasis on the future through new music.

The other notable extravagance was the opening concert. Schoen-berg's Gurrelieder, for six soloists, double or treble choir and huge orchestra, is about as lavish a work Doubtless reckoning that a Proms as one could choose. Apparently, audience is more often than not in a Henry Wood always wanted to

schedule Gurrelieder at the Proms (I note in passing that the title "Henry Wood Promenade Concerts" is grad-ually being usurped by "BBC Proms") but the chance never came his way.

When Gurrelieder was performed a few years ago it was played (very capably) by a huge youth orchestra, but for this occasion the BBC dug into its pockets and produced a fully professional performance. Given the massive as Gurrelieder he made sure

importance of the Proms as a showthem - the BBC Symphony Orchestra - should be playing better now than at any point in the last 20 to 30 years. That is thanks to Andrew Davis, whose reign as Chief Conduc-tor has seen a consistent improvement in the sharpness of the orchestra's playing. Even with a score as

that every detail told, never allowing case for the BBC's own orchestras, it the music to degenerate into an is timely that the most important of overblown, post-Wagnerian wallow.

The soloists were a well-chosen group. Karita Mattila floated beautiful but rather wordless sounds as the ultra-romantic Tove. Ann Mur-ray and Philip Langridge brought vivid characterisations to the Wood-Dove and Klaus the Fool. Unfortunately, I heard little of Neil Breeden's Waldemar, who was on the wrong side of the conductor from my seat. On an evening so heavy with history it was fitting that Hans Hotter, the eloquent Speaker, should be making his Proms debut at the age of 85.

At the second Prom on Saturday history took over. The programme was a replica of that on 6 September 1900, a three-hour pot-pourri of light pieces which we would only expect to encounter these days as encores, if at all. If this is what the Proms used to be like, they have changed beyond recognition. Who said we are at risk of over-popularising classical music in the 1990s? On that score the 1890s won hands down.



Dress standards at the Royal Opera House reflect a national malaise, argues Clement Crisp

six years wartime service as a dance-hall, the Royal Opera House, Covent Garden, once again had ballet in residence. On that opening night, our national ballet won its laurels with The Sleeping Beauty. As an occasion it seemed a public recognition that peace was truly back in London, despite the bombed buildings, the unrelieved greyness of austerity. The gloss and brightness of Beauty's design told us that whatever else had changed and here was our own ballet rather than some Ballet Russe troupe - our greatest theatre was alive again. The first night, redolent of

such hopes, was also redolent of moth-balls. The audience had dug out long dresses, dintime hibernation. It was a show of faith and social man-ners that the war might have eroded, but which still survived. "Going to the Opera House" was once more an occa-

A half-century has changed many things, and not least that attitude towards Covent Garden. Is it wrong to expect some effort to dress *up* to an Opera House visit rather than down? In recent months I have been astonished at the dimness and sometimes dinginess of the way people outfit themselves for what must be an expensive night out at opera or ballet. No one today expects dinner-jack-ets and long dresses, except for important galas. But should not men make some attempt at neatness? Are a rumpled top and sagging slacks (the "Sit-ting Up All Night in a Train" Look) the best a woman can contrive? I record with some anything to go by.
disbelief that latterly I have Covent Garden offers little seen men in shirt-sleeves, grubby jeans, trainers; women in tee-shirts, those fearsome leggings which expose far too much thunderous haunch on all but the slimmest, and boots that would not disgrace a despatch-rider. And a faux-fur poncho.

Grunge may be a style for

the very young - and anything the young wear at opera or ballet is right, because the impor-tant thing is that they should be there - and Vivienne Westwood may make Hallowe'en outfits and call them fashion, but going to our grandest thea-tre should imply some idea of dressing for an event. Of gade Is there another nation course people come on from in the world that eats and course people come on from offices and work-place. Of course they are there to see not a reciprocal exchange between stage and audience, where the public expects artists to do of their best, and performers are entitled to believe that we treat their activities with a respect which includes, perish the thought, the courtesy of neat attire?

There is, implicit in all this, something about Covent Garden as it is today. In other opera houses, there seems a perceptible audience response to the look and ethos of the building itself. The public has a special identity - in behaviour and appearance - at the Palais Garnier or the Opera Bastille, at the Mariinsky, or the Met and the State Theatre in New York, or in big German houses. Opulent or smart-butrelaxed, grand or a bit bourgeois-stuffy, they match their surroundings. As they always have, if historical record is

guidance to manners today. The fault is not entirely of the theatre's making, but is owed to national policies that believe that great music, great dance, must be paid for through the nose by the consumer, and that a state owes no duty to its members to make such art available, approachable, affordable. Hence the ever-present sense nowadays at Covent Garden that every penny must be squeezed from the audience. Hence the profusion of bars the foyer now more like a pub than the entrance to an opera house - and the omnipresent tables for the cold snack bridrinks so relentlessly as the British as an adjunct to watch even people picnicking on the main stairs, spreading glasses and paper plates around them. Munch, munch, munch! Sip, sip, sip! Pay, pay, pay!

This is the policy of a theatre which, in trying to be "approachable" – witness the egregiously vulgar Opera House magazine that is its latest PR exercise - has become more like that hell-hole, Terminal I at Heathrow, than a great opera house in a capital city. Small wonder, then, that some of the audience dress for Heathrow rather than Covent Garden. It is time, as the proposed Covent Garden closure looms and thoughts of the National Lottery give arts administrators Golconda dreams, for the Royal Opera House to rid itself of its dowdy air, and its cafeteria ideals. Its public might well respond in kind.



Siren Song

A near perfect operetta

Dave is a sailor - a nice boy, innocent, a bit lonely on ship-board. In a magazine, he sees a letter: "Diana, 20, from Southampton, would like to corre-spond..." He writes to her earnestly and gets a warm reply. Things proceed swimmingly. Soon they are exchanging gifts and plans for their future, though unfortunately Diana has a persistent illness -throat? chest? lungs? - which frustrates their intended meet-

Time and again, he finds her friendly brother Jonathan waiting at the quayside instead, full of apologies and bonhomie... Here I apologise for going no further. As produced at London's Almeida Theatre by Ian McDiarmid with much ingenuity. Siren Song seems a near-perfect little operetta, or musical comedy, and one doesn't want to know too much beforehand

The original idea came from a novel by Gordon Honey-combe, and before that (I believe) from real life. Nick Dear made a libretto of it, wry, dry and extremely neat. The equally professional Jonathan Dove has set it to easy, singable music, backed by minimalist figurations but essen tially in neo-Impressionist mode: imagine Ravel's "Une Barque sur l'ocean" ACT'e' stretched gently over 80 min-utes. The denouement ACT1st'e' might have been explored in depth, but Dove has preferred to leave well enough alone; our thoughts can fill out the situation.

It is not easy to guess what the future of Siren Song might raiser, but it is a natural curtain-raiser; best to see it now in this bright staging, and not worry about where it could go next. Fresh-faced, fresh-voiced Niall Morris makes an ideal Dave (and surely, one of these days, a West Side Story hero too). Tertia Sefton-Green sings Diana meltingly, and Omar Ebrahim has a whale of a time with sleek, evasive Jonathan.

Smaller roles are filled to the same standard; Paul McGrath is the judicious conductor. This is delightful summer fare, in a single act that seems shorter than it really is. Last performances tomorrow, Friday and Saturday; whether before a lateish dinner or after an early one, Siren Song would be equally tasty as an amusegueule or a bonne bouche.

David Murray



INTERNATIONAL

BERLIN

Schiller Theater Crazy for You, the musical based on Gershwin's Girl Crazy, runs daily except Mon till July 31 (2548 9241) Theater des Westens Cole Porter's musical Anything Goes is in its final week (882 2888)

COLOGNE

Philharmonie The Gershwin musical My One and Only can be seen daily from tomorrow till Sun. Alvin Ailey American Dance Theater is in residence from July 26 to Aug 7 (0221-2801)

■ GENEVA

The city of Geneva organises a series of concerts throughout the summer, some of them free open-air events. The international music series at Théâtre continues with the gypsy group Camargue on Wed and Latin American Jazz star Arturo Sandoval on Fri. The Mondey evening jazz series at Cour de l'Hôtel de Ville features legendary

American pianist Hank Jones and his trio tonight, and tenor sexophonist Johnny Griffin next week. The classical music series, also at Cour de l'Hôtel de Ville, brings the Nash Ensemble in a Strauss, Mozart and Schubert programme on Wed, followed by the Geneva Chamber Orchestra on July 28 (022-786 5545/022-312 4353)

■ FRANKFURT

Oper New York Harlem Theatre presents Gershwin's opera Porgy and Bess daily except Tues till July 29 (069-236061)

HAMBURG

 Maximilian Schell stars as Professor Higgins in My Fair Lady at the Deutsches Schauspielhaus, daily till Aug 7 (040-248713) Katharina Thaibach's production of Brecht's The Threepenny Opera,

with music by Kurt Weill, runs daily except Mon till July 30 (040-322666) Hamburg's international lazz festival, known as West Port, opens tonight and runs daily till Sat. The festival tent is located beside the old Hamburg Fish Market Hall in the middle of the harbour area. Most performances start at 9pm. Tonight: Sweet Honey in the Rock and Ladysmith Black Mambazo. Tomorrow: Gilberto Gil and Castano Veloso. Wed: Dee Dee Bridgewater.

MUNICH

Staatsoper Tonight: Zubin Mehta conducts David Alden's new production of Tannhäuser, with cast headed by René Kollo, Bernd Welkl,

Nadine Secunde and Wattraud Meier. Tomorrow: Un bello in maschera with Dennis O'Neill and Julia Varady. Wed, Sun: Cosi fan tutte with cast headed by Amanda Roocroft and Rainer Trost. Wed (Prinzregententheater): Thomas Moser song recital. Thurs: Giulio Cesare with cast headed by Ann Munray. Fri: Bavarian State Ballet's American programme,

choreographies by Lucinda Childs, Robert LaFosse and Twyla Tharp. Sat, next Tues and Fri: La traviata with Cheryl Studer. Sun morning: Hermann Prey song recital. The Opera Festival continues till July 31 (089-221316)

Gastelg Tornorrow, Wed, Thurs, Fri: Lorin Maazel conducts Munich Philharmonic Orchestra and Chorus in Mahler's Second Symphony, with Sharon Sweet and Linda Finnie. Sat: Claudio Abbado conducts Gustav Mahler Jugendorchester in works by Beethoven and Dvorak, with piano soloist Yevgeny Kissin. Sun: Joe Henderson Quartet. Next Mon: Lionel Hampton (089-4809 8614)

■ NEW YORK

THEATRE ● Three Tall Women: a moving, poetic play by Edward Albee, dominated by the huge, heroic performance of Myra Carter. She, Jordan Baker and the droil and delightful Marian Seldes represent three generations of women trying to sort out their pasts (Promenade, Broadway at 76th St, 239 6200)

 Angels in America: Tony Kushner's two-part epic conjures a vision of America at the edge of disaster. Part one is Millenium

Approaches, part two Perestrolka, played on separate evenings (Walter Kerr, 219 West 48th St, 239 6200) Laughter on the 23rd Floor: Neil Simon's 27th Broadway play, about a group of writers trying to come up with a new show, is one of his finest comic efforts. Directed by Jerry Zaks (Richard Rodgers,

226 West 46th St, 307 4100) Tommy: a musical written and composed by Pete Townshend, based on the 1969 rock opera by The Who, about a withdrawn young boy who becomes a Pinbati Wizard (St James, 246 West 44th St, 239 6200)

 Guys and Dolls: a top-notch revival of the 1950 musical about gangsters, gamblers and good-time girls around Times Square (Martin Beck, 302 West 45th St, 239 6200) Crazy for Your the musical based on Gershwin's Girl Crazy recently passed its second anniversary on Broadway. A highlight of this glitzy entertainment is Susan Stroman's choreography (Shubert, 225 West 44th St, 239

6200)
Tony 'n' Tina's Wedding: a wedding at St John's Church, 81 Christopher Street, followed by a reception at 147 Waverly Place, with Italian buffet, champagne and wedding cake (279 4200) Carousel: Nicholas Hytner's

bold, beautiful National Theatre production from London launches Rodgers and Hammerstein towards the 21st century (Vivian Beaumont, Lincoln Center, 239 6200)

Damn Yankess: the big musical hit of 1955 is back in its first Broadway revival, with Victor Garber as the Devil and Bebe Neuwirth

as Lola. The director, Jack O'Brien,

has extensively re-written the story, about a baseball fan who sells his soul to rescue his favourite team from a losing season (Marquis, Broadway at 45th St, 307 4100)

Lincoln Center's Mostly Mozart Festival runs daily except Sun till Aug 20 in Avery Fisher Hail. Emerson String Quartet gives tonight's all-Beethoven recital. Tomorrow, Wed: Christoph Prick conducts Mostly Mozart Orchestr in Beethoven and Mozart, with soloists Jeffrey Kahane and Sabine Meyer. Thurs: Pinchas Zukerman and Tokyo String Quartet play Beethoven, Mozart and Brahms. Fri and Sat Jane Glover conducts two programmes, including Mozart's Piano Concerto in C K467 with Maria Tipo (875 5030) JAZZ/CABARET

 A musical revue entitled Tingle Tangle opens tomorrow at the Ballroom, 253 West 28th St (244 3005)

 Vernel Begneris continues her salute to Jelly Roll Morton at Michael's Pub, where Woody Allen plays clarinet in his Dixieland orchestra on Mondays. 211 East 55th St (758 2272)

 The fabulous Kurt Wieting presides at the pizno in Bernelmans Bar at Carlyle Hotel, Madison Ave at 76th St (744 1600)

■ PARIS

 Carmen runs daily till Sat at the Bastille, with Marta Senn/ Kathryn Harries/Beatrice Urla-Monzon in the title role, Sergey Larin/Alberto Cupido/Daniel Galvez-Vallejo as Don José and Alain Vernhes/Gino Quilico/Hany

Peeters as Escamillo. Jose-Luis Gomez's staging is conducted by Serge Baudo/Cyril Diederich (4473 1300)

 American jazz singer Spanky Wilson Is in residence from tomorrow till Sat at Llonel Hampton Jazz Club. Music from 10.30 pm 5a22 Citol. Music into 10.50 pm to 2 am. July 26-Aug 6: French jazz pianist Laurent de Wilde and Eric Barret Quartet (Hotel Meridien Paris Etolle, 81 Boulevard Gouvion St Cyr., tel 4088 3042)

■ STUTTGART

LUDWIGSBURG FESTIVAL The next event is a Jessye Norman recital on July 28. Highlights of next month's programme include a concert on Aug 7 with cello sololst Mstislav Rostropovich, the Cleveland Orchestra on Aug 25 and the Pittsburgh Symphony on Aug 28 (07141-939610)

VIENNA

 The Roman ruin in the park of Schönbrunn, the former residence of the Hapsburgs, provides an open-air venue for Vienna Kammeroper's summer productions. Le nozze di Figero runs daily except Wed and Sun till July 30. Don Giovanni follows from August 9 to 27 (513 0851)

 Vienna's summer concert series, Klangbogen Wien, runs till the end of August. This week's events include an orchestral concert on Thurs at the Rathaus Arkadenhof conducted by Johannes Wildner, and a recital at the Augustinerkirche on Fri by Groupe Vocal de France conducted by John Poole (4000

ARTS GUIDE Monday: Performing arts guide city by city.
Tuesday: Performing arts guide city by city.
Wednesday: Festivals guide.
Thursday: Festivals guide.
Friday: Echibitions Guide.

European Cable and Satellite Business TV (Central European Time) MONDAY TO FRIDAY NBC/Super Channal: FT Busi-ness Today 1330; FT Business Tonight 1730, 2230

MONDAY NBC/Super Channel: FT Reports 1230.

TUESDAY Euronews: FT Reports 0745, 1315, 1545, 1815, 2345

WEDNESDAY NBC/Super Channel: FT Reports 1230

FRIDAY NBC/Super Channel: FT Reports 1230 Sky News: FT Reports 0230, 2030

SUNDAY NBC/Super Channel: FT Reports 2230 Sky News: FT Reports 0430.

Myths of the British labour market



lating to unemployment in the UK places heavy emphasis on the

porary, service-sector and female employment. The popular argument is that "good" jobs (well paid and full time) are being replaced by "bad" jobs (low paid and part time) and that unskilled men in particular are put at a disadvantage by these trends.

Many observers have argued that men without significant educational qualifications could in the past secure full-time manual jobs at reasonable levels of pay, but that the demand for such employment has declined sharply.

Employment growth has come in either professional or managerial occupations, which demand significant educational qualifications, or in lower-level service jobs, which demand few skills or qualifications but which are low paid and often part time. In general, there is a worry that economic recovery will fail to benefit many disadvantaged groups in the labour

Much of this debate is based on false assumptions. Either the purported trends are not taking place at all or have been ongoing over the whole postsecond world war period.

Consider the following 10 facts which the data* do estab-

1) Women have been entering the labour force and increasing their share of employment at a steady rate for more than 40 years. Female labour force participation rose fastest in the

2) Part-time work in the UK has also been on an upward trend for more than 40 years and in the last decade grew more slowly than in the previous three decades.

3) There is no evidence at all that temporary employment is increasing in importance. 4) Unemployment rates for men and women were very similar during the 1980s. Only after 1990 did male unemployment increase sharply relative to female unemployment. This was due mainly to a sharp fall

in male self-employment dur-

Much of the ing the Major recession. discussion re- 5) Unemployment among

young people and the ethnic minorities is very sensitive to the cycle: unemployment for these groups rises most sharply in recessions but falls most sharply in recoveries. 6) The long-term unemployed appeared to benefit at least proportionately from the Lawson boom in the late 1980s, even taking into account the effects of programmes like

Restart. 7) The relative labour market position of less well-qualified men did not deteriorate sharply when looking at the whole period 1979-93.

8) The proportion of manual jobs has been declining for four decades, but the decline for both men and women did pick up in the 1980s. 9) These jobs are being supplanted in importance by gen-

Unemployment is high because of an absolute shortage of jobs, not the changing nature of jobs on offer

erally high-paid, high-skill, professional and managerial jobs. 10) The proportion of low-paid, low-skill, service-sector jobs is not increasing.

These last three facts are replicated in the US labour market. The US economy has not been disproportionately creating low-paid, low-skill, service-sector jobs; it is highskill, professional and managerial jobs that have been gener-

So one explanation for the US having a lower unemployment rate than Britain in the last 10 years - that the harsh American benefits system forces people to take the jobs which are mainly being created in establishments like McDonald's - is not borne out by the evidence

This suggests the UK welfare state does not need to be dismantled in order to generate lower unemployment, though the details of how the tax and benefits system could be improved should continue to examined to enhance employment opportunities.

The strong growth of professional and managerial employment puts the focus on whether the British education system is producing enough qualified manpower. The answer, at least since the late 1980s, seems to be yes. Between 1988 and 1993 the enrolment rate for young people into higher education in Britain doubled from 15 to 31 per cent.

Through the 1990s this ought to ensure that plenty of quali-fied manpower is available to meet the needs of the UK labour market.

So why is UK unemployment so high? It is not because of the changing nature of the jobs on offer, but is the consequence of an absolute shortage of jobs. The growth in employment has been held back by tight macroeconomic policy, conditioned by fear of inflation.

Changes in the institutions of pay bargaining, including greater decentralisation and the abolition of incomes policy in the private sector, have probably contributed most to the worsening of the inflation constraint on employment growth.

This then is the irony Labour market deregulation has exacerbated the free-for-all in pay bargaining and, alongside tight financial policies, this has left Britain with high levels of unemployment as the price for containing inflation. The key problem facing the British economy is that of ensuring that steady growth in aggregate demand and employment is not brought to a halt by fear of an accelerating spiral of pay and prices.

We should not be diverted from this debate by a focus on trends in the structure of employment or unemployment which are either not occurring or have been occurring for

Peter Robinson

The author is research officer at the Centre for Economic Perfor-mance, London School of Economics. *The British Labour Market in Historical Perspective: Changes in the Structure of Employment and Unemployment, discussion paper, Centre for Economic Performance

THE FT INTERVIEW: Lewis Preston, World Bank president



in Washington DC, you would that questions are being raised about its long-term future. You have to negotiate a building site strewn with cranes and earth-moving equipment. With both the bank and the IMF, its sister institution across the street, racing to complete lavish extensions to their already-

extensive offices, the area

resembles a development zone

its 19th Street headquarters

in southern China. The World Bank has been expanding rapidly for years. There are now about 11,000 people on its payroll, compared with 8,000 in 1989 and 7,000 in 1984. The number of "higher level" professional staff is now 6,039 (including 1,291 "consultants") - an increase of a third in five years, and more than 50 per cent in a decade. Since 1991, when Mr Lewis Preston took over as president, the bank's administrative budget

has risen 44 per cent to \$1.4bn:

staff costs (excluding consul-

tants) have risen 43 per cent to To his credit, Mr Preston has no apparent interest in empire building. He welcomes the Group of Seven's call in Naples for a review of the role of inter-national institutions. "If there is any duplication, overlap or waste, let's get it out," he says. Questioned about the bank's future, he states repeatedly

that it must intervene more selectively and become more cost efficient. It would be "absolutely wrong" to continue lending to countries that could easily obtain capital from pri-vate sources. "We shouldn't interfere where the private sector is prepared to invest." he Having spent 40 years at

J.P. Morgan, the premier New York bank, Mr Preston seems untroubled by the notion of transferring bank functions to the private sector. "Over time the shift that is called for will occur, should occur and must occur," he says. He has an admiration for private enterprise that is perhaps not entirely shared by senior colleagues who have never experienced life outside the public sector womb.

Yet although he seems personally convinced that the bank should contract, this best prospects. theme does not come across clearly in the bank's "vision statement", to be released

Private view of a public motivator

tomorrow in a 50th anniver sary attempt to redefine its goals and defuse growing criticism. And it is unclear whether he has the stomach for serious "downsizing". At times he gives the impression he is fighting a losing battle against the bank's permanent

What is the main difference between running the World Bank and running J.P. Morgan? At Morgan, he says, strategic change was readily accomplished. He simply discussed a plan with four or five colleagues and then imple-mented it. He was able to "incentivise people" and make things happen.

The situation is entirely different in a large public-sector bureaucracy. "Here it is a matter of building a consensus."

But surely, since you are president, you can just order the changes you want? He indicates that life is far more complex. People at the bank, he says, "have seen presidents come and go". They can "wait you out", he adds.

Since 1989, private flows to developing countries have quadrupled to about \$120bn. dwarfing the bank's total commitments of about \$20bn. Didn't this vast increase in private development capital mean the bank had to contract?

"Absolutely," he says. He notes that the bank's loans have fallen off sharply in recent years, partly because countries such as India are awash with private inflows and no longer need its adjustment loans. He hopes there will be "a significant number of graduations in Latin America" - in other words, countries that become too rich to qualify for World Bank support.

But the bank has to move carefully, he warns, because the recent jump in private flows might not be sustainable. It was spurred by interest rates in developed countries that are "at their lowest level since the second world war". And most of the capital is being absorbed by about 20 countries with the

He says there are two reasons why the bank's staff and headquarters' expenses have

From Mr Gabriel Stein. Sir, Charles Leadbeater and

Andrew Adonis ("Power to the

people", July 15) argue that established democracies could

be rejuvenated by introducing

voter vetoes" in the form of



Preston: 'The idea of charging for advice is totally alien here'

Number One Southwark Bridge, London SE1 9HL

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Referendums: principle must be binding

risen so rapidly, despite the reduced demand for loans. The first is the need to meet the historic challenge posed by the transition to capitalism in eastern Europe and the former Soviet Union. He cannot cut back elsewhere, because "members were very insistent that we didn't dilute services

He is proud of 'changing the emphasis from initiation to implementation'

to the existing customer base". He has also needed to fill gaps in the bank's skills mix. He has created new vice-presidencies covering areas in which the bank expects to play a larger role in the future: the environment, private-sector development, and human resources such as health-

In the 1920s, Sweden voted

against prohibition. Severe

rationing was introduced. In 1953, it voted to retain left-side

driving. In 1967, Sweden changed to driving on the

LETTERS TO

care and education.

The bank now employs 200 environmental experts, compared with a handful when it embarked on the much-criticised Namada dam project in India in the mid-1980s. Lending for human resource development now accounts for 17 per cent of all loans, against 5 per cent in the early 1980s. While favouring a larger role

for the private sector in development, he says some ideas for expanding the International Finance Corporation, the bank's private-sector arm, are facile. The bank proper cannot transfer resources directly to the IFC, because they have different owners. In any case, the IFC has sufficient capital to expand its investments at 12 per cent a year until 2005; faster growth might be impru-

The biggest change facing the bank is a likely increase in its advisory role in developing countries and a corresponding

definitely a decision to abolish

the use of nuclear energy in

Sweden by the year 2005.

Result: extremely unlikely to

This year, there is a referen-

dum on joining the European

From Mr Stuart Etherington.

THE EDITOR

reduction in its importance as a financier. With private capi-tal more readily available, the challenge is to help clients restructure their public sectors, so as to create a climate in which private business can

Dourish. But if the bank becomes an adviser rather than a lender, shouldn't it charge directly for

consultancy services? Mr Preston likes the idea. think selectively we should try it." If the bank charged fees, he muses, it would be able to test the strength of demand for its services. And it could see how it measured up to private-sec-tor competitors. "If Lexard and Warburgs can give it cheaper, and it's better, there will be an even more rapid diminution in

staff," he says. But then he frowns, ren bering that he is at the World Bank, not J.P. Morgan: "But the idea of charging for advice is totally alien around here. They don't like it," he admits.

achievement at the bank is "changing the emphasis from initiation to implementation He is referring to recent attempts to alter bank culture by judging staff not by the vol-ume of loans they initiate, but by the performance of the projects they help finance. The emphasis on loan volume rather than project success is said to reflect the "production line" mentality of Robert McNamara, the influential World Bank president in the 1970s – and a former bead of

the Ford car company. Mr Preston is also proud of introducing the bank to the mysteries of cost accounting. incredible though it may seem, he says, the bank did not have a means of measuring the costs of different activities. "How can you be selective if you don't know what your costs are?" he asks.

Looking back, he admits he may have adopted too low a profile as bank president. "It's important now that I respond to our critics," he says. Although some parts of Asia are developing enormously quickly, he is concerned by the 'desperate" plight of sub-Saharan Africa. "So I don't think 50 years is enough," he says firmly, referring to strident demands from leftwing environmentalists for the World Bank's closure.

Michael Prowse

the result is a "no", they are likely once again to ignore it.

The principle of a referendum can be discussed. But if you

use them, the result must be

legally binding.

Gabriel Stein.

7 Eagle Place.

INICINALIONAL



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Sign here only if you wish to receive a	7 Manufacturing/Engineering 99 Other (Please state)	39 None Which of the following do you have?

referendums on legislation. right. In 1958, Sweden voted in But they then state that favour of voluntary-funded these referendums should be additional pension schemes. purely advisory. They would Two years later a mandatory then be meaningless, as the pay-as-you-go system was

Apprenticeships not just

replacement for training From Mr Mike Nixon.

Sir, We were interested to read your survey on modern apprenticeship schemes ("Apprenticeship scheme sparks scepticism", July 13), 1 chair the London Modern Apprenticeship Group and would like to address some of the points raised.

Modern apprenticeships will give young people who wish to pursue training through a work-based, rather than an academic-based route, core skills. However, modern apprenticeships are meant to exist as an alternative to, and not as a replacement for, educational opportunities.

The article states that there is scepticism over employers' willingness to support the programme. In north London. we are beginning to work in partnership with other industry training organisations (ITOs) to develop a framework for the programme. The fact that there are already strong links between employers and ITOs means that Training and Enterprise Councils will be able to communicate with a far larger group of employers than before. It is these links which will make modern apprenticeships work, and all the employers I have spoken to are very keen to get involved in the pro-

While the modern apprenticeship scheme will indeed help gain work-based skills, it is important it is looked at as one part of the programme to raise the skills base of the population - a programme which includes many other projects designed to complement each other.

Mike Nixon, chief executive. North London Training & Enterprise Council, Dumayne House, 1 Fox Lane, Pulmers Green Lundon N13 4AR

Union. Once again politicians Disabled bill seeks equal,

not special, treatment

cern over the potential costs of \ London WCIE 6AH

introduced (which is now, incidentally, breaking down). In 1980, the alternatives were less than clear, but the result was

Sir, Having recently returned from Glasgow, where I stayed in one of the few hotels in the UK which has facilities for deaf people, I was pleased to read of Lord Tebbit's comments encouraging hoteliers to improve facilities for disabled customers ("Tebbit fires salvo for disabled", July 14). For too long, disabled people have been viewed as "problems" rather than as valued customers and a source of revenue. Deaf people have a great deal of loyalty to those hotels which they know have adapted facilities. A lesser-known fact, however, is the low cost that such adaptations involve, and how easy they are to install. In the US, where there is legislation, deaf and hard of hearing people no longer have to plan their trips around where these facilities are to be found. Lord Tebbit expressed con-

the Civil Rights (Disabled Persous) Bill. Many of the costs in the government's analysis of the bill are inaccurate, and are based on a five-year implemen-tation timetable. The bill provides for the timescale to be approved by the secretary of state and includes both a test of reasonableness and provisions to exempt businesses where adaptations would create undue hardship.

The essence of the bill is equal treatment not special treatment. What is needed is full discussion by all sides business, government, disabled people and their organisations
- to ensure that all the UK's disabled citizens have access to reasonable accommodation in hotels and elsewhere. Stuart Etherington. chief executive. Royal National Institut for Deaf People, 105 Gower Street

Criticisms ignore key elements of US growth and trading pattern

From Prof Wymne Godley und Mr William Milberg. Sir, Robert Solomon (Letters,

July 9) asserts that the improvement in the US balance of payments between 1986 and 1992 disproves our statement (Personal View, July 6) that the "underlying" US trade deficit has been deteriorating, claiming that we ignore the effect of relative growth rates. But Mr Solomon is himself ignoring the fact that, between 1986 and 1992, the balance was improved because US growth was exceptionally slow relative to that in the rest of the world and because the tradeweighted dollar fell by 37 per cent between 1985 and 1991. Mr Solomon is thus guilty of the error he attributes to us.

Our article was based on an analysis of the US balance which treated oil, agriculture, transfers and property income separately, and adjusted everything else for relative growth rates and the large fluctuations in the dollar which occurred in the 1960s. Our concinsions are thus grounded in a "structural" analysis of just the kind

Mr Solomon aspires to. Mr Avinash Persaud (Letters, July 12) suggests that recent increases in US exports, particularly to South America and Asia. call our disquieting conclusions into question Mr Persaud only concerns himself

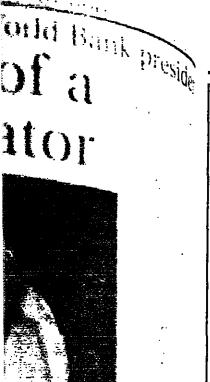
imports of goods and services have risen in volume by 30 per cent in the last three years. He should be worried (for instance) by the fact that US

imports from China doubled between 1990 and 1993, rising by \$16bn, while exports to China only rose \$4bn. And imports from Japan are still looking dynamic, causing an \$18bn deterioration in the (bilateral) trade balance. Even US success in exporting to Asia as a whole, to which Mr Persaud attaches such importance, has not been enough to prevent the trade balance (with

Asia) from deteriorating.

dynamic potential; total US recoveries in Europe and Japan". But the conclusion we draw is that, if Europe and Japan really want sustained recovery, they should do some thing about it for themselves. by adopting more expansionary policies. Why should the US continue to act as an the world as well? Wynne Godley, William Milberg,

engine for export led growth in the rest of the world, at the cost of building up foreign indebtedness on a scale which, if unchecked, will have extremely damaging conse-quences, not just for the US but indirectly for the rest of with exports, ignoring imports, Dollar weakness may indeed The Jerome Levy Institute for which the US has a mighty threaten the "fragile economic" New York, NY 12504, US The Jerome Levy Institute,



FINANCIAL TIMES

Number One Southwark Bridge, London SEI 9HL Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700 Monday July 18 1994

Reform and a new union

The results of the elections in Ukraine and Belarus, where broadly pro-Russian politicians were elected to the presidencies of both countries, pose more sharply than before a choice for Russia; should it seek to capitalise on the new presidents' preferences for integration of their economies into Russia? Or continue to treat them

as separate countries? The temptation of the first way is large. President Boris Yeltsin of Russia is continually under fire for destroying the Soviet Union. To bring Ukraine and Belarus back within the Russian fold would at a stroke give half of the expatriated Russians a "home" again. It would, in short, be a mar-

vellous diplomatic coup.

Most Russians believe, in any case, that these countries cannot construct their own statehoods. Belarus has evidently failed. The politicians who stood for a (mildly) independent and democratic path for the state gathered a little more than 20 per cent of the votes in the presidential elections: the front runners were those who offered a variant of national abnegation. In his first appearance, Mr Alexander Lukashenko the Relarus president-elect, went out of his way to stress his country's dependence on - almost prostration

before - Russia. Mr Leonid Kuchma, the new Ukrainian president, has given significantly different signals. He revealed, for example, that his first meeting was with the US ambassador rather than the Russian. He does not wish to introduce a separate currency, neither enthusiasm for it may also vanish.

will he neuter the central bank nor welcome back Russian soldiers in Ukraine. Though he won on a pro-Russian ticket, his role may be to disappoint his supporters - by making them face up to the hard fact that, once the Soviet Union has been pulled asunder, it is very hard to reassemble it without the help of the Communist

party, Gospian and the KGB Mr Kuchma knows, and Mr Lukashenko will discover, that the arguments against a tripartite Slav Union are strong - especially for Russia, which would be landed with two of the largest industrial restructuring problems in the world, beside its own. Belarus, especially, believes that once back in the Russian fold it would be taken care of as before: but those days have gone.

No Russian government can afford such a burden. It is conceivable that Belarus would assent to become a north-western province of Russia again. But it would still be subjecting its industries to the colder winds of Russian reform which is far in advance of its own Ukraine will not accept a similar status. And it would, in any case have to face the reforms it has

avoided for three years.

There is much that can and should be done on tariffs, customs and payment arrangements. But these are as much part of the needed market reforms in each country as the subject of special treaties. A union cannot be viewed as a substitute for reform, either for Russia, or for the other two. Once that is realised, much of the

Puzzles over jobs

Encouraging it may be. Crystal clear it is not. The UK economy last week breezed through another month's price, wage and employment data, entering the weekend with the added windfall of an endorsement from the OECD. Little has changed in the general picture of the recovery which previous months' figures have revealed.

But no change, either, in the murkiness of some of the details. The OECD's comments on the UK economy might be by Mr Kenneth Clarke himself. Overall, the organisation judges the UK to have made "major strides" in restructuring its macro-economic policy framework. Barring mishaps, the authors expect the UK at the end of next year to be exhibittrend output growth, low inflation and falling unemployment, "albeit with the latter still above its 'nat-

ural rate' ". The OECD parts company with Mr Clarke when it comes to the longer term: not least over his ability to deliver the government's ambitious targets for public spending. But last week's economic data will have given the organisation few reasons to revise the optimis-

tic shorter-term prognosis. Producer and consumer prices continue to rise at a restrained pace. For the third month in a row, the retail price index was up 2.6 per cent year on year, well within the government's 1-4 per cent target range. The underlying growth in average earnings was also unchanged, at 3.75 per cent

The OECD agrees with the Treasury that gross domestic product will grow by about 2.75 per cent this year, although the organisation differs in expecting this to edge higher in 1995. Both seem to think the economy can grow faster than its historical trend of 2.25 per cent without immediately endangering the government's inflation targets. This seems plausible after a long recession.

The labour market also appears to be giving good news. Eighteen months ago, when the OECD last analysed the UK, few predicted the steady fall in unemployment which started soon after. But, even though 329,000 fewer are now claiming the dole, earnings and employment data show little sign ket. Average weekly hours in manufacturing have now fallen for two consecutive months, while the number working short-time

has actually increased.

Even more striking, the total number in employment remains 37,000 fewer than when unemployment started to fall in January 1993. Indeed, the number of men employed, down 138,000 over the period, has not registered a quarterly increase since the end of 1989. Why this recovery has proved jobless in this way is not easily understood, though part of the reason must be that economic growth has been little faster than the long-term trend. Whatever the reason, the failure of employment to rise may also deprive the government of a solid recovery in its

Rail dispute

Britain's rail dispute is hotting up. The RMT rail union has decided to call two-day strikes by signal staff in pursuit of higher pay for past productivity increases. The disruption suffered by the travelling public - and British Rail's freight customers - will increase. An appropriate reaction is now needed from Railtrack, the stateowned company that runs British Rail's track and signalling

operations. One option would be to settle the dispute as quickly as possible. The disruption is already costing British Rail many times the price of a settlement. It could also threaten the privatisation of the railways, by exposing the vulnerability of the train-operating companies to action by Railtrack staff. A well-run private business would probably settle. It would then recoup the cost through fierce cost-cutting and change its employment practices to avoid a

Railtrack does not have that freedom, however. The government has already interfered to stop an earlier settlement. It fears that changing its mind might encourage others to challenge the

public sector pay-bill freeze. An alternative would be to respond to the union escalation in kind. Those who long for a more macho response recall President Ronald Reagan's approach to striking air traffic controllers: offer the strikers personal contracts, sack those who refuse to accept them and train replacements as is the most likely way to bring it quickly as possible. Seductive to an early end.

though that would be, it would close the rail network for months - especially if other rail staff came out in solidarity with their signal-

ling colleagues.

The most promising approach is a combination of carrot and stick. Railtrack needs to do much more to talk directly to its signal staff, and to point out the damage the strikes are doing to their future. The opening of the Channel tunnel, with the opportunities it brings to export by rail, is no time to be reminding customers of the past unreliability of the railways. The company must also make it

absolutely clear what is on the table for each of its signalling staff and what it hopes to offer in return for further productivity improvements. And it could sensibly make a concession to the relief staff who are the main losers under the current offer. Given the high turnover of relief staff, it would cost little to allow existing staff to retain their current pay and apply the new terms to new

recruits only. At the same time, Railtrack should be firm in dealing with attempts to disrupt the network by tactics such as next week's two-day strike. The strike will run from noon on Tuesday to noon on Thursday, effectively disrupting the rail network for three days. Those staff who join it should lose

three days' pay. There are no quick solutions to strikes such as this. But a combination of persuasion and firmness

his week Mr Tony Blair will be anointed leader of the Labour party. That much is certain in the unpredictable world of British politics.

Those on the unreconstructed left who believe the party might rediscover, even now, its collectivist dreams by choosing Mrs Margaret Beckett or Mr John Prescott have until Thursday's announcement to cherish their delusions.

Mr Blair's election will change landscape of British politics. Her Majesty's loyal opposition will have a leader preoccupied with the future, not shackled by the past. Let's not get carried way. It is no

use trying now to predict the out-come of a general election which might not happen until 1997. Mr John Major has defied the pundits more than once. The economy looks better by the day. Mr Blair may be brimming with ideas but the 41year-old former public schoolboy lacks experience. And if no one can doubt the direc-

tion in which he intends to take Labour, it is far less certain how fast he can travel in replacing socialism with social democracy.

After four election defeats, the party seems to have realised it is time to grow up. How else could it have come to the conclusion that the standard-bearer of its so-called modernisers' tendency was the only realistic choice to succeed Mr John

But many in its ranks are still reluctant to give up the simplicities of political childhood. As the candidates have trudged around the country seeking the support of party and trade union activists, Mr Prescott's call for a return to full employment has struck an emotive chord. Mrs Beckett has reasserted the leftwing principles most thought she had buried long ago.

The smart betting at Westminster is that Mr Prescott will displace her as deputy leader. Either way, the Im party members and trade union levy payers expected to participate in the contest will vote with their heads for the leader and their hearts for the deputy.

Mr Blair has remained publicly neutral. The truth, probably, is that he would prefer neither candidate. Mrs Beckett is too much a creature still of the hard left. Mr Prescott is far more intelligent than he sometimes sounds; and he is loyal. But his traditionalist bluntness jars with the soothing rhetoric of the Mr Blair is tough. His youthful

good looks and the Bambi jibes belie the inner certainty which distinguishes political leaders from those they lead. He has the support of the vast majority in the shadow cabinet and of the party's MPs. Thanks to the grip on the party

machinery established by the then leader, Mr Neil Kinnock, during the late 1980s, he will command also a large majority on the National Executive Committee.

He is already planning his own changes to the way the party shapes its policies. He sees the cumbersome policy commissions driven by the party headquarters in Walworth Road as introspective and stifling of innovation.

He intends to provide room in the ideas of left-leaning think-tanks, such as the Institute for Public Policy Research, and of free-thinking backbench MPs like Mr Frank Field. So his deputy's power will be limited to a capacity to make life occasionally uncomfortable, rather than seriously to obstruct. Mr Gordon

Brown, the modernist shadow chancellor who stood aside to allow Mr Blair a clear run at the leadership. will have more influence than either candidate. But first the new leader must define his project.

The campaign has told us more than his critics allow about his ambitions. He has not provided a blueprint for the party's general election manifesto. Nor has he answered the persistent questioning of those who insist he should spell out, at least two years before the election, just who might or might not pay more in tax if he reaches 10

Downing Street. Instead Mr Blair has stuck resolutely to elaborating a set of basic

Whizzbangs

and harriers

■ Malcolm Rifkind, UK defence

minister, was sniped at last week

for some swingeing armed forces' cuts. So perhaps it's only fair to

Distinguished Conservation Medal

- for leaving one unit untouched.

Surviving to fight another day

Defence Conservation Unit, based

and protecting the wildlife and

of which gets crushed by tanks

or blasted by bombs.

in Chessington. Its job is promoting

ancient monuments inhabiting the

vast expanses of MoD land - much

James Baker, the retired colonel

in charge, was delighted but not

astonished to have escaped the

axe: "We have some of the best

Baker argues that artillery

resin, so attracting lichens.

craters are good for flowers - the

The latest issue of Sanctuary,

the unit's annual magazine, carries articles on birds inhabiting the

weapons-testing area at Foulness;

choughs on the Castlemartin tank

firing range in Pembrokeshire; and

moths at Porton Down, site of the

shell-holes open up the soil - and that bullet holes cause trees to ooze

sites for butterflies, reptiles and

bats in the country . . . we're at the

forefront of the conservation drive.

is the four-strong Ministry of

award him a DCM - the

Blair as leader would revive the UK Labour party, but tensions would remain just below the surface, says **Philip Stephens**

Ne'er the rose without the thorn

principles. In six speeches since the start of the campaign, he has added a series of policy signposts rather than specifics to the philosophical

The approach has irritated those who believe that politics is about detail rather than direction. It has worried some of Mr Blair's own admirers, who think he has been more cautious than necessary in sketching out the modernist agenda. He is unrepentant. He acknowledges the caution but has told close colleagues there is also careful calculation.

Labour has spent the past decade chasing the Conservatives. The piles of ideological baggage left behind by repeated accommoda-tions with the government have not been replaced with any fresh analy-

sis of Labour's purpose.

During the 1980s, it promised not to renationalise, admitted halfheartedly there was something to he said for the market economy. stripped its manifestos of pledges to soak the rich. It then added in a few random commitments to spend, say a few billion pounds extra on child benefit and pensions.

Mr Blair's contention is that Labour needs a coherent prospec-tus. The electorate above all wants to know where it is coming from. That means being comfortable with a set of its own ideas, not combining grudging accommodations with the Tories with a clutch of pledges drawn from rose-tinted images of a

socialist past. He regards building enough credibility to win the next election as a three-stage process. Labour must first redefine its core principles. It needs then to construct a policy agenda rooted in that intellectual framework. Finally, it must offer the electorate a series of "flagship" policies to illuminate the link between principle and practice.

His aim during the campaign has been to concentrate on the first task while pencilling in the outlines of the second. The detailed policies can walt until much closer to the general election.

Hence the constant repetition now of the central Blair message that Labour's purpose is to recon-nect individual aspiration with the actions of government. The party must reposition itself as one concerned not to constrain but to promote individual opportunity by reawakening faith in the notion of society. In Mr Blair's own phrase: "The simple case for democratic socialism rests on the belief that individuals prosper best within a

That means Labour cannot any longer be about offering fixed economic prescriptions or old-style collectivism. Nor can it apply to the rapidly changing world of the 1990s the ideology of the 1960s or 1970s.

The speeches have carried a

series of more particular messages. Labour must embrace the "dynamic market economy". It must forget its old hang-ups about state ownership and abandon the notion that governments can pick industrial winners. It must understand that it is impossible to insulate Britain from the realities of global competition. In education, the priority should be to raise standards rather than indulge the political correctness which allows schools to blame social deprivation for poor perfor-mance. Labour must understand the purpose of the welfare state is not to create dependency but to provide escape routes. The unemployed have responsibilities as well as rights. The role of the state is to help them find work through train-

MoD's chemical weapons research

A piece on orchids and butterflies

at the Arpinge Ranges in Kent says: "The MoD has preserved a precious

landscape which might long ago

have disappeared if subjected to

Presumably flying shrapnel

■ Chasing news stories on a sunny Sunday in London can be a little

like using noses to push peas uphill.

The great and good of UK corporate

life are - naturally - far from their offices, catching well-deserved resis

one might imagine, would certainly

Not a bit of it. Yesterday, in the

questions about government plans for the Forestry Commission. Hardy

sultry great wen, Mattingly was

at his office desk, ready to field

Leading the outdoor pursuits,

be Alan Mattingly, director of the

the commercial pressures of

deters the nest-raiders, too.

Walking tall

from the weekly travail.

Ramblers Association.

types, these hill-climbers.

■ So, God remains a man. At

least, that's how the Church of

England has decided to regard the

Wholly it

modern farming.



ing or childcare provision, not pay them to be idle. Criminals, meanwhile, should expect to be punished rather than excused.

In Europe, the British have no choice other than to be positive and committed about closer European co-operation. The government must maintain strong and credible defences.

of his own party, Mr Blair has put constant emphasis on the role of

His strategy has been derided by the Conservatives. The Labour-leader-inwaiting has been renamed Tony Blur

education and training in promoting both faster economic growth and individual opportunity. He has promised to close existing loopholes to make the very rich pay at least some tax. He has pledged to overhaul and eventually replace the House of Lords and to devolve political power to Scotland, Wales and

the English regions. The strategy has been derided by the Conservatives. The Labour-leader-in-waiting has been renamed to demand answers to a barrage of detailed policy questions the moment his election is confirmed. But, overall, the Tory response has betrayed the government's own

uncertainties. The initial instinct been to attack Mr Blair as another of Labour's chameleons, willing to twist and trim to win a few more votes but at heart an to be a man of sound-bites not substance, a creature of the sharpsuited media men who tried to hide Mr Kinnock behind the party's Red Rose image.

But there is private acknowledgement that the easy points which could be scored off Mr Kinnock's policy U-turns are no longer on offer. Sure, Mr Blair stood in the 1983 general election on a platform of withdrawal from the European Community. Sure, there are quotes to be found which reveal he has not always been quite so modern about nationalisation or trade union power. And doesn't he even now support the minimum wage?
The problem is that this freshfaced Oxbridge graduate simply

does not look or sound like a closet Trotskyist. He has never been one. Nor does Mr Major's government appear confident of where it should position itself to win back the disil-Insigned voters of middle England. The prime minister told his sup-

porters at Westminster earlier this

month that their priority must be to dispel the impression of convergence between a post-Thatcherite Tory and a Blair-led Labour party.

He has not spelt out how.

Some among his cabinet col-leagues believe the government must move further to the right to give definition to the choice facing the electorate. It must sustain the Eurosceptic flavour in its approach to Brussels, which saved it from catastrophe in the European elections last month. Above all, it must start cutting taxes again well before

the election.

Mr Douglas Hurd, foreign secretary, and Mr Ian Lang, Scottish secretary, are among others around the cabinet table who take a different tack. They fear that vacating the centre ground will hand to Labour the votes of the discon-tented skilled and middle classes whose preference will decide the

election. Others still - Mr Kenneth Clarke, the chancellor, is the most prominent - favour a delicate balancing act, promising both to address the new insecurities of middle England and to deliver another burst of Thatcherite radicalism.

r Blair draws comfort from the confusion. He should not be complacent. He, too, has to take his party with him.

By and large, it has been recep-tive, occasionally even enthusiastic. After 15 years of opposition, most in the shadow cabinet don't want to give up again the chance to climb each night into one of those swish ministerial cars rather than stand in the taxi queue for King's Cross.

The generation of Labour MPs which entered Parliament in 1992 has changed the political balance of the party at Westminster. The newcomers, particularly those who won marginal seats, are well attuned to political realities. The once vibrant Campaign Group of hard-left MPs discovered last month that it could not muster even enough votes to nominate its own candidate for the leadership race.

More importantly, the one-mem ber-one-vote system under which the election is being conducted, has deprived the trade union leaders of their influence. The executive of the Transport and General Workers Union made a fool of itself by backing Mrs Beckett at the outset. Others, more wisely, have kept their

But these are early days. Many in the Labour party share the weaknesses of the reformed alcoholic. How easy it would be to slip back into making just one or two big new tax and spending pledges; to buy peace with the party's union paymasters with a promise to sweep away the Tories' employment law; or to spell out just how Labour would insulate the low-paid from the realities of the marketplace.

Admirers who have applauded Mr Blair's agenda during the campaign often have been unwilling to own up to the hard truths that lie behind it. A reformed welfare state means an end to easy generosity. A modern economic policy implies acceptance that there is no pot of gold to be had from putting up the top rates of income tax. Some time also to the fact that the idea of returning schools to the control of Labour local authorities is not

exactly a vote-winner. The risk has been evident in Mr Blair's own speeches. There has been a suppressed tension as the prospective leader has sought to balance the demand for change with reassurance to his party's traditionalists. For all his rhetorical

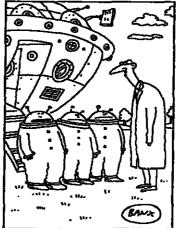
skills, the joins show. Too often Labour has discovered too late that its own concept of modernisation lags well behind the expectations and aspirations of the

electorate.
Mr Blair has done well over the past six weeks. So has his party, He

is right to judge that the voters are more interested in ideas than detail. But six weeks is a short time in politics. This has been the easy bit. Labour must now show it can face up to the hard truths. Mr Blair will discover that leading his party is a great deal tougher than being chosen to lead it.

OBSERVER

Tony Blur, Ministers are prepared



'We're refugee civil servants from Jupiter'

The church's general synod has pronounced that, despite the onward march of political correctness, the correct mode of address is "He". Texts for the church's next prayer book will not refer to God as "Mother" or "She". The synod has thus endorsed

a report from its Liturgical Commission, which argued God should be addressed "in terms borrowed from our human understanding of fatherhood and monarchy".

Still, novelty creeps on apace. The commission also said new

forms of prayers, avoiding gender references, could be introduced. So sometimes God will be It. after

Frosty logic

■ A new iciness prevails between Deutsche Bank and Dresdner Bank, Germany's two largest credit institutions.

Oddly enough, the chill is attributable to a heating equipment company called Buderus, sold off by the ailing Metallgesellschaft group last month.

The two banks co-operated to place shares in Buderus – raising DM1.2bn of much-needed cash for MG - but Dresdner subsequently played its own wily game.

Dresdner has now popped up as a 10 per cent shareholder – on its own account - in Buderus. It's also helped Bilfinger & Berger one of Germany's biggest construction companies - buy a further 15 per cent.

The Bilfinger move is being interpreted as a possible prelude to a full-scale takeover. In any case, the action seems to have taken both Buderus and Deutsche Bank by surprise. Deutsche's protestations that the placing guaranteed Buderus' independence now look, well, somewhat ill-informed.

An added piquancy is that secret

accumulation of big share stakes is shortly to become illegal: under the terms of the long-awaited Financial Markets Promotion Act. due to be enacted on August I. companies will have to disclose stakes when they reach 5 per cent. Understandably, Dresdner says it's not broken the law, because the law was not yet in force. Impeccable logic. But perhaps faulty public relations?

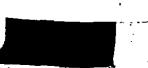
Roman sauce

Romans are as fond of political iokes as anyone; the arrival of the charismatic Silvio Berlusconi as prime minister prompts the following tale.

Berlusconi dies and goes to hell. But Lucifer quickly finds him impossible and arranges him a transfer to purgatory. There he creates equal mayhem, with multiple takeover bids, cross-ownership deals and so on Eventually, for the sake of a quiet life. St Peter admits him to

Paradise_ Two weeks later, Lucifer rings up to ask how it's going. It's all

quiet, says St Peter.
Oddly quiet, he thinks, and goes to see what Berlusconi is up to. He finds him closeted with God. whom he overhears saying: "OK, that's you sorted out. But me . . . why only vice-president?"



FINANCIAL TIMES

Monday July 18 1994



Bloody clashes cast shadow over peace accord

Two Palestinians shot dead in Gaza rioting

By Julian Ozanne. Jerusalem correspondent

The Israeli-Palestinian peace agreement came under severe strain yesterday after Palestinian and Israeli police exchanged fire as rioting erupted in the Gaza

Israeli troops shot dead at least two Palestinians and wounded more than 70 at the main Gaza-Israel checkpoint, after thousands of workers waiting to cross into Israel cioted, burnt 40 Israeli buses, set fire to a petrol station and hurled stones. The clashes were the bloodiest since Mr Yassir Arafat, PLO chairman, returned to Gaza this month.

Israeli and Palestinian wites said Palestinian police and Israeli security forces exchanged fire for the first time since Palestinian self-rule was implemented in Gaza-Jericho. An Israeli soldier and an Israeli border policeman were seriously wounded and at least 15 others were hurt. Israel sealed off the Gaza Strip

and Lt-Gen Ehud Barak, Israeli army chief, blamed Palestinian police for failing to prevent the riots and for causing some of the

However, Mr Arafat said the Israeli shootings were a violation of the peace accord and called for down Palestinian violence

the immediate deployment of international observers in the Palestinian self-rule areas

It remained unclear last night how the riots started. Palestinians said Israeli checkpoint forces deliberately delayed for several hours thousands of nigrant workers trying to make the dawn crossing into Israel. Israel said a Palestinian seized the gun of an Arab policeman

Peres takes softer line on Golan Heights... ...Page 4

and fired towards the checkpoint, and that Israeli forces fired back in self-defence.

Whatever the case, the incident has cast a shadow over recent optimism about the success of the peace agreement. Under the accord. Palestinian police are responsible for maintaining law and order over Palestinians in the self-rule areas. Although the rioting may have been provoked by Israeli delays at the check-point, the Palestinian police appeared confused and unable to control the mob.

Many of the guerrillas-turnedpolice have had only rudimentary training in crowd control and feel uneasy about putting

More seriously, any evidence that

Palestinian police deliberately fired their weapons at Israeli security forces would provoke a fierce backlash in Israel against the accord. Israel stopped short yesterday accusing the police of deliber-

ately firing against Israelis, but Mr Oded Ben-Ami, the prime minister's spokesman, blamed the Palestinian police for most of the casualties and said they had opened fire in every direction, including at Israeli troops. Mr Rashid Abu-Shebak, a

senior Palestinian security offi-

cial, said that among the wounded were 25 police and that the police only fired in the air. Another official, however, said if the police had fired at Israelis they had done so because they had no alternative but to return fire in self-defence.

Experis on the peace process said yesterday's incident was "waiting to happen" because the joint security arrangements at the approach to the checkpoint are near-impossible to implement. Quicker procedures should have been put in place.

The incident will also have implications for Mr Arafat by fuelling the domestic Palestinian

Kuchma invites IMF head to talks in Kiev

By Chrystia Freeland, recently in Kiev

Mr Leonid Kuchma, Ukrainian president-elect, has invited Mr Michel Camdessus, managing director of the Inter-national Monetary Fund, to come to Ukraine to negotiate an economic restructuring package "in the very near future".

His decision to open talks with the IMF even before his manger ation tomorrow suggests that Mr Kuchma, who benefited from pro-Russian and pro-communist sentiment in last week's election. intends to pursue a different

agenda now that he is in office. "I hope that in the nearest future Mr Camdessus will come here," Mr Kuchma said at the weekend. "He promised me that he would come. He said if there are concrete proposals for

reforms he will come to Kiev." Mr Kuchma was swept to power in the election by Russianspeakers in eastern Ukraine and Crimea who were won over by his calls for closer links with Russia. Now safely elected, Mr Kuchma is softening his pro-Russian rhetoric.

He said he favoured "a Euro-Asian common market", but not a return to the rouble from its present currency, the coupon. As for political union. Mr Kuchma said that the Commonwealth of Independent States was suffi-cient, indicating that there would be no transfer of power from Kiev to Moscow.

Instead, Mr Kuchma's initial overtures have been toward the west - he met the US ambassador the day after the election and his early statements have been pro-reform. He is eager to revive stalled negotiations with the IMF, and claims to be committed to the austere policies the IMF could demand.

The surprisingly pro-western orientation of Mr Kuchma, who was once director of the factory which built the Soviet Union's most powerful nuclear missiles. extends to nuclear disarmament.

"I will stick to the agreement Clinton," Mr Kuchma said of the tripartite deal made in January in which Ukraine pledged to give up all the nuclear weapons on its

Mr Kuchma said the \$350m (£230.2m) Ukraine was granted by the US to help finance dismantling the missiles is insuffi-cient. "This is an ecological problem and the west, including Europe, should help us."

Western aid officials say that if the Kuchma administration rapidly pulls together a reform programme, Ukraine could reach an agreement with the IMF for an economic restructuring loan of \$700m as early as the end of August.

> Kuchma show his true colours, Page 2

French minister resigns to speak out over graft probe

By John Ridding in Parts

French prime minister Edouard Balladur's government suffered a blow last night with the announcement of the resignation of Mr Alain Carignon, the communications minister.

In a brief communiqué announcing his surprise decision, Mr Carignon said he was stepping down from the French govern-ment because he wanted to be able to express himself freely in a corruption investigation involving a publishing company in he is mayor.

In stepping down, Mr Carignon has become the latest figure to be involved in a series of corruption investigations over the last few months into French polit-

Mr Balladur said that he "saluted" Mr Carignon's decision and that he hoped the case would allow Mr Carignon to establish his good faith.

The investigation behind Mr Carignon's resignation concerns Dauphiné News, a press group, Grenoble. In a letter to his staff, Mr Carignon said that the affair did not involve any intentional concealment or diversion of public funds, nor any personal enrichment or tax evasion.

ernment (will become again a citizen. In taking my liberty I am also ensuring that neither the independence of the judiciary nor that of the government can be compromised," he said.

Mr Carignon said he had resigned so he could formally be charged under the investigation and so have access to police files for his defence. He is the first minister to

> resign since the Mr Balladur's centre-right government took office in March last year. He submitted his resignation yesterday, and it was accepted by the prime minister. A statement

from Mr Balladur's office said Mr Carignon's functions would be taken for the time being by Mr Nicolas Sarkozy, the budget min-

Over the past few months, a number of political and business figures, from both the right and the left of the political spectrum have been involved in corruption investigations.

Soap wars Continued from Page 1

over the Unilever detergents. Procter & Gamble said Unilever's comments on the new detergent were "pure speculation" since none of the new product has yet left its factories.

Unilever is not sure the Procter & Gamble product it is preparing to test will be the final formulation for Ariel Future.

Europe today

heavy downpours in the Alps.

Five-day forecast

develop.

Cloudy skies and outbreaks of rain and thunder will cover France as low pressure moves from west to east across the country. During the

afternoon and evening, rain and thunder storms will spread into southern Germany, northern Switzerland and Austria bringing a risk of very

High pressure over the North Sea will caus

the possibility of a thunder storm in southern Belgium and Luxembourg. In the UK, it will also be sunny, but in Ireland, it will be cloudy with

patches of rain. In southern Europe, it will remain sunny and warm. Across southern Turkey, scattered afternoon thunder storms will

Clouds and rain will spread from northern France into southern Germany and Austria, with a serious risk of local flooding due to

and mainly sunny conditions in the Low Countries, northern Germany and wester Scandinavia. However, some clouds will bring

Microsoft anti-trust deal

Continued from Page 1

the anti-trust laws of the two inrisdictions. Complaints from other software groups that Microsoft used unfair tactics to limit competition prompted the US Federal Trade Commission to launch the investigation four years ago. It was later taken up by the Justice

Department, and the European

competition authorities launched

a similar probe last year. The Justice Department antitrust suit cites in particular Microsoft's "per processor" licensing contracts, which require personal computer manufacturers to pay royalties to Microsoft based on the number of computers they sell, regardless of whether Micro soft programs are installed on all the computers.

FT WEATHER GUIDE ه

south-east of the country. The Low Countries, the northern half of Germany and western Scandinavia will stay sunny. **TODAY'S TEMPERATURES**



THE LEX COLUMN

Unilever's soft soap

This will be a big week for Unilever. Having been sent reeling by Procter & Gamble's assault on the quality of its new washing powders, Unilever will try to wrest the initiative back through a public relations campaign. This week's presentations - rejecting the claims that its washing powders rot clothes - could prove critical in determining whether the detergents succeed across Europe. They could prove just as important in re-establishing the reputation of Unilever's management, which has been sullied since

the row began.

In quantitative terms, the powder wars are of limited financial importance to Unilever. The group has sold £825m of new powder so far. That is small in relation to group annual profits of well over £2bn. The chief con-cern would be if the mud thrown at Omo Power and Persil Power were to stick to Unilever's other detergent brands. But there is no evidence of that to date

The more worrying aspect is qualitative. Launching consumer products successfully is the lifeblood of the company. Shareholders understanda-bly grow uneasy when that starts to go awry. The company's touch has appeared unsure since the accusations started to fly. The subsequent reformulation of its powders and the dropping of litigation against P&G have come as further public relations blows. Shareholders will hope the affair will prove cathartic. Unilever will certainly need to show it has regained its poise before P&G launches its own new detergent this autumn. At least the scorching weather must be doing wonders for Unilever's ice cream sales.

Renault

Prench and foreign bankers will receive letters this morning inviting them to bid to advise the government on its 80 per cent stake in Renault. They will be smacking their lips. Whoever wins the adviser's mandate will parade it like a trophy. Though the government is not yet committed to an early privatisation of the car maker, a sale looks increasingly likely. Assurances Générales de France was originally slated as the next privatisa-tion candidate. But international investors have recently been so stuffed with new insurance issues that they probably have little appetite for another one just now. Investors would welcome Renault, which is in the midst of a cyclical upswing, as a varia-

Shere price relative to the FT-SE-A All-Share Index



tion in their diet. If France does decide on an early privatisation, the time-table will be tight. Given trade union opposition, waiting until 1995 would not be advisable. With presidential elections next May, a Renault privatisation in 1995 could get caught in political cross-fire. A flotation at the

end of this year looks a better bet. A quick sale would help Renault draw a line under its unhappy alliance with Volvo, which floundered in part because of concern over the continuing involvement of the French state. A flotation would be a good opportunity for the Swedish motor group to exchange most of its 20 per cent stake in Renault for the French company's 45 per cent stake in Volvo Trucks. Renault will still need a partner to share the cost of developing future car models. One of the lessons of the Volvo saga is that this too may be easier once it is privatised.

Aluminium

Aluminium-producing countries meeting in Australia this week could be forgiven for feeling satisfied with their efforts to return the market to balance. Since production cuts were agreed at the end of January, the aluminium price has risen by about 25 per cent. It has regained the level prevailing in 1991 before imports from the former Soviet Union caused meltdown. Within the last month stocks held on the London Metals Exchange have finally started to fall.

With 2.5m tonnes of metal still held in LME warehouses, though, the equilibrium looks fragile. Most producers are probably operating at a profit and will not want to see the metal price driven substantially higher. Another spike upwards could discourage industrial users from using aluminium in place of other, less volatile, metals But without the prospect of further appreciation, investors who bought aluminium for cupital gains will have little incentive to hold on. There must be the danger of liquidations and a sharp price correction until the stock overhang has been reduced.

Since there seems little hope of bringing Middle Eastern and Latin American countries on side, progress in reducing stocks depends on the determination of western and Russian producers to stick to cuts already announced. Even though demand to the US and Europe has picked up faster than expected in January, consumption within Russia is still falling. Holding production down now that the price has recovered will require great

Pension funds

With a statutory solvency standard around the corner, pension funds are asking whether their assets are a fair match for their liabilities. Under the detailed rules being drafted by the actuarial profession, liabilities relating to younger members will continue to be matched with equities. Older liabilities will be measured against - and therefore best matched by - gilts. But given the reluctance of fund managers to lend the government more than is absolutely necessary, the search is on for alternatives.

Options contracts which guarantee funds the better of equity or gilt mar-ket returns are one possibility. Such contracts would match older liabilities for the purposes of solvency but leave open the prospect of equity-style returns. Yet even though derivatives markets are expanding, there is not nearly enough liquidity to allow all funds to cover themselves in this way. investment banks also charge high premiums for such protection.

Assets which share some of the characteristics of equities and bonds could also attract interest. With their income linked to retail prices, for example, utility shares in theory bear some resemblance to index-linked bonds. But though utility shares tend to track gilts over short periods, the similarities are unlikely to be sufficient to impress the actuaries. Apart for the regulatory risks, many utilities are trying hard to look more like equities by diversifying away from their regulated businesses. Most funds will find that the solvency regime leaves no palatable alternative to buying additional gilts.

Week:

The Republic of Kazakhstan

through its affiliates Kazakhstanmunaigaz and Tengizneftegaz Production Association

and

Chevron Corporation

through its wholly owned subsidiary Chevron Overseas Company

have formed

Tengizchevroil

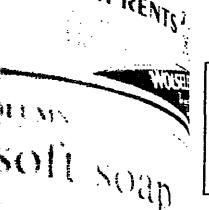
a limited liability partnership registered in the Republic of Kazakhstan

to develop the Tengiz and Korolev oil fields

J.P. Morgan Securities Inc. acted as financial advisor to the Covernment of the Republic of Kazakhstan, Kazakhstanmunaigaz, and Tengizneftegaz

JPMorgan

April 1993





FINANCIAL TIMES

COMPANIES & MARKETS

Monday July 18:1994

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MARKETS



RICHARD WATERS: GLOBAL INVESTOR Political considerations will set the tone in some of the biggest investment markets in the Americas over the next few months. Mexico and Brazil are heading for presidential elections, while in Canada, a regional vote will once

again raise the spectre of devolution for Quebec. Page 21

MARTIN WOLF: ECONOMIC EYE The US insists that the environment be put on the agenda of the World Trade Organisation, Martin Wolf argues that this is just another case of rich country hypocrisy. If they want better environmental policies in poor countries, they should pay

A more optimistic mood seems to have settled on the European bond markets. And while the factors responsible for the bear run remain in place, the relief may last for a while. Page 22

Currency factors have turned positive for UK equities, according to analysts, who also note that earnings ratios are low compared with other leading markets. In New York, investors are eagerly awaiting IBM's second-quarter figures due on

EMERGING MARKETS:

Tuncay Artun, chairman of istanbul's stock exchange, is putting a brave face on Turkey's troubles. But with interest rates edging down and the lira appreciating, the market may now be through the worst. Page 23

CURRENCIES:

If Alan Greenspan can convince markets that the Fed is on top of inflation, this could support the bond market raily and hence the dollar. Page 29

COMMODITIES:

A scheme to bring the aluminium industry back into balance after a period of soaring stocks will be reviewed this week at an international meeting in Canberra, Australia, Russia is believed to be well behind schedule with its promised cuts. Page 21

UK COMPANIES:

Mercury, the main UK rival to BT, is set for only modest growth in the next few years, according to a broker's survey of the spending intentions of 100 large business users. Page 18

INTERNATIONAL COMPANIES:

Hyundai, South Korea's largest conglomerate, is planning to expand into the steel market, but the government fears that the company's plans to build a steel plant by 1997 could lead to a glut in steel en the profitability of state-owned Pohang Iron & Steel. Page 19

Base lending rates	2
Company meetings	2
Dividend payments	2
FT-A World Indices	
FT Guide to currencles	4
Foreign exchanges	

London share service . 30-31 Managed funds 25-29

Directors quit Standard after bribe inquiry

By Simon Davies in London and Simon Holberton in Hong Kong

Two directors of Standard Chartered's bullion arm, Mocatta, one in London and one in Hong Kong, resigned after taking responsibility for the latest corruption scandal to hit the bank, it emerged yesterday.

This followed an investigation into bribes paid by Mocatta employees in exchange for business from junior civil servants at the central banks of both the Philippines and Malaysia.

dard Chartered, which has built up a reputation for being accident prone. It recently announced the resignation of the managing director of its Hong Kong stockbroking arm, which was found guilty of illegal share support schemes. Standard Chartered said the bribes

took place last year, and appropriate action had been taken. A spokesman said: "We have properly reported our investigation to regulatory authorities,

wherever appropriate."
This included Standard Chartered's

primary regulator, the Bank of England, Hong Kong's Monetary Authority, and also Bank Negara, Malaysia's central bank, and the authorities in Manila.

A Standard Chartered official said these authorities appeared satisfied with

the bank's investigation into the bribery allegations, and it was understood that no further action was likely. The Bank of England launches investigations only where there is a serious and immediate risk to depositors. "We regard the mat-ter as closed," the official said. The revelations come at a sensitive

time for Anglo-Malaysian relations, which were rocked by more allegations that Wimpey offered bribes to senior Malaysian politicians, in exchange for contracts. A ban on handing out Malaysian government contracts to UK compa-

nies still stands. The Malaysian link is also sensitive for Standard Chartered, since it has a substantial presence there, with 35 bank branches. Its south-east Asian operations (excluding Hong Kong). which are primarily focused on Singa-pore and Malaysia, made profits before apply to its own operations.

bad debt provisions, of £166m last year It has three offices in the Philippines. It is understood that the sums involved at Mocatta were relatively small. "No one is living an extravagant lifestyle as a result," a Standard Char-tered executive said, indicating that the bribes involved a few thousand pounds. He added that the offering of small bribes was regarded as normal business practice in Malaysia and the Philippines however, Standard Chartered had ensured that this attitude should not

Alcatel's chairman is optimistic in spite of a legal investigation and difficult European markets, write John Ridding and Andrew Adonis

(FFr billion)

A struggle to stay on track

Mr Pierre Suard, chairman of Alcatel Alsthom, who has built his telecoms, transport and engineering group into one of France's largest industrial con-

Earlier this month, the Alcatel chief was placed under investigation concerning allegations of fraud relating to payments for work at his Parls properties. Before that, Mr Suard found himself in the unfamiliar position of issuing a profits warning. In January, he forecast that Alcatel's net profits would shrink by between 10 and 20 per cent this year, the first decline since 1987 when the company's rapid expansion was launched with the accurisition of the European telecoms equipment operations of ITT of the US.

The purchase of Fiat's telecoms operations, aggressive exports, and a joint venture with GEC of the UK, which manufactures the high-speed Train à Grande Vitesse, have since fuelled the company's growth. Has Alcatel been derailed by

this year's events? Sitting in the company's smart Paris headquarters, Mr Suard is unruffled. "I feel calm and confident," he says, referring to the investigation. As for business: "1994 is a difficult year ... but I am more optimistic than I was in January." he says, citing the success of the group's technical programmes and the economic recovery in some of its markets. Most industry analysts concur, predicting a return to profits growth in 1995.

Mr Suard is aggrieved by the legal wrangles, which included more than 12 hours of interrogation on July 4, before the

tigation. "I feel the events are a profound injustice," he says, firmly denying allegations that he underpaid company suppliers for building work worth about FFr440,000 (\$82,450) at his former Paris residence. He says that the FFr300,000 worth of security work done at his home, also under investigation, was approved by Alcatel's board following express instructions from the government to tighten security after the 1986 assassination of Mr Georges Besse, then head

Mr Suard claims there have been irregularities in the conduct of his investigation. "Some portions of the file under the control of the investigating judge appeared in the press on Wednesday [July 6], which is very improper and against the law." A stock exchange inquiry, demanded by Mr Suard, is examining the way that news of his detention was released. Shares fell by 8.3 per cent after his detention was revealed, although the losses have since been

of Renault.

The Alcatel chairman says that the investigation has not unduly disrupted his management. More serious, he believes, is the impact of the affair on the image of the group as it battles for overseas contracts. This is of particular concern as

the company struggles to adjust to a fall in earnings and a deterioration in some markets - particularly for telecommunications equipment, its largest sector. "Alcatel, like other telecoms

equipment groups, is confronted by the fact that traditional digital switching systems and transmission markets have shrunk in



860				Fi		
		*******		,		
Share Price (FFr)		·				
*Company has warned of	10-20% fair	in income	this year			
Net income	3.90	5.03	6.18	7.05	7.06	5.6-6.4
R&D expenditure	10.85	12.14	14.74	15.12	15,24	
Column sylvaniania	6.88	6.89	7.82	7.00	6.49	-
Capital expanditure						
Sales		144.05	160.08	161.68	156.33	

· JFM·AMAJJASON DJFM: AMJJ 1993 max Alcatel Alsthorn Group/Dalastream

1991

Lehman Brothers

Alcatel has not been a laggard in new markets, either in terms of geography or technology. According to Dataquest, it vies with Nokia and Motorola for second place in the European infrastructure market for new mobile phone networks built to the international GSM standard. Alcatel established itself in Continued on Page 19

absolute terms and more in mar- China, the world's fastest-growgin terms." says Mr Evan Miller, ing telecoms market, before European telecoms analyst at many of its competitors, and this ear expects to sell China 7m. lines of switching equipment more than for the whole of

1992 1993

The company has also made notable acquisitions in Europe and the US. Three years ago it acquired the transmission division of Rockwell of the US, and

Opec members targetted in futures drive

By Robert Corzine in London

International banks and commodity exchanges have launched a concerted effort to persuade big petroleum producing countries to use futures con-tracts and forward sales of oil to hedge against sharp falls in oil

A number of separate approaches are being made to producers, with members of the Organisation of Petroleum Exporting Countries at the top of

The International Petroleum Exchange in London says it has been encouraged by recent contacts with Opec members. Mr Peter Wildblood, chief executive, says "producing countries want to understand better how the market can be used."

Although no Opec member has so far committed itself to a hedging programme, Mr Wildblood believes it will only be a matter of time before one does. The IPE is stressing to produc-

ers that use of the futures' markets can give them better control over their national budgets in a period of oil price volatility.
It cites the example of Mexico,

a non-Opec exporter which initiated a hedging programme in 1990-91. It cost about \$200m to implement but saved the country about \$800m when world oil prices fell. Many Opec members have had

to make sharp budget cuts over the past 18 months, as prices fell from around \$20 a barrel at the start of 1993 to a low of about \$13 last February.

They have since rallied to around \$18 a barrel, but cumulative Opec revenues in May, for example, were still more than

\$10.5bn, or 19 per cent lower than cumulative reviews a year earlier, according to the International Petroleum Finance Company in Washington.

Mr Wildblood concedes that officials in some Opec states still view futures markets as centres of speculation and "the work of the devil". But he counters that 80 per cent of the IPE volume is accounted for by oil companies and other industry-related institutions. "There is very little speculative interest."

Another scheme which is being promoted in Opec capitals is based on the present sale for cash of oil for future delivery.

Mr Ibrahim Kamel, an Egyptian banker and politician who heads the Jersey-based Petroleum Securities Corporation, said forward sales would be packaged as a negotiable security known as a petroleum delivery certificate that would carry a fixed return. He said the cash raised by such sales, in the range of \$500m to \$2bn, would fund energy infrastructure projects in the selling country. Another national petroleum company would act as a delivery guarantor.

Investment bank Morgan Grenfell and Nomura, the Japanese securities house, are understood to be considering participating in the programme.

Those advocating Opec's use of futures markets or forward sale claim they would have little impact on long-term prices.

Officials at Opec's headquarters in Vienna confirm that they are making a detailed study of the oil futures' markets. But they say the exercise is to evaluate the impact of the futures markets on real prices, and not to prepare Opec producers for using them.

This week: Company news

Mild recovery expected in trading revenues

With net interest margins largely unchanged, this week's second-quarter figures from leading US money centre banks will turn in large part on how well they have coped with trading in unsettled foreign exchange and fixed

Trading revenues are generally expected to recover from the poor first quarter, but lag average 1993 quarterly income by some 25 per cent. However, as JP Morgan proved last week, the numbers remain volatile: even without taking any big hits, the bank reported trading income below the first quarter and less than half the quarterly levels of 1993.

The greatest year-on-year earnings advances are likely to come from banks that have continued to recover from past credit problems.

Most analysts forecast earnings per share for Citicorp at about \$1.22 (up from 82 cents) and BankAmerica at \$1.31 (\$1.19) ~ the latter an indication that the Californian economy has finally begun a recovery from its three and a half years of

Regional banks, meanwhile, should see stronger earnings growth as a group, with accelerating loan demand and little change in the net interest margin, despite higher US interest

If rising interest rates have an effect, it is likely to be on the earnings of banks that have used interest rate swaps to boost their margins in the Foremost of these is BancOne, which

in recent periods has boasted a net interest margin of more than 6 per cent but is expected to see this fall fast (in part due to falling margins on credit cards). BancOne's second-quarter earnings per share are expected to be level with

the previous quarter and a year before.

Share prices relative to the FT-SE-A



SMITHKLINE BEECHAM/WELLCOME Tagamet will be a hard act to follow

Two of the UK's biggest drugs groups report this week. Tomorrow, SmithKline Beecham announces results to June 30. Analysts expect pre-tax profits for the second quarter at between £272m and £282m (\$428.6m), against £257m before exceptionals. Most attention will be given to the plight of Tagamet, the anti-ulcer drug which was formerly the group's bigge product and whose US patents expired on May 17. The progress of newer products, such as Paxil, an

anti-depressant, will be scrutinised. Questions will also be asked about problems at the clinical laboratories businesses in the US, which have traditionally been profitable, but have run into difficulties with the more cost-conscious healthcare environment On Thursday, Wellcome reports

company is changing its year-end from August to December. Analysts will therefore be focusing on underlying sales growth. Last year, such growth was disappointing, including sales of Zovirax, Wellcome's biggest product. The destocking that affected sales in

the US should have worked its way

out. Expectations for Zovirax are for

four-month figures to June 30. The

a 10 per cent rise. Analysts will also be looking for signs that the sales decline in Retrovir. the HIV and Aids treatment, may be

OTHER COMPANIES

Cost-cutting may give oil majors an edge

When the US majors report second-quarter figures (Amoco and Texaco are expected at the end of this week, with Exxon and Chevron shortly after), it will be against a markedly different backdrop from three months

Oil prices have jumped, though

a great effect, gas prices have slid,

perhaps too late in the period to have

and refining margins have tumbled. What earnings gains emerge will largely come from cost-cutting. Paul Ting, an analyst at Oppenheimer in New York, forecasts earnings per share declines particularly at Exxon (69 cents compared with 87 cents in the previous quarter), Texaco (60 cents, down from 69 cents) and Chevron (falling to 50 cents from 65 cents, due to poor refining margins in the US). Better news, he says, will come from cost-cutting or restructuring at Amoco (up from 74 cents in the first quarter of the year, to 79 cents) and Mobil (at

\$1.25 a share, a little weaker than the

\$1.31 of the first period).

Finmeccarica: The Italian state-controlled engineering and defence group today launches what amounts to a partial privatisation of the company, through a L1,700hn (\$1.1bn) rights issue. The issue - priced at I.2,100 a share - will reduce the stake of IRI, the state holding company, from 85 per cent to less than 60 per cent. The proceeds will be used to reduce

U\$ offs S&P Oil sector relative to the S&P 1990 91

debts and help pay for the acquisition of formerly state-owned defence

■ Waste Management International: The UK-based environmental services group today reports second-quarter figures, which are expected to show continued growth despite the impact of the recession in continental Europe. Analysts are looking for pre-tax profits to rise from £37m (\$56m) in the same period last year to between £40m and

■ David S Smith: The UK-based paper, packaging and office supplies group is expected to report a continued recovery in profits when it announces annual figures on Wednesday. Although first-half profits were down, analysis forecast that the full-year pre-tax figure will have risen from £27.1m to between £33m and £35m (\$53.2m). But earnings per share will show little change.

Companies in this issue Alcatel Aistnom Korea First Bank David S Smith Donghwa Bank Dongnam Bank Microsoft BancOne Bank of Seoul Procter & Gambie Samsung Bayerische Land'bok Hanii Bank Smithkline Beecham Boram Bank Hyundai Standard Chartered Texaco Cho Hung Bank

Property Index Certificates

BZW Property Investment Management Limited devised and raised £150 million of Property Index Certificates issued by Barclays Bank PLC. The Subscription Price on 1st July 1994 was £107.49 per £100 nominal amount of Certificates.

BZW Property Investment Management Limited

Competition may hit Mercury

By Andrew Adonis

Mercury, the main rival to British Telecommunications, is being "squeezed from all sides" and is set for only modest growth in the next few years, according to a broker's survey of 100 large business

The survey, by James Capel, finds that after six years of rapid growth at the expense of BT in the large corporate sector, Mercury has now reached a plateau in terms of the spending intentions of com-

The 100 companies, representing about 10 per cent of the large corporate market by value, are at the heart of Mercury's existing bus

Their average telecoms spending is projected at more than £3m this year, with Mer-

Difficulties

of buy-outs

Regional electricity companies

would make suitable candi-

dates for leveraged buy-outs,

though there would be politi-

cal and regulatory risks.

according to analysts at Hoare

Govett, writes David Lascelles.

for LBOs at the privatised elec-

tricity companies, the analysts

say they enjoy monopoly profits on their distribution busi-

nesses and strong cash flow.

which would support buy-outs.

The expiry of the govern-

ment's golden shares next

March will also aid increased

corporate activity by the recs. But they also question whether investment banks

would be willing to arrange an

LBO for a regulated utility

which was heavily dependent

upon regulatory decisions, and

might become prone to politi-

cal decisions as the next elec-

In addition, the recs' share-

holding in the National Grid

unscrambled before any LBOs

The analysts conclude:

"Despite their strong financial

attractions, we question

whether rees will become the

tion approaches.

could take place.

subject of LBOs."

In a report on the prospects

at recs

cury expected to take a 22 per cent share, far ahead of the 13 per cent it is estimated to have of the total UK telecoms mar-

The companies surveyed were strongly attracted to new telecoms operators such as Worldcom, MFS and Sprint. licensed since the abolition of the BT/Mercury duopoly in 1991, which are focusing on the large business sector.

A year ago, only 14 per cent of the companies used telecoms carriers other than BT and Mercury. This year 28 per cent do so, with a further 18 per cent claiming to be very or quite likely to use another car-

Nearly 80 per cent of the companies claimed to be Mercury users. Mercury's highest rate to date, with another 10 per likely to sub-

By Scheherazade Daneshkhu

Carnegie International. the

securities firm, has postponed

the launch of the Italian

Renaissance Investment Trust,

despite raising more than the

The trust, to be managed by

Fondigest, the Italian mutual

fund manager, would have been the UK's first single-coun-

try investment trust specialis-

Carnegie said that the plac-

ing had raised £25m. The

offer had been capped at

£100m, but it was realistically

expecting to raise between

minimum fund size of £20m.

But four in five existing users said they used Mercury mainly for cost savings. against only 10 per cent naming quality, suggesting that its market is highly vulnerable to

competition. *Competition is squeezing Mercury from all sides", said Mr Martin Mabbutt, telecoms analyst at James Capel. "The growth of new operators in the business sectors is eroding margins in its areas of historic

strength." He added: "Over the next few years the company seems set to pay the price for a low level of penetration of the residen-

In spite of rapid progress in

the past year, Mercury has only about 1m residential customers, against BT's 20m. A large proportion of these users are connected through

local cable operators, many of

It cited "adverse market con-

ditions" as the main reason

for postnoning the launch But

the trust's directors "were

especially concerned that the

initial price at which the

new shares would trade would

not fairly reflect the prospects for Italian medium and smaller

sized companies", in which the

Records were set earlier this

year for the amount of money

raised by new investment trust

issues, but markets have been

more nervous since the first

rise in US interest rates in Feb-

ruary. The average discount to

trust was to have specialised.

Italian trust launch postponed

£35m and £50m in all.

whom are prepared to switch their long-distance traffic to other carriers if they can get a better price.

Mercury has responded with initiatives to improve its network quality and its access to residential customers.

A £200m upgrading of its national network is under way, and it is experimenting with radio technology as a means of by-passing BT and cable operators at the local level. However, some analysts see

other recent moves as evidence of its predicament. It is engaged in an acrimonious battle with Oftel, the industry regulator, to secure a

more favourable regulatory

It also began negotiations with AT&T, the largest US operator, for an alliance, but drew back at a late

net asset value hit its narrowest point in January, but has

since widened. In May, Murray Johnstone, the UK fund management company, postponed the launch of a UK smaller company investment trust because of doubts over the level of investor demand.

However. Schroder's new Japanese investment trust was oversubscribed earlier this

Carnegie said that "provided that interest in investment trust new issues recovers" the trust would be launched in the

HK company reverses into Beverley

By Joel Kibazo

ing in Italy.

The Hong Kong-based Far East Consortium International is set to gain a control of Beverley Group, the engineering concern previously known as Petrocon, in a deal that will give it a stake of more than 70 Company would have to be per cent in Beverley.

FEC is to sell its Vicco Development subsidiary to Beverley for about £9m to be satisfied by the issue of new shares. The Takeover Panel has waived the requirement for FEC to make a

Vicco's principle asset is a 51 per cent holding in Guangzhou Pegasus, a company based in China which is engaged in the design, manufacture and marketing of boilers for the Chinese market.

Mr Colin Robinson, chairman of Beverley, acknowledged that FEC was to gain control of the company but said its present management would remain in place. "This gives us an enormous opportunity for entry into the Chinese

News of the takeover came

as the group's report and accounts for the year to December 1993 were qualified by itsauditors before being posted to shareholders at the

weekend. Solomon Hare, the auditors, said the group had been unable to provide confirmation that it will have sufficient facilities to cover future working capital". However, Mr Robinson said, the deal with FEC would "sort that out".

Beverley last month reported increased pre-tax losses of

pay-off for director at £450,000

Mr Bob Mackenzie, who op Friday left his post as finance director of BET, is to receive a pay-off of about £450,000, according to sources in the business services group.

The settlement, which is substantially higher than earlier reports, could anger institutional investors who are beginning to take a tough stance on large pay-outs to

Insiders say the size of the pay-off was due mainly to the three-year rolling service contract which Mr Mackenzie signed in November 1991. It guaranteed him three years' notice from BET.

Mr Mackenzie's basic annual pay was increased to £222,000 this year, theoretically entitling him to a £666,000 pay-off. However, he appears to have settled for a package equivalent to two years' basic salary. BET says it will disclose the exact amount in next vear's annual report.

The development follows BET's decision to appoint Mr Keith Payne, who joined the main board last year as direc-tor of strategic planning, to the post of director of finance. planning and development.

Mr Mackenzie said on Friday that his resignation was "mutually agreed" with BET. He wanted "to explore other opportunities" but would be staying on as a consultant to BET until December. Last month Mr Alastair Ross

Goobey, PosTel's chief executive, in an attempt to reduce pay-outs to directors, announced a policy of voting against the re-election of directors with rolling contracts longer than two years. Two BET directors have

three-year rolling service con-tracts - Mr John Clark, chief executive, and Mr John Allan, marketing director, who earns a basic salary of £178,500. Mr Payne has a two-year rolling contract and basic salary of £184,000. Mr Clark's basic salary is

£396,000. He also has the potential to earn a bonus of up to £237,600 through a management incentive plan.

BET settles | Profits of more than £1bn seen for Lloyd's in 1993

to rise, while premium rate

The forecasts, the first

medinm term assessment of

the market's prospects, were

calculated on the basis of eight

explicitly and in full". In par-

ticular Hoare Govett does not

competition will intensify.

By Richard Lapper

Lloyd's of London can expect to make comfortable profits in 1993 and for the next three years and investors should buy shares in a number of the listed Lloyd's investment trusts formed last year, a securities firm argues.

Mr Nick Bunker, analyst with Hoare Govett UK Investment Research, predicts pretax profits of £1.02bn in 1993. However, the figure will be reduced by additional provisions for past losses, stemming mainly from US asbestosis and pollution related claims.

Mr Bunker expects "headline" pre-tax profits to decline thereafter, to £810m in 1994, £739m in 1995 and £155m in 1996, thanks to a number of factors including the Los

computer models. The research stresses "these forecasts have been struck conservatively, on the basis of assumptions which are set out

record breaking losses.

\$700m (£460m).

expect any upturn in rates for US casualty business. The relatively upbeat forecast follows five years of

announced a deficit of f2.1bn Angeles earthquake in January for the 1991 underwriting year. this year, losses from which are expected to cost Lloyd's bringing its total losses since 1988 to more than In addition, losses from shipping and aviation are expected

Losses are also expected for the 1992 underwriting year. when results are reported next

Hoare Govett says that in some sectors of the market notably in marine business. returns will be very high by historic standards, and that therefore, "signs of rate reductions in some areas this year should not be surprising or

necessarily worrying". The forecasts assume that Lloyd's can finance the creation of NewCo, the reinsurance company into which it aims to transfer all liabilities stemming from 1986 and ear-

Honkinsons sells subsidiary to managers for £4.56m

Most recently Lloyd's

Hopkinsons, the industrial abrasives and engineering group which in April reported a 69 per cent decline in pre-tax profits, has sold its England-Worthside drinks equipment subsidiary in a £4.56m management buy-out.

The purchasers are Mr Tre-vor Hicks and Mr Tony Clark-son, managing and sales direc-tors of England-Worthside, operating as Closerate, a com-

pany in which they together have a majority interest.

The consideration is payable in cash. Closerate will also assume responsibility for any bank overdrafts of England-Worthside. Inter-company indebtedness of £432,000 will be repaid on completion.

The buy-out is backed by 3i. the investment capital group. The managers have raised £6m for the buy-out and to meet on-going funding require

England-Worthside makes hand pull beer pumps and dis tributes drinks dispensing equipment. It produced a pretax profit of £858,000 in 1993, on

turnover of \$5.17m. The disposal is being made to allow Hopkinsons to concentrate on its abrasives, engineering, plastic injection moulding and drainage businesses.

	CROSS BORDER M&A DEALS							
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT				
Ontario Quinta (Canada/Chile)	Edelsur (Peru)	Electricity	£138m	Part of Peru privatisation				
Mattel (US)	JW Spear (UK)	Toys	£62m	Beats off Hasbro				
John Waddington (UIQ	lmca (Netherlands)	Packaging	£42m	Pan-European move				
Kitty Little (UK)	Groupe L'Arny (France)	Optical equipment	me.82	Further expansion possible				
Electrolux (Sweden)	Retripar (Brazil)	Electrical appliances	£6.5m	Taking 6% stake				
Metroplex (Malaysia)	Subic Bay Resort (Hong Kong)	Hotels	£6m	Raising stake to 85%				
Forte (UK)/Repsol (Spain)	JV	Catering	£3m	Little Chef venture				
Select Appointments (UK)	Reliance Resources (Canada)	Business services	12.6m	Continuing overseas growth				
ITT (US)	Cigs (Italy)	Hotels	n/a	Taking effective control				
Immetal (France)	Lonza Graphites (Switzerland)	Chemicals	n/a	Alusulase-Lonza disposal				

FINANCIAL TIMES

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By order of the Board of Directors

TEMMEDO

Daehan Korea Trust

International Depositary Receipts

NOTICE IS HEREBY GIVEN to Unitholders that Daehan Korea Trust, has declared a dividend in The Republic of Korea amounting to Won 393 per unit, payable on or after August 8, 1994.

Payments of Coupon No. 1 of the International Depositary Receipts will be made on or after August 8, 1994 against presentation of the Coupons to the Depositary or to one of the Depositary Agents issed below, (in the case of Holders of bearer IDRs), or (in the case of Holders of registered IDRs) to Holders that the Depositary is satisfied were on the Register on the Record

> DEPOSITARY Chase Manhattan Bank Luxembourg S.A. 5 Rue Plaetis, Luxembourg Grund, L2338 Luxembourg DEPOSITARY AGENTS

nhattan Sank, N.A. Chase Manha Woolgate House, Coleman Street 63 Rue du Rhône, CH-1204 Geneva Amsterdam-Rotterdam Bank N.V.

Foppingadreef 22, 1102 BS Amsterdam Z-O

The amount of dollars payable in respect of Coupons presented to an Agent of the Depositary by the Close of Business on August 4, 1994 shall be the net proceeds of the sale of the amount of Won for US dollars at the prevailing telegraphic transfer selling rate of US dollars for Won as quoted by a foreign exchange bank in Korea on the day on which the relevant transfer is made. The dividend proceeds will be distributed to IDR holders in proportion to their respective entitlement and after the deduction of all taxes and fees, charges, duties and expenses of the Denositary.

respective emittlement and after the deduction of all taxes and less, charges, duties and expenses of the Depositary.

All Cerificate holders are required to submit the name and address of a bank in New York and a US doiter account number for payment, or an address for which payment should be sent by US doiter cheque.

All holders residing in a country having a double texation treaty with The Republic of Korea may obtain payment at a lower rate of the Korean non-resident witholding tax, on condition they furnish to either the Depositary or through one of the designated Depositary Agents, a certificate showing their residence, together with a copy of the Certificate of incorporation, or, for Individuals, a copy of their passport. These documents are requested by the Korean National Tax Administration Office as evidence of residence, Without such proof of residence, the full tax rate of 26.875 per cent. Korean non-resident withholding tax will be retained.

If any holder talk to request the distribution by the end of five years from the date on which this distribution first became payable, the unclaimed amount shall be returned to the Trust at the expiration of the five years.

Chase Manhatten Bank Luxembourn S.A.

Caisse Centrale de

\$116,000,000

Crédit Immobilier 3Cl

Floating Rate Notes 1998

Notice is hereby given that for

the interest period 14 July 1994 to 14 October 1994 the notes

will carry an interest rate of 5.4375% per annum. Interest

payable on 14 October 1994

Agent: Morgan Guaranty Trust Company

JPMorgan

vill amount to £13.71 per

Chase Manhattan Bank Luxembourg S.A. as Depositary

SGA SOCIETE
GENERALE
ACCEPTANCE N.V.
FRF 300.000.000
REVENSE FLOATING
RATE NOTES DUE
OCTOBER 15, 1997
For the ported

For the period July 18, 1994 to October 17, 1994 the new rate has been fixed at 18,25 % P.A.

Next payment date : October 17, 1994

Coupon nr : 9

Amount: FRF 46131,94 for the

denomination of FRF 1 000 000

THE PRINCIPAL PAYING AGENT SOGENAL

SOCIETE GENERALE GROUP 15, Avenue Emile Reuter LUXEMBOURG

Asahi ASAHI BREWERIES, LTD.

¥30,000,000,000

Floating Rate Notes

In accordance with the Terms and Conditions of the Notes, notice is hereby given that the rete of interest for the period 18th July, 1994 to 18th lanuary, 1995 has been fixed at 3.95 per cent, per annum and that the coupon amount payable on the 18th January, 1995 will be ¥199,123 per note of ¥10,000,000



LIMITED

ORIX Ireland Finance se Yen 10,000,000,000 Fixed and Fleating Rate Guaranteed Notes 1996

Notice is hereby given that, in accordance with Condition 5(C) of the Terms and Conditions, Holders the Terms and Conditions, Holders of Notes wishing to exercise their option to redeen their holdings on 21st October, 1994 must deposit such Notes with any Paying Agent between 22nd August, 1994 and 21st September, 1994, both daise inclusive, together with a duly completed redemption notice in the form available from any Paying Agent. By: ORIX Ireland Finance pic

GBP 10,000,000

YORKSHIRE

BUILDING

SOCIETY

Floating Rate

Subordinated Notes

due 1999

interest Rate 5.96875% p. a.

Interest Period July 13th, 1994 October 13th, 1994

BANQUE GÉNÉRALE DU LUXEMBOURG

Agent Bank

GBP 1.504.45

Interest Amount due on

October 13th, 1994 per

GBP 100,000

International Depositary Receipts

Daehan Asia Trust

NOTICE IS HEREBY GIVEN to Unitholders that Deehan Asia Trust, has declared a dividend in The Republic of Korea amounting to Won 105 per unit, psychile on or after August 8, 1994.

Payments will be made on or after August 8, 1994 to all Holders of registered IDAs that the Depository is satisfied were on the Register on the Record Date.

Chase Manhattan Bank Luxembourg S.A. 5 Rue Plaetis, Luxembourg Grund, L2338 Luxembourg

DEPOSITARY AGENTS The Chase Manhattan Benk, N.A. olemen Street Chase Plaza, 34-35 Chung-dong P 2HD Choong-Ku, Seoul, Republic of Koree Woolgate House, Coleman Street Landon EC2P 2HD Corporate Trust Administration, 4 Chase Metrotech Comer 3rd Floor, Brooklyn, New York 11245, U.S.A.

Chase Menhattan Bank (Switzert 63 Rue du Rhône, CH-1204 Geneva, Switzerland The emount of dollars payable to the Holders on the Register on the Record Date shall be the net proceeds of the sale of the amount of Won for US dollars at the prevailing telegraphic transfer selling rate of US dollars for Won as quoted by a foreign exchange bank in Korea on the day on which the relevant transfer is made.

transfer is made.

The dividend proceeds will be distributed to IDR holders' accounts in Euroclear and Cedel in proportion to their respective emittement and after the deduction of all taxes and fees, charges, duties and expenses of the

Depository.

All holders residing in a country having a double taxation treety with The Republic of Korea may obtain payment at a lower rate of the Korean non-resident withholding tax, on condition they furnish to Europleer or Cedel, a certificate showing their residence, together with a copy of the Certificate of Incorporation, or, for Individuals, a copy of their passport. These documents are requested by the Korean National Tax Administration Office as evidence

or response. Without such proof of residence, the full tax rate of 26.875 per cent. Korean non-resident withholding tax will be retained. If any holder fails to request the distribution by the end of five years from the date on which this distribution first became payable, the unclaimed amount shall be returned to the Trust at the expiration of the five years.

Chase Manhattan Bank Luxembourg S.A. as Depositary

Alaska Housing Finance

Notice is hereby given that the Rate of Interest has

been fixed at 5.35% p.a. and that the interest

payable for the current Interest Period 19th July, 1994

to 19th January, 1995 on the relevant interest Payment

Date 19th January, 1995 in respect of U.S.\$10,000

18th July, 1994.

Bank of America International Limited

Corporation

Agent Bank

U.S. \$125,000,000

Floating Rate Notes due July 2001

nominal of the notes will be U.S.\$273,44.

SCUDDER GLOBAL OPPORTUNITIES FUND Société d'Investissement à Capital Variable Compartments Multiples Siège socal: 47, Boulevard Royal, L-2449 Luxe R.C. Luxembourg B 43.017

NOTICE OF MEETING Dear Shareholder.
We have the pleasure of inviting you to attend the Annual General Meeting of Shareholders, which will be held on July 25, 1994 at 10.00 a.m. at the offices of Stole Street Bank Luxembourg S.A. 41. Boulevard Royal, L-2449 Luxembourg,

AGENDA Presentation of the reports of the Board of Directors and of the Auditor.

Approval of the balance sheet, profit and loss accrual as of March 31, 1994 and the allocation of the net profits.

Discharge to be granted to the Directors and to the Statutory Auditor for the Inancial year ended March 31, 1994.

Action on nomination for the election of Directors and Auditors for the

business which may be properly brought before the meeting.

The shareholders are advised that no quorum for the items of the agenda is required, and that the decisions will be taken at the majority vote of the shares present or represented at the Meeting. Each share is entitled to one vote. A shareholder may act at any Meeting by proxy. Should you not be able to attend this meeting, please return your form of proxy by fax and by mail before July 20, 1994 to the attention of Petra Ries, lax number +362-470204.

> The 1994 third quarter dividend of 40¢ per share on the Common Stock will be paid September 13 to shareowners of record on August 26, About

102,000 shareowners will share in our earnings.

Tenneco Inc

year of cash

FutureSource - Now available New FX service! mo Geverage - Gwar Eó Cortalouma Beaks - Head Chooked Rejigble Deta efan an Saudes, Frondines zao Teols, Proven Chartry & Tocholor, Arelys,

CITY INDEX



Petroleum Argus Oil Market Guides

imprehensive explanations of the oil markets'

The Market Lenders in spread betting - Financial and Sports. For a 600 August and the account application form call 071 283 36-67 Accounts are normally opened within 72 hours 500 our up-no-duce prices Sa.m. to 40 at on Televen page 605

places to publish a Storey on . Britain's Ethnic Business on Thursday, October 13.

The survey will report on the important contribution made to the account offsuic misority businesses in the United Riagions, it will examine how oir fature prospects will be affected by competition at home sent result and how they are responding to the challenge of economic revival in the

ANTHONY & HAYES Tek 021, 454 0922 Fax: 021 465 0869 FT Surveys



3

Republic of Finland

Floating rate notes due

notes will bear interest at

18 July 1994 to 17 January 1995. Interest payable on

17 January 1995 will amous

to US\$273.23 per US\$10,000

Agent: Morgan Guaranty

note and US\$6,830.73 per

US\$250,000 note.

Trust Company

JPMorgan

Notice is hereby given that the

US\$1,000,000,000

PHE CLINS BOOK MAKE

Petroleum Argus

Chinese

causes

concern

accounting

Fewer than half of the

companies listed on China's

nascent stock exchanges are

said to have presented accept

able annual reports for 1993,

with some submitting inaccu-

Reuter reports from Beijing.

Securities Regulatory Commis-

received from listed companies

met the commission's stan-

Even though the deadline

for submitting 1993 accounts was June 30 this year, 14 com-

accounts could be suspended

FULL branch in Beirut for ING fully in the domestic market. American Express Bank and Chase Manhattan Bank. A spokesman for ING in development conductive development development conductive development development conductive development developm

dam, has won authorisation from Lebanon's central bank to establish a full branch in Belrut - the first such approval granted in 25 years and a sign of Lebanon's desire to revive the country's lost role as a banking and financial centre.

ING promises to be only the first of several new international arrivals in Beirut, with a number of French and British groups also pursuing licences to open either representative offices or branches in Lebanon.

Mr Riad Salame, the central bank governor, described the decision to accord authorisation to ING as a "major change in our policy".

Foreign banks were previously told they must buy a local institution to participate to open a branch in the country, provided they meet a capital requirement of \$5m and reinvest 30 per cent of locally-collected deposits domestically.

Foreign newcomers will be restricted to a single branch, but otherwise will have no conditions on their operations. ING's authorisation is the

first granted since well before Lebanon's crippling 17-year civil war and was made despite strong opposition from its 50 domestic commercial banks, which believe they should be given time to recover from the war's ravages before new entrants are allowed into the local market.

ING Bank will join 15 or so foreign banks long established in Beirut, including Citibank,

the branch to begin operations within a couple of months. It will become ING's sole Middle East branch and would concentrate on international payment transfers, corporate banking and trade finance, the spokes-

Lebanon's central bank this week also authorised UBAF, the London-based group owned by Arab and French banks, to set up a representative office

In addition, Banque Paribas, the French merchant bank, has submitted a request to open a branch of its London-based Paribas Capital Markets unit in Beirut, which the bank says will seek a seat on Lebanon's renascent stock market.

shares of Solidere, the property development company created to rebuild central Beirut itself part of the government's ambitious plan to regenerate Lebanon as a financial centre. Robert Fleming, the British investment bank, is also apply-

ing for a licence to open a Bei-

rut representative office.

The bank says it is looking to establish a regional base in Lebanon eventually to serve also Jordan and Syria, but with a more immediate eye on the development of Lebanon's stock market, the creation of local mutual funds and corpo-

Robert Fleming says that it hopes a Beirut operation would complement its 10-year-old branch in Bahrain, which the bank says is the sole British merchant banking branch in

panies still have not done so and risk punishment, China's official Xinhua news agency reported. companies submitting false

from doing busin Many foreign investors eager to take part in China's Exchange Bank achieved a 64.3 nomic boom by buying into listed companies are worried about lax accounting stan-

dards that make it difficult to evaluate properly an enter-prise's profitability. The commission's report on the companies' annual accounts appeared to bear out the worries. Some of the companies failed to account for

funds raised through their public offering. Xinhua said. "Some public companies reports lacked important information such as the operation of their capital." the China Daily newspaper said in

a weekend report. Some reports gave no expla nation of big gaps between their profit forecast and actual

business performance.
"A limited number of companies gave inaccurate state ments in their reports," the newspaper said. "Some changed their profit forecasts, while others gave deceitful financial indices."

Boards of directors of companies with suspect reports must provide answers to the commission within a set time, Xinhua said. The 14 companies who failed

to present reports at all must make public self-criticisms. and may be punished further if they still do not submit

Hyundai plans Won600bn investment in steel plant The government believes the

By John Burton in Secul

Hyundai, South Korea's largest conglomerate, is planning to enter the steel sector with the construction of a plant by 1997. The project, however, is being opposed by the government, which fears it would

rate accounts to regulators, cause a glut in steel supplies and threaten the profitability of state-owned Pohang Iron & Steel, the country's dominant sion said only 75 of 169 reports steel producer and the world's most profitable steel company. Hyundai Pipe said it planned to invest Won600bn (\$743m) in a steel plant to produce 1.3m

> building and transport equipment subsidiaries, Production of the plant, which will be built in either Ulsan or Pusan in south-east-

tonnes of cold-rolled coils

annually for Hyundai car, ship-

ded to 2.3m tonnes. Japan or Germany, with plant

Hyundai plans to purchase

ern Korea, will be later expanproduction facilities from

announcement is only the first stage of a bigger Hyundai project to build facilities that could produce 10m tonnes of steel. resulting in an oversupply.

The ministry of trade, industry and energy says Korea will suffer a steel demand shortfall of 1.5m tonnes by the year 2001, which could easily be covered by imports.

But Hyundai says the government has underestimated domestic demand for steel. It predicts that the growth of the manufacturing and chemical industries and increased use of steel for the construction of buildings and bridges will increase steel demand. Any excess steel supplies could be sold to China, it adds.

The government may try to block Hyundai's steel project by denying a land acquisition licence for the steel plant and barring the import of steel production facilities. It may also rule against Hyundai on enviconstruction to begin in 1996.

 Samsung, the South Korean conglomerate, has acquired control of Korea Fertilizer, the state-controlled fertiliser and specialty chemicals company, in one of the country's biggest

privatisation sales. Samsung bid Won230bn. almost twice the expected auction price, to increase its stake in Korea Fertilizer to 67 per cent from 32.4 per cent by acquiring the shareholding of state-owned Korea Develop-

ment Bank. Samsung retained a minority stake in the company after being forced to give up management control of Korea Fertilizer to the then military government in 1967. Korea Fertilizer reported net profits of Won5hn on sales of

Won211.6bn last year. Samsung said it hoped to increase the company's turnover to Won1,200bn by 2000 by expanding its specialty chemicals husiness through a Won1,000bn investment pro-

expands in Hungary

By Nicholas Denton in Budapest

MORELLE A PLAN (A. C.)

Bayerische Landesbank, the Munich-based regional bank, is paying Ft5.8bn (\$56m) for a in Kulkereskedelmi Bank, Hungary's fourth largest

BLB is taking a 25 per cent stake with the London-based European Bank for Reconstruction and Development taking a

further 17 per cent. The Munich bank is the first western bank after the Dutch ING to take part in a significant east European bank privatisation. ING took a stake in Bank Slaski in Poland but most international banks prefer stand-alone branches in the

former communist bloc. The acquisition of a Hungarian bank accords with BLB's drive to expand in central Europe. In the past two months, it has emerged that BLB is forming a joint-venture building society in the Czech Republic, taking a stake in a savings bank in Bolzano in northern Italy and exploring

an investment in Austria's troubled GiroCredit. JP Morgan, the US investment bank, acted as adviser to the Hungarian government and Kulkereskedelmi Bank

Munich bank | South Korean banks lift profits

This is presently limited to

By John Burton

The combined net profits of South Korea's 24 commercial banks rose by 16.4 per cent to Won533bn (\$660m) during the first half of 1994, according to

the Office of Bank Supervision. The advance in profits was mainly due to the sale of securities, but a 123 per cent increase in bad loan provisions to Won1.483.5bn limited the

Cho Hung Bank reported the largest net profits, with an increase of 150 per cent to

Korea First Bank, which has recorded the biggest bank profits for the past three years, had net earnings of Wons2bn, a rise of only 1.4 per cent.
The Bank of Seoul had the

sharpest rise in earnings, to Won24.7bn from Won600m, following the sale of its securities subsidiary. Commercial Bank of Korea,

which also sold its securities operations, recorded a 59.6 per cent earnings increase to

Hanil Bank reported a 8.3 per cent increase in net profits to Won69.3bn, and Korea

advance in earnings to Won68.2bn.

Among the smaller national banks, Shinhan, which has the banking industry's largest profit margins, reported a 28.7 per cent growth in net profits to Won70.4bn.

Donghwa Bank suffered a 71 per cent downturn in net profits to Won2.9bn, while earnings for Boram Bank also showed a decline, by 21.3 per cent to Wons.5bn.

Dongnam Bank reported a loss of Won94bn, and Daedong Bank had a deficit of Won58bn.

Canadian wheat pool to go public

By Bernard Simon in Toronto

The Saskatchewan Wheat Pool. the biggest of Canada's prairie farm co-operatives, is to convert to a listed public com-

The Pool, with 1993 revenues of C\$1.62bn (US\$1.18bn), plans a share offering early next year and will be listed on the

Toronto Stock Exchange. Its 60,000 members will initially convert their equity into shares, some of which may be offered to the public. However, farmer-members will continue to control the pool by being the sole holders of class A voting

shares. No single shareholder will be allowed to own more than 10 per cent of class B nonvoting shares.

The Pool was formed in 1924 to handle Saskatchewan's grain crop. But about 40 per cent of last year's C\$28.5m profit came from non-grain businesses. The Pool's recent diversifications have included natural cosmetics (with a sizeable export market in Japan), pie fillings and a food-preserving process.

The move to go public has been a controversial one. Critics have noted that the Pool was formed to make farmers

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, July 15, 1984. In some cases the rate is nominal. Market rates are the average of buying and setting rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of funding currencies to which they are find.

more independent of commercial grain companies.

But members have recently been swayed by arguments that the Pool needs to strengthen its resources to respond to far-reaching structural changes in North American agribusiness. For example, the North American free trade agreement and the Uruguay Round are expected to open the Canadian grain market to competitors.

Almost half the Pool's members are over 55 years old and are expected to withdraw their equity as they retire over the next 10 to 15 years.

A struggle to stay on track

Continued from page 17

claims now to be the secondlargest supplier of telecoms cables in the US. The groups's undersea cables division has been boosted by last year's acquisition of STC, the UK-based submarines

cables division of Northern

Telecom of Canada. "We are maintaining our research and development effort to be competitive in tomorrow's products," says Mr François de Laarge de Meux. chief operating officer. He cites the companies leading-edge technology in land and submarine fibre-optic cables, in SDH - the next generation of line

transmission technology - and in broadband telecoms switches. The big pay-off, claims Mr Suard, will come with the development of multimedia networks and fibre-optic superhighways. "We have been preparing for several years, for example in the areas of broadband transmission. It is at the

centre of our strategy." However, weaknesses are also evident, even in leading-

dge markets. In the cellular infrastructure market, Alcatel is not only behind Ericsson. the Swedish supplier, but is regarded by many analysts and operators as inferior to Nokia. the fast-growing Finnish company, in terms of products and

In its traditional switching and transmission markets, its prime weaknesses have been in Italy, Spain and, in particular, Germany. Mr Jozef Cornu, Alcatel's technical director. accepts that the German operations will suffer a loss in 1994, although he believes a return to profit can be

achieved in 1995. There has been a radical change in the German market," says Mr Cornu. Demand has contracted, with investment in eastern Germany no longer offsetting the downturn the western regions. Another aspect of the malaise, says Mr Cornu, is a policy shift by Deutsche Telekom, the German state telecoms operator. in the direction of interna-

tional specifications and ten-

ders for its supplies, leading to

Know your MBOs

Acquisitions Monthly's Management Buyout Conference

increased competition and

reduced prices.

Alcatel has responded with a eries of restructuring efforts, including the closure of a plant in Stuttgart. But even if cable demand picks up on the back of "superhighways", the more open procurement policies which are costing Alcatel dearly in Germany can only extend further to the company's disadvantage. Deutsche Telekom is about to be privatised; France Telecom and other European operators are bound to follow. In every case, cosy relationships will break down - and the main losers are likely to be established suppliers such as Alcatel and

Siemens of Germany. Much rests on Alcatel's ability to build the superhighways and supply the other artefacts
- from advanced switches to mass mobile phones - which will be integral to 21st century

communications. Can they do it? "In terms of product lines, they are second to none," says Mr Miller of Lehman. "Their frustration is that it isn't happening yet."

FT GUIDE TO WORLD CURRENCIES

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CREDIT LYONNAIS FRF 300,000,000.-CAC - 40 Index Linked Bonds due 1996 Correction of our last notice Bondholders are hereby informed that the Coupon n°2 payable as from July 18th 1994 will have a price of FRF 188.- for the FRF 10,000.- Notes and of FRF 1,880.- for the FRF 100,000.- Notes. The rate is thus not fixed The rate is thus not fixed at 1.8699 % but at 1.88 %

The Principal Paying Ages and Calculation Agent

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Merchant Banking * Lease and Hire-Purchase * Project Consultation

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

■ TOOAY Abbey Natl. Treas. Services 7.5% Gtd. Notes '98 CS75 Assahi Brew FRN '96 Y151,247 BP America Inc. 91/4 Gtd. Notes 199 Bradford & Bingley Bldg. Soc. FRN Gen. Motors Acceptance 9% Notes Grt. Port. Ests. 5.30 Halifax Bidg. Soc. FRN '95 2130.89 Hydro-Quebec 8% Dual Currency Y80,000 and Securities 17.40 NatWest Bank Non-Cum Dollar Pref. \$0.532

Linton Park 12.5p MEPC 5.25p Tate & Lvie 4.60 *97 \$109.01 Do. Non-Cum Dollar Pref. Series **■ WEDNESDAY JULY 20** B \$0.4375 Do, Exchangeable Cap. Secs.

\$0,492188 New Zestand 101/2% Bds. 2000 \$105 Parkland Group Sp £3.50 Suzuki Motor 6% Bds. 1996 Tarmac 2.50 rds \$0.25 WPP Group 0.65p

Albert Fisher 1.850 Anglo Irish Bank IR1.36p Barings Gtd. Fitg. Rate Cap. Notes '01 \$251.39

Brit. Funds 9%% Exch. '98 \$4.875 Do. 2% IL Treas. '08 £2.03 Caffyns 6.50 Fisons \$0.0752 Rour Corp. \$0.13 G.R. Holdings 22.5p Henderson Admin. Group 31.50 Wells Fargo Fitg, Rate Sub. Notes

Atkins Group 4.25p Bractiond & Bingley Bldg. Soc. Perm. Int. Bearing £581.25 Brit. Steel 111/4% Deb Stic. '16 £5.75 Rewhurst Dent Unsec. Ln. '90-2000 Elys (Wimbledon) 9%% Unsec Ln. 95/99 £4.875 Mezzanine Cap. & Inc. Tst. 7.25p M & G Income Inv. Tst. 1p Do, Geared Ord. 1p

Package Units 1p Mid Kent Hidgs. 6.5p Northern Rock Bidg. Sec. FRN '98

THURSDAY JULY 21 Barclays Bk, Undated Fits, Rate Prim. Cap. Notes, £3,583,90 Brit. Funds 1014% Exch. 195 25.125 Chester Water 1700 Orzyton English & Intl. Tst. 0.4p Finsbury Tst. 2p Do. A Non Vtg 2p For. & Colonial Smaller Cos. 1.27p West Bank Undated Var. Fiste Nts. S1.278.53 Okobank Osuuspankiden K. Var. Rate Sub. Nts 2000 \$121.33 Royal Bk. Scotland 4p Sarwa Australia Fin. Gtd. Fitg. Fixed

Throgmorton Preferred Income Tst. rexham & East Denb. Water Co. 4.9% 141.45p Do. 3.5% Ptg. 140.75p

E FRIDAY JULY 22 Amersham Intl. 11.1p

Rate Nts. '04 \$1,929.41

Do. 416% IL Tress. 2030 \$2,1817 Do. 1314% Trees. Lr. 1997 26.625 Do. 11%% Trees. 2003/07 25.875 Do. 14% Trees. '96 £7 City of Lan. PR Group 2,73b Domino Printing Sciences 3.2p East, Transvaal Cons. Mines Ro.ck Fairfine Boats 5p Fitzwilton IRO.911 Govett High Income Inv. Tst. 2,08p Highlands & Lowlands MSD 07 Lyons litish Hidas, IR3.24a Do. IR3.71p McKechnie 5p Northchart Inva. 250.03 Osborne & Little 4p Pliot Inva. Tst. 1p Smithkline Beechem A.D.R \$0.283 Sweden 131/2 Ln 2010 £87.5

Brit. Fund 12% Exch. 99/2002 26

E SUNDAY JULY 24 Burmah Castrol 11p

Yorkshire-Tyne Tees TV 0.1p

Zandpen Gold Mining R0.146

Time Products 5.50 Tunstall Group 1.35p

UK COMPANIES

e today COMPANY MEETINGS Manchester 10.30 Hardinesta, 1030 Foreign & Colonial Smaller Cos., 8th Roor Excange Hse., Printrose Street, E.C., 12.30 Sterling Industries, Cayzer House 1 Thomas More Street, E., 12.30

BOARD MEETINGS: Finals: Unipaim Grp. Interims: Brewin Dolphin Inspirations Lestie Wise

I TOMORROW COMPANY MEETINGS: Argyll Grp., Savoy Hotel W.C., 11.00

Blagden Inds.,Butchers Hall, E.C., 12.00 Carryns, Hydro Hotel, Mount Road, Eastbourne, Sussex, 3.00 Cassidy Bros., Mitcham Road, Marton, Blackpool, Lancs., 3.00 Cohen (A), 25/27 Oxendon Street, S.W., 12.00 Courteulds, London Marriott Hote Duke Street, W., 10.45 Drummond Grp., Bankfield Hotel. Bradford, West Yorks., 12.00 Jarvis, 57 Great Eastern Street, E.C., 11.00 ate Smaller Cos., Income Trust, 20 Farringdon Road, E.C.,

11.30 Powell Duffryn, Grosvone Hotel W.L., 12.00 Whitbread, The Brendstreet, E.C., 12.00 BOARD MEETINGS:

Finals: AIM Batleys

Victoria Carpel Lazard Smaller Equities inv. Tst.

MEDNESDAY JULY 20 COMPANY MEETINGS:
Acal, Plaisterers' Hall, 1 London
Wall, E.C., 12.00
Drayton English & International Trust, 11 Devonshire Square, S.W., 12.00 Effott (B.), RSA, 8 John Adam Street, W.C., 12.00 Fleming High Income Inv. Trust, The Chartered Accountants' Hali, Moorgate Place, E.C., 2.30 Merchant Retail Grp., Tallow Chandiers' Hall, 4 Dowgate Hill. E.C., 11.00 Osborne & Little, 304 Kings' Road, S.W., 11.00 UK Land, RAC Club, Pall Mall S.W., 12.00 Vodafone Grp., The Institute of Electrical Engineers, Savoy PLace,

West Trust, The Chamber of Shipping, 12 Carthusian Court, E.C., BOARD MEETINGS: Finals: Colefax & Fowler McKay Securities

W.C., 11.30

Smitth (DS) Interims:

Yeoman Inv. Tat. **■ THURSDAY JULY 21** COMPANY MEETINGS: Babcock Intl. Grp., Merc Hall, Threadneedle Street, E.C. 12.00 Boots Co., Queen Elizabeth (Conference Centre, Broad minster, S.W., 11.00 Inn Crowne Plaza, Victoria Street. Bristol, 11.00 Brockhampton Hidas_Brockhampton Springs, West

Street, Havant, Hents., 12.30 Business Post Grp., 30 Furnival Street, E.C., 10.30 City of London PR Grp.,H.A.C., City road, E.C., 12.00 EMAP, Butchers Hall, E.C., 12.00 Exonbrook Properties, Churchilla, Mount Pleasant, W.C., 10.30 Firsbury Trust, Alderman's House, Alderman's Walk, E.C., 3.00 Hardy Olf & Gas, Pleisterers' Hell, 1 London Wall, E.C., 11.00 London Merchant Securiti Carlton House, 33 Robert Adem Street, W., 12.00 Metville Street Inv Dunedin House, 25 Ravelston Terrace, Edinburgh, 12.00 M & G Second Dual Trust, Three M & G Second Duar Trust, Tirree Cuzys, Tower Hill, E.C., 3.00 Pilkingston, Prescot Road, St. Helens, Merseyside, 11.45 Regallan Properties, Chesterfield Hotel, 35 Charles Street, W., 11.30 Scapa Grp., Most House Hotel, Presson, Blackburn, 12.00 ignet Grp., New Connaught Rooms, Great Queen Street, W.C.,

12.30 Sketchley, The Founders' Hall, 1 Cloth Street, E.C., 12.00 Smith New Court, Smith New Court House, 20 Farringdon Road E.C., 11.30 ws, 326 Station Road, Harrow, Middlesex, 12.00

Stoddard Selvers Intl., Glenpatrick Road, Eldersile, Renfrewshire, 12.30 Tex Hidgs.,21 New Street, Bishopsgate E.C., 12.00 VSEL Forum 28, Barrow in Furness

BOARD MEETINGS: Finals: First Technology de Durrani Property Tst.

Saville Gordon (J) YRM Brown & Jackson Edinburgh Java Tst. Hill & Smith Holders Technology

III FRIDAY JULY 22 COMPANY MEETINGS: East Surrey Hidga, London Road, Redhill, Survey, 12.30 ents. The Bectrocompone Lanesborough, 1 Lanesborou Place, S.W., 12.00 Hobson, 1 High Timber Street, E.C., North West Water Grp., G-Mex Centre, Lawer Masley Street,

Manchester, 10.30 Oxford Instruments, Old Station

Way, Eynsham, Witney, Oxon, 2.00 Readlout Intl., Institute of Directors,

116 Pell Mall, S.W., 12.30 BOARD MEETINGS: Black Arrow interime: Abtrust High Inc. Tst. Baring Tribune inv. Tst. Greentrier kny. Selective Assets Tst.

ster Co's Inv. Tst.

Company meetings are arrus general meetings unless otherwise

Please note: Reports and accounts are not normally available until approximately six weeks after the board meeting to approve the

CONFERENCES & EXHIBIT

Financial Times. Europe's Business Newspaper.

CITE(ank of England 300th Anniversary Survey

On Wednesday, July 27 the Financial Times will publish a special survey to

It examines the history of the bank, its role in determining monetary policy

There will also be an assessment of changes at the Bank under the new

So if you want a reliable source of information on the Old Lady of Threadneedle

OCTOBER 4-6

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APPROACH TO LEARNING

OCTOBER 17 & 18

OCTOBER 18

JOINT VENTURES

EMPLOYEE & UNION PARTICIPATION FOR CHANGE

Management and union representatives will share the platform to give the delegate a frank and honest insight into the successes and failures of working

partnerships in their companies. Tom Burlison of the GMB and Tom Sawyer of

UNISON will give their views on

pressive working relationships. dags: Rachel Thomas or Sarah Peace

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This conference is one of the Corporate Strategy Series arranged by IBC Legal Studies and Services Limited. Key areas of disuession include: Why Joint Venture?

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ionals. Krymote spr

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regime of Eddie George and Rupert Pennant-Rea and articles on similar institutions

JULY 22 **GROUPWARE FOR ACCOUNTANTS IN PRACTICE** AND COMMERCE

stitute of Chartered Accountants/Lotu Development strategic technology ce, with expert speakers from City ool, KPMG, Les Gee and Tale Bramald. The conference will address how accountants and consultants can apply groupwate to their business or to

Contact: Nicky Cooper Tel: 071 920 8476 LONDON

JULY 28

TOURISM -A WEALTH OF ATTRACTION CBI Conference on the Thames brings ners and strategists from all sectors of tourism to consider ways to ve. world class o Contact Georgina Kingaby.

Tel: 071 379 7400 Fax: 071 497 3646 LONDON

AUGUST 4 - 7 THE NEC AUGUST FAIR With a theme of 'Antiques For Everyone' this fair will consist of 600 Exhibitors showing a broad range of antiques, fine art and object d'art. All exhibits will be examined by the Honorary Vetting

Commune.
Open 2pm-9pm (4 Aug) 11am-8pm (5/0 Aug) 11 am-6pm (7 Aug).
Enquiries: Lindo Colban Centre Exhibitors Tel: 021 767 2760 BIRMINGHAM

SUCCESSFUL ACQUISITIONS NEW STRATEGIES IN THE '90s tec Conference in association with Centre considera formula for success and nent techniques required in making lockedes speakers from Farnell Electro Scott Bader, OKI Systems and Rentokil

Group. Conract Georgina Kingaby. Tel: 071 379 7400 Fax: 071 497 3646

SEPTEMBER 7.8 & 9 STATISTICAL ANALYSIS FOR THE INSURANCE INDUSTRY Day One: Loss Forecasting & Reserving Analysis (Liability risks). Day Two: Loss Forecasting & Retention Analysis (Property risks). Day Three: Advanced

DIDCOT

Essential for risk & Insurance managers. Connect: Sangita Patel or Margaret O'Brien, Anistics Ltd. Tel: 071 621 9990 Fax: 071 626 1173 LONDON

SEPTEMBER 11 - 23 RETAIL AND WHOLESALE RANKING

ial seminar for bankers from the emerging markets. Week 1 - retail banking, payments systems, credit ent & trade linance. Week 2 wholesale treasury, PX and MM and flexible teamwork, aligning pay and derivative markets. Highly participative ns in both weeks. £3,200 + V.A.T. fully inclusive. (15% discount 2+) Lywood David International Lat. vations by Fax: 0959 565821

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SEPTEMBER 14 & 15 ET NUCLEAR INDUSTRY This high-level forum will examine the outlook for nuclear power in North America and Western Europe, assessing

the impact of current government

Exeminies: Financial Times Tel: 081 673 9000 Pag: 081 673 1335 LONDON

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SEPTEMBER 26-30 RUSSIAN BUSINESS LAW COURSE

Code, Land Law & Lease, Settlem Distrutes, Foreign Investment Legisla Ownership & Privatisation in Russia and Kazakhstan, Faculty: Academician W E College Landon, Professor AA Rubanov, Institute of State & Law, Museuw. CPD Interforum Tel: +44 (0) 71 386 9322

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SEPTEMBER 27 & 28 EMPOWERING FLEXIBLE WORK MANAGEMENT TODAY

MANAGEMENT TODAY
Special emphasis will be given to the
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LONDON SEPTEMBER 28-30 TAKING RISKS IN LEADERSHIP ROLES

For CHIEF EXECUTIVES and EXECUTIVE DIRECTORS to exp ways of working constructively with the risks they experience personally in seeking to achieve corporate aims and objectives.
Contact: lacquie Gibson, The Grubb lostitude Tel: 071 278 8061 Fax: 071 278 0728 LONDON

OCTOBER 4 & 5 **RE-ENGINEERING PAY &** REWARD SYSTEMS FOR TEAMS

Teamworking is proving to be the core competence to drive radical performance ement, Remuneration systems in the 90s must reflect and reinforce this. The conference will focus on: Reforming pay to reflect success, reinforcing and driving reward to strategic perfe and developing new reward appr Contact Rachel Thomas Tel: 071 637 4383 Fac: 071 631 3214

NOTION

OCTOBER 19 ACQUISITIONS ONE ace examines the principles are examines the principles. involved in making successful acquisitions.
Topics include: Why Acquire?; Pre-deal stages: Conducting an effective due ce; Anti-trust issues; Public bids; Private sales; Compiling wannight legal documentation; Minimising tax liability and; New Accounting Standards. atzet: Jolla Dopheide, IBC Legal Tel: 071 637 4383 Fax: 071 631 3214

OCTOBER 26 - 27 RPR 94: RE-ENGINEERING. PROCESS MANAGEMENT AND PERFORMANCE IMPROVEMENT Europe's leading conference and exhibition devoted to exploring how to apply business re-engineering strategies to achieve

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CONTRACTS & TENDERS

INTER-AMERICAN DEVELOPMENT BANK (IDB) PRE-QUALIFICATION FOR THE SELECTION OF EXTERNAL AUDITORS

The Inter-American Development Bank (Bank), is inviting expressions of interest from international accounting firms wishing to be considered to conduct the financial audit of the Bank, the funds under its administration and its pension-related funds, for the fiscal years 1995 through 1999.

Expressions of interest must include statements concerning the following requirements, in the order requested:

1. The firm: a) is a public accounting firm headquartered in a Bank member country and has been operating for a minimum of 10 years; b) has an international operating infrastructure; c) operates under common standards and policies worldwide; d) has formal continuing education and peer review programs; and e) has the ability to render accounting services in all major financial centers of the world.

2. A general background of the firm including a description of ownership and structure encompassing its national and international operations.

3. The firm has the ability to conduct audits under US generally accepted auditing standards and issue audit opinions on financial statements which have been prepared in conformity with US generally accepted accounting principles.

4. The firm is experienced with all filing requirements established by the US Securities and Exchange Commission (SEC) (provide a list of the firm's largest audit clients requiring filings with the SEC).

5. The firm has the ability to: a) service the needs of the Bank at its headquarters in Washington, DC, USA; b) provide services in cities where the Bank has its country offices; and c) provide professional support in connection with bond issuances in capital markets worldwide.

6. The firm is experienced in auditing multinational banks and/or similar institutions.

Replies (6 copies) must be addressed to the attention of Ms. Marilyn Hickson, Procurement and Contracts Section, Inter-American Development Bank, 1300 New York Avenue, NW, Washington, DC 20577 and must be received at the Bank no later than Wednesday, August 17, 1994 at 5:00 pm. It is the responsibility of the firm to ensure timely delivery of the pre-qualification materials. The Bank will take no responsibility for late or missing deliveries. Responses received after the prescribed date and time will not be considered and will be returned. Incomplete or inadequate responses, lack of response or misrepresentation in responding to the above requirements will disqualify the firm from any further consideration. The Bank, at its option, may take the necessary steps to verify any of the information provided in response to these pre-qualification requirements.

This does not constitute either a Request for Proposal or an offer to contract and does not create any obligation on the part of the Bank.







three months, political considerations will set the tone in some of the biggest investment markets in the Ameri-

cas. Leave aside, for the moment, President Clinton's little local difficulties with healthcare reform and midterm elections: voters to the north and south will make their own procession to the polls to make decisions with the potential for large effects a point less that the regional on markets

It starts with presidential elections next month in Mexico, a country stricken by political uncertainty for much of this year. It then shifts to Canada at the end of September, the likely date for a regional vote which once again raises the spectre of Quebec devolution.

It moves to Brazil in October. for the voters' verdict on the administration's latest economic stabilisation plan.

To varying degrees, investors in each of these countries have demanded a risk premium to maintain their involvement. And in each market, foreign investors, normally a substantial part of the investment scene, have been notable by their absence.

Over the next least, a return of overseas capital seems likely later this year. The political risk premium implicit in Mexico and Brazil is probably clearest in the valuetion bases of their stock markets relative to other Latin

markets. Half-way through this year, Mr Geoffrey Dennis at Bear Stearns estimated that Mexican shares were on a multiple of 13.5 times this year's earnings, with Brazil at 12.3 times. For 1995, this falls to 10.8 times projected earnings for Mexico and 10.4 times for Brazil, about average.

For the Latin stock markets as a whole these sort of multiples make for a better investment case than at the peak levels reached by the end of January.

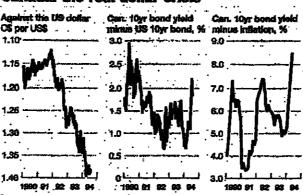
From there share prices fell on average by a third, courtesy of Mr Alan Greenspan, chair-man of the Federal Reserve, and then failed to sustain a rebound in June, again echoing the pattern of US markets. Unless the US bond market goes into another spasm this autumn, the stage seems set for a more stable second half. Mexico could soon be due for

a respite from the political uncertainty which has fol-lowed the Chiapas uprising and Colosio assasination. The August 21 election will no doubt be a messy affair in Mexico and Canada, at no doubt be a messy affair

Global Investor / Richard Waters in New York

Elections set the tone

Canada: the real dollar crisis



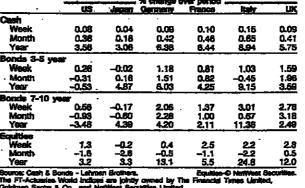
with perhaps the loss by the ruling PRI party of its two-thirds majority in Congress. But the PRI is expected to maintain its hold on the

administration. If the foreign capital flowing into Mexico picks up after the election, it could help to bring its own reward. Renewed investment would take the pressure off the peso, allowing interest rates to ease back and

bolstering economic growth, which in turn will support share prices.

The outcome of Brazil's autumn presidential elections seem far more open to doubt, implying greater volatility in Brazilian financial markets over the coming months. "Volatile" and "Brazil" are words which fit neatly together. Shares soared 60 per cent early this year, fell almost as much

Total return in local currency to 14/7/94



than most other Latin markets. The latest Brazilian currency, the real, was introduced

only on July 1, with a commitment by the administration to put a sizeable chunk of the country's foreign currency reserves to defending its parity with the dollar.

It is a giant game of poker. Will this anti-inflationary message produce the desired effect? Or will the markets call the government's bluff?

The autumn election, the first round of which is on October 3, could hang on the result. Holding the country's hyper-inflation in check would do wonders for the political credibility of Mr Fernando Cardoso. the finance minister, as consumers experienced the novelty of stable shop prices, well, stable relative to past experi-

Recent opinion poll advances by Mr Cardoso, from a very weak position, have already put some zest in share prices. Whatever doubts hang over the long-term picture, there seems plenty of room for a short-term

ence, at least.

rebound later this year. Mr Dennis predicts a return of the stock market index to 3,100 by the end of the year, while Ms Tamzin Hobday at Barings is estimating a more modest bounce to 2,900.

■ 9% real yield?

Canada's own political uncertainty has contributed to a remarkable turn of events in its financial markets. The pos-sibility of a real yield of nearly 9 per cent on ten-year govern-

The intimate connection between the future of Quebec and the country's massive budget deficit explain this seemingly bizarre position.

The debt levels are the

immediate cause of the market's concern. Taken together. federal and state debts amount to more than 100 per cent of the country's GDP. Higher interest rates have made the situation worse, adding to financing costs and pushing the deht level higher.

Concern about Quebec has set a match to the concern. If the seperatists gain power in ahead.

September, they have promised a referendum on devolution within a year. Who, then, would be liable for the federal deht?

This is not the first time the Quebec Question has led to a foreign investor strike and thrown the Canadian markets into a tizzy. The reality, though, may be less alarmist. Opinion polls suggest that a referendum would not bring support for a free-standing Quebec. And even if it did, the Parti Quebecois has expressed its willingness to take on a

share of the federal debt. The realisation that there has been an over-reaction in the financial markets has already driven a recovery in the bond market in the past formight. The spread between ten-year US and Canadian bonds, which shot up to more than 220 basis points towards the end of June, has since dropped back to about 160. The steady flow of Canadian dollar curobonds over the past week testifies to the renewed interest of foreign investors.

With headline inflation at zero, though (and underlying inflation not much over 1 per cent,) the real yield still looks remarkable. Assuming the government does not reverse course and inflate its way out of its debt hole, there are likely to be buying opportunities

Labour stan dards, dis-cussed here

two weeks ago, are not the only contentious issue foisted on the World Trade Organisation by pressure from industrial countries, princi-

pally the US. The greening of trade is already on the agenda, following the ministerial meeting in April. The introduction of environmentalism into the trading system is a serious worry: trade measures, however convenient, are never the first-

best instrument for achieving environmental objectives; the environmental cause is exposed to capture by protectionist interests; and an escalation of trade disputes in this area could undermine the multilateral trading system. As explained by Daniel Esty of the Institute for International Economics in Washington, in an admirably balanced book, the environmentalist four concerns: that trade liberalisation causes economic growth, which harms the environment; that countries with lax environmental standards enjoy an unfair competitive advantage; that trade rules may undermine, or override,

domestic environmental regu-

lations; and that GATT limits the use of trade restrictions as

a form of leverage upon the Where the production of goods – such as clean air – or of bads - such as species extinction - carries no price, growth may be harmful. Yet this has little to do with trade as such. Economic growth is also often good for the envi-ronment. The most important cause of deforestation is felling for firewood, which occurs when people cannot afford commercial energy. Similarly. the quality of water and urban air improves as countries become richer. To the extent that higher incomes are environmentally damaging, the advanced industrial countries pose the main problem. The

NATIONAL AND REGIONAL MARKETS

Figures in parentheses show number of lines

Austria (17)

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South Africa (59)

Switzerland (47)

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FT-ACTUARIES WORLD INDICES

.170.32 ..127.92

..170.83 ..143.26

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173.82

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US %chg Pound Doller since Sterling Index 31/12/93 index

8.7 1.6 4.7 -5.8

26.0 -2.9 2.1

-19.7 -19.0 3.0 -0.8

9.5 1,9 8.1 -2.0 -4.8 -2.4

161.66 200.61 168.23 165.34 172.97

145.16 235.14

168.17 166.91 167.89 174.55

Economic Eye / Martin Wolf

Gas from greenhouses

Carbon dioxide emissions from feest fuel and cament manufacture, 1991

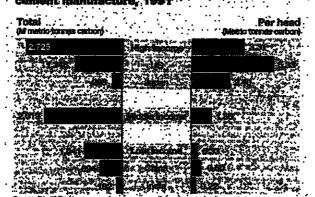


chart shows that US residents emit 16 times more carbon dioxide (the leading cause of the greenhouse effect) per person than their counterparts in low-income countries.

It is also wrong to assume that trade liberalisation damages the environment. By pricing energy well below world prices, the rate at which China emits carbon dioxide per unit of gross domestic product is 16 times higher than Japan's. Kym Anderson, the Australian international economist, points out that, in the case of agriculture, "countries with relatively low producer prices, such as Argentina, Australia and Thailand use less than one twentieth the amounts of chemical fertiliser per cropped hectare that high price countries such as

Switzerland use." ** Equally misplaced is worry about eco-dumping. There is no difference between the competitive implications of divergent environmental standards and the consequences of other legitimate policy differences between countries.

164,63 107.11 139.89 156.67 179.85 116.36 152.08 151.96 162.01 105.41 137.76 134.79 121.69 79.16 103.46 127.53 256.71 167.01 218.29 224.44 147.65 99.06 126.55 168.01 162.59 108.78 138.25 143.16 138.27 88.06 116.87 115.87 353.29 229.84 300.40 363.32 188.44 122.80 190.23 181.49 84.07 54.70 71.46 102.07 161.66 105.17 137.46 105.17 462.06 294.11 384.40 474.87 193.87 1198.27 1383.72 1198.27 1383.40 474.87 194.98 125.85 165.80 163.24 41.89 54.46 59.72 183.44 125.85 164.49 187.84 325.72 211.91 276.96 238.96 278.15 180.97 236.52 255.21 135.06 67.69 114.96 138.30 201.99 151.42 171.76 242.71 149.27 97.12 126.93 127.64 185.70 120.92 157.91 185.70 176.36 114.74 149.96 185.40 185.40 187.84 188.70 120.92 157.91 185.70 176.36 114.74 149.96 185.40 185.40 181.99 105.18 137.47 151.75

105.18 137.47 151.75 130.52 170.58 205.12 108.45 143.05 114.76 107.57 140.59 129.78 112.53 147.08 181.43 131.55 152.98 188.84 221.51 108.11 141.29 133.03 108.59 145.78 145.78 145.78

164,63 107.11 139.99 179.85 116.36 152.06 162.01 105.41 137.76 121.83 79.16 103.46 256.71 197.01 218.29 147.65 90.06 125.65 162.59 106.79 138.25 136.27 68.66 116.87 353.29 229.44 300.40 188.44 122.90 160.23 84.07 54.70 71.49 161.66 105.17 137.49

Drawing on a study of seven advanced economies, Piritta Sorse of the World Bank also argues that the industries that spent most on pollution control maintained their interna-

tional competitiveness hetween 1970 and 1990. *** Since rich countries have a comparative advantage in capital-intensive process industries, this is unsurprising. Optimal environmental reg-

ulations depend on resources, geography, wealth and tastes, all of which diverge among countries. Moreover, a country as a whole cannot be put at a competitive disadvantage. only specific industries. Environmentalists presumably wish to see these polluting domestic industries shrink. They also argue that opposi-tion to higher standards, induced by fear of foreign competition, is a political obstacle to the domestic regulations they desire. Why must Mexico adopt standards it does not want, merely to make it easier for environmentalists to obtain the acqui-

escence of US industrialists?

169.72 160.89 210.95 199.97 175.41 166.29

168.89

172.08 144.72

164.66 156.62 168.64

173.32

172.89 181.52 152.66 241.63

Gross Div. Yield

3.52 1.05 4.10 2.68 1.32 0.84 3.13 1.76 3.26 1.48 0.73 1.72 1.86 3.48 4.00 1.77 2.21 4.18 1.65 1.90 4.08

Local Local %

-4.2 -8.8 -7.0 -1.8 -12.2 -12.2 -8.5 -24.1 -2.0 18.4 -2.8 -11.4 -7.5 -2.4 -12.4

13.9 -8.3 0.2 -13.4 -9.6 -2.4

-8.1 1.6 8.5 1.0 -2.4 -7.0 -17.0 1.0 0.8 -0.4 -5.5

pright, The Pinencial Times Limited, Goldman, Sachs & Co., and Natified Securities Limited. 1987
I value: Doc 37, 1986 = 100; Finland: Dec 37, 1987 = 115.037 (US \$ index), 80.701 (Found Sterling) and 94.94 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (Found Sterling) and 123.22 (Local); Nordic: Dec 39, 1988 = 139.85 (US \$ index), 114.45 (US \$ index), 1

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3.06 1.45 1.87 2.88 2.47 2.88 1.90 2.05 2.24 2.93

The argument that trade rules and trade liberalisation may undermine domestic environmental regulations is almost equally misplaced. Where an international objective, such as preservation of the ozone layer, is desired, the best course is global agreement. It is also questionable whether countries should be allowed to restrict imports merely because they are produced in ways deemed unacceptable. It is difficult to think of a way to contain the crossborder assertion of divergent priorities. Dolphins are valued in the US. How would the US feel if India were to argue for respect for cows?

GATT does restrict use of trade restrictions as a lever. Where there is no international environmental overspill, the issue is dumping. Where there is such overspill, it is whether trade policy is the best instrument to bring about change. It will not work with big and powerful countries. Trade restrictions also impose costs on those who use them and risk cycles of retali ation. The right policy must he compensation. At present for example, countries with forests are exporting the service of carbon dioxide reduction. Because they are not recompensed, there is inadequate

incentive to continue. Rich countries are telling people in poor countries to stop cutting down the trees that absorb carbon dioxide they emit to protect animals they think valuable: and to stop production they condemn as polluting. People living in greenhouses should stop emitting hypocritical gas.

Daniel C Esty, Greening the Gatt: Trade, Environm and the Future (Washington DC: Institute for International Economics, 1994); ** Kym Anderson, "Economic Growth, Environmental Issues and Trade, Discussion Paper No 830 (London: Centre for Economic Policy Research, 1993); *** Piritta Sorsa, Competitive ness and Environmental Standards, Working Paper 1249, International Economics Department, World Bank.

| Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Index | Inde

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175,48 167,28 109,62 141,80 148,77 178,97 158,85 160,81

COMMODITIES

Aluminium plan under review

The aluminium industry will be hoping that niggling doubts about Russia's commitment to its output cutting programme can be removed at an international meeting in Canberra, Australia, on Wednesday and

Thursday. Australia, Canada, the 12-nation European Union, Norway, Russia and the US will be reviewing progress with the scheme they agreed in January to reduce output by between 1.5m and 2m tonnes for two years so as to bring the market back into balance after a

period of soaring stocks. Prices have risen strongly since then and stocks have begun to fall, but there are worries that those very facts may weaken the resolve of some companies to see the plan through.

is not sending to this week's

meeting the same senior nego-

Russia, in particular, is giving cause for concern as it is believed to be well behind schedule with the second tranche of its promised cuts. Further concern has been caused by the news that Russia

suggested that one is not coming because he has been promoted. Other delegates will be hoping that is all there is to it. There is some disappointment that big producers out-side the group, like those in

Brazil, Venezuela and the Gulf states, have not emulated the cuts and that it has not proved possible to induct them into the group because of anti-trust worries.

tiators who represented it at national Primary Aluminium Institute, which is releasing earlier talks. It has been June output figures for its members on Wednesday.

Also on Wednesday, the US Department of Agriculture will be issuing its latest agricultural outlook report, and in Denver the US Cattlemen's Association will begin its

three-day, mid-year conference. On Tuesday the privatisation committee of Minero Peru, the state mining and metals concern, is scheduled to announce Progress with the cuts is being monitored by the Interbig gold concessions.

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LEGAL NOTICES IN THE HIGH COURT OF JUSTICE

IN THE MATTER OF CAMPBELL & ARMSTRONG PLC HATTING OF THE MATTING OF THE COMPANIES ACT 1983

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Frankfurt am Main.

July 1994

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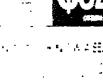
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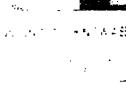
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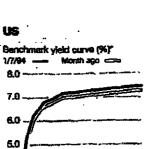
WORLD BOND MARKETS: This Week

A year ago, Mr Alan US Greenspan, the Federal Reserve chairman, warned Congress in his Humphrey-Hawkins testimony that interest rates were probably too low, and that it was likely the Fed would have to tighten monetary policy to prevent inflationary pressures

from building up. On Wednesday, Mr Greenspan returns for another Humphrey-Hawkins session and some analysts believe he may issue a similar warning about interest rates. Although the Fed has raised interest rates four times in the past year, the strength of the US economy continues to surprise observers, including those at

the central bank. Consequently, trading on the bond market today and tomorrow should be cautious, with most dealers and investors likely to stay on the sidelines until Mr Greenspan heads for Capitol Hill.

particularly tricky for the



10 years 20

Patrick Harverson

market, with two Treasury auctions of two-year and five-year notes also scheduled. If they go poorly, it will bode ill for the auctions of 10-year notes and 30-year bonds due later in the refunding round.

ere madest d

If Mr Greenspan suggests on Wednesday that further rate rises are in the pipeline, the ground earned last week could be quickly given up. sending the 30-year yield – currently at 7.5 per cent - back

above 7.7 per cent again.

Philip Coggan LONDON

The gilts market enters this week in a more cheery mood than for some time. Even after a setback on Friday afternoon, the benchmark 6% per cent 2004 issue ended the week yielding 8.19 per cent, against

8.47 per cent a week earlier. Good economic news had spurred the market, with figures on both average ear<u>ni</u>ngs and retail prices showing little signs of the feared inflationary pick-up. This week sees the

publication of several

give a clue as to whether the rally can be sustained. June retail sales numbers on Wednesday and a second-quarter gross domestic product estimate on Friday may show that the economy is still growing strongly. If the market takes such figures in its stride, this may show that investors are prepared to accept the story of a robust

economic statistics which may

6.G-/ years 5 20 25

Benchmark yield curve (%)*

would be of conventional stock maturing between 2007 and 2011 indicated that the market's appetite for floating-rate stock and short-dated issues was limited. according to Mr Nigel Richardson, head of bond research at Yamaichi International (Europe). The Bank had to fund at the longer end, in spite of its dislike of the high yields prevailing. Full details of the issue will be

revealed tomorrow.

FRANKFURT

Germany

7.6

7.3

6.8

6.3

5.8

5,3

Benchmark yield curve (%)*

-- Month ago --

10 yrs 20

"Alt yields are market convention Source: Mentil Lynch

in this context a "good"

figure for June M3, likely to

would provide evidence that

money growth is subsiding.

Anything under 12 per cent

be released on Thursday,

The Bundesbank's policy-making council meets on Thursday, the last time before the German central bank's summer recess. As is traditional, the meeting is the occasion for the Bundesbank's mid-year review of the development of M3 money supply - this year is especially important in view of ballooning growth in M3 since late 1993.

A dilemma for the Bundesbank has been how to justify cutting interest rates while tolerating monetary growth at more than double the 4 to 6 per cent target range. The Bundesbank is likely to modify the target range on Thursday, but there is little consensus among economists about how this may be

Traders will be less interested in the technicalities than concrete signs that the Bundeshank will be able to resume interest rate cuts in the autumn without further damage to its credibility.

David Waller

government bond prices. In spite of underlying concern over fiscal expansion funded by government bonds. corporate borrowers continue to tap into the straight bond

utility, is expected to launch a Y150bn domestic straight bond with a maturity of 20 years. Meanwhile, the increase in foreign borrowers on the samurai market is also causing anxiety among market participants. The Greek government lost week issued Y110bn in samurai bonds, and

would be considered "good" as it would mean a decline from May's 13.4 per cent of the state of economic annualised, seasonally adiusted rate. There is a chance that the Bundesbank will cut the spending, due to the hot discount rate on Thursday, but this is highly unlikely.

Emiko Terazono TOKYO

Fears of over-supply are expected to weigh on Japanese market for funds. This week, Tokyo Electric

Power, the leading electric Greek Telecom is planning to offer its first samural issue

next month. Without a clear indication recovery, traders expect the bond market to move within a narrow range this week. While the rise in consumer summer weather, and income Benchmerk yield curve (%)* - Month see c 2.8 "All yields are merket du Source: Mertif Lynch

nestors lik

tax cuts and supply worries continue to undermine confidence, the strong year, the steady buying of bonds by Japanese institutional investors and expectations of a weak recovery are

supporting the bond market. Life and non-life insurance companies in June were net buyers of bonds for the third consecutive month, and traders expect further buying by the institutions if yields rise back to 4.5 per cent.

Capital & Credit / Graham Bowley

economy without inflation.

The Bank's announcement

on Friday that its next auction

Signs of a return to fundamentals

A more optimistic mood seems to have settled on the European government bond mar-kets in recent weeks. Yields on German bonds have fallen back by almost 0.5 percentage points from their peak of 7.3 per cent in June. Last week alone, UK government bond prices rose by almost 3 per cent, despite a slight setback

on Friday. Investors may have at last begun to realise that, judging by the economic fundamentals, bonds are cheap and current bond yields attractive. Inflation in Europe remains subdued, even in the UK, which is furthest down the road to eco-

nomic recovery.
"The fundamentals are at last beginning to exert themselves," says Mr Nigel Richardson, head of bond research at Yamaichi. "At some stage the rally may run into profit-taking, but reality does at last

seem to be settling in."
"This rally feels different," says Mr Ian Shepherdson. economist at Midland Global Markets. "There is money coming in from the US and people are talking in a different way than they did after earlier Germany

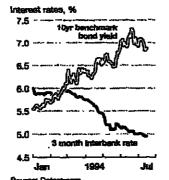
For the first time in many months, there is talk of hedge funds coming back into European markets, particularly the UK and Germany. It was these highly-leveraged pools of speculative capital which abandoned bonds so spectacularly at the beginning of the year and helped trigger the bear

Institutional investors, it seems, sidelined for so long by uncertainty and market volatility, are also being tempted back into bonds by high yields. It is not surprising that the strongest performers in recent weeks - Italy, Spain and the UK - are those markets that were hit the hardest by the general bond price decline, for

need for correction is greatest. Also in investors' minds may be the thought that the rise in long-term interest rates caused by the increase in bond yields may slow the pace of economic recovery, forcing a further downward revision to growth and inflation forecasts and pro-

viding another sour to bonds.

it is in these markets that the



Similarly, the recent strength of the D-Mark against the dollar implies a tightening of monetary policy, further reinforcing the low inflation outlook in Germany and in Europe generally. Many foreign investors have also been attracted into Europe by the gains offered by holding bonds denominated in currencies that

are rising. There was also obvious relief in bond markets when the US Federal Reserve did not raise short-term interest rates in an

attempt to support the ailing dollar at its meeting on July 6 and following the G7 summit

in Naples. Another, simpler explanation of this month's rise may be that many institutional investors sold loss-making bonds ahead of the end of the second quarter, when they traditionally publish their financial reports, and with that hurdle passed, they have returned to

the market. However, despite the recent gains, most activity is still confined to the futures market and trading in the cash market remains thin, a sign that confidence has still not fully recov-

Furthermore, the economic fundamentals are not radically different from what they were in the first part of this year, when forecasts of future inflation were already very low. As a result many commentators think this rally will be short-lived.

"We cannot rule out the possibility that the rally will continue for a few days yet, but in fact nothing has changed," says Mr George Magnus, inter-

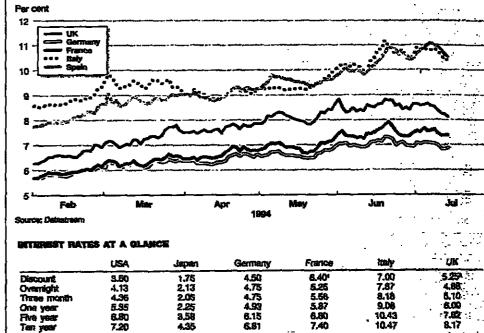
burg.
"The Fed will still raise interest rates, the psychologic cal impact of what has been happening to currencies has gone now, and the problem of issuance remains," he says. The rise in real yields has been blamed on the large supply of new bonds issued by governments to fund their

huge budget deficits.

Mr Magnus estimates that the G7 leading industrialised countries will issue \$102bn of gross government debt in the next four weeks. "All we are seeing is a technical bear market squeeze upwards," he says. As has been the case throughout this bear market,

opinion is divided. There may be a real test of market sentiment this week when the Bundesbank comes to the market with an auction of 10-year bunds, after cancelling its last two auctions due to lack of demand, and the Bank of England announces details of its auction of conventional gilts, the first time it has dared to tap the longer end of the yield curve for some time.

10 year benchmark bond yields



One year Five year Ten year

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Bank £185,000,000 9 per cent. Loan Stock 2001

S.G.Warburg & Co. Ltd.
amounces on behalf of European
Investment Bank that in the six
norths preceding 16th July, 1994,
£8,000,000 nominal amount
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to January 16, 1995
the new rate has been
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Coupon nr: 5
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Department of Economic Development **Energy Efficiency Service** Room 81 Netherleigh Massey Avenue BELFAST BT4 2JP Telephone: (0232) 529307 Completed tenders should be received by the Department no later than 4.00 pm on 18 August 1994.

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International / Farhan Bokhari

Small shadow over Pakistan offering

Pakistan has just begun a new medium-term liabilities. Many fiscal year, with the government of Ms Benazir Bhutto, the central to the efforts of the prime minister, set to continue its efforts to improve the country's macro-economic performance and the quality of its

foreign exchange reserves. A policy of tight fiscal management has put much-needed brakes on excessive government bank borrowing. The budgetary deficit has been reduced to less than 6 per cent of GDP, down from almost 8 per cent, last year. Meanwhile, official foreign exchange reserves have risen to over \$2.1bn, through a variety of short to medium-term borrowings. A year after last sum-mer's political and economic crisis, the country has recovered from its all-time low

The recovery of reserves has been helped by a three-year \$1.36bn IMF loan agreed earlier this year. Next year, it is planned to cut the budget deficit to between 4 and 4.5 per cent of GDP, and to lower inflation from 10 to 7 per cent.

reserves of below \$300m.

On the back of the past year's performance, the country is preparing to float its first Eurobond offering of \$200m months, to convert some of its short-term borrowings into

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(15) Anne Whitby Tol: 071-734 7174

Fax: 071-439 4966

analysts look upon the offer as government and the private sector to raise more funds on

the Euromarkets. Recent rises in US interest rates followed by selling pressures on international bond markets have cast at least a partial shadow over the future of the offering but senior officials argue that it's impossible for any country to synchronise its domestic conditions with international circumstances.

"When you go to the Euro-bond market, particularly when you are a new entrant, you should enter from the point of view of what is the best timing for you domestically, because internationally we do not have any control," said Mr Mohammad Yaqub, governor of the central bank the State Bank of Pakistan.

According to Mr Yaqub, the country's recent performance in economic management, recovery of foreign exchange reserves and a perception from the international community that it's moving in the right direction strengthen its case. Other officials want to relieve growing budgetary pressures which have continuously forced the country to seek

large capital inflows to narrow

its current account balance of payments deficit.

Almost one-third of the annual budget goes towards servicing the \$23bn official for-

eign debt and almost Rs900bn (\$29.5bn) in public sector debt owed to local banks. Officials including Mr Yaqub are con-vinced that a successful launch of the bond issue would help the country convert some of its foreign exchange reserves, in the form of short-term borrowings, into medium-term liabilities and provide the added cushion needed to further

improve macro-economic per-"Going to the Euromarket is of prime importance to Pakistan, not only for the government but also for Pakistani companies," says Mr Nasir Bukhari, chief executive of Khadim Ali Shah Bukhari, a brokerage house.

This year, Dewan Salman

Fibre Company, a leading Pakistani group, for the first time floated bonds worth \$45m while at least another two are preparing similar ventures. about high domestic interest

Many businessmen complain rates, running up to 19 per cent, and a credit squeeze on local banks, which have made it hard to raise capital locally. However, analysts like Mr

Bukhari warn against the pos-sibility of a weak investor response, especially after recent events on the bond markets. He wants the government to consider trimming the size of the offer and making adequate arrangements for after-

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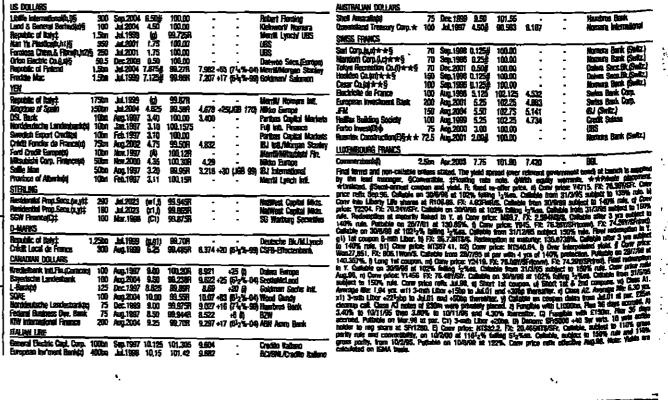
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market support. The success of the offer also depends on the government's ability to carry on its economic policies in the coming year, which could be a difficult task. This year's cotton crop has suffered badly, lowering the total output to less than 8m bales from a target of 12m. Cotton is among the most important factors affecting the economy, as it generates almost 60 per cent of exports, directly or indi-

rectly. Some business leaders have also complained of a widening recession, which they say has been caused by tight controls on government spending. As a result, local industry has surfered from falling sales since the beginning of the year. In spite of such concerns, the

government claims it is determined to stay on course. How-ever, for the past two years national growth figures have fallen behind target due to the cotton losses, and predicting the future remains a difficult

NEW INTERNATIONAL BOND ISSUES



MAKFURY

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EQUITY MARKETS: This Week

Source: FT Graphite

Investors likely to focus on results season

NEW YORK

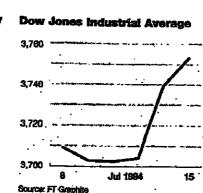
After last week, when the stock market reacted mainly to bond price movements, the dollar, and inflation news, investors are now likely to concentrate on the second-quarter results season, which enters its second week today.

Few corporate earnings will be as eagerly awaited as IBM's, due Thursday. Its results have long been regarded as a highlight of the season, even if its fortunes have waned in recent years, and its stock overtaken by Merck's as the bellwether of the Dow Jones Industrial Average.

IBM's shares have been under pressure, dropping 12 per cent in the past month due to growing uncertainty about what earnings will look like. Pessimists fear it will not come close to matching the 6 per cent sales growth of the first quarter, a view backed by a recent meeting between the company and analysts in which IBM suggested some sales forecasts were overly bullish. There is also some doubt that IBM has been able to make the sort of costs savings analysts regard as

essential to its long-term recovery. Consequently, Wall Street earnings forecasts vary from 50 cents to 80 cents a share, although most are at the high end of that range. But even if the figures are disappointing, the stock may not suffer a major sell-off, as the recent fail can be seen as a discounting of bad news. If the numbers are good,

then a rally may be in order. It is unlikely the rest of the market will take its cue from IBM. The days when "Big Blue" led the market up and down – are long since over



Patrick Harverson

Other blg companies will be producing results this week, and among the most keenly-watched will be the big money-centre banks, starting with

Chase Manhattan today. Citicorp, the largest US bank, will report tomorrow, and the consensus among analysts, according to the First Call service, is for earnings of \$1.22 a share, up from 82 cents a year ago. Trading profits are expected to bounce back from a difficult first quarter, when turmoil in worldwide bond markets hit Citicorp's bottom line.

investors this week are also likely to keep an aye on the Humphrey-Hawkins Testimony, the semi-annual appearance of the Federal Reserve chairman before Congress due to start on Wednesday.

Everyone will be keen to hear what. if anything, Fed chairman Mr Alan Greenspan has to say about the role of monetary policy in influencing the valuation of the still-weak dollar.

Analysts expect Mr Greenspan to remain silent on the dollar. They say he is more likely to repeat the warning he gave Congress a year ago - that further interest rates increases might be needed to ensure the economy does not add too much fuel to the

important role for currency

in share rally

LONDON

Currency factors have now turned very positive for the UK equities, and are playing an important role in the market recovery, according to analysts at several securities houses known to have the ear of continental European fund managers.

Earnings ratios on UK stocks are now the lowest of any major market, points out S.G. Warburg, which puts "sustainable" p/e ratios in the UK market at 15.15 times, compared with 16.78 in Germany and 16.21 in France. The investment bank says that London also offers the best relative cheapness to its mid-cycle p/e - the ratio generated if the net sales margin returns to its average of the last cycle.

The dollar's raily has enabled investors to turn their attention back to the fundamental attractions of economic recovery in Europe. But it is the relative weakness of sterling against the D-Mark that has triggered the sudden recovery in UK share prices.

The current DM/£ rate, now down to the lows of last February when the UK currency was still in the final throes of its exit from the ERM, offers overseas funds entry to UK equities on premium terms.

Many European investors are believed to have exited the UK market at around FT-SE 3,500 at the beginning of this year, taking their timing from the DM/£ rate rather than market judgment. The fall in the rate since then gives overseas buyers of UK stocks an effective premium of some 300 Footsie points over the average UK fund manager, according to Strauss

FT-SE-A All-Share Index 1.500 -----1,480

Terry Byland

From the view of market prospects, the weighting in favour of overseas investment activity is all the stronger because, according to most London houses, UK institutions are close to fully invested and the prolonged period of anxiety over the dollar and the bond markets has left market-makers with flat trading books.

Hence the powerful squeeze on prices at present, with shares responding very strongly to the sudden recovery in stock index futures which are now routinely at a substantial premium to the underling cash market, in sharp contrast to the discounts to which unwary traders had become

The most healthy signal from the marketplace has been the revival in retail, or genuine customer business in equities. The total of around £6.8bn for the past five trading sessions is the best the market has seen since the skids went under the bond markets

The bid for Wm Low from Tesco weight of corporate activity likely to surface as companies with highly-rated paper move in on bid targets. Such activity is associated with a return of investment confidence in the stock

International offerings / Tracy Corrigan

Issuers put deals on hold as turmoil takes its toll

A growing number of international equity offerings are being postponed, cancelled, or cut in size, as the turmoil in the world's financial markets this year takes its toll.

The heavy flow of new issues in the first half of the year, despite the poor performance of underlying stock markets, has created severe indigestion in the new issues market.

According to Euromoney, international syndicated equity offerings launched in the first half of 1994 totalled \$31bn. But while the flow of new issues continued unabated, despite underlying market weakness, the demand for paper has ebbed steadily.

The recent poor performance of high-visibility deals such as Italy's Ina has sapped investor confidence, to the point where even issues priced at a discount are not necessarily attracting buyers.

In the last week, Italian savings bank Cariplo's L1,650hn offering was indefinitely postponed and South African insurance company Liberty Life scaled back the size of its \$360m to \$500m global convertible bond to 300m. Even then, the Liberty Life bonds have performed poorly, ending the week at 98 bid, after being priced at 100.

Smaller deals are also suffering. Ayala Land of the Philip-

planned \$100m offering of convertible bonds via Morgan Stanley. It was the company's second attempt to tap the market, having previously failed to bring an offering of global depositary receipts (GDRs).

There are a lot of deals trying to sap up a limited amount of money, and investors are being very choosy," said one banker. "It's not market-spe-cific; deals are being affected across all the markets."

In part, however, the problem is a seasonal one. Although last year, the market remained active throughout the summer, August is traditionally a quite month for new issues. This year, many battered investors are saying that they will not be buying new paper at least until September. In the last few weeks, invest-

ment bankers have been spending a lot of time on the phone corporate treasurers. explaining why deals they have been mandated to arrange should be put on hold. For some companies, which may have already made invest-

ment decisions based on expectations of the fresh funds, there is a stark choice between postponing their offerings and selling shares at a heavily discounted price. Some underwriters have

been criticised for promising

pines last week pulled its more than they can deliver, in order to win mandates. But underwriters say companies are usually understanding when they are told not to bring new issues, as the fear of a failed issue usually overrides the need for financing.

The exceptions are the sizeable number of European governments which need to raise funds through privatisations to

finance deficits. The adverse market conditions have already been exacerbated by governments no longer operating an unofficial queueing system whereby they time their large privatisations to avoid a surplus of

deals at any one time.

For cash-rich investors, there may be some bargains around. For example, India's Dr Reddys Laboratories priced an offering of global depositary receipts via Baring at a 29.3 per cent discount to Friday's close.

But even apparently cheap pricing does not necessarily attract buyers; the deal still had to be reduced from \$50m to

"The only thing you can say (to companies) is let's look at it again after the summer," said one investment banker, "The stock markets are showing signs of turning around, and when the secondary market comes back, the primary market usually follows.

OTHER MARKETS

FRANKFURT

A quiet week is in prospect on the corporate front and few analysts expect any change on interest rates when the **Bundesbank Council meets** on Thursday for its mid-year monetary target review.

Colonia's annual meeting on Friday is expected, says UBS, to confirm the positive underlying trends that have been developing in the German insurance market so far this

Berliner Bank, which earlies this year merged with two others to form Germany's sixth biggest bank, holds its annual shareholders meeting on

MILAN

Preliminary details of the government's budget plans put some life back into the market late last week but investors will have to wait until after a cabinet meeting on Thursday for more information.

The market took the government's economic plans in its stride but it will start the August account today looking decidedly fragile after events on Friday, when Mr Silvio Berlusconi, the prime minister, clashed with magistrates over plans to limit their powers of arrest in corruption cases.

Cartiere Burgo, the paper

its rights issue today to raise L230bn. Shares in the group fell by 4 per cent on July 5 in immediate response to the announcement and by Friday they had fallen by another 3.9

> BCI will talking to shareholders this week about plans to raise a total of nearly L2,400bn in a two-stage share and warrant issue in the

James Canel said the way the issue was being priced, at L3,000 a share - a discount of more than 40 per cent to the price at the time of the announcement in May - meant that even after the price fall over the past six weeks, it would still be at a discount and packaging group, launches of more than 30 per cent.

ZURICH

The market was still reacting on Friday to last week's disappointing half-year sales figures from Roche and the somewhat better news from Sandoz.

This week, the focus switches from the pharmaceuticals to the widely-recommended Nestlé which provides first indications on Friday of its performance in the first half of the year.

Analysts are expecting slightly negative or flat sales with the strength of the dollar depressing the result by 4 to 7 per cent and outweighing improvements in volumes and

JOHANNESBURG

Having largely settled down following the turmoil resulting from the unexpected change in South Africa's finance minister two weeks ago, the Johannesburg SE will focus in earnest this week on the latest quarterly results from the gold mining companies, writes Mark Suzman.

Gold Fields of South Africa, which reported last Monday, was slightly down on the previous quarter, due largely to the effect of the South African elections and sporadic

Analysts expect that Gengold and Anglo American, which release their results on Wednesday and Thursday

respectively, will also have been affected.

A lot of attention will be focused on the degree to which both companies have managed to unwind their outstanding forward contracts to take advantage of the higher spot Their assessment of the

current round of wage negotiations, which is reported to be running into some difficulties, will also be carefully studied.

Also under scrutiny will be Gencor, Gengold's parent company, which is expected to announce on Tuesday the completion of its long-standing negotiations to take control of Billiton, the mineral arm of Royal Dutch Shell.

There has been some concern that Gencor's probable purchase price of around \$1bn wili be seen by the market as excessive for the assets

However, the current turnround in the commodity cycle is seen to have improved the group's longer-term prospects.

TOKYO

received.

The strength of the yen will continue to be the focal point among investors, as fears of US inflationary pressures still prevail among currency traders, *writes Emiko Terazono*.

The strong yen has prompted profit-taking among overseas investors, who have been the

underlying force behind the recent strength of the Nikkei. The Tokyo Stock Exchange last week said that foreign investors were net sellers of Japanese shares during July 4 to July 8, for the third

consecutive week. Meanwhile, brokers may actively buy up shares ahead of an expected allocation of public funds to the stock market this week.

Also, reports that the Japanese post office plans to release Y1,000bn from its life assurance assets to fund managers during the week, has heightened expectations of a rise in the liquidity of the stock market.

Compiled by Michael Morgan

EMERGING MARKETS: This Week

The Emerging Investor / John Murray Brown

Istanbul strives to regulate its recovery

Mr Tuncay Artun, the new chairman of the Istanbul stock exchange, is putting a brave face on Turkev's troubles. "During strife and plagues, our weaknesses are always exposed," he says in a colourful phrase, in keeping with the splendid view from his office overlooking the Bosporus.

With interest rates edging down, and the lira appreciating there are some who believe that the market may already be through the worst. But the signals are mixed.

Last week, Isbankasi, the semi-autonomous state bank, applied to the Capital Markets Board to have its A-type equity fund converted back to a general mutual fund. The move was greeted with consternation, for if Turkey's second largest bank, an institution perceived as close to the government, is seen to be reducing its equity exposure, what choice has the investor but to follow suit and shift funds into fixed interest instruments

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share prices in dollar terms.

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perform	performing stocks								
Country	15/7/94 \$ close	Week on week S	k change %						
Turkey	0.0985	0.0271	37.90						
Turkey	2,4233	0.6246	34.73						
Turkey	0,1099	0.0280	34.13						
Turkey	3,5541	0.8241	30.19						
Turkey	0.1971	0.0413	26.52						
Turkey	3.3926	0.5983	21.41						
Taiwan	7.0735	1.0876	18.17						
Turkey	0.8562	0.1275	17.49						
Thailand	2.7455	0.4046	17.28						
T1	0.4804	0.0870	17.02						

Caution remains the byword. The Istanbul roller coaster has been extremely bumpy: in 1993 the index outperformed almost every other emerging market, according to the IFC, the World Bank's private sector lending arm, but so far this year the collapse of the lira has wiped about 50 per cent off Mr Artun likes to joke that

he was "part of the package", a reference to the austerity measures unveiled by the government on April 5. Certainly, since his appointment, the index has recovered ground, gaining 9.3 per cent in dollar terms since April 14, and 36 per cent since June 14. But the market is still driven

more by short-term liquidity considerations than fundamentals. And with the government at one time selling paper at 400 per cent compounded annually, the crowding out effect on equities has been considerable. In one area, Mr Artun seems

week he announced new trad-ing rules, extending the settlement period and doubling daily trading hours. By next April, all share trading is to be transferred to real-time, a move which is expected to boost volumes. On the regulatory side. moves are under way to change the rules applying to the A-type funds. This is intended to encourage banks and other issuers to bring extra liquidity to the market rather than shuffling equity

portfolios and dumping shares of less desirable participants. The recent currency turbulence has not been without casualties: 12 of the 112 brokerage houses are suspended and others are under scrutiny. The authorities have reacted

> by tightening the rules to prevent the use of repurchase agreements which are not backed by stock. A draft circular has also been prepared to curb the use of short selling, and stock borrowing and lending or margin trading – a prob-lem which Mr Artun describes diplomatically as "not illegal, but unregulated".

Attention is now focused on the results season due at the end of this month. Operating profits may be badly hit with the sharp contraction in economic activity. However, companies with strong cash flow, which have been able to take advantage of high interest rates to boost financial earnings, should fare better. Much of the recent buying

has been by foreigners, taking advantage of the currency correction to accumulate stock before a market re-evaluation. Mr Tom Chadwick of London brokers Smith New Court says there have been "plenty of good trading opportunities over the summer". He warns that there may still be some problems in implementing the austerity programme. believes a recovery in 1996 has

not vet been discounted. . Ms Radhika Ajmera, who runs the £40m Turkey Trust, is more cautious. She feels that the market needs some adjustment downwards after heavy buying by retail investors which has pushed the index up. Buying has been particularly heavy in stocks such as Eregli iron and steel (Erdemir), which the government is hop-

ing to privatise. Foreign investors would appear to be the main beneficiaries of the change in the settlement system. Because of time differences, under the old system brokers frequently found that the market closed before their foreign exchange funding requirements were known. With high overnight interest rates, this could be

costly if trades failed to settle. There are still some reservations. For example, at the end of the new afternoon session, Turkey's foreign exchange markets are all closed. "As a foreign currency investor you don't want to carry a Turkish lira position overnight," says

Seoul may delay ceiling rise

The good news is that Seoul's general index this year is likely to exceed its all-time record high in spite of nuclear tensions and the recent death of the North Korean President Kim Young-sam,

writes John Burton in Seoul. However, the bad news is that the rise in share prices may persuade the Seoul government, worried about an overheated market, to delay a proposed increase of the 10 per cent ceiling on foreign shareholdings, which has been largely filled.

Most analysts forecast that the market will break its record

high of 1,007, set in April 1989, within the next few months and approach the 1,100 level by the year end. The market's strength has been helped by a robust economy and the prospect of increased corporate earnings - GNP is expected to grow by 8 per cent following strong exports caused by the weakness of the Korean won against the Japanese yen, and a consequent increase in facility investments to meet the

increased global demand for Korean cars, ships and semiconductors. The only economic worry is inflation, which could reach 6 per cent by the end of the year. But foreign investors are hampered in enjoying the full bene fits due to the 10 per cent cap on foreign shareholdings in listed companies. The government is reluctant to raise the foreign ceiling immediately because it fears that the inflow of capital from abroad could stoke inflationary pressure. Instead it has nised to raise the investment limit by an unspecified amoun by the end of 1995. The finance ministry also suggested last

month that it would accelerate the schedule by raising the

ceiling in gradual stages to 15 per cent by mid-1995.

Kaya Didman of Barings Secu- period. One exchange official

Officials are also worried that extending trading hours may encourage greater share volatility and more margin trading. The daily limit on share movements, for example, is automatically increased to 20 per cent - which represents a 40 per cent potential price swing within a settlement

estimated that as much as 40 per cent of current volume was

due to margin trading. The reforms will help. But over the longer term, Istanbul's prospects will depend on the government's own finances. For only if the government can curb its spending can the market enjoy a sustained recovery.

News round-up

Strategy

The performance emerging markets over the first half of 1994 has been mixed with only the sub-Saharan region showing an improvement in local currency terms, according to research by Kleiman International. the US-based independent

consultants. Among the more mainstream markets, India saw a half year rise of 13 per cent in dollar terms, in spite of higher infla-tion and lower economic

growth prospects. But in Thailand, Malaysia and Indonesia falls ranged between 21 and 25 per cent." In North Africa, Egypt advanced by 63 per cent in local currency terms helped by a pick-up in the country's privatisation programme, while Tunisia improved by 35

Fund launch A Russian equity fund is to

be launched in September by Regent Fund Management, the Hong Kong-based group.
The White Tiger Investment Company will aim for a size of \$20m in the first 18 months,

investing in traded companies

on the Moscow and St Petersburg stock exchanges, with up to 20 per cent going to the Far Eastern region centred on

Jordan

Until now, 1994 has not been good year for the Amman financial market, writes James Whittington in Amman.

Investors have been littery over progress in the Middle East peace talks and the market has so far been stuck in a downward slide. Last week the index fell to a

year's low of 142.81 which represents an 8 per cent drop from the beginning of the year.

Local analysts believe that this poor performance is set to change as Jordanian and Israeli negotiators meet in the region today to push forward

their peace talks amid real signs of progress.

They say the market has reached the bottom of its decline and an upward trend is now likely, although it will still remain highly sensitive to any disruptions in the peace

 Emerging markets coverage appears daily on the World Stock Markets page

Greenspan testimony to guide dollar

The dollar will stay the focus figures and a modest rise in it to fall to 12 per cent - some of attention this week, with markets focusing on the Humphrey Hawkins testimony of Mr Alan Greenspan, the Fed

CURRENCIES

chairman, on Wednesday. While the US currency remains gripped by bearish sentiment, it did benefit last week from the firmer tone of US bond markets. If Mr Greenspan can convince markets that the Fed is on top of the battle against inflation, this could support the bond market rally, and hence the dollar. Although good inflation retail rates mean policy moves will probably wait until the next FOMC meeting on August 16, there is a possibility of a pre-emptive strike ahead of Mr Greenspan's testimony.

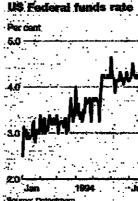
The Ped chairman is reputed to prefer to explain what has already been done, rather than what lies ahead. The Bundesbank council

forecasts suggest closer to 10 per cent - from 13.7 per cent, the way may be open for the Bundesbank to cut official interest rates. Lower rates could help the dollar. A raft of statistical releases in the UK could also support

sterling. The distributive trades survey on Tuesday, retail sales data on Wednesday and second quarter GDP esti-mates on Friday should conmeeting on Thursday will also be in the spotlight. The June firm a picture of a stronger M3 growth figure will be growth trend, with inflation sed earlier in the week, remaining at a low ebb. and with the market expecting

Subject to the dollar not turning sharply lower again ~ this would inevitably drag sterling with it - the economic data could support a move into UK assets, evidenced by the firmer tone of UK shares and bonds at the end of last

In Europe markets will be watching the tussle between Mr Silvio Berlusconi, the Italian prime minister, and the anti-corruption magistrates which last week threatened to drive the lira below L1,000 against the D-Mark.



index	15/7/94	Week on week Actual	k movement Percent	Month on monti Actual	movement Percent	Year to Actual	date movemen Percen
World (288)	158.89	2.85	1.82	2.52	1.61	-9.52	-5.66
Latin America							
Argentina (20)	107.78	4.49	4.35	-1.16	-1.07	-7.60	-6,59
Brazil (22)	174.81	3.00	1.75	22.28	14.61	35.16	
Chile (12)	184.99	4.08	2.26	-6.62	-3.45	37.45	
Mexico (26)	131.93	-2.50	-1.86	-4.58	-3.36	-29.34	
Peru(16)	655.36	-7.38	-1.11	-87.54	-11.78	79.27	
Latin America (96)	146.28	0.85	0.59	2.64	1.84	-2.96	
Europe							
Greece (13)	81.96	~1.09	~1.32	2.90	3.67	-1.14	-1.37
Portugal (16)	111.25	4.70	4.41	2.34	2.14	-0.88	
Turkey (20)	87.45	8.02	10.10	15.74	21.96	-74.26	
Europe (48)	96.00	3.33	3.60	5.26	5.80	-16.23	
Asia							
Indonesia (22)	140.96	1.09	0.78	-8.88	-5.93	-30.08	-17.50
Korea (23)	128.75	-0.23	-0.18	5.49	4.46	19.05	
Malaysia (23)	212.62	5.91	2.86	-1.47	-0.68	-40.43	
Pakistan (10)	112.36	0.42	0.38	7.48	7.13	0.67	
Phillippines (11)	253.03	3.16	1.26	-29.67	-10,50	-69.44	
Thailand (24)	232.29	13.69	6.26	3.68	1.61	-31.26	
Taiwan (30)	164.54	8.39	5.37	12.40	8.15	10.83	
Asia (143)	200.54	6.57	3.39	1.55	0.78	-20,88	

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MONDAY

Middle East peace talks

Jordan and Israel hold their first peace talks in the region since the Middle East peace process was launched in 1991. The talks will focus on borders, security, water, energy and the environment and will pave the way for the first public summit between King Hussein of Jordan and Yitzhak Rabin, Israeli prime minister, in Washington

Palestinian and Israeli negotiators also reconvene in Cairo to begin the "early empowerment" talks which will lead to an extension of Palestinian authority over civil administration in the West Bank beyond Jericho.

Bosnian peace plan: The Bosnian Serb assembly in Pale, the Serb strong-hold, and the Moslem-Croat parliament in Sarajevo are to meet today, the eve of the deadline set by the international community, to reject or endorse the plan to divide Bosnia along ethnic lines.

European agricultural ministers resume battle today over farm prices and milk quotas for the coming 12 months. They will also discuss a proposal from Mr Rene Steichen, EU agriculture commissioner, to tighten restrictions on British exports of beef carcases from herds which have been free of the disease for six years rather than the current two because of the threat of bovine spongiform encephalitis, or 'mad cow' disease.

Japan's Diet begins an extraordinary session (to July 22). Prime Minister Tomiichi Muravama makes his inaugural policy speech, followed by questions from the ruling and opposition parties.

Gyula Horn, Hungary's prime minister, makes a one-day visit to Bonn, his first after being elected last Friday. Germany is Hungary's most important trading partner in Europe and Horn will be hoping for more substantial commitments about future membership of the European Union.

Rolling settlement: The London Stock Exchange introduces rolling share settlement, ending the 173-year old system of account periods. From today, deals will have to be settled within 10 days, with first settlement day August 1. The plan is then to move to 5-day settlement early in 1995 or as soon as feasible. The prospect of same-day settlement hovers at the turn of the century.

Investor protector: The Personal Investment Authority, the UK's new watchdog to protect the private investor, becomes operational. Intended to improve the regulation of retail financial services, it has been the subiect of much controversy and only grudging acceptance by many in the sector - Standard Life, the UK's largest mutual life insurer, last week signed up to the PIA in spite of earlier opposi-

FT Survey: South Africa.



TUESDAY

QECD employment outlook

The Paris-based Organisation for Economic Co-operation and Development, the group of leading industria-lised countries, publishes its annual Employment Outlook. It is expected to elaborate on several of the themes spelt out in the recent OECD Jobs Study. Both reports underscore the necessity for OECD societies to enhance their ability to adapt to structural change to achieve the twin goals of higher employment and good jobs.

EU Commission presidency:



The recentlyelected European Parliament, holding its first plenary session in Strasbourg, is expected to vote this week on the appointment of the president of the European

Union Commission. Last Friday, the council of ministers chose Jacques Santer (above), the prime minister of Luxembourg, for the post. He is to address the parliament on Thursday. and the vote will follow.

The inauguration of Ukraine's new president Mr Leonid Kuchma takes place today. Mr Kuchma seems to have decided that market reforms are the only solution to Ukraine's economic problems, but how far he is prepared to go will not begin to unfold until the new government is assembled.

Saleroom: Books and memorabilia from the Moscow flat of the late Kim Philby, the "third" man among the Communist spies at the heart of British Intelligence, come up for sale at Sotheby's in London. There are typescripts of his memoirs and talks he prepared for training KGB agents, as well as photographs and trophies given to him by the Soviet government. Also included are books he inherited from another defecting spy, Guy Burgess.

Santa Clauses from all over the world descend the chimneys of Copenhagen to convene for their annual congress (to July 21).



FT Surveys: Japan and Monaco.

20

WEDNESDAY

Five years of house arrest



Aung San Suu Kyi, the Burdemocracy leader (left). ends her fifth vear under house arrest and begins her sixth. The anniversary is likely to

by human rights activists around the world, especially in neighbouring Thailand, where many Burmese exiles live and where south-east Asian foreign ministers gather at the weekend for their annual meeting.

Burma's military junta, however, shows little sign of being prepared to release Ms Suu Kyi. Her National League for Democracy convincingly won an election in 1990 - although she was already detained - but the armed forces, in power since 1962, gnored the results.

Shimon Peres, Israel's foreign minister, sets foot for the first time publicly on Jordanian soil, joining Warren Christopher, US secretary of state, and Abdul-Salam al-Majali, Jordan's prime minister, to symbolise recently renewed momentum in Israeli-Jordanian peace talks. The meeting, two days after the start of detailed negotiations, is set to take place in the Jordanian desert north of Aqaba.

President Nelson Mandela of South Africa visits Britain for celebrations to mark his country's re-admission to the Commonwealth.

Moon landing: The world remembers the first moonwalk 25 years ago. Coming soon is the 25th anniversary of the first game of golf on the moon.

German resistance: A series of nationwide ceremonies will take place to mark the failed bomb plot against Adolf Hitler in 1944. Many are angry that the occasion, usually the cue for much soul-searching, has been hijacked by Chancellor Helmut Kohl who will make a speech in Berlin, and has been trying to blot out the role played by left-wingers and communists who resisted Hitler alongside the betterknown aristocrats.

Some 5,000 people were arrested and many were executed after the bomb blew Hitler's conference room and trousers to bits but failed to kill the Führer.

UK economy: June's retail sales data will give further evidence of consumers' ability to absorb April's tax increases. So far, the effect has been milder than many feared, and the Treasury forecasts consumer spending will be up 3.1 per cent this year. Nevertheless, retail sales were static in May and analysts expect the annual growth to 2.9 per cent in June.

ECONOMIC DIARY



21

UK Labour party leadership

THURSDAY

infra-Gey and Ultra-Grey are at the opposite ends of the Spectrum

Britain's Labour party announces the result of a contest to succeed the late John Smith as leader. Tony Blair, the young and modernising home affairs spokesman, is expected to win, but there is a close contest for the deputy leadership between two more traditional socialists: Margaret Beckett. the interim leader, and employment

Commons recess: Britain's lower parliamentary chamber, the House of Commons, rises for its summer recess, returning on October 17.

spokesman John Prescott.

A US State Department conference takes place today to mark the 50th anniversary of the Bretton Woods financial conference and the institutions it set up (the International Monetary Fund and the International Bank of Reconstruction and Development).

Tonight, a new London evening newspaper launches today. About 100,000 copies of the paper will be distributed free to central London commuters on weekdays and will be the first competition to the Evening Standard since the closure of the Evening News in 1987. Mr Geoff Steggals, chief executive of Tonight, said the aim was to provide a bright, cheerful read.

FT Survey: Albania

Cricket: First Cornhill Test, Lord's: England v South Africa (to July 25). Holidays: Belgium (National Day).

22

FRIDAY Asean ministers meet

Foreign ministers of the six members of the Association of South East Asian Nations (Asean) – Brunei, Indonesia, Malaysia, the Philippines, Singapore and Thailand - hold their 27th annual meeting in Bangkok (to July 23). Also there as observers and guests will be Vietnam, Laos, Cambodia and Burma. The ministerial meeting is followed

on July 25 by the first Asean regional forum, which includes the US, China and Russia.

No place in the sum: German members of parliament, who like every upstanding German take their holidays very seriously, are furning about having to drag themselves back to Bonn for a special session of the Bundestag. Parliament has been recalled to

throw its weight behind the constitutional court decision last week which, for the first time since the second world war, allows German soldiers to take part in United Nations' operations outside the Nato area. The extra sitting will cost about DM150,000 (\$92,000) and grumpy deputies say the vote could just as well take place in September.

UK economy: The first estimate of second-quarter gross domestic product is released today. Analysts are expecting quarter-on-quarter growth of 0.8 per cent, which, combined with first quarter growth of 0.7 per cent, will put the economy ahead of target for the Treasury's full-year forecast of 2.75 per cent.

23-24

WEEKEND

Japan and S Korea consult

Japan's prime minister Tomilchi Murayama is to travel to Seoul on Sunday to hold discussions with South Korean President Kim Young-sam on the situation in North Korea, following the death of President Kim

Mr Murayama's Social Democratic party has backed the idea of closer relations with North Korea, but Mr Murayama has promised to support the United Nations sanctions against Pyongyang if it refuses to allow international nuclear inspections.

Ukraine's parliamentary by-elections take place today in more than 100 constituencies which failed to elect members in last April's elec-

There are 450 members to be elected and therefore a change in the parliament's character, which is currently dominated by leftist hardliners, is

Athletics: The Goodwill Cames begin in Russia's second city, St Petersburg. on Saturday and will continue until August 7.

Polo: England's smart set converge on Windsor for International Polo Day. At half-time, spectators are invited to step on to the field to tread in the divots of turf kicked up by the ponies' hooves.

Commiled by Patrick Stiles and Angela Bleasdale. Fax: (+44) (0)71 873 3194.

Other economic news

Monday: The UK Treasury's mid-year forecast of the Public Sector Borrowing Requirement was perceived as quite conservative, so analysts will be watching today's figures for June's deficit to see if the government is likely to undershoot its £36bn forecast for 1994-95. June's PSBR is expect-

ed to be £3.7bn.
Wednesday: While M0 growth has been racing away beyond its monitoring range, growth in M4, the government's broadest measure of the money supply, has been subdued. Figures published today are expected to show the trend continuing, with annual growth edging up to 5.5 per cent in June, from 5.3 per cent in May. The more erratic sterling M4 lending figure is ex-pected to show net new lending of £1.3bn in June.
Thursday: The UK's trade

balance has been improving slightly in recent months and the non-European Union trade deficit in June, released today. is expected to have dropped to £700m in June, from £767m in May. Also published today: the **British Chambers of Commerce** quarterly economic survey. which is expected to reflect businesses' concern about rising costs.

Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Principus Actual
Mon	Japan	Jun money supply (M2, cash dep)**	1.5%	1.7%
July 18	Japan	Jun broad liquidity**	-	3.2%
	Japan	Jun w'sele price indx, 1st 10 days	-	-0.2%
	UK	Jun pub spending borrowing red	23.75n	£4,3bn
	Canada	May manufacturing new orders"	0.4%	3.4%
	Canada	May manufacturing shipments*	0.7%	1.7%
Tues	US	May trade: goods & services	-\$8.5bn	-\$8.4bn
July 19	US	Maymerch ise trade, bal of pay'ts	-	-£13.3bn
	US	May merch'ise trade, census	-\$12.3bn	-\$12bn
	ŲS	May, merch'ise exports, census	\$41,4bn	\$41bn
	us	May merch'ise imports, census	\$54tm	\$53be
	ŲS	Johnson Redbook, w/e July 16	-	-0.7%
	Canada	May merch'ise exports"†	1.5%	2,4%
	Canada	May merch'ise imports"t	23%	3.6%
	Canada	May wage settlement rises	0.5%	0,4%
Wed	US	Jun housing starts	1,48m	1.51m
July 20	US	Jun building permits		1.36m
	UK	Jun retail sales*	0.3%	0.0%
	UK	Jun retail sales**	2.9%	3.9%
	UK	Jun M4"	0.2%	0.3%
	UK	Jun M4**	5.5%	5,3%
	UK	Jun M4, lending	£1.3bn	\$1.5bn
	UK	Jun bdg sty net new commitments	£3.25bn	£3.3bn
	Canada	May retail sales'†	0.8%	-1.7%
	Sweden	Jun trade balance	SK:6.50n	SKr5.5bn

Released	Country	Statistic	Forecast	Actual
Thur	US	initial claims, w/e July 16	355,000	363,000
July 21	US	State benefits, w/e July 9	-	2.77m
	US	July Philadelphila Fed indx		16.1%
	U\$	M2, w/e July 11	\$9.2bn	\$9.2bn
	Jebau	May income, workers**	-	1.3%
	Japan	May consumption spending	0.4%	-0.9%
- 1- 1-	France	Jun consumer prices indx, final**		1.8%
	France	May trade balance	FF16.5bn	FF17.6041
	UK	Jun trade balance, ex EC	-£700m	-£767m
	Canada	May wholesale trade"†	0.4%.	0.5%
Frid	US	June treasury budget	\$14bn	-\$32.1bn
July 22	France	May industrial production*†	0.3%	21%
	UK	2nd qtr gross domest prod, prelim**†	3.2%	2.9%
	UK	Ditto, qir on qir	0.8%	0.7%
During t	he week			
	Germany	Jun producer prices indx* .	0.2%	0.2%
	Germany	Jun producer prices indic*	0.7%	0.4%
	Germany	Jun M3, from 4th qtr base	12%	13.7%
	Germany	May trade balance	DM5.3bn	DM6bn
	Germany	May current a/c	-DM2ba	-DMM-8bn
	Italy	May industrial production**, nott	-	-1%
	ftely	May producer prices indx**	3.1%	3%
	Italy	May wholesale price indx**	29%	2.7%
		Jun consumer prices indx**	2.1%	1,9%

ACROSS 1 Girl's jewellery found on the DOWN 1 Suit warms up redhead in it fish counter (8) 5 Overlook a smithy on a sort 2 Soldiers going to sea to stay of square (6) 9 Allowed in now Ted's holding (6) New recruits It's wearing to Tim back (8) 4 You'll see many bloomers in this new home (10) 6 Groan about mould on fabric 10 Programme is behind time and different (6) 11 Reasoning with fine man on board (8) 12 Ask one new vet in (6) 7 Rising, say Lent is not exactly 14 Praise for remark about for non-Jews (8) 8 Irritable artist against going into burlesque (8) cracked lip (10) 18 Teacher heard mates running around (10) 13 Unable to talk, having lost 22 One has prisoner in vehicle turn over (6) one's notes? (10) 15 Blow getting in by midnight, that's appalling! (8) 23 Descendants of doctor in Chile start nursing (8) 24 Carrying affair on I call ser-castic! (6) 16 One standing by the kerb, light-headed? (8) 17 One million staff admitting it is rude (8) 25 Witty retorts from salesman 19 Like plan to drop article on are taking Lawrence in (8) 26 Understand the fish is outside relaxation (6) 20 If right inside must find cave (6) 21 Mean to get one to name 27 Daisy, love, I had a heavenly

MONDAY PRIZE CROSSWORD

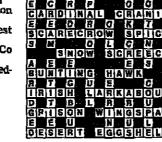
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A prize of a Pelikan New Classic 390 fountain pen for the first correct solution opened and five runner-up prizes of £35 Pelikan vouchers will be awarded. Solutions by Thursday July 28, marked Monday Crossword 8,508 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday August 1.

Name

Winners 8.496 Ms B. Wadely, London SW14

M. Aikison. Kendal, Cumbria Mrs J.M. Geraghty, Houghton Regis. Bedfordshire T.J. Meaney, Solihull, West Morrison, Coleraine, Co Londonderry Mrs J. Wight, Bromham, Bed-



Solution 8,496

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The second

updated every evening, with constituents ranked by country order, the currency of price quotation, EPIC codes, exchange rates against the US\$, share weighting in thousands of shares, closing prices and market capitalization in 000's DM and percentage weighting of each stock.

The FT-SE-Actuaries Notices are updated whenever a notice is issued. The information will normally contain the latest quarterly review details, including constituent changes for the UK and Eurotrack Series as well as any industry classification changes. Any press notices issued by the FT-SE Actuaries Share indices Steering Committee between quarterly reviews will also be included.

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FINANCIAL TIMES

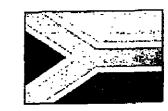
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JOTTER PAD

SOUTH AFRICA



Monday July 18 1994

A powerful spirit of unity

South Africa's politicians must still show they can deliver their promises, but with a charismatic leader at the helm their luck may hold, say Patti Waldmeir and Michael Holman

it has been one of the most extraordinary political transformations of the twentieth century: South Africans have defied the logic of their past, and broken all the rules of social theory, to forge a powerful spirit of unity from a shattered nation.

Nearly three months after the national catharsis which liberated black and white alike - the April 27 all-race elections - they remain dazed, proud, happy and surprised. They can hardly believe

That new found confidence is fragile, and news of the resignation of Mr Derek Keys, finance minister, the man who taught South Africa to believe in itself has deflated the national mood. But even the departure of Mr Keys (he will step down from October) could not seriously undermine the politics of common purpose which has united South Africa. Having wrought a miracle, against all the odds, South Africans are eager now to go on to even greater feats of political magic

In a land of profound faith, and belief in one or many deities, South Africans very often adopt the vocabulary of the miraculous to explain what has happened. A right-wing Afrikaner says President Nel-son Mandela, who has driven the process of unification with such wisdom and vision, is "a gift from God." He suggests that Mr Mandela is like the crooked stick in the Bible: God can do much good with him, though he be flawed.

Even the least sentimental political analysts speak of luck and magic. Columnist Simon Barber, writing in the Johannes-burg newspaper Business Day, says South Africans "passed through the looking glass" at the moment of Mr Mandela's inauguration. "In that instant, their country became the mirror image of its former self. No longer a pariah but, in a world of Bosnias, Somalias and Rwandas, a bea-

Mr Cyril Ramaphosa, secretary-general of the African National Congress, puts it even more simply: "The gods smiled on the ANC" - not because the ANC won power, but precisely because it did not win too much power too soon.

"The four years we spent in negotiations helped to let a lot of ideas mature in our own heads and hearts, to accept sitting down with De Klerk in a government of national unity..." he explains. "We were a little bit glddy... and I think we could have made mistakes. So, with hindsight, we played out a grand strategy but maybe some aspects of it we stumbled upon and

found our way through the dark."

What they stumbled towards, during those four years of endless talk and bestial violence, was the shared vision of a new South Africa which emerged so powerfully in the wake of the remarkably peaceful elections. Hardly anyone dissents from that vision: certainly not South Africa's former rulers, the National Party, who so far seem to define their interests identi-cally with those of the ANC. And not even the normally fractious Inkatha Freedom Party, full participant in the coalition gov-ernment of national unity, or the white right Freedom Front, which has remained outside the cabinet but taken seats in all other constitutional structures.

That vision has taken shape in the Reconstruction and Development Programme, a grand blueprint to transform South African society, to re-invent govern-ment and re-define patterns of ownership, influence and power. Says one businessman who fully supports the programme: "The RDP has replaced apartheid as a grand social project. People talk about it as a kind of holy thing, beyond debate - at least in its goals."

Those goals go well beyond mere socio-economic development: building 1m new houses, electrifying 2.5m homes, redistributing 30 per cent of the land, bringing clean water, education and health to South Africa's poor. The broader goal is to re-invent South Africa in its entirety: a brave new non-racial world must be created where the main institutions of society - the civil service, the security forces, the business community, the universities, the media, the stock exchange, the banks - are no longer dominated by whites.



the feudal arrogance of the National Party past, which bred obsequiousness in civil servants and sapped the general popula-tion's will to resist, must not be repeated. Mr Bobby Godsell, political analyst and industrial relations director for the giant Anglo American Corporation, says South Africa's new rulers must "behave differently" and break the cycle of the past. A senior ANC minister argues that govern-ment must keep its integrity - even more than keeping its promises.

The transformation has barely begun. Mr Ramaphosa says: "Though we have achieved power at a formal level, we still do not have our hands on the levers of power throughout government struc-tures." Ministers speak of paralysis in government as politicians fight to master the civil service machine and, more importantly, as they tussle with newly-elected provincial premiers who have shown a

remarkable degree of independence Ultimately, the success of the RDP will depend on the creation of a more efficient and responsive civil service, and provincial governments which can effectively deliver development. But ministers point out that not only has the RDP given South Africans a shared vision; it has provoked a shared sense of risk, across the political spectrum within the multi-party government of national unity, and beyond.

"All of us have to deliver the goods. says Mr Jay Naidoo, minister charged with overseeing the RDP. "It's not going to help the National Party if Hernus Kriel [NP premier] fails to deliver the goods in the Western Cape, or if Frank Mdladlose [Inkatha premier] fails to deliver the goods in KwaZulu Natal. "If the RDP does not succeed, the NP is as much responsible as the ANC," he concludes. Continued on Page 3

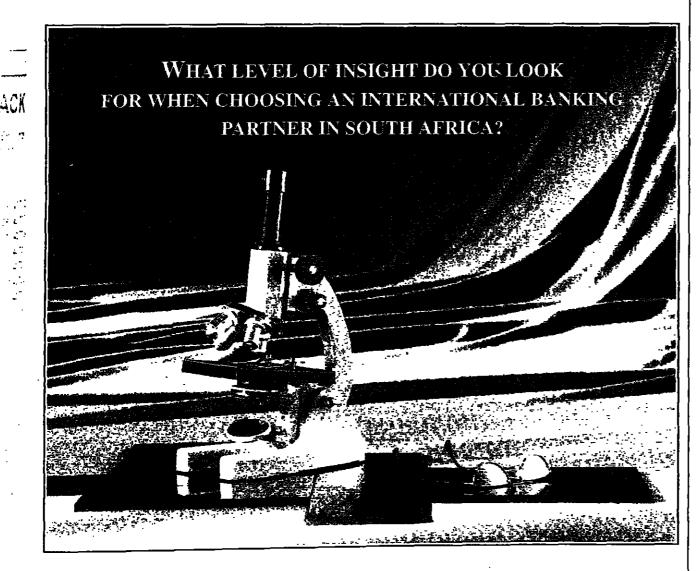
President Nelson Mandela and Deputy President F.W. de Klerk after ceremony at the Union Buildings in Pretoria on May 10

IN THIS SURVEY

 Economic overview: The fate of the new South Africa lies in the hands of foreign investors, bankers and fund managers. Stable growth and jobs are vital. ☐ The Reconstruction and Development Programme has salled into calmer waters o national consensus after starting out as a highly contentious political manifes □ Defence forces: Details of integration announced last month marked the end of a critical stage of one of the most remarkable revolutions of the twentieth century .. Page 8 C Manufacturing industry must fulfil two taxing conditions. Growth must be both export-led and labour-intensive. Marrying these two goals will not be easy Page 10 ☐ Foreign investment: Many foreign companies have established a low-profile presence In anticipation of an improved business climate from 1995....

☐ Trade links: New markets from Asia to eastern Europe to Latin America - long out of bounds - are now open for trade _

☐ Photography: Ashley Ashwood



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SOUTH AFRICA 2

uestion: Why should Finan-cial Times readers invest in South Africa? Answer: South Africa is

potentially a rich country... with developed infrastructure, modern ports, a sophisticated banking system, a telecommunications system. It can be a powerhouse for the southern African region.

Investors in this country are likely to derive maximum benefit far more than investing in other areas. South Africa is far more advanced than any of our neighbouring states and therefore to invest in this country you will be helping to raise the living standards of not only the people in South Africa, but in the southern African

region. Why invest in South and southern Africa rather than East Asia? We have taken precautions to ensure that investors have a maximum return for their investments. Nationalisation was a fundamental part of ANC policy. But in order to attract investments it was clear to us that we had to make a very significant shift; if we did not, we would not get investments. There will be no expropriation of foreign investments. Investors will be free to repatriate dividends and if an investor sells his business, he will be able to export those proceeds. We believe in keeping our tax rate low so as to attract foreign investment. That's a decided advantage...

What are the prospects for a social contract in South Africa? I don't know if I would call it a social contract. But there is an agreement between labour, capital and the government. The harmony that exists between ourselves in the The support we have had from busiThree men will shape the destiny of South Africa: President Nelson Mandela and Deputy Presidents Thabo Mbeki and F.W. de Klerk. Below, they talk to Patti Waldmeir and Michael Holman about national unity, economic development and the many difficult challenges which lie ahead

A powerhouse for the region

port... we probably would not have had such a landslide victory. Are you surprised at the degree of powers claimed by provincial pre-

Our own people are demanding some form of federalism. Whereas it was the inkatha Freedom Party of Chief Buthelezi, the National Party of Mr de Klerk that was demanding it. Now it is our own people demanding independence from the central government. We are happy about that. All that we're concern about is that there should be free movement of goods, services, capital and labour.

Why did you decide on a government of national unity, and will it continue after the five years set out in the constitution?

There is a long history here, starting from our experiences in prison. The moment we arrived at Robben Island, there was dehate amongst Afrikaner warders, some saying let's treat these people harshly so they must respect white supremacy, others saying... we must treat them in such a way that when they win it should not be a government of retribution. We adopted a policy of talking to the warders and persuading them to



treat us as human beings And that is a lesson that one of our strongest weapons is dialogue. It has been a very powerful weapon. Our people accepted this, because throughout the history of the ANC, the idea of nation-building, of a nonracial society, has been uppermost. And we have now implem through a government of national unity. So far as continuing this government after five years, we have an open mind; we're very flexible. Could you articulate your vision of



Deputy President F.W. de Klerk

Well, it wants to address the basic needs of the masses of the people: to ensure that our people lead a better life, to ensure that everybody has a job; that everybody lives in a decent house; that there is free, quality education; that there is electricity in every home; clean, healthy, running water; that there are sporting and recreation centres; that there are paved roads in our areas.

But the RDP also addresses the question of nation-building. [Through the RDP] we are appeal-



President Thabo Mbeki

try, don't take away your skills. The RDP is intended not only to address the basic needs of the majority, it is actually to set the minority free, free from fear of retribution. It is a programme to transform the whole South African society.

A Truth Commission in a country where the previous government still holds power is unusual. Do you worry such a commission might, as deputy president De Klerk has warned, prove divisive? The ANC has twice the combined strength of the IFP and the

we could just run the government, but we are not doing that. We are committed to making the government of national unity something which has got a substantive content. As far as the Truth Commission is concerned, we have made it clear that we have no intention of retribution. We are doing this in order to heal the wounds of the past. People must know what

have forgiven those crimes. Is the spirit of national unity strong enough to survive these

crimes were committed and that we

Recently I went to the most powerful congregation of the Dutch Reformed Church in Pretoria, There was a time where if you went to the DRC, you would need a whole police force to protect you from being attacked. They needed a police force to protect me from the love of the people. You would think I was in Soweto. Everybody wanted to touch me. And the whole idea of national unity has attracted a positive response from all segments of the population.

Aren't you in danger of not satisfying your [black] constituency at the end of your first year?

justified in having these exaggerated expectations when they see whites enjoying rights and opportunities that are denied them. From inside the country, forces are being mobilised to enable us to start this programme.

I can assure you, as we said during the elections, that we promise no miracles. We want you to understand that it is going to take time for us to mobilise the resources... But what is important is that a few days after a new cabinet was set up, the process of trying to address problems started, and I can tell you that the co-operation in the GNU is impressive.

Don't you underestimate the role of the front-line states in ending

apartheid? That, actually, I don't agree with. The people - men, women and children - inside South Africa who came out into the streets, called strikes: stavaways, who were shot and killed by the racist South African Police; they are the people who kept the fires burning, and eventually brought down tyrants.

When do you think the NP finally realised that it was majority rule or nothing?

You can't put a date and say on the particular day they realised; gradually, they came to accept that majority rule was unavoidable. But you must understand that it takes a long time for concepts to be accepted because even now, without in any way being discourteous to the NP, they still think that they are in the majority because they would like us to consult them on

everything we do. But de Klerk is a man who means well and when we point out to him: 'Look, don't go too far, we are the majority party," he accepts that.

Accommodating participants

Interview with F.W. de Klerk, deputy also reach accommodation with regard to frameworks are important. Because once Question: How well is the government of

national unity working? Answer: It got off to a good start. All the participants are going out of their way to be accommodating. I have identified a number of issues where... one might experience problems: the question of a truth commission; how should we deal with the past; the question of affirmative action; the whole land issue is going to be a very emotional and sensitive one for

But the whole question of economic policy has basically been breached: it is clear that economic and financial policies will be based on principles which can ensure economic growth, which will build investor confidence, which will continue to maintain inflation at acceptable levels, so in that I find proof that we can and will

other important issues. Has South Africa ended up with a federal constitution, through the back door?

I've always said this is essentially a federal constitution. What is happening now is just proof of that.

What is the role of the National Party? One of fully participating in the government, putting aside our differences... I'm not saying that on specific issues it will not become necessary for us to say we have to consider our position on this very important issue as a party, but so far it hasn't been necessary. So the ministers and I would be playing the normal role that you play irrespective of which party

forms the government... But the NP intends also to be an effective opposition. Obviously, one will be inhibited by the fact that one is also participating. It is for this reason that policy

you have agreed on policy frameworks. the political debate, almed at the next election, is to say "Our policy is better. We had to make a compromise, yes, but vote for us next time and you'll get a

Will you still need a government of national unity after the five years entrenched in the constitution? I personally think that five years might

be too short. Even if the concept of power sharing were to be weakened in a final constitution, because I don't think it will disappear, I believe it is quite probable that South Africa will move to the situation of so many European countries, where on the basis of proportional representation you will have coalitions because of the election results and because no single party gets more than 50 per cent of

Interview with Thabo Mbeki, deputy president-Question: Is there a commitment in soci-

ety to fundamental change? Answer: One of the things that happened over the past few years, unplanned I think, was because of the length of time that it took from the first official public negotiations to elections, some consensus as built about some things so everybody

fell within the same framework. Everybody wants to get rid of apartheid and the consequences of apartheid: there are certain things that are so glaringly bad that there is nobody in the country, whether different parties or different strata of society or whatever who are going to differ about certain basic things... but the issue of the transformation of the civil service, for example, is not by any means going to be very easy. There are people who've been in the civil service

for a very long time, they know a particular kind of civil service with a particular manner of operating, and you want to change that. I'm sure there is going to be a

Reform struggles ahead

very big struggle about that. I think theres going to be a very big struggle to change patterns of ownership, management control of the direction of the economy. We might all of us appear to be saying the same thing now, a more equita-ble distribution of wealth and all of that. But in substance how do you get there? Do you believe there should be legislation to ensure that the corporate sector participates in the reconstruction and develop-

ment programme? I think you need both moral and political pressure and perhaps in certain instances legislation. It will need to be a mix of measures, it will not be one thing that you do. You might have to pass legislation with regard to some matters, and with regard to other matters you might introduce an incentive system.

Do you see power-sharing being entrenched in a final constitution? think once you have moved some distance with regard to addressing the outstandingly glaring iniquities of the apartheid system and that's gone and society looks a little better, it's not so divided ... this must result in people beginning to focus on what might be ideological, political, philosophical differences among them selves. You might have alternative strate

The parties which could unite against apartheid and maintain that unity when dealing with the consequences of apartheid, once you have gone beyond a certain threshold people in the same party find that they have different ideas... and you get a new political alignment. I think that

gies for growth, for all sorts of things.



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RICA

Economic policy must deliver stable growth and jobs, says Tony Hawkins

East Asian 'miracle' is needed

No matter how one crunches the numbers, it is obvious that the fate of the new South Africa lies in the hands of foreign investors, bankers and fund managers.

This is little more than a statement of the obvious in an increasingly integrated global economy, but also a result of a capital outflow of some \$25bn since the mid-1980s. Reversing this capital outflow is the top priority, since foreign capital is likely to make all the difference between sluggish growth of 2.5-3 per cent annually and expansion of at least 5 per cent

a vear. Recognition of this unpalatable reality has bred a new consensus within the African National Congress to accept the inevitable trade-off between fiscal and monetary discipline on one hand and social upliftment spending pro-

That consensus remains firm. despite the unwelcome news that Mr Derek Keys, finance minister, has decided to resign, from October. He leaves behind an overtly probusiness, supplyside budget that will do little for populist expectations in the short term: and an economic team which gives every sign of carrying on his policies without him. At the same time, the foreign

capital issue is splitting the country into two camps, with many in the business establishment urging the new adminis tration to lift at least some exchange controls and abolish the financial rand. "With a sound conservative

budget behind us, commodity prices improving and massive world support and sympathy, there will never be a better time for dropping the finrand."

says one banker who also midable nature of the eco-warned: "The climate for nomic challenge. It is not just exchange control liberalisation is not going to get any better".

"The cute money" he adds, "is waiting for the second shoe to drop, for the inevitable decline in the commercial rand, before taking the plunge." The danger is that this could turn out to be a self-fulfilling prophecy as foreign investors watch and wait for exchange controls to be loosened.

Having achieved the seemingly impossible on the political front, President Mandela's new government now needs an economic miracle. South Africa must become the first non-

South Africa ranks 93rd in terms of human development

Asian country to replicate the East Asian miracle of growth with equity.

The numbers in this year's United Nations Human Development Report underscore the challenge. South Africa, with a gross domestic product of \$120hn and one of the world's 25 biggest economies, ranks 93 in terms of human development, and sixtieth in terms of income a head. The UN savs that if white South Africa were treated as a separate country, it would rank 24th in the world, just below Spain, while if the same were done for black South Africa, it would rank 123rd, just above Congo and behind Lesotho, Zimbabwe and

Vietnam. The sheer unsustainability of such comparisons, now that the black majority is in the driving seat, highlights the for-

a matter of jerking the economy back on to the relatively high growth path of the 1950s and 60s - 5 per cent annually - which will be difficult enough, but of restructuring it to ensure substantially greater participation for those margin-

alised for the past 300 years. East Asian experience shows this can be done although whether South Africa is ready for the sacrifices this will involve is another matter.

With the commodity cycle having passed its trough, the global economy on the mend and South Africa's investment climate looking better than at any time for at least 40 years, the economy is poised for a period of sustained growth.

Even so, few economists

believe that growth of more

than 25-3.5 per cent is on the cards for the next two years, while for the rest of the century, a battery of constraints - the cumulative legacies of apartheid, the balance of payments, unsustainable levels of domestic debt, the shortage of skills and the need to restructure manufacturing - will keep expansion below 5 per cent

At issue is the new government's capacity to impose restructuring while simulta-neously delivering on the social front. In the first postapartheid budget last month, Mr Keys set a near-perfect example. Given the constraints on fiscal expansion - a budget deficit of 6.6 per cent of GDP at a time when the country is teetering on the edge of a domestic debt trap - the minister focused on reallocating public

spending rather than raising

taxes to fund social unliftment

faced. Some of this had more to

do with global developments than the budget, but in the words of one government adviser: "The markets don't trust us... Because there is no track record, we have a credibility problem."

find R2.5bn (\$700m) in savings

from normal departmental

votes to finance the ANC's

Reconstruction and Develop-

ment Programme (RDP), while

leaving unscathed those earning less than R50,000 (\$14,000)

The RDP is the instrument

designed to redress the ills of

apartheid - the yawning chasm

between white and black living

standards. The government has "pencilled in" RDP spend-

ing of R37.5bn over the next

five years on health, education,

housing and land. The plan is

that government's contribution

will be leveraged by private

sector contributions, especially

in housing, by the parastatals

- high-density township elec-trification and telecommunica-

tions - and by foreign donors.

shared by others in the govern-

ment's economic team - is that

spending overruns on normal

denartmental votes will erode

the "pot of money" available

While initial market response to the budget was

favourable, it was not long

before second-thoughts sur-

Dr Stals has set three

conditions for financial

rand abolition

for such social programmes.

The Keys rubric - avidly

But while the confidence factor is certainly critical at this stage, there is more to it than

programmes. He managed to that. Almost everyone wants to see exchange controls and the financial rand abolished, but while many in the business community believe this can - indeed must - be done soon, ministers and their advisers are much more cautious.

The central bank governor Dr Chris Stals, has set three conditions for financial rand abolition: that the discount on the investment currency falls below 10 per cent: a substantial reduction in financial rand balances, estimated at R4.5bn, held with the banks; and, most important of all, a build-up in the country's foreign reserves. which in May had fallen to R7.2bn, some five weeks import

These three conditions are unlikely to be satisfied this year and possibly not until mid-1995, or even beyond. However, the critics warn that an overly cautious administration will always find reasons to delay. Their argument stands and falls on the assumption that the end of the financial rand would spark huge capital inflows, without which the economy will remain stuck in

the slow lane. Government economists, question whether now is the time for a "leap over the cliff" that could end in tears with interest rates of 30-40 per cent. the commercial rand down a further 20 per cent and the government's credibility in tat-

Countries such as Kenya, Uganda and Zimbabwe have all shown that exchange control liberalisation can result in exchange rate appreciation and a rapid increase in reserves. But Mr Keys believes South Africa is different, with wealthy individuals, cash-rich

. 1.221.038 sa km Population ...39.5 million Nelson Mandela Currency .1992 \$1=R 2,850 Average exchange rate ECONOMY 1992 260,555 Total GDP 1990 prices (Rm)... 257,701 Real GDP growth (%). Annual average % growth in 14.0 Consumer prices (%)... Gold production (%).... 2.8 -3.1 15.4 Manufacturing production (%)... 11.1 Average earnings (%)..... Total reserves minus gold (\$m)... 862 Money growth (MS)... FT-A index (%) Gold 2. -29.4 170,8 FT-A index (%) Industrials 2.. 4.6 Public sector deficit (% of GDP). 7.8 Foreign debt (% of GDP)... 1.4 Current account (\$5n)... 23.6 Merchandise Exports (Sbn) 3...... Merchandise Imports (\$bn). 18.2 Main trading partners (%) 4. **Exports**

KEY FACTS

(1) Commodities for South African consumption (7) Year end (*) Including gold (*) Share of world trade 1992 Sources: Datastreem, ElU, National sources

corporates and institutional investors just waiting for the opportunity to invest offshore. Officials point out that South Airica is not as under-borrowed as often suggested, noting that while foreign debt is only a modest 14 per cent of GDP, if foreign holdings of equities, and fixed interest securities, are added in, the

ratio doubles. Dr Stals questions whether South Africa is ready for "the burden of convertibility" - the impact that premature exchange control abolition might have on the exchange rate, inflation, wages and inter-

est rates. It is ironic that the private sector, so insistent that now is the time for "an economic leap of faith like the constitutional

agreement", is more pessimis-

tic about the economic funda-

mentals - inflation, growth and the new administration's capacity to impose fiscal discipline, than the government. Private sector economists believe not just that the trough of the inflationary cycle has passed but that inflation.

> The really tough decisions will come next March

which touched a 21-year low of 7.1 per cent in April, edging fractionally higher to 7.2 per cent in May, could be back in double-digit figures before the end of 1995. There are real reservations, too, about the fiscal strategy. The 1994 budget is a stop-gap affair; the really tough decisions will come next March when the new minister

will have to act on the advice of the recently-appointed Tax Commission on such issues as zero-rated valued added tax for basic foods, equal tax treatment for women and inflationadjustment taxation to minimise fiscal drag. All are very worthy causes in their own right, but each one comes with a price tag at a time when the RDP is certain to bulk large on the spending side of the ledger.

All of this suggests that the markets will have to live with the uncertainty surrounding the future of the financial rand for least another nine months. In the meantime, after a poor first six months, the economy is picking up, but with growth of little more than 5-5.5 per cent over the next 18 months, unemployment is set to worsen while living standards stag-

"It all comes back to track records," says an industrialist, "if the government gets the one, and exchange controls go early next year, we could be on

our way..."

President Mandela's problem is that he doesn't have a year or two in which to await m ingful results. Its not that expectations are excessive but that the new administration must deliver soon in the fields of township electrification. housing, more school places and improved social services. but also on the key issue of

The World Bank estimates that half the country's black workforce is without formal sector employment. Optimistic as ever, the Bank believes that given appropriate policies, including wage restraint and fiscal discipline, this ratio could halve within 10 years.

If President Mandela can deliver jobs on this scale, he will indeed have performed a remarkable double-whammy - an economic as well as a political miracle. But in the 1990s world of jobless growth this has the ring of mission

Powerful spirit of unity

Continued from Page 1 A senior National Party minister concurs: "Unless we

develop the country, we all The need for development is

so overwhelming that it overrides party political differhe says, arguing that such differences are a luxury which South Africa can ill Deputy President F.W. de

Klerk, the leader of the National Party, has outlined a strategy of what might be called "constructive opposition" but is constrained by his presence in the coalition gov-

In practice, true opposition is

likely to come not from the National Party, or even from the less cosily entrenched Inkatha Freedom Party, but from within the ANC itself - from the provincial premiers, who have scented power and will fight the ANC-led central government for more of it; and from Mr Ramanhosa, who has remained outside the cabinet

to build his own constituency within the party itself.

He has defined his role as "keeper of the soul of the ANC" - watchdog over the implementation of the RDP. and check on the governing party's natural tendency to assume the arrogance of

For although the temptation may be for the government of national unity to act as if it rules a one-party state, South African society is likely to prove too plural - and the political system too balanced to allow that in the end.

Ironically, despite constitupower to central government political realities - not least of them the lust for power of pro-vincial premiers from the ANC - seem to be bringing federalism to South Africa through the back door.

Provincial premiers are flout-ing the authority of central government and exercising even those powers which the constitution denies them. And the centre seems to think it

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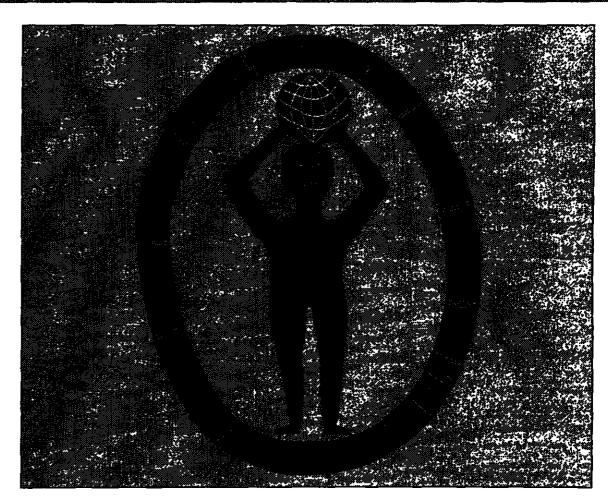
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imprudent to resist.

However bitterly the principle of federalism was resisted by the ANC - and often by the National Party - at multi-party negotiations, everyone now agrees that tension between the centre and the provinces is a healthy sign of emerging democracy.

Only time will tell whether dissent will be so welcome once South Africa emerges from its current honeymoon to face the sad reality that economic growth may simply be insufficient to support the RDP's goals; that foreign power may not be enough to shift the burden of underdevelcoment.

Economic realities may yet defeat the politicians in their desire to do good. But for the moment, they still believe in miracles. And with Nelson Mandela at the helm-surely one of the greatest leaders of the twentieth century - maybe, just maybe, their luck will



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Corporatism has been embraced with relief, writes Tony Hawkins

Love-in that may not last

After generations of often bitter confrontational economic management, with government, labour and big business at each other's throats, it is hardly surprising that South Africans should have embraced the corporate state with a mixture of enthusiasm and relief.

Even the sceptics concede that the smooth transition owes much to the forum system where different stakeholders - in the economy, in housing, health and education - sat around the table in an effort to sink their differences and work out compromises.

All three sides of the "golden triangle" - government, business and the unions - are keen to build on such past successes as the National Economic Forum, responsible among other things for securing con-sensus in the difficult and complex negotiations over last year's General Agreement on Tariffs and Trade submission for the Uruguay round.

All sides were conscious of what was at stake in the decision to lower tariffs radically over the next five years - markets, exports, jobs and industrial peace. But the system worked, setting what many see as a model for the future.

Those with memories of failed experiments in corporatism - the UK in the 1960s and 1970s - have their reservations. The concept is riven with internal contradictions. Take, for example, the contradiction between the ANC's commitment to anti-trust legislation and a more active competition policy, and tax measures in the last two budgets designed to encourage businesses to reinvest. Threats to clip the wings of big organisations conflict with measures encouraging

them to reinvest. A second, more serious, potential weakness is the economic management crunch that is bound to come during the five-year life of the

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restructure the economy. In this process one - or both - of the other two sides of the triangle is going to get hurt. Sooner, rather than later, too, ministerial impatience with government by forum and

The ANC has a mandate to

consensus will develop. The government's commitment to implement - not just announce - important social programmes during its first 100 days in office, is vulnerable to delay as the number of participants proliferates. Above all, there is a question

mark over the ANC's willingness to share power, not just with defeated political opponents but with the unelected representatives of what many on the left see as the old enemy, big business For the present the love-in

between business and govern-ment looks rock solid, but the

third side of the triangle seems to be increasingly suspect. Mr Derek Keys, finance minister, agrees that there is little prospect of a compact with labour, but hopes for a tacit, unspoken deal that would link wages with productivity. Employers are less sanguine, noting the tendency for wage settlements to average out at two or three percentage points above the

In early July, negotiators in the mining industry were a full 10 points apart, with employers determined to keep the 1994 wage round in single figures while the unions were demand-

Management worries that

now the top echelon of union national unity government. leaders has moved off into politics and government, there is a very real danger that - even if wage agreements are reached the unions will lack the capacity and credibility to sell the deal to their members.

Some 1.2m working days were lost to strike action in the first half of 1994 - the country's worst industrial relations performance for seven years. While this was partly attributable to pre-election disruption, it also reflects wage dispute which, according to industrial consultants, Andrew Levy and Associates, accounted for one third of the stoppages. The danger here must be that labour, which played a crucial role in bringing down apart-heid, will push hard for an immediate, substantial, liberation dividend. Ministers and employers believe this will not happen, arguing that labour leaders are more preoccupied with job security than wage levels, but the current trend of above-inflation pay awards will put this thesis to the test. Government has a similar, if

less acute, problem in terms of ensuring that what is agreed at central government level is translated into action by provincial administrations and parastatals. This too, is an inherent weakness of corporatism - the difficulty of ensuring that all the main players stick to their agreements. Some larger employers, for example, accuse their smaller colleagues conceding unnecessarily

Missing from the golden tri-



angle - if central hank independence is to be a reality - is one of the key actors. As many in business voice their impatience over the Reserve Bank's caution on exchange control liberalisation and abolition of the financial rand, while anxieties surface over inflationary wage claims and job genera-tion, the role of the central bank becomes increasingly crucial to the success of corpo-

In many countries, corporatism has foundered on this issue - the refusal of the monetary authorities to accommodate wage inflation, to lower interest rates - to boost output and employment - and the need for tight monetary policy to counter fiscal weakness. In the new South Africa, that too will become a crunch issue.

Profile: The economic team. Two reformed socialists and a conservative banker make up the troika which drives South Africa's economic revolution

Figure of

flawless orthodoxy In the bad old days before the government of national unity, Mr Jay Naidoo had an

like Satan, sounding like Marx and acting like Mephistopheles, writes Patti But those days are long gone

unfortunate habit of looking

now, and his image has been transformed. With his well-cut suits and carefully tailored vocabulary, the new-look Mr Naidoo

formerly head of the largest union federation, Cosatu, and now minister charged with implementing the Reconstruction and Development Programme (RDP) - is a figure of flawless economic orthodoxy. The firebrand trade unionist and militant socialist of the past has become a persuasive

advocate of fiscal and financial With just a hint of American twang in his accent, he might be a missionary from the World Bank, pushing its gospel of structural adjustmen except for one crucial difference, which he highlights forcefully: Mr Naidoo believes

he has society on his side. Mr Naidoo, who turns 40 this year, describes South Africa's own brand of structural adjustment, the RDP, as a "shared partnership between government and civil society a vision which unites all the parties in the coalition cabinet But his commitment to the



Jay Naidoo: the former militant socialist has become an advocat of fiscal and financial disciplin

well beyond the simple intention to spend money.
"Overriding everything in this country is going to be the fact that this is how much money we have, these are the constraints," he says.

He constantly insists that it is not an "add-on" programme: "The RDP is... about how to reorganise government expenditure to meet new priorities. We are turning the ship of state around to those new priorities... but we must do so while ensuring that we maintain stability."

Hard choices lie ahead, he says, and conflict is probably inevitable. "But I spent my whole professional life mediating conflict," Mr Naldoo points out, referring to his role as Cosatu general secretary during 1985 to 1993; the toughest years of union-management antagonism. Those years honed his rhetorical and political skills to the point where he earned the grudging respect of business; they also

taught him pragmatism. Nothing could have prepared hlm better for the difficult years to come.



fervour and passion which few

Discipline 'vital to strategy'

"Alec Erwin was sent by God. Jay Naidoo, I embrace him." Mr Derek Keys, the outgoing overheard to utter such praises about the two men - ironically, both former socialists – who have been his lieutenants, writes Patti

Waldmeir. Now that troika is breaking up, with Mr Keys ceding his place to Mr Christo Liebenberg, a respected banker. Mr Liebenberg is untested as finance minister; but Mr Erwin and Mr Naidco, reconstruction and development minister, have already done much to prove their credentials as fiscal

moderates. Indeed, to bear Mr Erwin, deputy minister of finance, defend the need for discipline - with a fervour and passion which few orthodox conomists could equal - is to believe that his conversion

is gennine. "You simply cannot meet people's basic needs if you generate rampant inflation. It would be totally counterproductive to our goals if we let inflation rise," he ays with earnestness and conviction. "Our commitment to fiscal

discipline isn't just there because it looks good." he told his first press briefing after entering public office. "Fiscal discipline is fundamental to

the strategy."

He reiterated the same message less than 24 hours after the announcement that Mr Keys would resign, obviously eager to reassure investors that South Africa's commitment to fiscal discipline would not depart with the minister.

Even so, time will test that commitment sorely. And the loss of Mr Keys - who worked with Mr Erwin and Mr Naidoo for the past two years to develop an agreed economic vision based on discipline could prove a serious blow.

The new troika will lack the rapport built up by the previous team during tough months of negotiations in the national economic forum, the business-labour-government body which brought corporatism to South Africa. And Mr Liebenberg will wield far less political clout than

the wily and shrowd Mr Keys. But Mr Erwin is clearly keen to make things work. Once a doctrinaire socialist - he comes from Cosatu, the black union federation – he has made his peace with

Mr Keys was surely right: Mr Erwin was an inspired

A widely respected banker

INGLO A

CORP

The decision by Mr Derck Keys, finance minister, to step down in October for personal reasons caused panic in the financial markets when it was announced this month, but his chosen successor, Mr Christo Liebenberg is likely to prove a capable replacement, writes Mark

Mr Liebenberg, who is presently acting as Mr Keys's understudy before the incumbent leaves, fits all the requirements for finance minister. He is a widely respected banker with strong private sector credentials, a sound understanding of the economy, and a tough, conservative attitude to fiscal discipline.

"He's a journeyman executive. He's capable and will work hard at the job." observes one banker. "A very good back-room man," notes another businessman who has worked with him. "He understands the issues, works through them carefully delivers the goods." Mr Liebenberg, a career

banker, started work in the mail room of a Nedbank branch and slowly worked his way up the ranks. En route, he picked up managerial qualifications from the Institute of Bankers, Dale Carnegie, Insead and Harvard and built up a solid reputation as a dedicated and hardworking executive



understanding of the economy and a tough attitude to discipline

managing director and in 1990 he was appointed chief executive of Nedcor, South Africa's fourth-largest banking and financial services group, a post from which he retired in February of this year after a solid stint at the helm. He has no previous government experience and will be expected to bring business acumen rather than political skills to the post.

Although affable and good humoured, Mr Liebenberg is seen as both less charismatic and less cerebral than the ebuilient Mr Keys and he will find it more difficult to win people over to his point of view. One probable result of his appointment will be a change in the balance of power in the government's economic

policy team. Whereas Mr Keys was unquestionably the dominant figure in the troiks composed of him, Mr Jay Naidoo, and Mr Alec Erwin, the new arrangement will likely be more of a gathering of equals Mr Liebenberg's lower international profile will also allow the other two to increase their exposure within the global financial community.

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Points from
the annual statement
by the Chairman,
Julian Ogilvie Thompson.

- 1994, a momentous and rewarding year for all South Africans, has seen the culmination of a process of profound change that we had long advocated. The country has been fortunate in the outstanding statesmanship of President Mandela and Deputy President De Klerk, in the goodwill of all who suffered under apartheid and in the manifest desire for peace and reconciliation that President Mandela has made a central tenet of his administration. Now all components of the new South Africa must rise to the tremendous challenges that lie ahead. As a member of the business community I am acutely aware of the part we have to play. The mining finance house continues to demonstrate its vigour and adaptability, harnessing under one roof the range of administrative, financial and technical skills and capital-raising capacity required for the major projects necessary to South Africa's development.
- our faith in the future of South Africa is signalled by the current R15 billion investment programme of the Group and its associates. The major projects almost entirely export-driven each exceed R1 billion: the Namakwa minerals beneficiation project; the Moab extension to the Vaal Reefs gold mine and the new No 4 Shaft at Freddie's gold mine; the Columbus joint venture, which will make South Africa a leader in world markets for stainless steel; and our investment in the Del Monte Royal Group, which draws substantially on South African products for the international branded foods business.
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- The ability to operate internationally as a developer of major projects with or without overseas partners, is a function of size. Our Zebra high-energy battery project could not have been undertaken without substantial research and development expenditure, spread over many years, and the support and participation of overseas partners in this case Daimler Benz/AEG. Our extensive resource base was a factor in bringing Daewoo of South Korea, one of the leading industrial groups in Asia, into partnership with us to seek new development opportunities in South Africa.
- The Corporation's excellent results testify to our financial strength and the benefits of planned geographic and product diversity. Net earnings increased by 23 per cent to R2,984 million and attributable earnings by 20 per cent to R1,681 million, with the total dividend increasing by 14 per cent to R3.95 per share.
- As our central business purpose is wealth creation not only for shareholders the Corporation is investing in significant programmes in the fields of small business promotion, economic empowerment, share ownership, employment equity and education. In the words of our founder, Sir Ernest Oppenheimer, 40 years ago: "Our aims have been, and they still remain, to earn profits, but to earn them in such a way as to make a real and permanent contribution to the well being of the people and the development of Southern Africa".

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r Joe Slovo, former ANC guerrilla chief and chairman of the South African Communist Party, holds what is arguably the toughest job in South Africa: he has to implement the African National Congress election promise to build at least Im low-cost houses in five

Apart from setting this ambitious target, assisted by a R12.5bn state subsidy, the party also vowed to "transform and upgrade" the 411 migrant workers' hostels which house 1m residents, and bring electricity to at least 2.5m homes by the year 2000.

A government white paper setting out ways to meet these targets is due to be published in the next few weeks. Meanwhile Mr Slovo is listening and taking stock - and setting out some of the tenets that will shape policy.

housing backlog cannot be left to the market, argues the minister: "Private sector representatives are unanimous that the market requires the assistance and intervention, direct and indirect, of the

Deliberate neglect of black urban housing - apartheid's architects treated black South Africans as only temporary ated a backlog of between 1.5m

Michael Holman reports on housing expectations

Voters' crucial yardstick

by the state-financed Indepen-

dent Development Trust, estab-

lished a year earlier to manage

and disburse a R2,000m fund

living of disadvantaged com-

munities". The R750m scheme

offered 113,000 subsidies of

R7,500 in 103 projects around

ligibility was limited to households earning less than R1,000 a month,

and giving registered owner-ship of a serviced site. These

would be provided with water

and waterborne sanitation,

access by graded road to each

site, and paved bus routes. On

completion, the project will

have provided facilities for

between 5 and 10 per cent of

the low income population

The assessment needs to be

needing housing.

South Africa.

to enhance the standard of

and 2m homes. Even if government sought only to keep up with the annual demand caused by population growth, it would face a formidable task; about 240,000 new homes each year need to be built. In the Pretoria-Witswaters-

rand-Vereeniging (PWV) province alone, 1m people need decent housing. Some 200,000 people have in recent years established squatter settlements, driven to the region in search of work or to escape from the drought of the early 1990s, and freed from apartheid laws restricting movement. The migration to the cities

looks set to rise. A recent study prepared by the Central Witswatersrand Metropolitan Chamber estimates that the population of the PWV will rise to 16m by 2010, an 80 per cent increase from the 1990 figure. A study by the country's National Housing Forum, a broad-based independent association of interest groups established in August 1991, doubted whether the construction industry can cope with the target. The number of regis-

tered building companies had dropped from 14,300 in 1988 to about 7,000 as a result of the recession. Skills are in short supply and plant and equipment is ageing, the study points out.

In an interview last month, Mr Slovo made clear that he was opposed to what are called "site and service" schemes, which allow people to build their own homes on plots provided with running water and water-borne sewerage. Mr Slovo argues that govern-

ment must provide a secure, weatherproof structure, otherwise such schemes soon become little better than the slums they are designed to Many housing experts dis-

agree. Given the resources available, the size of the backlog, and the annual demand stemming from population growth, there is no alternative to serviced sites, they say. Some of Mr Slovo's concerns

put in the context of the trou-bled times. Housing was in the are borne out by a 200-page political arena, with efforts to report on the largest low-cost tackle the problem set back by housing project in South political violence, rent boycotts Africa's history. Known as the and tensions created by the

Capital Subsidy Scheme (CSS), it was launched in March 1991 unemployment. Despite these difficulties, the

evaluation describes the CSS as having been "largely successful". In the two years since its inception, some 300,000 people have been accommodated on 57,000 plots, at a cost of R440m of the allocated R775m. But as the assessment goes

into more detail, it becomes clear that for all its achievements, there are serious problems which current housing strategy has to take into account "There is a high risk of the

subsidy being lost in the collapse of roads, toilet structures and pipes due to inadequate mechanisms being instituted for maintenance", it warns. "The scenario could develop where there are taps but no

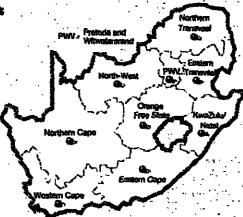
drains; impassable, eroded roads; toilets but no sewer systems; piles of refuse etc. "This eventuality", the report continues, "is already raising its head in a number of projects. As the situation wors-

ens, it will become increas-

water; blocked storm-water

The provinces and the premiers

Western Cape	Hernus Kriel (NP)
Eastern Cape	Ray Mhisha (ANC)
Northern Capa	Manne Dipico (ANC)
KwaZuku/Natal	Frank Midalose (IFP)
Orange Free State	Patrick Lekota (ANC)
North West	Popo Molete (ANC)
Northern Transvasi	Ngoake Ramatihodi (ANC)
Eastern Transvaal	Matthew Phosa (ANC)
PWV	Tokyo Sexwale (ANC)



The housing backlog is one of many issues facing Mr Slovo . There are turf battles over the RDP and a fight is looming over funding for the provinces: Reports, Page ?

ingly difficult to resolve, with financially restrained local authorities unable to respond, and communities becoming more and more unwilling to pay for services that they only experience as non-functional".

The report also warns that "the level of expectation appears to have increased since the CSS started in 1991. The current expectation is that housing schemes for the poor need to make subsidy provision for a serviced site and a

The government can go a long way towards meeting these expectations, says Mr Slovo, with a programme in which government subsidies will be accompanied by private sector participation. A forthcoming white paper will pro-

Provision of a maximum grant of R12,500 for those earning less than R1,500 a month.

• Mortgage indemnity insurance scheme, with the capital provided by government and foreign aid, and the scheme maintained by users' premiums. Banks will be insured against non-payment of loans

or if they are unable to repossess homes because of violence or political conditions. Consumer protection: measures to prevent speculation, and ensuring quality control

A national housing bank which will "cheapen housing capital by acting as a whole sale bank", says Mr Slovo. · Provision of state-owned

land for low-cost housing. Given these schemes and the co-operation of the private sector. Mr Slovo believes that 50,000 houses can be erected this year, rising to 125,000 in 1995, 175,000 in the following year and 225,000 in 1997.

How close Mr Slovo's ministry comes to reaching these targets will be one of the yardsticks by which black South Africa will judge the ANC at

fter starting out as a highly contentious political manifesto - the arena for angry ideological and economic debate during the election campaign – the ANC's Reconstruction and Development Programme (RDP) has sailed into the calmer waters of national consensus.

Ideology is much less of an issue, certainly insofar as social upliftment is concerned. Just about everyone - government ministries, parastatals, private enterprise, non-governmental organisations, and the donor community - is jostling to climb aboard the RDP bandwagon. Such broadbased enthusiasm for a programme which many decried only a few months ago, is itself a triumph for the new administra-

tion, but especially for the ANC. Mr Jay Naidoo, the cabinet minister with overall responsibility for the RDP, says: "The remarkable thing about political transition is that we have a programme that united us, even before we started our first cabinet meeting."

This has meant that the focus of the debate has shifted from sterile argument over what it will cost - R39bn at the low end to R79bn at the top - to much more pragmatic issues such as priorities, linkages between the many different players who will be called to participate, sequencing and above all, delivery systems, and how they should be funded.

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Calmer waters of national consensus

Tony Hawkins assesses the Reconstruction and Development Programme

upliftment and economic development. There are five key, inter-linked programmes: meeting basic needs; developing uman resources; building the economy democratising the state and society, and implementing the programme itself.

Meeting basic needs encompasses far-reaching land reform - an unreachable target of redistributing 30 per cent of agricultural land within five years; raising the number of houses constructed annually from 50.000 in 1992 to 300,000 by the end of the five-year programme in 1999; providing clean drinking water for the 12m people without access to it at present, and adequate sanitation for 21m people; supplying electricity to 19,000 black schools (86 per cent of the total) and some 4,000 clinics presently without electricity as well two thirds of the country's homes; redressing the imbalance in access to telephone lines - one line for 100 black people compared with 60 lines for 100 whites; and social

safety nets for the vulnerable. According to the RDP, millions of blacks do not have access to such services. The RDP calls for the creation of a national health system focused on primary health

The plan includes phasing in a 10-year compulsory education system; limiting class sizes to no more than 40 by the end of the decade; the launch of adult education programme and the revamping of tertiary education. The underlying goals are widely accepted but this is not so for the third element of the programme - building the economy. Here the ANC's belief in interventionism comes through along with some unrealistic targets - for example, the creation of 300,000-500,000 non-farm jobs

There is a pledge to "reverse privatisation programmes that are contrary to the public interest"; a promise to introduce "strict anti-trust legislation" while creating a more competitive business environ-ment; and a commitment to "de-racialise business ownership". The section on industrial relations promises free collective bargaining, payment of a living wage

As is invariably the case when a radical administration takes office, the more controversial elements of the programme have been de-emphasised and watered down. Indeed, this happened well before the elections, when some of the more ideological, interventionist elements relating to the mining and financial services sectors were amended in the face of sharp criticism from the private sector.

his process has continued as ministers new to government tackle a steep learning curve. For example. ministerial opposition to site-and-service housing schemes is ebbing away as the The new administration will soon have to start prioritising. One attempt to quan-

new incumbents face up to hard reality. tify the amounts needed to "remove social back-logs" within five years puts the extension of social services at the head of the list with 26 per cent of the total cost of R39bn, followed by education and training with 21.5 per cent and housing with 18 per

covering the nine months to March 1995, R2.5bn is earmarked for the RDP. This will be funded from savings from departmental votes - what Mr Jay Naidoo, the minister with overriding responsibility for the RDP, calls "turning the ship of state around to meet new priorities". He promises "a major kick-off of the programme" within the first 100 days - by mid-August.

The government is preparing a policy document to convert a political manifesto into a development plan. This will include a macroeconomic framework, or model, that ties the programme to anticipated future economic growth.

In the budget, Mr Derek Keys, finance minister, "pencilled in" total RDP spending of R37.5bn over five years, all of it to be financed from departmental savings. Assuming inflation of 9 per cent a year. this will mean that real recurrent government spending, excluding interest payments, will have to be cut by about 2 per cent a year. This looks to be unattainable, especially given the capital spending bias

of the RDP, which in turn will create demands for higher departmental votes. Building more schools and hospitals implies more teachers, doctors and nurses.

Government spending on the RDP will be leveraged by aid inflows, by parastatal funding of electrification and telecommunications, by private sector financing of housing, by user-cost systems and by the sell-off of government assets such as the oil stockpile and forest land. On one calculation, R9bn could be raised from such asset sales. The Organisation for Economic Co-operation and Development believes South Africa could receive upwards of \$1bn a year in aid flows, the greater portion of which would be for RDP-type programmes.

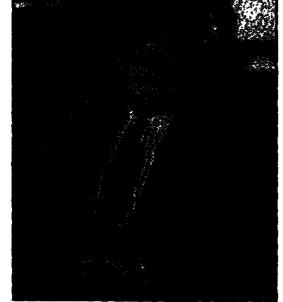
Co-ordination between central govern-

ment, provincial administrations and parastatals, not to mention donors, is bound to be a problem - conceivably posing a greater challenge than financing. There is a number of well-run non-government organisations in South Africa with the infrastructure and capacity to deliver the goods at relatively low cost. What is in doubt is the willingness of some in govern ment to make maximum use of such

Senior officials also question the bureaucracy's capacity to spend efficiently the amounts likely to be available from 1995

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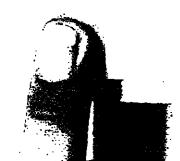
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Patti Waldmeir reports on the struggle for power in South Africa's new provincial regions

Provinces have only very

outh Africa's political landscape is shifting by the day, but nowhere is the movement more rapid than in the country's nine new provinces.

Maria de la composition della
Provincial premiers are clamouring for power, and in some cases exercising powers to which they have no right under the constitution. Turf battles are under way to determine who controls the Reconstruction and Development Programme: the provinces or the centre. And the fight over funding the provinces has not even begun.

Despite the best efforts of African National Congress and National Party constitutional negotiators, it looks as though federalism has arrived in South Africa - albeit by the back door. And, ironically, it is not the "dissident" provinces of Kwa-Zulu Natal and Western Cape - ruled respectively by the Inkatha Freedom Party and the National Party - but the provinces controlled by the majority party, the African National Congress, who are posing the

greatest challenge to the centre. "We knew the provinces were going to cause problems and the provinces that were going to cause the most problems were the ANC provinces," says Mr Zola

Federalism arrives by the back door Skweyiya, minister of the public service and administration and the man charged with devolving powers to the new provincial administrations under the 1993 consti-

"The tension between the provinces and centre will cut across the political divide." says Mr Thozamile Botha, head of the Commission on Provincial Government, established to determine the extent of powers granted to provinces under the existing constitution, and under the new constitution due to be negotiated over the next two years in the newly elected constituent assembly.

"The main confrontation in the constituent assembly is not going to be between the ANC-NP-IFP but between the (ANCled) national government and regional pre-miers of the ANC," says Mr Skweyiya.

The centrepiece of the battle will inevitably be the Reconstruction and Development Programme; ultimately, provincial governments will stand or fall according to how well they deliver on the RDP's

But their power to do so is circumscribed: central govlimited powers to raise revenues ernment sets norms and standards for programmes

ery at provincial level. For example, Mr Joe Slovo, national housing minister, has made clear that he opposes using RDP funds for so-called "site and service" schemes: programmes which provide basic services to squatter communities and allow them to construct

their own shelter from whatever materials

Housing experts agree that, however morally distasteful such schemes, they provide the only realistic solution to South Africa's massive housing backlog. Provinces which are

forced to build for-

from central government will end up sat-isfying only a fraction of their constituents - and this will have inevitable electoral consequences.

Tensions will inevitably arise over cen tral government's constitutional right to impose uniform norms and standards throughout the country, and over the centre's right to allocate funding to provinces,

on the basis of a formula vet to be agreed by a Financial and Fiscal Commission established under the constitution. Provinces have only very limited powers to

"The key question is finance," says Mr Skweyiya. "What power do you really have if you have to account to central mal housing with their RDP allocation government for what you want to do and persuade them to finance it?"

The answer to that question is as yet far from clear; the political battle over the powers of provinces has only just begun. Their powers are outlined in the national constitution, subject to a vaguely worded over-ride clause which would allow central government to intervene in most areas if it wished. But before being allocated such powers, they must prove they are capable of exercising them.

remain unresolved. Who will set the curriculum of provincial schools? Who will decide how teachers are paid? Who will set raise revenues of their own. university entrance qualifications? These are political, not constitutional

> not be resolved by political negotiation, the final arbiter will be the Constitutional Court. And the political battle between provinces and the centre has only just been joined. Ironically, as ANC provincial leaders admit privately, they will be strengthened in their cause by the elements of feder-

questions although ultimately, if they can-

"All these provinces are saying: 'We

want all our powers now.' But the reality

is that there is not an administration in all

these provinces yet, there is just an

elected government," says Mr Botha. In extreme cases such as the Northern Cape,

a new province created at the elections, no

Questions of long-term importance

idministration yet exists.

alism introduced into the constitution by their chief rival, the Inkatha Freedom Party - provisions which they fought bitterly

It truly is a new South Africa.

Profile: PWV province

Biggest splash so far

In the legislature of the PWV province - the industrial hub of South Africa, rather inelegantly named for its three main centres, Pretoria, the Witwatersrand and Vereeniging - the spirit of provincial unity is so strong that National Party members shout "Amandia", the black power salute, and the African National Congress shouts "hoor, hoor", the traditional Afrikaans interjection - just to show willing,

writes Patti Waldmair It is an impressive display. led by Mr Tokyo Sexwale, the premier - a man who proved his conciliatory credentials last

year when he pleaded for racial tolerance in the aftermath of the assassination of Chris Hani, the ANC guerrilla leader killed by a right-wing white

True to form as South Africa's most powerful prov-ince, the PWV and its leaders

Profile: KwaZulu Natal province

A delayed new start

It has become almost a cliche to refer to South Africa's remarkably peaceful transition to democracy as a "miracle", writes Patti Waldmeir. Such hyperbole may not be appropriate for most of what happened but it is difficult to find a less emotive term to describe events in the province of Kwa-Zulu Natal

"Amazingly, the population in Natal just forgot about ten-sion and violence on all the days of the election," says Mr Jacob Zuma, African National Congress leader in the provinca. His party lost the election to the rival Inkatha Freedom Party - and conceded that loss required by the constitution.

despite widespread allegations of Inkatha electoral fraud. The people gave leadership to the leaders on that day: they showed us how much they

Since that day, KwaZulu Natal's politicians have largely failed to respond to that demand. The provincial legislature has met only once, to swear in its members, and has been prevented from sitting since by a dispute over the choice of a provincial capital. Bickering over the capital.

and over the allocation of portfolios in the coalition "government of provincial unity

have made the biggest splash so far on the provincial scene. Hardly a day passes but Mr Sexwale, or Miss Jessie Duarte, his diminutive police minister. visit a black township to urge residents to co-operate with police, or drop in on a migrant workers' hostel to try to foster

Mr Sexwale's performance as premier will be judged largely by how well he implements the reconstruction and development programme. And here.

conflicts are already looming. In his inaugural speech to the new legislature, Mr Sex-wale promised to build 150,000 houses in the province over the

has prevented the new government from tackling any of the daunting problems of a province with nearly a quarter of South Africa's population and some of its worst poverty.

While other provinces have forged ahead with plans for implementing the Reconstruction and Development Programme, KwaZulu Natal has projected an image of political conflict which jars with the overwhelming national emphasis on unity.

Dr Frank Mdladlose, the premier, is from Inkatha which has six of the 10 cabinet seats and 41 of 80 seats in the legislature. He angrily denies that his party is blocking progress. But Inkatha insiders say that Chief Mangosuthu Buthelezi, the party leader who is minister of home affairs in the national government, has forced Dr

PWV KEY FACTS

Area: 18,760 sq km Population: 6.8m Population growth: 1.3% Literacy: 69% Labour force employed: 54% Contribution to national gross iomestic product: 37% Life expectancy: 66 years " Source: Development Bank of Southern Africa

next year - compared with only 30,000 homes built throughout South Africa last

He is understood to have plans for a grand R4bn house-

KWAZULU NATAL

Arma: 91:481 sq km Population: 8.5m Population growth: 2,8% Literacy: 65% Labour fonce employed: 45% Contribution to national gross clomestic product: 14,796 Life expectancy: 68 years Source: Development Barile of Southern Africa

Mdladlose to take a rigid line on both capital and cabinet which has provoked conflict. Slowly, though, things seem to be coming right. The cabinet recently agreed that the capital will be chosen by referendum, and that the cabinet will alternate between the old capital of Pietermaritzburg and the former capital of the KwaZulu homeland. Ulundi - an IFP

sive private and public sector finance. The plan has already caused friction with Mr Joe Slovo, national housing minister, but Mr Slovo appears to have been powerless to prevent

building project involving mas-

Mr Sexwale's youthful and inexperienced cabinet - which includes a finance minister who is regional general secre-tary of the South African Comist party and other noted radicals - certainly does not

lack energy.
Only time will tell whether it lacks the circumspection necessary to avoid grand and costly development failures.

stronghold - until its result is

"It's better to delay than to break down totally," says Mr Zuma, drawing a parallel with national negotiations which took four years to complete but appear likely to yield a durable peace. Natal did not enjoy this long period of consensus-building, its people fought each other until the very day of the elections. More than 10,000 people were killed in the province in political violence in the past

Everything must be given time. If you rush people, they take emotional decisions," he concludes, "We know their power, they know our power. We have to treat each other with respect. In the end, we have a responsibility to govern Natal, not to fight about the

National party redoubt

Profile: Western Cape province

settlers' first landfall nearly 350 years ago, now finds itself the last redoubt of white political control following the vic-tory of Mr F.W. de Klerk's National party in the Western Cape, the only one of South Africa's nine new regions which it secured in the April elections, writes Gordon

Representatives of President Nelson Mandela's African National Congress dominate the national parliament, which sits in Cape Town, But when the regional cabinet meets at the other end of a leafy avenue, its four ANC members are outnumbered by the six from the white-run National party, which won the Western Cape because it convinced "coloured" (mixed-race) voters that it could better protect their

The parties are linked at each level in a government of national unity. But many Capetonians fear that their city, 1.000 miles from the ANC's Johannesburg powerbase, will become marginalised in the new South Africa - missing out on reconstruction spending and losing its key institutions.

There is pressure within the ANC for parliament to be relocated to a site near Johannes-burg. Mr David Bridgman, have a job," says Mr Kobus

minister who was administra-tor of the old, larger Cape Province in the dying years of nomic development organisation funded by the private sector and local municipalities, argues that this is not "the sort of signal to the local or international populace to be sending out" and says the R1.5bn estimated cost of the move would provide housing for a

quarter of a million people. Greater Cape Town has a population of some 3m, with hundreds each day arriving from rural areas to seek work.

WESTERN CAPE

Area: 129.386 sa km Population: 3.6m Population growth: 1.7% Literacy: 71.9% Labour force employed: 68% Contribution to national gross domestic product: 13.2% Life expectancy: 65 years Source: Development Bank of Southern Africa

But the city and its surrounding region have few industries which can absorb unskilled labour. The Western Cape - bereft of metals and minerals - has as its main productive sectors agriculture (and the majority of South African wines), a textiles and garment industry, and tourism.

apartheid. He describes the ANC's reconstruction and development programme as "a summary of what I have been trying to do in the last five years" and he diverges in no respect from his ANC counterparts when he enumerates housing, employment and health as the biggest challenges.

Mr Meiring admits being worried about a possible north-

Meiring, the region's finance

ward drift of decision-making but argues that constitutional provisions, as well as the government of national unity operative at central and regional level, should protect the Western Cape from discrimination in allocating funds.

The region can trade not only on its breathtaking scenery but on an underemployed port and airport and a relatively well-educated workforce. Oil multinationals and insurance companies are among companies headquartered in Cape Town in spite of the distance of the city from refineries or stock exchange.

According to Mr Bridgman. potential foreign investors are exploring "one or two Ribnplus projects". If the National Party-led administration differed to any extent from its ANC-headed equivalents else-where, it would "focus a little more on production as opposed to redistribution," he suggests, adding: "We need the other side, too."

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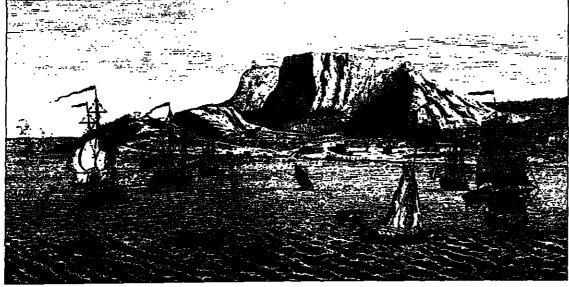


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BANKING IN THE **NEW SOUTH AFRICA**

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South Africa is entering its new political dispensation with a banking and financial infrastructure - comprising the full set of relevant laws and statutes, financial institutions, markets, instruments, facilities and procedures, and arrangements for the regulation and supervision of the country's financial markets and stitutions- that is well advanced even by First World standards. In the sphere of macro-economic monetary management, South Africa's central bank has built up a reputation for steadfastness, orthodoxy and conservatism which have already borne fruit in a

major lowering of the inflation rates over the past several years. South Africa's banking system currently comprises 42 registered banking institutions. Present banking legislation no longer distinguishes between various 'classes' of banks, or between banks and building societies. South African banks, however, generally still retain most of their traditional characteristics as former building societies, commercial banks, merchant banks or general banks. The system is marked by a high degree of concentration; more than 80 per cent of all banking assets (of some R295 billion at the end of 1993) was held by the four largest banking groups.

The South African banking system is a branch banking system at the end of 1993, South African banks operated 3,129 branches and 1,258 agencies, and employed approximately 114,000 people. Over the past few years, banks have had the benefit of fairly generous interest rate margins in an environment of declining interest rates; their profitability has also been aided by a recent lowering of the corporate tax rate from 48 to 40 per cent, and by reductions of the statutory minimum cash reserve and liquid asset requirements.

Although South Africa is not a member of the Basle Committee, it subscribes to the Committee's principles and directives on banking supervision; all banks will have to comply with the Committee's minimum capital requirement of 8 percent of risk-weighted assets by January 1995. South African banking supervision involves an up-to-date and sophisticated system of risk evaluation and risk management.

Among the challenges which South African banking and the South African banking authorities will be facing over the next several years, are:-

- To preserve the essential safety, soundness and smooth operation of the system in its various payments and intermediary functions (i.e. to guard against
- systemic risk"); To facilitate and encourage saving:
- To enhance the value and usefulness of the system for the large, often inappropriately banked, poor and underprivileged segments of the country's population;
- To cause the system to play a strengthened role in the social uplifument, socio-economic advancement and economic empowerment of the disadvantaged population groups, through -
- increased ease of access to credit facilities for small and micro-business enterprises that can yet by made to meet adequate standards of creditworthiness;
- the elimination of discrimination in the banks' lending practices, where such discrimination can be shown

and preferably wholly voluntary, terms) to the financing of the new Government's macro-economic reconstruction and development effort; and

- a stepped-up contribution (on commercially sound,

 To effect South African banks' full and wholesome reintegration into the world banking community and into the international financial markets.

Various initiatives, on a variety of fronts, have been and are being employed to draw South Africa's underprivileged population more closely in the use of basic (payments, savings and borrowing) banking facilities. On the one hand, the socalled "stokvels" - South Africa's version of highly informal saving and lending "clubs" - have, for example, sought to mobilise their members' saving capabilities more permanently and effectively by linking up with the unit trust movement or with formal-sector banks' credit facilities.

Recent legislation in the area of "mutual" or co-operative banking now allows the establishment of "community banks", the various branches or chapters of which will seek to return the savings of any particular community to members of that munity in the form of housing loans and of entrepreneurial (micro-, small and medium-sized business) capital.

On the other hand several of the well-established "First World" banks have made special efforts to identify potentially sound credit risks among the hitherto mostly unbanked, underprivileged, population, and to brief aspiring debtor clients on the principles of "good-borrower" behaviour. Also, Black business interest have sought to establish a footing in First World banking by gaining ownership and control of formalsector banking institutions. Finally, affirmative-action and training programmes aim to increase the number of people of colour in the skilled, managerial and executive ranks of banking staff (as among the staff of other firms and institutions).

South Africa's reintegration into the world financial community is still being held back by the country's system of exchange controls, and by impediments still inherent in the winding-up stages of the foreign-debt "standstill" the country had to impose in 1985. The New South Africa's return to international respectibility, and the lifting of virtually all financial sanctions, have, however, already regained for South Africa access to the multilateral financial institutions (the World Bank and the IMF), and have elicited keen overseas interest.

A significant number of banking institutions have already established new representative offices (12), or full subsidiary operations (2), in South Africa since 1991. Others are likely to follow, or may set up branch operations once the South AFrican banking legislation has been suitably amended. Conversely, South African banks have established 16 subsidiaries, branches and representative offices in London, continental Europe, New York and Far East since 1991. They have also opened 13 subsidiaries or branches on the African continent north of the Limpopo river.

South Africa's versatile, adaptable and technologically up-to-date system is well placed to meet these challenges with confidence.

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Patti Waldmeir looks at land reform

Haunting test even for Solomon

foundations of a truly united nation." Deputy President F.W. de Klerk recently highlighted land reform as one of the issues which could destroy the government of national unity and anyone with even a passing acquaintance with the issue must recognise that resolving com-peting interests, meeting basic needs and defusing anger over land will require not only the wisdom of Solomon, but quite a lot of his wealth as well.

yril Ramaphosa, secretary-general

lem in this line from a recent speech on

land reform: "Unless we settle the land

question, we do not have a country. If we

handle it badly, we tear South Africa to

pieces. If we manage it well, we create the

of the African National Congress, is

probably not overstating the prob-

Apartheid's worst injustices were concentrated in this area. Since 1960, an estimated 3.5m people have been forcibly removed from their homes under various programmes designed to rid white South Africa of blacks. Some 1.2m black farmers have been left with only 17m hectares of often sub-standard land - 13 per cent of the country's total - while 55,000 whites, employing a further Lim blacks as labourers, farm 102m hectares.

Millions more are simply in need of land for settlement, whether urban or rural. In the former homelands, 83 per cent of black households are estimated to fall below the poverty line, largely the result of land shortage. It is a massive problem.

"If you don't have a land reform programme with some significant effect, it comes back repeatedly to haunt you. People's grievances don't just vanish," says Mr Derek Hanekom, the newly-appointed minister of land affairs, from the African National Congress. He points out that land reform is central to the Reconstruction and Development Programme which calls for 30 per cent of South Africa's land to be redistributed over five years beginning next year. Mr Hanekom estimates the cost at R2bn a year - although only R92m is allocated for land reform in the present year's budget, which provides only a total of R2.5bn for all the RDP programmes. He outlines the government's goals as:

Restitution: a Commission on Restitu-

tion of Land Rights and a Land Claims Court will be set up to deal with the claims of forced removals victims. Under the new constitution, people dispossesse of land after 1913 - the year when systematic racial dispossession began in earnest - can claim restitution from the state.

Original land may be returned to them or, where this is not feasible, alternative



ANC secretary-general Cyril Ramaphosa ons of a truly united nation'

will be provided. But under the bill of rights, the interests of existing as well as original landowners must be respected. The constitution bars expropriation except



'People's prievances don't just vanish

for "public purposes", and requires that "just and equitable" compensation be paid, taking into account factors such as market value, use of the property and value of only state-owned land and land acquired through the market will be used for this purpose, or for:

 Redistribution: millions of black South Africans - not just those with historical grievances - lack adequate land for settlement. Their plight has been highlighted by cases of squatters invading privatelyowned land near Johannesburg, an invasion which the government condemned.

But, as the World Bank points out in a recent policy document on land reform: "It is essential that an expeditious, transparent and thorough land restoration and redistribution process be implemented as a means of discouraging the landless from resorting to land invasions."

As Mr Geoff Budlender, a land lawyer, puts it. "Land occupation is the only functioning land claims process in South Africa today." Until land reform begins in earnest, the threat of invasion will grow. • Rural restructuring: "Restitution entails more than just the acquisition of lost land," says Mr Hanekom. "Good planning, the resettlement of people, the provision of infrastructure and services, economic support programmes, sustainable development and, very importantly, community institution building are essential elements of the programme.

 Legal and market reforms: tenure rights will be strengthened, and state financial institutions restructured to improve poor people's access to finance. "We want to remove the impediments, and ensure that those people who are in a position to take advantage of market opportunities are encouraged as much as essible." Mr Hanekom told the Johannesburg newspaper Business Day recently,

 Mr Hanckom does not mention reform of agricultural markets - the ministry of agriculture is the responsibility of the opposition National Party - but the government's programme includes measures to stimulate competition in agricultural markets and reduce barriers to entry, as an essential adjunct to land reform.

Many questions remain unanswered. How will the beneficiaries be chosen: according to need, or the ability to farm land productively? How will nepotism and corruption be avoided? Where will the money come from? Can the state move quickly enough to stave off the threat of invasion? One fact is clear, however, the present highly unequal pattern of land ownership cannot continue. Other countries with a similar pattern have seen neglect lead to civil disorder and violence. South Africa cannot afford to do the same,

Michael Holman on the defence forces integration

Critical stage completed

In its own way, the announcement at the end of last month was almost as momentous as the installation of President Nelson Mandela.

Mr Siphiwe Nyanda, former chief of staff of Umkhonto we Sizwe (MK), the African National Congress's guerrilla army, was appointed Acting Chief of Staff of the South African National Defence Force (SANDF).

Mr Nyanda, 44, was one of nine MK officers given senior positions in the integrated SANDF in a statement issued by Mr Joe Modise - himself a former MK commander and now minister of defence.

Confirmed in their positions were the present chiefs of the army, air force and navy: Lt Gen JH Pretorious, Lt Gen J Kriel, and Vice-Admiral R C Simpson. In a restrained nment that most have concealed many emotions, Gen

The South African armed forces were not defeated and their MK adversaries never managed to launch an effective guerrilla war

the SANDF, declared himself 'quite happy".

The announcement marked the end of a critical stage of one of the most remarkable revolutions of the twentieth

The South African armed forces were not defeated and their MK adversaries never managed to launch an effective guerrilla war. But the soldiers of both sides had to find an accommodation that would underpin the civilian leaders'

political settlement. The essentials of the accomSANDF to swell to about 120,000 over the next year, allowing for the entry of MK cadres, soldiers of former homeland armies, and a much smaller number of guerrillas from the Azanian People's Liberation Army, military wing of the Pan Africanist Congress.

Over the next three years this force will continue a process of "restructuring and integration", during which it will be trimmed back to the pre-integration strength of the armed forces - about 91,000.

These bare facts do not do justice to the complex behindthe-scenes negotiations that have run parallel to the public political bargaining. But in a chapter from a book to be published later this year by Johannesburg's Centre for Policy Studies, Mr Mark Shaw, a researcher at the centre, provides a detailed account.*

The essence of Mr Shaw's thesis is that the former South African Defence Force (SADF) made their own asses the political and military options open to them, and chose... not to prevent

"Contrary to expectations of many observers, the SADF did ek to derail or prevent the transition; rather it sought to secure its place within it", writes Mr Shaw.

"This willingness to live with majority government and military integration was made far easier by the knowledge that its power, and the technical competence of its senior officers, ensured that it would remain a force which the new civilian authorities would have to respect, whatever formal arrangements were signed", he continues.

Equally illuminating comments are made about MK, whose operational strength



Gen Metring: comment that must

unbered about 10,000 in the mid-1980s. It never had an overt political agenda of its own, aside from the basic objective of ending white rule, says Mr Shaw. This made it easier for it to revise its strategy after Nelson Mandela's release in 1990, he writes. From 1991 onwards, its training changed from guerrilla skills to conventional military skills, "designed specifically to prepare individuals for incorporation into a new national

Some 8,000-10,000 MK soldiers are believed to have been trained for this purpose, bring-ing the estimated number of troops available for integration to about 14,000-16,000.

"If estimates of MK guerrilla strength are accurate, it trained more people for the national army than for its guerrilla war. While this still left it vastly outnumbered by the SADF, it made it less likely that military 'integration' would amount to the MK being absorbed by the SADF", Mr Shaw writes.

According to Mr Shaw, the South African cabinet decided



Soldiers of both sides had to find an ad

in 1990 to try and leave the SADF untouched: "It alone would control the military until it was reasonably certain of the outcome of the transition," and ANC efforts to the contrary were "stonewalled"

the thorny issue of control was the agreement to form a National Peace Keeping Force

failure, the exercise neverthe-

until early 1993. The compromise reached on

Although it was to prove a

less served a valuable purpose. Originally intended as force of 10,000 men, it initially comprised some 4.500 drawn from the SADF, the police force, MK and homelands forces from Transkei, Ciskei and Venda.

Poorly trained and badly led, it was discredited on its first operational deployment in the East Rand, where violence actually increased after the force was deployed. Two days later it was withdrawn and later it was disbanded.



The experience increased the legitimacy of the SADF, welcomed back enthusiastically to the East Rand. But, says Mr Shaw, the NKPF prevented a negotiation deadlock on joint control of the armed forces and showed that more time was needed for integration,

while the legitimacy it afforded the SADF was to be transferred to the new SANDF. The months and years ahead, warns Mr Shaw, will be marked by internal battles ers and the new political ones,

in the police." he says, "The

police leadership must be

restructured to reflect South

But, as one of Mr Mufamadi's

officials says, taking on the police is a mammoth task. "It's

a state within a state - they

even have their own holiday

And it is not clear that South

Africa's former rulers are will-

ing to come completely clean

on the subject of the security services. "Officially there is

just a police force - but then

African reality.

resorts!'

affirmative action. The call by the former SADF for "a technologically advanced military force" will also be a sensitive issue, for it has political impli-A high technical capacity, Mr Shaw suggests, could help extend white officers' hold on

military power.

He also warns that "tensions will inevitably develop between the old military lead-

split between them." But the analysis ends on a cautiously optimistic note: "Restraint and political skill on both sides could however yet ensure a united military.

constrained by civil authority,

in a society in which this once

hardly seemed likely". * The Small Miracle, Ravan Press, c/o Centre for Policy Studies, PO Box 16488, Doornfontein 2028. Tel: (2) 11-1024306, Fax 4027755.

Patti Waldmeir reviews developments in the police

From force to service

Mr Sydney Mufamadi, minister of safety and security, wears a plastic watch with the hammer and sickle of the Italian Communist party, accepts his tea from an obsequious white Afrikaans civil servant and defends "his" policemen - and women - against the charge that they are all apartheid's

Such incongruities have become the normal stuff of life in the new South Africa. White civil servants have new black bosses whom they treat with the same studied servility as their Afrikaans predecessors White police generals, who defended the apartheld state with such vigour, are rushing to ingratiate themselves with new political masters. And Sydney Mufamadi, 35, finds himself in the uncomfortable position of having to find nice things to say about the most hated institution in South African society: the South African

It is a tribute to the extraordinary qualities of the soft-spoken and articulate Mr Mufamadi that he does not seem to find this difficult. He is one of South Africa's most adroit conciliators, a true peacemaker in the mould of his mentor, Nelson Mandela. And best of all, he is a pragmatist who knows that violence can never end so long as police are seen as most of the problem, and not part of the solution.

"My police men and women" Mr Mufamadi never omits this awkward but politically correct reference to gender - "in the past they were expected to enforce laws which were not based on human rights. Perhaps the fact that they were vicious can mean that they were potentially good policemen and women.

In other words, their job was South African society a human repression and they were good rights culture? at it. "Now we need to ensure that they enforce humane structure of the new South laws" - and hope that they are African Police Service (SAPS)

Ironically, Mr Mufamadi believes that a "truth commission", aimed at revealing apartheid abuses, could actually enhance the legitimacy of the police by proving that "99 per cent of these people are not

equally good at fulfilling that

that had." "Precisely because it is generally understood that the police are up to something sinister, whether or not it can be proved, the truth commission' which South Africa's former rulers fear could turn into a witch hunt - "can address this problem by promoting the legitimacy and integrity of the police. Those involved in uniawful activities cannot be more than 2 per cent of the entire force."

But if Mr Mufamadi, and provincial police ministers such as Ms Jessie Duarte in the Johannesburg region, are trying hard to re-establish trust in the police, they are simultaneously trying to change the force from

"You have a police force, not a police service. It's run on completely militaristic lines. You don't have people saying Our job is to protect human life; to protect people and communities.' They see their role as protecting privilege. But it's not enough to protect [the man) who has nine cars and not protect the poor," says Mr

"There is a particular culture of policing and that is the culture you want to change," he concludes, adding with a note close to despair: "But how do you inculcate in the whole

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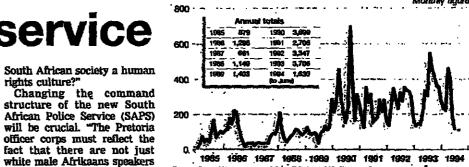
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Political violence: fatalities



cially a force engaged in gun running! It's like an onion; we're getting one peel after another. We may never get the whole thing," says the official.

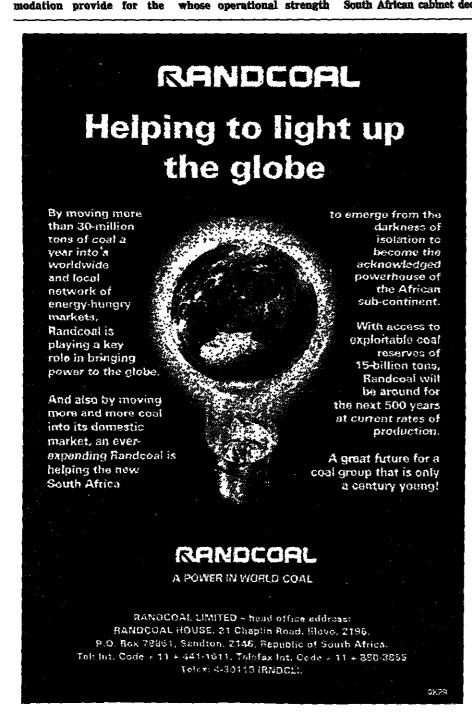
In the meantime, police forces in the 10 former homelands are in chaos, making illegal promotions and looting government property. "Policing in some of these areas has virtually collapsed," says a

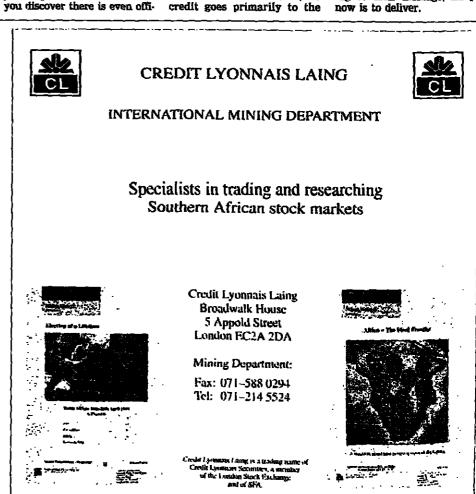
senior police official. So if violence has abated, the

people, not to the police. M Jacob Zuma, African National Congress leader in KwaZulu Natal, reflects on the drop in violence in the province: "Amazingly, the population of Natal just forgot about tension and violence on all the days of the election. The people gave leadership to the leaders on that day: they showed us how much they wanted peace."

Sydney Mufamadi was listen ing to their message; his job

Partie to Management





Copies of these two major reports on the South African election and investment prospects in sub-Saharan Africa are available from CLL Mining at the above address.

eday's South Africa is a country of many parallel revolutions: virtually every institution of state or society is undergoing dramatic change, not least the trade union movement.

The union movement, itself an important catalyst of political change during the bad times of apartheid, is today paying the price for its success. The African National Congress, which arguably could not have achieved power without union help, has poached the best and brightest unionists for the government of national unity.

Mr Jay Naidoo, formerly general secretary of the most powerful union federation, the Congress of South African Trade Unions (Cosatu), has one of the most important jobs in the new government: he is minister without portfolio in the President's office, charged with overseeing the Reconstruction and Development Programme. Fellow unionist Mr Alec Erwin is deputy minister of finance, Mr Sydney Mufamadi, a former Cosatu official, has the powerful post of minister of safety and security (police), and other unionserve as influential advisTrade unions are changing, writes Patti Waldmeir

Price of success

Overall, Cosatu has lost some 100 of its leaders in recent months, not only to high offices of state, but to the private sector and academia The result is a crisis of leadership, which could have important implications for labour relations and economic development in the months and years to come.

With 3.5m members, the unions are a leading force in society

Strong leaders will be required to ensure that South Africa's powerful unions contribute to the process of making the public and private sectors more competitive and productive, rather than fighting change

With 3.5m members, or 36 per cent of the economically active population, the unions are a leading force in society.

Cosatu's outgoing leaders laid a firm basis for co-operative change before leaving the movement, through their participation in various tripartite negotiating forums bringing together business, unions and government for the first time.

They brought imagination. pragmatism and clear strategic thinking to bear on the problems of industrial restructuring and socio-economic development, and key thinkers such as Mr Ebrahim Patel of the South African Clothing and Textile Workers Union will continue to do so.

But the unions' clout within such corporatist structures will inevitably diminish - at least until a new crop of articulate and forceful unionists can emerge to take the place of those lost. And perhaps more importantly, the leaders' ability to deliver the co-operation of the union rank and file may also be jeopardised; already

mine employers report disci-

the direct result of union loss of authority.

Government officials believe strong union leadership is essential to South Africa's economic recovery. Tariff reform, prompted by the General Agreement on Tariffs and Trade, will cause upheaval in sectors such as textiles, the motor industry and electronics. Across-the-board wage restraint is viewed as necessary for the success of the Reconstruction and Development Programme, and to rebuild confidence in the economy before measures such as removing exchange controls can be taken. Weak leaders cannot hope to deliver union acceptance of these and other

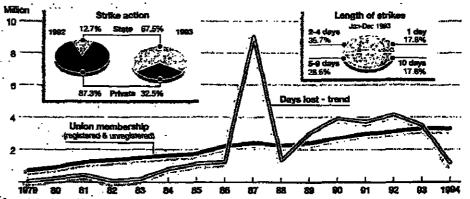
restraint has not yet been "bat-"I think a compact as such is not on the cards, but I think a

Mr Derek Keys, finance min-

ister, says the question of wage

unpopular measures.

Strikes and union membership



standing is possible," he said. His successor, Mr Chris Liebenberg, will be equally keen to secure such an understanding. Government seems to be proposing that Cosatu temper age demands in exchange for large private-sector programmes to train and upgrade workers and government action to improve what union-ists call the "social wage" - improved social services which reduce the cost pressure of education, health care and transport on workers' pay. Mr Sam Shilowa, Cosatu's

new general secretary, seems tacitly to accept this arrangement, although he rules out any unilateral union offer of wage moderation. "You don't call for wage restraint in a situation where there is no social programme to take the strain off people's salaries. Anyone speaking about wage restraint would first have to tell us what has changed in terms of the distances that have to be travelled from Soweto to Johannesburg, and in terms of the living standards of our people." But even if Cosatu leaders

understanding", will their members agree? In many sectors, real wages have fallen over the past four years of recession, and with the economy recovering and Cosatu's political allies in power for the first time, the trend may be towards greater union milifairly turbulent year, not necessarily over wages, but issues such as racism in the workplace and greater involvement

accept such a "never-expr Cosatu officials predict a

sion-making. Some 1.2m mandays have already been lost to strikes in the first half of this year; double the figure for the corresponding period last year. Affirmative action could also prove a flashpoint, although Cosatu opposes the imposition of legislated quotas, arguing that this simply fosters token-

Cosatu argues that business must pay to train both black and white workers for more senior positions - with more and more whites joining Cosatu-affiliated unions, the federation cannot afford to ignore their needs – and union leaders will push this demand forcefully in months to come.

In the longer term, says Mr Ebrahim Patel, writing in a recent issue of the Johannesburg Weekly Mail newspaper: "Unions will tend to reflect the impatience of the community and the urgency of social transformation."

That, in the end, will be what government fears most: a union movement which mobilises popular frustration over the necessarily slow implementation of the Reconstruction and Development Programme. Labour relations will never be the same again.

Patti Waldmeir on plans to promote blacks through affirmative action

Voluntary steps preferred

The African National Congress has set out to transform South Africa: nothing less will do. Changing the racial composition of management, the professions, the universities - all the institutions of pow-

er - will be central to that transformation. South Africans no longer debate the moral arguments in favour of affirmative action - or the utilitarian arguments against it. They treat it as inevitable. Apartheid prevented the entry of blacks to the managerial and entrepreneurial classes; now this must be reversed, lest apartheid's legacy destroy the spirit of racial goodwill which was such a welcome byproduct of April's elections.

The scale of the task is enormous: within the civil service, most power lies in white male Afrikaner hands. Although many ministers are now black, most senior civil servants remain white. Before the elections, fewer than 1 per cent of top nositions were held by black Africans, and only a handful of senior black appointments have been made since then.

Blacks still have only a token presence on the boards of leading quoted companies, and top management is mostly white. Although a recent survey showed that the number of senior black managers had doubled in the past two years, the figure had risen from 1.9 per cent to only 3.9 per cent. Changing the balance radically will be difficult because apartheid has deprived Africans of the education and experience they need to cope at senior levels. Few blacks are qualified to run government departments or big corporations. The large pool of bureaucrats from black homelands provides few technically competent individuals - and far too many who rely on nepotism and corruption to survive.

Public corporations such as South Afri-can Airways and the electricity utility, Eskom, have made big strides toward righting the racial balance. But the civil service has lagged behind.

Mr Zola Skweyiya, public service minister, pledges a vigorous affirmative action policy. He points out that although white civil servants had their jobs guaranteed under the constitution - none can be

Private sector business, too, has judged it better to take pre-emptive action now

sacked except with full pensions - they can be moved from their current posts to

make way for black candidates. No one will lose but the taxpayer. For the only concaivable way in which whites can be retained and blacks advanced at the same time will be by adding to the already bloated civil service payroll.

Private sector business, too, has read the writing on the wall, judging it better to take pre-emptive action now rather than risk legislation in future. A recent survey conducted by the Johannesburg company FSA-Contact showed that three quarters of companies had affirmative action pro-

The ANC has said it prefers voluntary affirmative action to legislated change, but has made clear that legislation will be

used if commanies prove recalcitrant. Some ANC officials have suggested tax incentives to companies who train workers to further affirmative action. Others focus on punitive levies to penalise those slow to

But both the ANC and its allies in the trade unions agree that racial quotas, legislated or voluntary, are unwise. Mr Ebra-him Patel, economist for the South African Clothing and Textile Workers Union (Sactwu), says that "workplace democratisation" - bringing workers into decisionmaking structures - is one way of getting around the shortage problem while still empowering blacks in the workplace.

Mr Sam Shilowa, general secretary of Cosatu, the largest union federation is keen to insist that affirmative action is not intended to penalise whites.

"If affirmative action is seen as taking white jobs it can be detrimental, it can cause strikes," says Mr Nelson Ndisa, president of the South African Railways and Harbours Workers Union (SARHWU), the SAA union. Mr Ewan Abrahamse, a union official, says: "In the end, we'll bear the brunt of the racial tension in the workplace. If we cannot have a better understanding between whites and blacks, the country will be ruined."

He might have been quoting from a recent African National Congress policy paper: "If well handled, affirmative action will help bind the nation together and produce benefits for everyone. If badly managed, it will simply re-distribute resentment, damage the economy and

destroy social peace."

THE BUSINESS MOOD

Bubbling with enthusiasm

The recent announcement that Mr Derek Keys, finance minister, intends to resign in October has put a bit of a dent in the unadulterated optimism that most businessmen had been professing after April's elections, writes Mark Suzman. But there is still an overwhelming seuse of relief within the South African private sector that the transition

proved so successful. More important, there is a widespread conviction that, given the new political dispenation, South African busines may be in a position to revisit the glory days of the 1960s. "It really is a miracle," says Mr Richard Laubscher, chief executive of banking group

Nedcor. "There's no other word to describe it." Indeed. the South African corporate sector has been positively bubbling over with enthusiasm since the success of elections, and the South African

Chamber of Rusiness confi-

steadily month by month. This is not to say that traditionally hard-nosed businessmen are overlooking the big problems they continue to conlabour, outdated machinery and a severe shortage of skills - but there is an overwhelming sense of relief that the difficulties now being faced are

of a conventional economic

nature and not those of sanc-

tions, disinvestment and the

dence index has been rising

threat of civil war. "We've been through the business equivalent of the ten biblical plagues," observes Mr Meyer Kahn, chairman of South African Breweries, one of the country's largest industrial corporations, "These problems are paradise compared to what we've been

through. As a result, it is hard work finding someone willing to point to any downsides to

ss life in the new South

Africa. Part of this is just reaction to the dismal economic and political climate of the past decade.
"If you'd told me ten years

ago we were expecting 2.5 to 3 per cent growth I would have been depressed. Now I'm ecstatic." admits one executive. Similarly, while the recent budget's projected deficit of 6.4 per cent and its mild investment incentives would have drawn jeers amid the prosperity of the 1960s and 1970s, today it is applauded as

blueprint for growth. But while the economic numbers may turn up some negatives, there are also some fairly hefty positives. The economy has returned to growth after a four-year recession: exports are at record highs; and inflation is at a 21year low. In addition, retailers report rising sales and, most importantly, fixed investment is rising after years of decline.

Add to this the return - in

small numbers - of many lead ing multinationals which departed during the apartheid years and, more importantly, the opening of markets from Africa to the Middle East to astern Europe, that were out of bounds for decades, and the resultant feeling is that the only way from here is up.

No doubt tensions will surface. There are also worries that Mr Christo Liebenberg. the new finance minister, will prove less capable of standing up to demands for fresh gov ernment spending than his capable predecessor

But despite all this, the underlying fact is that confidence is at its highest level in years. And while it would take a miracle for South Africa to transform itself into what one businessman wistfully describes as "an African lion that can take on the Asian tigers," miracles are something the country can claim to have some experience with.

imes in place, up from just over half This announcement appears as matter of record only



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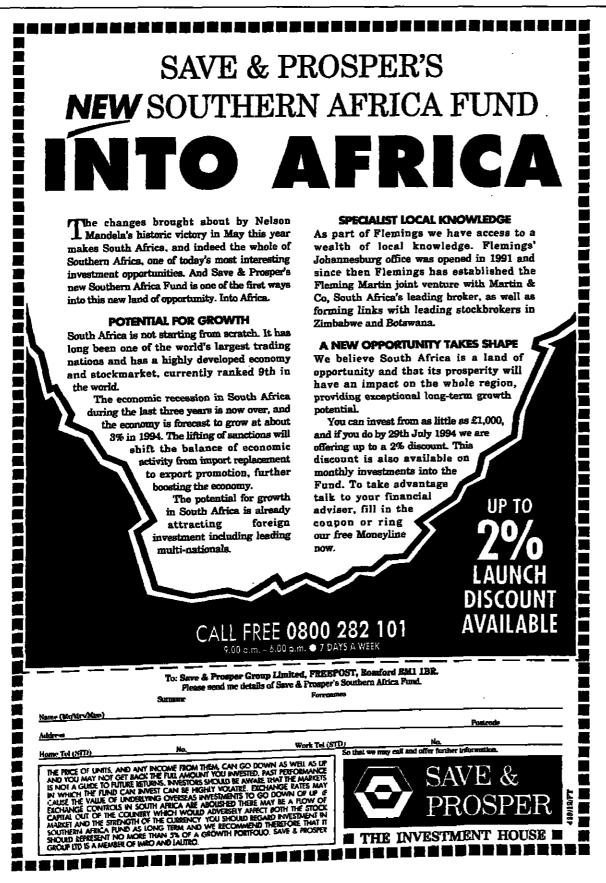
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n the new South Africa, manufacturing industry must fulfil two taxing conditions. Growth must be both export-led and labourintensive. Marrying these two goals is not going to be easy.

South Africa is not a low-cost country – more a high-wage, low productivity one - and its competitive advantage stems primarily from the combination of a rich resource base and highly capital-intensive, value-adding activities.

The numbers tell their own story; in 1990, base metals, chemicals and metal products accounted for 58 per cent of manufactured exports, while almost three quarters were classified as "resource-based".

In part, as trade theory predicts, this reflects South Africa's resource endowment, but two policy elements - forward cover for exports and tax incentives for "beneficia-tion" industries, adding value to minerals, also contributed. Since the 1920s, industrial growth has been driven by import substitution behind high tariff and protective walls. In the past decade, however, the emphasis has changed as domestic recession pushed more and more companies into the export

Despite sanctions, exports of manufactures grew 10 per cent a year between 1984 and 1990 - nearly three times faster than in the 1970s. Indeed, since 1972, exports have grown twice as fast as production 6 per cent as against 2.6 per cent for output.

Five industrial sectors - foods, industrial chemicals, steel, non-ferrous metals and metal products - make up almost two thirds of total manufactured exports but in recent years non-traditional exports - furniture, jewellery, rubber and plastics, and cars - have expanded strongly as business was forced to seek market opportunities

abroad. On the face of it, this ought to make cheerful reading for Pretoria's policymakers. Industrial exports that performed so impressively under sanctions should surely do far better now, not just because sanctions have gone, but also because supplyside reforms to enhance productivity and competitiveness are in train.

These reforms take two main forms. First, political transition and the thrust of the RDP which. between them, should both improve substantially the industrial relations environment, while boosting productivity, on the strength of increased spending on education and training.

The second is the pronounced and continuing shift in trade policy, underlined by tariff reform and the commitment to more exportfriendly strategies.

South Africa's extremely complex and skewed tariff system is being reformed as part of the country's General Agreement on Tariffs and Trade submission under the Uruguay round. From next January, tariffs will be lowered and rationalised over a five-year period, with longer phase in periods and higher protection for "sensitive" industries, most notably clothing and textiles and vehicle assembly.

Although South African manufacturing has not been over-protected - according to the World Bank the average tariff is about average for a developing country, although very high by first world standards - the dispersion, complexity and instability of the system have undermined economic efficiency.

The net effect has been a heavy bias against exports, two-thirds of which stems from the higher input prices that industry must pay for manufactured inputs. The South African Chamber of Business (Sacob) estimates that manufactur-



resburg. Crucial to the export drive will be a new system of incentive

Tony Hawkins reports on manufacturing industry

Two taxing conditions

ing costs are 15 per cent above the Organisation for Economic Co-operation and Development average, mainly because South African companies pay a quarter more for their inputs than their firstworld competitors, but also because both the cost of capital and labour costs, adjusted for productivity, are

From next January, this will start to change. The number of tariff rates will be reduced from more than 100 to just six, ranging from 0 per cent to 30 per cent, lowering the average tariff to 15per cent. The frequent discretionary changes in the

system that have been the norm, will no longer be possible.

The World Bank says that the General Export Incentive Scheme which, until the 1994 budget, provided tax-free financial subsidies to

he subsidy, costing some R2bn annually, applies to most exports, increasing with the degree of value added. The Bank warns that manufacturing industry's recent impressive export

growth is unlikely to be main-

exporters, provided a subsidy of

nearly 17 per cent of the value of

tained, when it is phased out, probably by the end of 1997.

Crucial to the export drive will be a new system of incentives - by way of exemptions and duty-drawbacks - improved mechanisms for providing pre- and post-shipment export finance, and linking training and research and development distance to export-oriented companies. The underlying strategy is a reversal of past performance, shifting from a situation in which export sales are a residual after satisfying the home market, to one in which domestic market sales play second fiddle to exports. How tariff reform in terms of their impact on manufacturing will only become clear towards the end of the decade. The Industrial Development Corporation, using a macroeconomic model borrowed from the Australians, has calculated that Gatt submission will have a positive impact, albeit only a minor one. Its model, criticised on technical grounds by some private sector economists, estimates that tariff reform will increase gross domestic product by only 0.7 per cent - a one-off impact - while lowering inflation 1 per cent, raising employment 1 per cent, exports 1.2 per cent, and imports 2.5 per cent.

and export incentives will play out

The magnitude of these calculations suggests that the impact of Gatt on the South African economy is being oversold. This, however, ignores the qualitative implications in terms of transforming an inwardlooking into an outward-oriented manufacturing sector, with significant gains in terms of technology, skills and productivity.

Nor do such macro calculations capture the impact of restructuring. Two sensitive industries - cars and clothing and textiles - face a potentially traumatic transitional phase during which some companies will have to close, jobs will be lost and significant government financial support will be needed, for retraining and possibly for redundancy

The motor industry, with seven mblers, faces far-reaching structural change. The number of models produced will shrink, exports will loom larger as protection phases down over the next seven or eight years to 45 per cent from 110 per cent at present, and - in all proba-bility - two or even three of the existing manufacturers will close or merge with a local competitor.

Just what this will mean for employment is unclear at this stage, but there is an influential lobby in business, with some support from the World Bank, for further exchange rate depreciation. This would make exporting more profitable, generating investment and jobs, while giving import substitution industries at least a temporary respite in coming to terms with enhanced competition from abroad.

reater outward orientation of the economy from 1995 might be an engine of growth, according to the World Bank, though not, it warns of (direct) employment generation. A Bank research paper comes down in favour of a three-pronged approach -fostering growth in a small number of selected subsectors, which sounds suspiciously like picking winners, usually frowned upon in Bank orthodoxy; linking support to export performance; and supporting employment generation. Crucial to employment growth is a shift away from the capital-intensive self-sufficiency, counter-sanctions, investments of the 1970s and 1980s, to smaller-scale, export-oriented, jobintensive investment. A potential snag is the ANC's opposition to Asian-style low-wage, sweat-shop industrialisation. The new govern-ment is looking for the best of both worlds - labour-intensity but at wage levels above those found in npetitive economies.

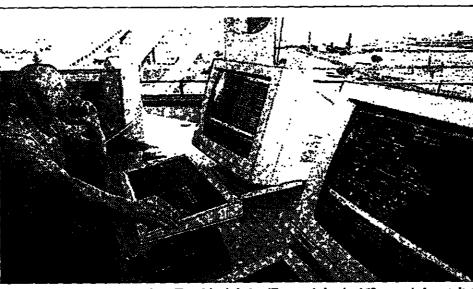
Naively, in a world in which employment growth has been decoupled from output expansion, the World Bank's best scenario for South Africa assumes a return to capital-labour relationships that existed 25 years ago. Only the optimists believe that this will happen. A more likely outcome is greater job creation in manufacturing, especially the small scale sector, though at nothing like the rate necessary to defuse the unemployment crisis.

ne market analyst muses: "Like it or not, mining is still the steam engine of the South African economy." Such a view is amply borne out by statistics: although the industry's contribution to overall output has been declining over the past decade, mining still accounts for about 10 per cent of gross domestic product, and is responsible for more than 60 per cent of South Africa's export earnings.
The past 12 months has

seemed to signal an upturn in the industry after several years in the doldrums. The commodity cycle is improving steadily and the continued depreciation of the rand has helped boost revenues even further. Gold is recovering from the disaster years of the late 80s and early 90s, coal and diamonds have both picked up from the bottom of their price cycles and the same is true for a wide

But while the commercial position may be looking brighter, there are renewed problems for the industry on the political front. Although the battle over nationalisation appears to have been won by the mining houses, there has been considerable debate in African National Congress quarters over the possibility of the state taking control of the country's mineral rights, which in South Africa, unlike many other countries, are privately owned.

The idea, aggressively promoted by Mr Paul Jourdan, an





Goedehoop colliery near Johannesburg. The mining industry still accounts for about 10 per cent of gross of

The past 12 months has seemed to signal an upturn in the mining industry, writes Mark Suzman Economy's steam engine trundles on

ANC adviser on mining, is premised on the argument that such a move would allow the government to raise new revenue from increased taxes, leases and royalties, while free ing up new deposits for exploi-

tation by small, black-run mining operations. In addition, by allowing the possible entry of foreign mining companies that have long sought a foothold in the South African market, Mr Jourdan argues, the plan should promote competition

But as Mr Julian Ogilvie

Thompson, chairman of the country's largest mining conglomerate, Anglo-American, points out, in South Africa any moves made in this direction would "not be from a standing start." Local companies have already spent a great deal of time and money investigating the viability of mineral deposits. To arbitrarily alter the system, he argues, would be expensive, unfair and unprod-

uctive. So far, despite its pre-election rhetoric, the new government has not taken any action, and the appointment of Mr Pik Botha, former foreign minister, as minister of mineral and energy affairs has helped reassure mining houses that little of substance is likely

But the debate is the sub-ject of continued discus-sions between ANC advisers, the government and the mines. One senior mining executive notes: "Our talks have had a tone of constructive collaboration, and we are continuing the dialogue." He pre-dicts that the outcome will probably be a compromise, with mines selling or leasing some of their less valuable claims to new users.

Another potential danger area is on the labour front. The industry's recovery is still very fragile and predicated on con-

tinued cost containment. But after years of accepting belowinflation wage increases, mineworkers are becoming increasingly restive. Hoping for support from a sympathetic government and demanding a share of the benefits accruing from higher mineral prices, the current round of wage negotiations, due to be completed this month, is going far less

smoothly than in previous Many leading companies are pushing for productivity bonuses or profit-share schemes that will allow them to embark on much-delayed capital expenditure, but workers are insisting on increased base pay and wild-cat strikes and go-slows have already depressed output for the year. Lingering apartheid legacies such as the continued lack of proper housing for black mine workers, are also causing ten-

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"Its going to be much tougher this time round," notes one official involved in the pay talks. "The unions are being less accommodating than

during the recession." In the longer term, too, other problems are looming. While South Africa still has vast mineral deposits, it is a very mature mining environment and new capital investment has slowed dramatically over the past 10 years. Of the developments which have gone

extension to Anglo's Vaal Reefs is on track, Gengold's Oryx development and JCI's Joel expansion have both underperformed, as has the struggling Northam Platinum mine, all of which serves as a discouragement for further

new initiatives. As a result, freed from the restrictions of the apartheid years, companies are increas-ingly focusing their attention on more attractive prospects abroad, particularly in the underexploited African environment. Already, South African mining companies are aggressively investigating new mineral deposits from Mali to Botswana and further development is expected over the next few years.

Ten years ago, 80 per cent of our exploration was in South Africa and 20 per cent outside; today the situation is reversed." notes Mr Gary Maude, managing director of

in the global context, too. new initiatives are under wav. Angle last year shifted most of its international assets to offshore associate Minorco as a prelude to further expansion. while Gencor has been negotiating to purchase Shell's international mineral arm, Billiton. This is not to say that the South African mining industry will be neglected, and some new mines will continue to be developed, but big capital

spending within the country is increasingly likely to shift away from mining projects towards beneficiation of minerals for export. The three biggest capital projects presently in progress, the R5.8bn Alusaf aluminium refi-

nery extension, the R3.5bn Columbus stainless steel expansion and the R1.4bn Namakwa Sands project, are all examples of such value-added mineral initiatives that should bear fruit in the future. In the meantime, however, the steam engine will keep puffing away.

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Five challenges ahead

Few industries are better placed to cope with the challenges of post-apartheid economics than the financial services

k diame.

"We are in the top 1 per cent in world banking in terms of systems, instru-ments and performance" says Mr Barry Swart, First National Bank's chief exec-

Services generally, and financial services in particular, form one sector where South Africa has an international competitive advantage, although this does not mean that it will escape the pressures of global competition, already manifested in the arrival of several international commercial and investment banks

This is something of a sore point on two counts. The new arrivals, and the return of banks that divested in the 1980s, are unlikely to improve services and enhance competition in the bottom half of the market, where arguably the country is underbanked and where millions of consumers and thousands of small-scale enterprises offer new oppor-

Instead, groups such as Citibank. Morgan Guaranty and Standard Chartered are setting up representative offices targeting high-profile businesses. focusing on trade finance, raising offshore loans and corporate finance services in the realm of cross-border mergers and alliances.

While accepting the inevitability of such new competition, South African banks want the government to insist on a level playing field, forcing the newcomers to put capital on the table and open up branches - "just as we had to do in the UK", says one banker.

No one expects the foreign banks to risk the enormous capital needed to open retail networks in South Africa. "There is no way," says one, "that Barclays or Standard Chartered will return to retail banking. The entry barriers are just too high and returns on assets of 1 per cent unattractive.

It's a similar story in the investment

ifty years ago, South

Africa's most contentious

political issue was the

"poor white" problem - how to

cope with hundreds of thou-

sands of poverty-stricken,

rural Afrikaners seeking work

form of parastatals: big. state-

run companies which provided

huge numbers of new jobs and

useful sources of patronage for

Now, with the country's

attention focused on finding

employment opportunities for

the vast, unskilled black

labour pool, attention has once

again centered on these giant

companies. But despite the

pre-election aspirations of

some of the more statist

among African National Con-

gress advisers, the economic

climate is now vastly different

Iscor, the state iron and steel company, was privatised in 1989 and is now the most

actively traded stock on the

Johannesburg market. Simi-

larly, Sasol, the giant oil-from-

the Afrikaner elite.

in the cities.

ner rule.

field, where South African brokers have set up joint ventures with international merchant banks. S G Warburg has taken a 50 per cent stake in the Ivor Jones Roy broking house in a deal which is bound to impact on the investment banking business and aspirations of South African banks.

Predictably, the foreigners are eyeing the high margin operations which, politicians and industrialists say, are not

the top priorities. The banks see themselves up against

five main challenges: At the top of their list is the need to retain and strengthen their image as world-class players. This means adherence to Basle capital ratios; greater transparency, which ANC politicians are demanding; closer central bank supervision; and deregulation of the

Capital requirements have been raised significantly to satisfy Basle standards - from next year, banks will have to meet the 8 per cent risk-based capital adequacy requirement. All the

ding groups are already there. The second is coping with the new international competition. Dr Conrad Strauss, chairman of Standard Bank Investment Corp (Stanbic), says South African banks must become larger, pointing out that, ranked by assets, 240 banks around the world are bigger than the largest South African bank.

On 1993 numbers, the ton four banks accounted for nearly 80 per cent of total bank assets. Amalgamated Banks of South Africa (Ahsa) ranked first, with a 28 per cent market share, followed by followed by Standard Bank (20 per cent), First National (17.5 per cent) and Nedcor with 13.5 per cent.

 The third, and politically most pressing, is relevance - the need to ensure that the banks are meeting the demands of the new South Africa in terms of providing services for the small man and the small enterprise. In a capital-scarce economy, it is not

surprising that some politicians should

funding for social projects, while simultaneously advocating directed credit to ensure that people and businesses without collateral can get access to hank

ANC politicians are calling for "transparent" reporting by banks, requiring them to report their loan portfolios by race and gender, giving reasons why



Stanble chief Conrad Strauss says that th African banks must become larger

loan requests are rejected.

The banks have long been conscious of the opportunities available in the fast-growing mass consumer market. Automatic telling machines, smart cards and debit cards are being used to provide quick, efficient and low-cost services to the millions of users seeking basic banking services.

Standard Bank is opening a new division. E-Bank, which is a network of terminal-based branches catering for people wishing to deposit and withdraw

More challenging is the need to fund home purchasing and black business. The Nedcor group, through its 1989 purchase of the Perm, bought a large black customer base. Its experience with black home-buyers, who have good repayment records, will stand it in good stead as the mass consumption market

expands. It stands to benefit too from donor funds, such as the \$15m package from USAID, to be channelled to low-income households. In 1991, it established NedEnterprise which makes loans of between R50,000 and Rlm to small and medium-scale businesses. Some 55 per cent to 60 per cent of its lending is to black, asian and coloured-owned enterprise, with about 60 per cent going to franchise-holders.

NedEnterprise offers three types of loans - traditional overdrafts for working capital, instalment finance for asset purchasing and three to five-year term

Bad debt ratios are low, especially in the franchise business where they are below 5 per cent. It is not as high risk an operation as might be anticipated because two organisations, the Small Business Development Corporation and USAID provide guarantees for many loans, while franchising is a low-risk operation anyway.

The fourth challenge is that of servi-

cing corporate clients offshore. Stanbic earned 2.5 per cent of its R844m net income in Europe, while a further 4.8 per cent came from its acquisition of the former ANZ Grindlays African net-

First National Bank has opened operations in the UK and Hong Kong, while Nedcor has struck strategic alliances in Africa with leading European banks - BNP of France, Dresdner of Germany and Banque Bruxelles Lambert of Belgium. It recently opened an office in Belging and reopened in New

Increasingly, the banks see southern Africa as the logical extension of their domestic market, with Stanbic, FNB and Nedcor all expanding their regiona business in the past two years. · High on the challenge list, too, is

affirmative action. This is going to be a difficult, controversial area. Experience elsewhere in Africa highlights the dangers of falling standards of service and creasing losses through fraud.

The sheer sophistication and technological superiority of the South African banks means that they should manage to minimise this threat, but investment in training and an element of affirms tive action in promotion policies will have to be a core part of future man-

Jay Naidoo, minister without portfolio, has said that he is in favour of selling "unproductive assets" in state hands.

> debate, however, it seems highly unlikely that the govnt will seek to decommercialise, let alone renation alise, the privatised companies. In the unexpect-edly sober new South Africa, job creation and patronage in the parastatals will be taking second place to efficiency and enstainable growth.

Whatever the future of that

THE FINANCIAL RAND

Reserves fear delays abolition

African businessmen detest above all others, it is the financial rand (finrand) - the investnent currency for foreigners. At last month's World Economic Forum summit in Cape Town, speaker after speaker reiterated the same demand to the country's financial authorities: the country's exchange controls and its confusing twotier currency - widely seen as an impediment to foreign investment - must be scrapped

as soon as possible. Unfortunately, however, while everyone might agree that the cumbersome restrictions should be eradicated. there is no similar consensus on when such a

move should be made - although there is continuing speculation in the market

about a possible target date before the end of the year. Nonetheless, both Mr Derek Keys finance minister and Mr. Chris Stals, Reserve Bank governor, are adament that the financial rand is not going to disappear any time soon. "People need to stop speculating and talk about the issue con-

structively," stresses Mr Stals. The main reason for the hesitation is the parlous state of the country's foreign reserves which have taken a real hammering over the past 18 months: 1993 saw record net capital outflow of R10.3bn and the first part of this year saw a similar haemorrhage, with a probable net loss of some R3.5bn. Although the outflow has since stabilised, there has still been little sign of capital inflows, and reserves currently amount to only just over a

month of imports. Also, decades of exchange controls have created intense pressure among local institutions and individuals to invest abroad. In the short term, the country would almost certainly face massive capital exports following any scrapping of the present system. Combined with the fact that a very large pool of speculative finrands, about R4.5bn is currently in the

pulled out if the currencies merge, this is a cause for severe anxiety among Reserve

Bank officials. "We need to be aware of the possible consequences (of abolishing the finrand]." Mr Stals says, asserting that whatever the long-term rewards, in the short term massive capital outflows will almost certainly lead to a sharp depreciation in the currency and a very steep rise in interest rates. "The shock therapy would be a big shock," he asserts "I don't think South Africa is ready for such a major restructuring. Given these problems. Mr

Stals and Mr Keys emphasise that three primary condi-tions have to One jump that the government seems unwilling to make the financial rand can be

> • First, South Africa has to build up reserves that amount to at least three months' cover, preferably more;

• Second, the discount between the commercial and financial rand, presently about 23 per cent, must narrow to 10 per cent or lower, and Third, the finrand pool pres-

ently in the banking system must be cut to about R1bn. It seems that exchange liberalisation is more than a year away at least. And even when reform does take place, it is likely to be done in stages so as to try and limit any downside. But despite this, businessmen continue to argue loudly that the system's demise should come sooner rather than later on the grounds that the government will likely benefit from the element of surprise while being applauded for showing confidence in the strength of the economy.

"We took a hell of a political risk with the transition," observes a senior banker. "I think we should grit our teeth and take a similar leap of faith with the finrand."

So far, however, that is one iump that the government seems unwilling to make.

Mark Suzman

FINRAND HISTORY

South African exchange controls have been in place for decades, writes Mark Suzman.

The financial rand Was first introduced after the Sharpeville riots of 1961 to staunch massive capital

Although it was briefly scrapped in 1983, renewed political unrest forced the finrand's reintroduction in 1985 following then President PW Bothe's notorious Rubicon speech and the subsequent run on the currency.

Financial rands comprise a pool of rands that can only be used by foreign investors, and trade at a significant discount to the commercial rand, the currency used for all ordinary current accou

Finrands are created when a non-resident sells an asset to a South African.

The payment is made in rand and deposited at a local bank. It can only be used again by anoth non-resident in exchange

for foreign currency. In addition to acting as a penalty against capital withdrawel, the finrand also incentive for new toroign violds are remitted in commercial rands. giving a groatly augmente return, thus helping maintain foreign reservos and prevent capital flight.

While it does limit the outflow of capital, howe the finrand also impos serious costs on the conomy. Most obviously. by creating severe tortions in the currency market, it encourages asset-stripping and "round-tripping" by companies to enjoy the benefits of the discount between the two currencies.

Because the finrand is relatively thinly traded, moreover, speculation in times of political uncertainty can lead to wild gyrations in its value.

And although the currency is designed to volatility is a strong deterrent, as capital cains can be eaten away by

Mark Suzman on the future of state-run enterprises

More commercial role

The answer came in the dent public companies, with an appointed board of directors. In recognition of this shift, the new government has en to emphasise the strategic importance of existing state industries and their potential as bases of local technology and manufactured exports, rather than their possible role as job providers for

the masse "The public enterprises have a special role to play in the process of rebuilding and revitalising the economy" observes Ms Stella Sigcau, minister of public enterprises.

companies, such as the Mossgas oil terminal off South Africa's southern coast, are struggling, others have dramatically improved productivity in the past few years. Transnet, which runs the

coal company, is also privately run and has begun to shift its focus to the manufacture of petrochemicals and other derivative products. Both are now among the country's leading exporters of semi-manufactured products.

Over the past few years, moreover, with an eye to posratio used to be," acknowledges Mr Anton Moolman, sible further privatisations, the company is now committhe remaining state corporated to a comprehensive affirtions have been shifted to a mative action programme. "commercial" basis, and are However, while the demorun as self-financing, indepen-

overall employment in the company has been falling steadily as it has sought to improve productivity and cut costs. In 1993, more than 15.000 employees were redeployed and 27,000 took voluntary severance packages. "Our prices are now competitive globally," Mr Moolman says. We stand to benefit greatly from the economic recovery."

In 1994 it hopes to raise the

country's railways, airline. ports and harbours was for years best known as a home for unskilled, white workers who could be guaranteed lifetime employment on the rail-ways. "I don't even want to talk about how bad our hiring managing director, noting that chairman, wants to use South Africa's low-cost electricity as

graphics may have improved, a key incentive to increase forregion," he says.

iven the prominence of electrification goals in the government's reconstruction and developgiant electricity utility, has a particularly important role to play. Last year, the utility electrified 200,000 new homes. total to 250,000, all financed

internally. Both of these companies, moreover, are now intent on expanding their operations abroad, especially in Africa. Transpet has already got operations under wav in Libva and east Africa, while Eskom envisions the establishment of a vast regional electricity grid that can make use of the hydroelectric resources of the Congo and Zambesi bashs. Mr John Maree, Eskom's

eign investment. "With the second-cheapest electricity in the world, we are able to create an Electricity Valley in South Africa - similar to California's Silicon Valley - that will attract high energy con-sumption industries to the Perhaps most striking of all

has been the ANC-led government's new affection for the country's arms industry, now split into two companies, Denel, which does most of the manufacturing, and Armscor, which concentrates on proot and mai They have been applauded by the new administration as representing a "very important technological base without which numerous job opportunitles would be lost."

Given this emphasis on commercial activity, moreover, the thorny question of privatisation has forced its way back onto the agenda. Although President Mandela recently deprecated the notion as inst another means of maintaining white economic clout, the govthe door open for a change of heart. It has publicly declared that it will "look with interest" at ways in which privatisation might empower the black community, while Mr

SOME ACHIEVEMENTS ARE MORE NOTICEABLE THAN OTHERS

Mark Suzman examines the black business community

Success stories needed

Blacks will never make good entrepreneurs - they don't have the head for it," was the indiscreet comment made at a corporate lunch in Johannesburg recently. Surprisingly, however, the speaker was not a recalcitrant white executive disparaging the new order, but a youngish black executive.

The comment highlights the big problem facing the government and corporate sector in trying to nurture a credible black

business community.
For years in South Africa, black business was something of an oxymoron: as blacks were not allowed to own property or conduct business in the cities, independent economic activity was limited to activities such as shebeens or spaza stores - the speakeasies and corner stores that litter the country's black townships.

At the same time, denied access to education, training or finance, few were given the wherewithal to try and compete in the rough and tumble world of business.

The result has been a lingering lack of faith about black capabilities in the business world - a problem that has been highlighted by the difficulty of trying to encourage blacks to buy shares in blackrun companies. "There is still a basic lack of trust in black skills and that will only wear off in time," notes Mr Thami Mazwai, editor of Enterprise, a black business mag-

Part of the problem is a continued lack of leading black success stories. Although most hig companies have also appointed some black faces to their boards, few hold executive positions. And while the past year has seen a flurry of takeovers by black businessmen of leading companies - including two life assurers, a merchant bank, and The Sowetan, the country's biggest daily paper - the deals are largely engineered by white conglomerates, and the companies often retain white manag-

But however unsatisfactory such a situation might be, many regard it as the only viable route to economic power. "In the short and medium term, blacks will succeed in business only through linkages with whites," notes Dr Nthato Motlana, President Nelson Mandela's personal doctor and a key figure in many of the empowerment transactions. "Total control

is unrealistic at this stage." One move that might start to shift the balance of power, however, has been the announcement by Anglo American, the country's largest corporation, that it intends to split up subsidiary mining house Johannesburg Consolidated Investments into three parts and sell off two of them, one incorporating the group's gold mines and the other its leading industrial

shareholdings, to blacks. But despite the high expectations raised by the plan, Mr Julian Ogilvie Thompson, Anglo chairman, warns that its final exe-

cution could take years. We mustn't let media hype create a situation where we make a deal that is structurally and financially unsound," he notes, observing that the completion of the planned moves requires alterations to existing legislation on corporate restructuring and working out some highly com-

plicated shareholder arrangements. Given these problems, black business has begun to increasingly look to the new government for help in creating a suitable environment for business development. We can use the same method as the Afrikaners, utilising the state to help nurture business." says Mr Archie Nkonyeni, president of the National African Chambers of Commerce, the country's largest black husiness federation.

Accepting the importance of black enterprise, government is likely to help steer state business to black companies where possible, or insist that white companies use black sub-contractors when filling tenders. Last year African National Congress pressure managed to get black business-men a stake in the country's new cellular phone operators and companies such as Thebe Investments, a private company with close ANC links, are expected to benefit from deals with the new government.

Also high on the government agenda is the encouragement of black entrep and the growth of small and mid-sized black businesses that can build up black capital and create jobs. The state-run Small Business Development Corporation has shifted its focus to black applicants and the government is trying to put pressure on banks to help finance more black business schemes in other sectors.

Another promising route to empowerment is through franchising and joint ventures with foreign companies which can supply both skills and financing. International giants such as Coca-Cola and Pensi have both recently decided to return to South Africa with the stated aim of helping black business.

But despite the flurry of initiatives, the sobering fact remains that blacks still control only a very small, if rapidly growing, proportion of South African business. In a community robbed of skills and capital by decades of apartheid, economic victory is likely to take more than a generation to achieve. And while a black elite is already reaping the benefits of change, the masses will have to wait a little longer.

Most of our achievements are more likely to be noticed, such as the many products we produce which are used in the making of candles, inks, crayons, oils, plastics and aspirin, to name a few. But there is also our ever developing world-famous technology, involving the production of fuels and chemicals from natural gas and coal. This technology is our greatest achievement, but for obvious reasons often goes by unnoticed.



The stock exchange is undergoing important changes, writes Mark Suzman

International investors stay wary

Few people were happier with the outcome of South Africa's elections than the country's stockbroking community. While market players may be used to life on a roller coaster, investing in South African financial markets in the run-up to April's poil at times seemed more akin to bungee jumping. In rapid succession, the market rose, fell, and rose again, almost entirely focusing on political sentiment rather than conomic fundamentals.

To make matters worse, the renewed volatility came after an excellent year for the Johannesburg Stock Exchange. In 1993, it seemed that little could go wrong for the market as the overall index increased 50.1 per cent and net foreign purchases reached R2.8bn in the year to February 1994 after years of disinvestment.

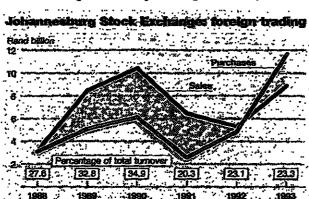
Highlighting the return to favour of the South African market in the international arena was the creation of several investment funds targeting South African equities, nging hundreds of millions of dollars into the market.

But in March and April. responding to fears of civil war, foreigners beat a mass retreat, becoming net sellers once more. The result was soaring gilt yields, a sinking stock market and a plummeting currency. The combination, which shifted almost daily, was wearing. "It was like being in a ring with Mike Tyson every day," reminisces one not very nostalgic broker.

Following the successful and remarkably peaceful elections, however, local investors have returned to the market to preempt the expected flood of new international fund money. After South Africa was included in the International Finance Corporation's global index with a hefty 13 per cent weighting, local brokers are expecting some leading international investors to adjust their emerging market shareweighting accordingly, with the potential windfall for the Johannesburg exchange run-

ning into billions. So far, however, despite the return of fund managers and investment analysts to Johannesburg's biggest hotels, little new money has been forthcom-





ing. Part of the problem stems from a general disenchantment in emerging markets after several top players got burnt in countries such as Mexico, Peland and Turkey, but most of it depends on South Africa

Despite a conservative budet and numerous statements by President Mandela and his economic team professing their adherence to free market discipline and macroeconomic stability, many investors seem to want to see how successfully the encouraging rhetoric is put into practice before taking the plunge. International investors also cite some continuing structural flaws with the market. Mr Frank Savage, chairman of Alliance Capital management, one of the big southern Africa fund managers, singles out the presence of big conglomerates without a proper anti-trust legislative framework and the low tradesbility of shares, as among the most important problems. Although liquidity on the JSE improved to 7.14 per cent in 1993 from 4.76 per cent in 1992, it still remains far below other comparable markests. Under pressure from foreign-

ers and local banking groups

1988 89 90 91 92 93 who have long railed against

JSE: capital raised

the Johannesburg Stock Exchange's restrictive operations, the exchange has recently announced a plan for restructuring to improve both efficiency and accountability. In addition to proposals related to affirmative action and the encouragement of black share ownership, the report recommends the revision of existing capital requirements and suggests that non-residents be allowed to act as brokers and that local firms can sell up to 30 per cent of their equity to institutional investors. Foreign firms have been

Value (Rand billion) 50,000 1988 731,240 1989 902,233 1990 722,750 40,000 482.472 1993 675,237 30,000 20,000 10,000 1988 89 90 91 92 93

quick to respond, setting up partnerships with local brokers even before the recommendations have been endorsed and legislated. In the past year, Robert Fleming, Smith New-Court and SG Warburg have all made domestic alliances in the South African market, and more are expected to follow.

To many, however, the proposals do not go far enough and critics are pressing for an end to the maintenance of single capacity trading, urging full corporate membership, and pushing for a move to screen trading from the current system of open outcry. But despite threats from disgruntled bankers to open a rival exchange, the Johannesburg Stock Exchange seems unlikely to budge further at the moment.

"If exchange control goes. then we would obviously have to reappraise the situation, but under current circumstances we feel that an evolutionary approach is best for the stock market," notes Mr Roy Anderson, stock exchange president. Nonetheless, it is clear that the stock exchange, like other South African institutions, is undergoing important changes in the new environment and will continue to restructure further over the next few years. "One way or another I think we're going to have move to a fully deregulated market in the not-too-distant future," predicts one leading

fund manager.

Tony Hawkins examines foreign investment

On the touch-line

More talk than action sums up South Africa's recent record of foreign investment. Most of the action has come in the past 18 months with a surge of portfolio investment and a large number of franchise and other non-equity deals.

A recent independent survey concludes: "Most companies are adopting a wait-and-see attitude", avoiding manufacturing and keeping their investments relatively small. Many foreign companies have established a low-profile

presence in the country in anticipation of an improved business cli-

mate from 1995

onwards. The main action has been on the Johannesburg Stock Exchange. In the 15 months to March 1994, net inward investment on JSE totalled R8.9bn.

almost two- Mazde-Ford production line of the South African Motor Corporation thirds in gilts and the balance in equities. This compares with substantial net foreign selling, especially of equities in the 1990-1992 period_ The same survey, which warns that it may not have

tracked down all post-1990 foreign investment, lists 17 firsttime new investors, including Vodafone of the UK and Alcatel of France in telecommunications, Daewoo of South Korea in household goods, Mr Tony O'Reilly's Independent Newspapers of Ireland in publishing and Digital Equipment of the US in computers. Another seven are listed as

returning companies - those that divested in the 1980s for political reasons. This list includes leading players such as IBM, Procter & Gambie and AB Electrolux of Sweden. Another important participant who stayed behind, BMW, has brought in R100m in new

capital to expand its Rosslyn vehicle-assembly plant. There has been a good deal more activity in the field of indirect investment - distribution, franchise and licensing deals. This list is dominated by the returnees - Apple, Honeywell and Novell in computers; Volvo and Peugeot in cars, and Morgan Stanley, Citibank and Warburgs in banking. Significantly, the largest single category, of some 36 companies, is made up of those intending to invest or reinvest. Here, too, the list reads like a Who's Who of global business: Ford, Moto-

rola, Heinz, Philip Morris, Wang, AT&T, Ericsson, NEC, Coca-Cola and Pepsi.

that this cautious trend, with

its emphasis on indirect invest-

ments with minimal equity

involvement, such as franchis-ing, will continue for another

18 months to two years. The

broking community is bullish

about portfolio investment

prospects, especially once the financial rand is abolished. But

direct investment is seen, in

the words of Mr O'Reilly, chief

executive of Heinz, as a "post-

How postponable was out-

lined at last month's World

Economic Forum meeting by

Mr Frank Savage of Alliance

Capital Management Interna-

tional. Mr Savage put up a 10-

point wish list of conditions

that foreign investors want to

see in South Africa: financial

rand abolition, the removal of exchange controls, removal of limitations on foreign owner-

ship, no capital gains taxes,

non-inflationary budgets, lower

tariffs, reform of the Johannes-

trust legislation, black eco-

nomic empowerment and con-

solidation of the government of

national unity

burg Stock Exchange, anti-

ponable event".

The conventional wisdom is

Aimost all of these are on the new government's agenda - the one exception being the probability of some form of capital transfer tax. But it will take years to translate an agenda into action.

nero

While the foreigners sit on the touch-line, domestic investment has started to recover. In March, Nedbank's Economic Unit. relying on public announcements, estimated new and continuing capital projects worth almost R100bn (\$27bn at present exchange rates), over

the next six years. This estimate includes an adjustment of 10 per cent a year for inflation. Community and social projects (R35bn) make up the largest single chunk, followed by energy and water projects (R21bn) and manufacturing

(R13 bn). South Africa's investment record has fallen short on two counts. Even when it was investing more than comparable middle-income economies such as Brazil, Chile and Mexico - averaging 26 per cent of gross domestic product in the early 1970s - output and employment growth did not respond proportionately, because of growing capital

In the 1980s and 1990s, the problem was less the efficiency of investment than the steep decline in volume. By last year investment was down to 15.2 per cent of GDP, touching bottom in mid-year, since when there has been some recovery.

To grow at 5 per cent a year, the economy needs to invest more than 25 per cent annually-implying a shift of more than 7 per cent of GDP from consumption to savings. Part of this shift can be funded from offshore, with foreign capital, but achieving the domestic transfer of resources while simultaneously satisfying expectations will be a formida-

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Exporters are finding new markets open for trade, writes Mark Suzman

Generous Gatt 'window'

South African exporters are a little overwhelmed by their new-found international respectability. After years of developing expertise in such arcane skills as transhipping and re-labelling to try and counteract sanctions imposed as a result of apartheid, companies find that many countries are now rolling out the red carpet, and new markets from Asia to eastern Europe to Latin America - long out of bounds are now open for trade.

At teres.

As part of this new order, the South African government is starting to formalise its trading relationships. At the top of the list comes readmission to the General Agreement on Tariffs and Trade. South Africa's formal submission to the Urnguay Round was accepted late last year and a fundamental restructuring of its tariff structure will shortly get under way to bring the country more in line with international norms.

The adjustments required by Gatt will involve pain for some highly protected industries

f South African newspaper headlines are taken at face

value, President Nelson

Barely a week has gone by

Mandela is the diplomatic

since the new government took

office without what is pres-

ented as yet another presiden-

tial foreign policy initiative,

exciting unrealistic expecta-

Mr Mandela is. it seems, sin

gle-handedly reforming the

Organisation of African Unity,

in which newly-admitted South

Africa is "destined to play a

leading role in peacekeeping

according to local reports. He

is much in demand. Over the

past few weeks Mr Mandela

has been described as "broker-

ing" peace efforts in Rwanda

and Angola, and contemplating

imposing democracy on trou-

will attend the next gathering

of Francophone states, while

the French leader's champion-

ing of South Africa placed the

country "firmly on the agenda"

at last week's Group of Seven

Meanwhile South Africa has

rejoined the Commonwealth

and looks forward to playing

an active role in the Non-

New ties have also been

forged with Japan. Tokyo's aid

package, said to be worth

help to "kick-start" the coun-

try's reconstruction and devel-

ew international aid

appeal for assistance in

redressing the legacy of apart-heid. Raising funds, however,

may prove to be easier than

putting them to efficient use,

and if aid is seen as a substi-tute for investment the net

If pledges are taken at their

face value, South Africa can

expect up to R10bn over the

next five years, from a variety of bilateral and multilateral

Leading the field is Japan, which earlier this month unveiled what it called its largest aid package to a single

country - \$1.3bn over two years. Mr Katsumi Sezaki,

Japan's ambassador to South

Africa, said that almost all the aid was untied, bar a \$100m

export-import credit facility

aimed at promoting trade

between the two countries. But

-seven years' grace and a 25-

year repayment period at 3 per

cent interest. A further \$500m

in the package represented the amount of private investment

and commercial credits the

Japanese government was pre-

untied, he said.

the second

benefit may prove marginal.

causes are more popular than South Africa's

leading industrial nations'

bled Lesotho.

meeting in Naples

and conflict resolution"

equivalent of Superman.

but, by securing classification as an "economy in transition", South Africa has managed to get a generous eight-year window for leading employmentoriented industries, such as textiles and motor vehicles, to adjust to the new arrangement. The deal also allows some leeway in the reorganisation of South Africa's contentious, and widely abused, General Export Incentive Scheme

Meanwhile, new trade agreements are giving further impetus to trade growth. President Clinton gave South Africa GSP status in May, allowing preferential access to the US market for a wide range of goods, and the European Union has announced its intention to do the same by the end of the year. A more formal, separate trade treaty with the European Union is under discussion, as is the possibility of some kind of associate member status with the Lome aid group.

Also on the agenda are a set of new regional trade arrange-ments. At the World Economic

Forum meeting last month, President Mandela and other southern African leaders signalled their intention to work towards a regional free trade agreement. As a first step towards this goal, in August South Africa will join the South African Development Community, a grouping of 10 southern African states origi-

nally formed to try and reduce

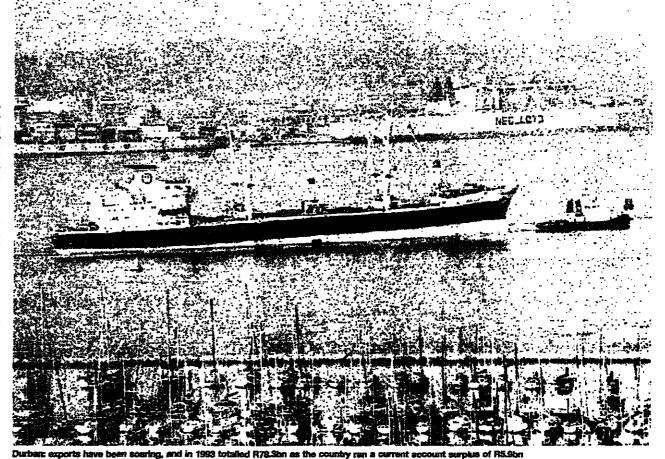
dependence on South Africa. In the shorter term, Mr Trevor Manuel, trade and industry minister, has already signalled his intention to restructure the South African Customs Union. which South Africa shares with Namibia, Botswana, Lesothe and Swaziland and in which it currently pays out some R5.6bn of a customs and excise revenue pool of R16.3bn to its partners. It is also seeking to renew a hilateral trading nent with Zimbabwe.

arrangement with Zimbabwe. Reflecting all this activity exports have been soaring, and in 1993 totalled R78.3bn as the country ran a current account surplus of R5.9bn – although

be lower due to a higher import bill. But despite this success, the majority of exports are still primary products and while the proportion of manufactured goods has been increasing there is still a lot of room for improvement.

A survey of exporters by the South African Foreign Trade Organisation estimates that South Africa's manufacturing industry is at a 15 per cent cost disadvantage to Organisation for Economic Co-operation and Development countries, with its only comparative advantage in electricity. In addition, the report notes that after years of focus on the domestic market, local manufacturers have a "tendency to blame external factors" for failures, and many fail to take export promotion and planning seriously.
"South African manufactur

ers still lack an export culture," acknowledges one senior trade official. "Until that changes, growth will be disappointing."



FOREIGN POLICY

Missions abroad have doubled



Thanks to President Fran-Foreign minister Affred Nzo: years çois Mitterrand's invitation, he of loyal service to the ANC

opment plan. But closer examination of the package suggests it may be worth less than the initial estimates suggest.

If all this is not enough, President Mandela appeared on video at President Bill Clinton's White House conference on Africa last month to lend his weight to calls for a Marshall Plan for the continent, the name given to the US-led programme to rebuild Europe after the second world war. Included in Mr Mandela's cal measures to ease Africa's external debt burden.

While these initiatives – real. imagined or exaggerated - take place, one arm of foreign policy seems to be operating with its past efficiency: the state-owned

arms manufacturer. Armscor. With sanctions lifted, and its activities given the endorsement of Mr Joe Modise, defence minister, officials are now lifting at least a corner of the veil of secrecy. The defence industry provides 70,000 jobs and foreign exchange, say government officials, who add defensively: "If we didn't sell weapons, someone else would."

To be fair to Mr Mandela, he and his senior advisers have tried to play down expectations. On the one hand, Mr Mandela's integrity and moral authority makes him the acceptable voice of Africa on behalf of its many causes. At the same time, he makes clear that that he has no easy answers to offer.

Advisers also point out that an effective diplomatic role is not made easier by the fact that the Ministry of Foreign Affairs is in the throes of reorganisation.

South African transition to respectability to become more cautious.

began, while new entrants to the diplomatic service have to be trained, and suitable ambassadors found to replace many of the pre-election incumbents. Meanwhile the overstretched service is still getting to grips with issues in which it has had

little or no experience. These range from getting to know the OAU to the implications of the General Agreement on Tariffs and Trade deal, or reconciling relations with countries with whom ties were initially forged by the African National Congress, or the former govern-

Thus, the new South Africa has to weigh its relationship with Taiwan, one of its bigges trading partners, against recently-established official tinks with the People's Republic of China. The latter's trading potential is bigger, and its position as permanent member of the UN Security Council will have to be taken into account by Pretoria should South Africa have aspirations for a council seat as Africa's representative.

Nominally in charge of this demanding portfolio is Mr Alfred Nzo, the foreign minister. His surprising appointment is put down to years of loyal service to the ANC. It may also be explained by the fact that policy will be shaped by Mr Mandela himself, and his senior deputy president, Mr Thabo Mbeki

As the initial euphoria and abroad have doubled since the Africa's foreign policy is likely

Mr Aziz Pahad, the deputy foreign minister, acknowled the dangers of taking on too much. But expectations are nevertheless high. In an interview with the Financial Times he echoes the explanation he gave to the Johannesburg Sunday Times: "We have captured the moral high ground in nonracialism, democracy and conflict resolution to become the

world leader in this area." First of all, however, South Africa has to consolidate its success and build a stable, flourishing, democracy: "If we don't sink, they [Africa's donors and creditors) see the hope that the region won't sink, and if the region doesn't sink, they see some hope of a breakthrough in the develop-ment of other parts of Africa."

Mr Pahad hopes that foreign investors do not ignore South Africa's neighbours: "If you don't have mutually advanta geous regional development, illegal immigrants will come to South Africa and, given that our borders are so big, we will not be able to prevent it."

FOREIGN BORROWING

Credit rating sought

One of the more dramatic signals of the normalisation of South Africa's international economic relations has been the country's decision to seek an international credit rating.

After an intense competition mong international merchant banks for the right to represent the country, the new government in May appointed Goldman Sachs as its agent to secure a grading from the leading agencies, who are expected to announce their ment later this year.

Although South Africa has long borrowed money on European markets without a rating, it wants access to the American market, hence the the new move.

Following the successful agreement with international banks on a repayment Michael Holman schedule for outstanding debt that had been caught in the 1985 standstill, and given its new-found political stability, the country feels the time is ripe to make formal entry into global capital markets.

Depending on the success of the present initiative, a similar move into Japanese market may follow early next year.

Although political and economic uncertainty has long forced South Africa to pay a fairly hefty premium on borrowing, offshore government authorities are confident of achieving an investment grade rating of at least BBB.

"I would actually prefer a lower rating that we can improve upon, rather than a higher one which might be downgraded," notes Mr Chris Stals, South African Reserve Bank governor.

Even with the rating.

however, initial borrowing is likely to be limited. The new budget makes allowance for about \$500m.

but Mr Derek Keys, finance minister, says that figure may well be increased, depending both on the final rating achieved and the comparative strength of international markets at the time of borrowing.

The outcome government's initiative will also have a bearing on South African companies seeking to raise money offshore.

Assurer Liberty Life recently announced plans for a \$360m-\$500m rights issue, and electricity utility Eskom and the Development Bank of South Africa are both likely to float issues some time later

Mark Suzman

Michael Holman on foreign aid

Net benefit may prove marginal



Sam: aid alone cannot deliver the omic growth which is needed

a further \$400m worth of export-import bank loans were Next on the list is the US which has offered R2bn over Of the balance, \$250m would be in the form of soft loans three years, while a host of other bilateral donors have chipped in including Australia (R700m over three years), the European Union is offering over R400m; the UK will provide R560m over three years. Meanwhile the African R1,200m of project-linked finance over five years. Past experience in Africa has

shown that aid has mixed results and even allowing for South Africa's considerable pool of skills, handling resources on this scale will not be easy. The amount on offer, however, may not be as much as it seems. As is so often the case, assessing what may be termed the "real money" - that is assistance that is readily available and which can be rapidly disbursed - is not

straightforward.
Although trade cover and investment guarantees can be put to good use, including them in the category of "aid" can give a misleading impres-sion of what is available for conventional aid projects - health, housing, education, and so on. Development

packages almost invariably include aid Meanwhile the African tied to purchases from the Development Bank says it can donor country, which can release between R720m and prove expensive. A recent

study by a British development charity calculated that the resulting lack of competition can add anything from 10 to 15 per cent to the price of the items ordered from the donor country.

Another way of boosting bilateral aid figures in press releases is to include the contributions made by western governments to multilateral lending institutions, United Nations agencies, or money that would be channeled through European Union aid

A further device used by some donors is to include estimates of the benefits for South African exporters from introducing lavourable tariff changes made in the wake of President Mandela's inauguration.

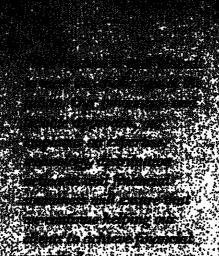
Given the competition between donors as to who will appear the most generous – which in turn may influence the South African government when it comes to allocating contracts for statebacked or funded projects - the donors themselves are often reluctant to make clear the precise benefits and terms of their offers.
In short, the arithmetic of

aid is complex and South
Africa, unused to being a recipient, may sometimes be too
inclined to take promises at
face value. Significantly, the
World Bank potentially. South World Bank, potentially South Africa's largest multilateral donor, is reluctant to put a figure to planned lending, although some officials have suggested a figure of about \$1bn a year in the initial

Mr Isaac Sam, the Bank's resident representative in South Africa, says that foreign aid is "rather crucial" in South Africa's development. What is more, fund raising "has to be done fairly rapidly" in order to take advantage of the goodwill South Africa presently enjoys.

But Mr Sam cautions that aid alone cannot deliver the economic growth that the country needs. While the Bank plans to provide substantial aid, foreign and domestic investment are the keys to post-apartheid growth: "The real resources for South Africa are in the international capital market, not donors", says Mr







he South African Mutual Life Assurance Society ("Old Mutual"), established in 1845, is South Africa's oldest and largest life assurer. It h leading position in the South African mutual fund industry and manages pension and provident funds for many of the country's leading organisations. As at 31st December 1993, Old Mutual had total funds under management of some R117 billion (\$34.4 billion*).

MARKET LEADER

Old Mutual is the leading South African financial institution. Its activities are well-established, serving the individual and group markets in South Africa, Zimbabwe, Namibia, Malawi and Kenya. The opportunities for expansion into other African countries can be expected to multiply in the future.

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Old Mutual's investment team, one of the largest in the South African investment community, comprises 42 investment professionals, including portfolio managers, investment analysts and economists. Our twelve portfolio managers have considerable collective experience of the South African market. The research department comprises 14 analysts and is one of the largest in the country, whilst the economics team of six enjoys a high professional reputation.

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Since the mid 1980's the Old Mutual group has realised the need for greater international exposure. This resulted in the purchase of the Providence Capitol group in the United Kingdom which provides assurance and investment products to the international market. Old Mutual now has operating companies in the United Kingdom, Ireland and Guernsey, and manages assets of some \$2.4 billion on behalf of a broad range of international investors.

* At the closing Commercial Rand rate on \$1 December 1993 of R3.4 : \$1.00.

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Fresh markets

opening

The Umngazi River Bungalow Hotel nestles sleepily in its Indian Ocean cove, where rollers break on the crescent-shaped white beach, deserted but for a lone fisherman and two dogs, gambolling in the adjoining lagoon.

adjoining lagoon.

Anywhere else in the world it would be the retreat of the rich, a private playground in an unspealt environment. It's within easy reach from Johannesburg – a 60-minute flight east to Umtata, and then an hour's drive through the green hills of what used to be the Transkei homeland.

On the cove's grassy slopes are scattered 42 bungalows. A tennis court and swimming pool are in easy reach, while alongside the jetty on the river which feeds the lagoon, a motorboat stands ready for fishing or bird-spotting expeditions.

The hotel is not a retreat for the well-off. Dinner, hed and breakfast costs R125 a night - just over £20 - but the resort has only a handful of guests.* It is as if Umngazi is still cocooned and isolated from the outside world by the country's apartheid past.

In the grim period after the mid-1980s, when Mr P.W. Botha, prime minister, defied the world and angry black teenagers took to the streets, Umngazi and hundreds of other resorts suffered the consequences. South Africa seemed to have put up the shutters against political reform, and the outside world shunned it: barely 250,000 tourists came to the country in 1988. But with the political transition and the inauguration of a stable government of national unity, Umngazi awaits discovery by visitors to the new South Africa.

Many of those travellers who already knew what this spectacular country has to offer are looking back with something akin to guilty nostalgia to a time when a berth in the luxurious Blue Train could be obtained at short notice, or a room at the Mount Nelson hotel in Cape Town with a view of Table Mountain – provided it wasn't the school holidays.

Those days are well passed, for a vigorous promotion campaign is getting under way. "Explore South Africa 95 NAMIBIA

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Year" will be its theme, exploiting events such as the World Rugby Cup, the Comrades Marathon in Natal, the Million Dollar Golf Classic at Sun City and the Graham-

stown festival

"The aim is to to achieve R9.5bn in foreign exchange earnings by 1996, based on im overseas visitor arrivals and 3.7m arrivals from Africa", says the South African Tourism Board's marketing plan.

It may seem an ambitious target, but when the world discovers what South Africa has to offer it will beat a path to beaches, game parks, mountains and lakes served by an excellent transport and communications infrastructure, and offering lodges and hotels that range from budget class to the luxurious.

Since the lifting of sanctions, direct air links with Australia and the US have been re-established, existing airlines have increased their services, and more than 20 new airlines are serving South

Africa.
Tourist sector officials
acknowledge that coping with
a million holidaymakers a

year will strain the country's existing hotel capacity. But the sector is already preparing for a boom that will encourage hotels to upgrade their facilities and shows all process in the sector.

ties and, above all, create jobs.
And while the im target is four times the annual number of holidaymakers who came during the political traumas of the mid-1980s, Satour points to last years' figures as evidence that it is within reach.

In 1993, the country earned about R6bn from 618,000 overseas tourists - 10.5 per cent up on 1992 - making the sector the fourth-largest foreign exchange earner after manufactured goods, gold and mining, and employing approximately 430,000 workers.

Notwithstanding this

increase, the potential has barely been tapped, say Satour officials. South Africa has less than a 1 per cent share of the international market and tourism accounts for only 2 per cent of South Africa's gross national product, compared to the world average of 6.1 per

There is scope for growth even in traditional strongAfrica's largest overseas market, accounting for about 23 per cent of visitors - excluding those from Africa - and Germany is the second-largest

But thanks to the new political environment and the number of new airlines serving Johannesburg, Satour can now exploit lucrative markets hitherto out of reach, such as India and Japan, and Scandinavia.

But it is Africa itself that is

expected to provide the most dramatic results, from a mere 200,000 arrivals in 1991 to a targeted 3.7m in 1996. Good news for the South African economy, but not

happy reading for those who now have to share the country's scenic beauty with millions of newcomers. So don't delay: visit South Africa while the hotels are relatively cheap and under-

Africa while the hotels are relatively cheap and underbooked, the beaches are not crowded, tourists are not fleeced, and Umugazi River Bungalows are not taken over by the package tour business. *Umugazi River Bungalows, near Port St Johns (0471) 22370

Michael Holman

The new flag is here to stay, writes Mark Suzman

Symbol of liberation

The shock and disapproval when South Africa's new flag was first displayed was palpable and widespread.

"An exotic tea towel" and "Dayglo Y-fronts" were two of the more charitable comments about the patterned, six-colour emblem that was unveiled at the end of last year.

Such was the attachment of whites to their old "oranje blanje blou", and most blacks to the African National Congress's black, green and gold colours, that the new banner seemed to be representative of continued tension in a still divided society rather than any common ground.

By the time the poll was over, however, the flag had been taken up by black and white alike as the symbol of liberation, a tangible demonstration of commitment to the new South Africa. After an emotional flag-raising ceremony on the first night of the elections, the country awoke to find the multi-hued banner flying proudly over city halls, police stations and government buildings throughout the land.

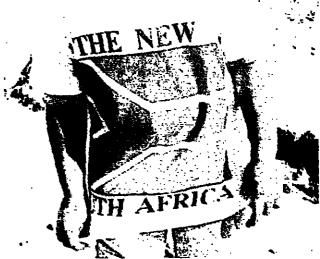
And when, at President Mandela's inauguration, flagpatterned T-shirts and banners littered the lawns of the union buildings and the air force thundered overhead trailing its colours, the apotheosis was complete. The new flag, originally regarded as a temporary compromise until a final one could be agreed upon, is undoubtedly here to stay.

It has been a curious phenomenon, both for the speed with which it happened and the genuine feelings which it appears to evoke.

A private agency produced the design and immediately came under fire

While the debate over the national anthem was solved by allowing both the stirring Afrikaans "Die Stem" and the hauntingly beautiful liberation anthem "Nkosi Sikel' Afrika," no similar deal was possible over the flag issue. Following the failure of a nationwide competition to come up with an acceptable alternative, the





t is difficult to find anyone with an unkind word to say about the flag

matter was handed over to a private agency which produced the current design and immediately came under fire for its ridiculous result.

Now, however, it is difficult to find anyone with an unkind word to say about the emblem, and most people are rushing to buy their own. Flagpoles are sprouting in both white suburbia and black townships, flag bumper stickers are becoming ubiquitous, the emblem features on new airmail stamps and the Springbok rugby team has had it embroidered on

their shorts.

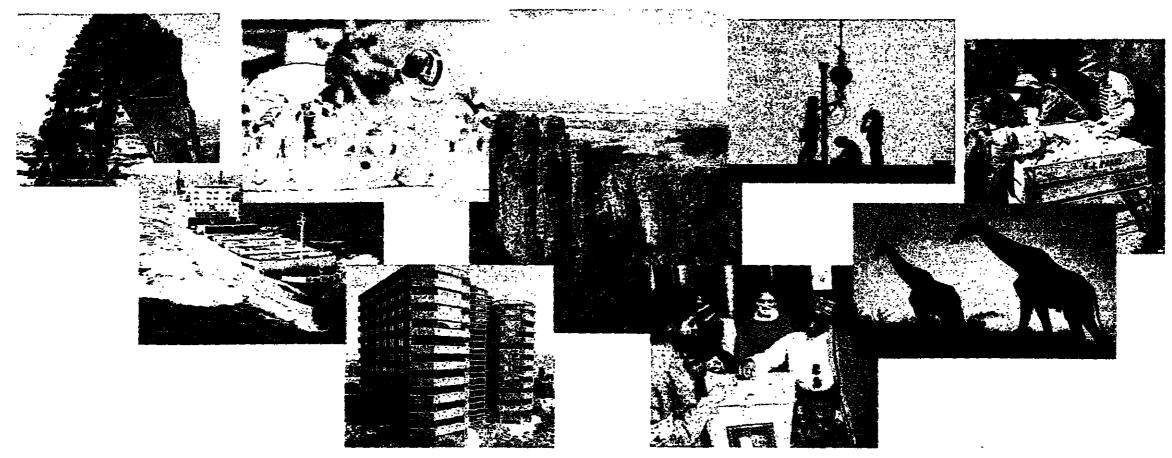
Even the corporate sector, not in the past known for its displays of enthusiastic patriotism, have been striving to outdo each other in the size and number of flags at their disposal. One big company out-

side Johannesburg can be seen flying no fewer than 10 of the new hanners above its office buildings and executives have been known to fight over little designer flag pins for their jacket lapels.

In short, the flag has become the symbol of the euphoria that has gripped the country for the past two months following the remarkably successful transition to democracy, and it seems destined to remain the touchstone of a new-found patriotism. As a result, in addition to the traditional goods and trinkets hawked on South Africa's streets, any shopper is now just as likely to be offered a selection of flag key-rings, coffee cups, table-cloths and yes, even tea-towels. But they're tea-towels that can be

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